HOW WE CAME TO BE

"NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL, COMMITTED CITIZENS CAN CHANGE THE WORLD;

Indeed, it's the only thing that ever has."

— Margaret Mead
OUR MISSION

Improving the health and well-being of vulnerable young children and families throughout Colorado. Working in partnership with local communities, we identify, introduce, implement and ensure the success of research-based, proven programs.
OUR APPROACH

• **Identify** research-based, proven programs with methodologies for success
• **Introduce** these programs to Colorado communities and constituencies to determine potential for impact
• **Implement** programs through agency partnership and community collaboration
• **Ensure** ongoing program success through measurement of results
OUR APPROACH TO IDENTIFYING EFFECTIVE PROGRAMS

• Meet with local leaders throughout the state to ascertain where their greatest needs are for services
• Target national search based on meeting identified needs
• Focus on prevention programs serving predominantly low-income children, prenatal-age 8, and their families
• Focus on programs that have been demonstrated, through rigorous research, to be effective and to show cost savings
WHY WE INVEST IN RESEARCH BASED PROGRAMS

For a very brief period, medieval scientists were known to have dabbled in the merits of cardboard armor.
OUR PROGRAMS:

NURSE-FAMILY PARTNERSHIP®
(adopted in 1999)

THE INCREDIBLE YEARS®
(adopted in 2002)
OUR APPROACH

• Identify research-based, proven programs with methodologies for success

• Introduce these programs to Colorado communities and constituencies to determine potential for impact

• Implement programs through agency partnership and community collaboration

• Ensure ongoing program success through measurement of results
We know that broad-based community support and involvement are critical because:

- The programs are proscribed models that must be embraced by the community
- The involvement of diverse stakeholders leads to improved coordination and less duplication of services
- The involvement promotes long-term sustainability of the programs both through political support and through invested local leadership
OUR APPROACH TO ADVOCACY

• Proven Program—Research, Cost Analysis, Accountability
• Strategic, connected, well respected individuals
• Established Entity - 501C4
• Lobbying Firm
• Legislative Champion
How a Bill Becomes Colorado Law*

**House**
- Introduction in the House
- First Reading by House Clerk
- Referred to Committee by Speaker
- Committee Hearing and Vote (May Include Testimony and Amendments)
- Committee Report (Contains Any Amendments Passed by the Committee)
- Second Reading and Voice Vote (May Include Debate and Amendment by Entire House)
- Third Reading Final Passage and Recorded Vote (May Include Debate and Amendment by Entire House)

**Senate**
- First Reading by Senate Clerk
- Referred to Committee by Senate President
- Committee Hearing and Vote (May Include Testimony and Amendments)
- Committee Report (Contains Any Amendments Passed by the Committee)
- Second Reading (May Include Debate and Amendment by Entire Senate)
- Third Reading Final Passage (May Include Debate and Amendment by Entire Senate)

**Office of Legislative Legal Services, Colorado General Assembly, October 2001**

**Governor**
- And Bill Has a Referendum Clause, Sent to the People to Accept or Reject on Election Day
- And Bill Has No Referendum Clause, Enrolled and Sent to Governor

**The Bill Becomes Law:**
- If Governor Signs... (Assumes Bill is a House bill, a Senate Bill Follows a Similar Process Beginning in the Senate)

---

* Assumes Bill is a House bill, a Senate Bill Follows a Similar Process Beginning in the Senate.
Colorado Nurse-Family Partnership Sites FY 14-15

Numbers of NFP families served at each site

3,371 Total Capacity
OUR APPROACH

• **Identify** research-based, proven programs with methodologies for success

• **Introduce** these programs to Colorado communities and constituencies to determine potential for impact

• **Implement** programs through agency partnership and community collaboration

• **Ensure** ongoing program success through measurement of results
Formula for Success

- Effective Interventions
- Effective Implementation Methods
- Enabling Contexts

= Socially Significant Outcomes

INVEST IN KIDS
Improved Outcomes [Child]

Evidence-Based Practices [Quality, Sustainability]

Performance Assessment (Fidelity)

Coaching

Systems Intervention

Facilitative Administration

Decision Support Data System

Integrated & Compensatory

Competency Drivers

Organization Drivers

Leadership

Adaptive

Technical

Implementation Outcomes = Provider Outcomes

Evidence-Based Practices [Quality, Sustainability]

Improved Outcomes [Child]

© Fixsen & Blase, 2008
I’m back from training.

