



INSTITUTE OF MEDICINE

OF THE NATIONAL ACADEMIES

AGENDA

Creating Equal Opportunities for a Healthy Weight - A Workshop

*A public session hosted by the Institute of Medicine Standing Committee
on Childhood Obesity Prevention*

June 6 - 7, 2013

National Academy of Sciences (NAS) Building, NAS Auditorium
2101 Constitution Avenue, NW, Washington DC

Follow the conversation via Twitter: #IOMobesity @theIOM

Description: The workshop will examine obesity prevention through the lens of working to achieve health equity, focusing on health equity issues and solutions related to the key obesity prevention recommendations and strategies outlined in the 2012 Institute of Medicine (IOM) report, **Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation**. The report's recommendations encompass physical activity, healthy food access, marketing and messaging about food and physical activity; the roles of employers, health care professionals and schools; and the importance of approaching implementation of these recommendations from a systems perspective. Through presentations and focused discussions, workshop speakers and attendees will explore the health equity issues inherent in each of these critical aspects of obesity prevention, while discussing potential future research, policy, and action in each area that could lead to equity in opportunities to achieve a healthy weight.

Welcome and Opening Remarks

8:30 am **Opening Remarks - Health Equity and Obesity Prevention**
*Shiriki Kumanyika, University of Pennsylvania**

Panel 1: Building Physical and Social Environments for Physical Activity in High Risk Communities: What will it take?

9:00 **Moderator:** *James Sallis, University of California, San Diego**

Case Study

Robert Garcia, The City Project, Los Angeles

Policy Issues

Myron Floyd, North Carolina State University

9:45 **Moderated Intra-Panel Discussion**

10:05 **BREAK**

Panel 2: Making Healthy Foods and Beverages Available: Combating Inequities in the Food and Beverage Environments of Ethnic Minority and Low Income Communities

10:25 **Moderator:** *Mary Story, University of Minnesota, Minneapolis**

Case Study

Don Schwarz, City of Philadelphia

Policy Issues

Tracy Fox, Food Nutrition & Policy Consultants LLC

11:10 **Moderated Intra-Panel Discussion**

Town Hall: Panel 1 and 2

Moderator: *William Purcell, III, Jones Hawkins & Farmer, PLC**

11:30 **Q&A/Discussion with Audience**

12:00 **Public Statements**

12:15 **Panel Discussion and Wrap-up**

12:30 **LUNCH (on your own)**

Panel 3: Equity-focused Approaches to Obesity Prevention in Workplaces –What? Where? How?

1:30 **Moderator:** *Patricia Crawford, University of California, Berkeley**

Case Study

Ray Baxter, Kaiser Permanente

Case Study

Sharen Anthony, WIC Fit, California

2:15 **Moderated Intra-Panel Discussion**

2:35 **Instant Recess activity break**

Panel 4: Pathways to Obesity Prevention for Ethnic Minority and Low-income Children and Adults in Primary Care

2:55 **Moderator:** *William Dietz, Retired, Centers for Disease Control and Prevention**

Case Study

Deborah Burnet, University of Chicago

Case Study

Ryan Buchholz, Upper Cardozo Health Center and Unity Health Care, Washington DC

3:40 Moderated Intra-Panel Discussion

Town Hall: Panel 3 and 4

Moderator: *Eduardo Sanchez, American Heart Association**

4:00 Q&A/Discussion with Audience

4:30 Public Statements

4:45 Panel Discussion and Wrap-up

5:00 ADJOURN Day One

Welcome Day 2

8:30 Welcome
*Shiriki Kumanyika, University of Pennsylvania**

Panel 5: Advertising, Promotion, and Education: Bringing Health Equity to the Message Environment

8:40 **Moderator:** *Ellen Wartella, Northwestern University**

Case Study
Anthony Signorelli, Ad Council

Policy Issues
Lori Dorfman, Berkeley Media Studies Group

9:25 **Moderated Intra-Panel Discussion**

9:45 **BREAK**

Panel 6: Upgrading Food and Physical Activity Options Before, During, and After School in Low-income Neighborhoods

10:00 **Moderator:** *Joseph Thompson, University of Arkansas**

Case Study
Rodney Taylor, Riverside Unified School District

Policy Issues
Arnell Hinkle, CANFIT, California

10:45 **Moderated Intra-Panel Discussion**

Town Hall: Panel 5 and 6

Moderator: *Celeste Clark, Retired, Kellogg Company**

11:05 **Q&A/Discussion with Audience**

11:35 **Public Statements**

11:50 **Panel Discussion and Wrap-up**

Closing Remarks

12:05 **Workshop Summary and Highlights**
*Shiriki Kumanyika, University of Pennsylvania**

12:20 **Closing Speaker: Bringing the Pieces Together for Accelerated Progress toward Health Equity**
Ross Hammond, Brookings Institution, Washington DC

12:45 **ADJOURN Day Two**

*Member of IOM Standing Committee on Childhood Obesity Prevention

NOTE: Video recordings and PowerPoint slides will be available at <http://www.iom.edu/Activities/Children/ChildObesPrevention/2013-JUN-06.aspx> in the weeks following the workshop.