I got a big binder.

The training is already forgotten, but the binder will last forever.

A living monument to temporary knowledge!
OUTCOMES

% of participants who demonstrate knowledge, demonstrate new skills in a training setting, and use new skills in the classroom

<table>
<thead>
<tr>
<th>TRAINING COMPONENTS</th>
<th>KNOWLEDGE</th>
<th>SKILL DEMONSTRATION</th>
<th>USE IN THE CLASSROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theory and Discussion</td>
<td>10%</td>
<td>5%</td>
<td>0%</td>
</tr>
<tr>
<td>Demonstration in Training</td>
<td>30%</td>
<td>20%</td>
<td>0%</td>
</tr>
<tr>
<td>Practice &amp; Feedback in Training</td>
<td>60%</td>
<td>60%</td>
<td>5%</td>
</tr>
<tr>
<td>Coaching in the Classroom</td>
<td>95%</td>
<td>95%</td>
<td>95%</td>
</tr>
</tbody>
</table>

Joyce & Showers, 2002
The Influence of Collaboration on Program Outcomes

The Colorado Nurse–Family Partnership

Darrin Hicks
Carl Larson
Christopher Nelson
*University of Denver*
David L. Olds
*University of Colorado*
Erik Johnston
*Arizona State University*
OUR APPROACH

- **Identify** research-based, proven programs with methodologies for success
- **Introduce** these programs to Colorado communities and constituencies to determine potential for impact
- **Implement** programs through agency partnership and community collaboration
- **Ensure** ongoing program success through measurement of results
COLORADO NURSE-FAMILY PARTNERSHIP OUTCOMES

Nearly 17,000 first-time, low-income families have enrolled in Nurse-Family Partnership since 2000, This has resulted in…

- less tobacco and alcohol use during pregnancy
- less domestic violence during pregnancy
- more two-year-olds who are fully vaccinated (90% vs. the state average of 71%)
- fewer young mothers who are pregnant a second time by the time their child is 2
COLORADO OUTCOMES FOR THE INCREDIBLE YEARS

Over 35,000 young children and 3,200 low-income parents have enrolled in The Incredible Years since 2002. During the program…

• children have improved their ability to solve problems, control anger, self-monitor their emotions, make friends and follow verbal instructions from their teacher

• parents have improved their positive parenting practices such as setting clear expectations for not fighting, giving brief time outs and more frequently discuss problems with children. They resort less to spankings or empty threats of punishment.
ONGOING CONSULTATION AND QUALITY IMPROVEMENT

Examples:

• Colorado Nurse Practice Council
• Invest in Kids Peer Coaches
OUR VALUES

• Accountability – a focus on evidence and outcomes
• Cost-effective use of funds – we are a good investment!
• Collaboration with communities
• Sustainability for us and the programs we replicate
• Fidelity to the proven program models
• Flexibility and being nimble
• A creative approach to problem-solving
• Open exchange of ideas
• Commitment to work
• Relationships, credibility and integrity
• Bi-partisanship and inclusivity
WHY WE DO WHAT WE DO!

Recipe
FOR PREVENTING VIOLENT BEHAVIOR

FILL TO THE BRIM
WITH PRAISE, LOVE, LAUGHTER,
AND SELF-CONFIDENCE.
STIR IN GENEROUS QUANTITIES
OF HUGS AND KISSES.
SLOWLY MIX TOGETHER
AND SERVE UP A WELL-
ADJUSTED HUMAN BEING

ENJOY!
EVIDENCE-BASED PROGRAMS AND IMPLEMENTATION SCIENCE TOGETHER BEING RECOGNIZED
Lisa A. Hill, Executive Director

Invest in Kids

1775 Sherman Street, Suite 2075, Denver, CO 80203

lhill@iik.org, 303.839.1808 ext. 103

www.iik.org