AGENDA

Creating Equal Opportunities for a Healthy Weight - A Workshop

A public session hosted by the Institute of Medicine Standing Committee on Childhood Obesity Prevention

June 6 - 7, 2013

National Academy of Sciences (NAS) Building, NAS Auditorium
2101 Constitution Avenue, NW, Washington DC

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Description: The workshop will examine obesity prevention through the lens of working to achieve health equity, focusing on health equity issues and solutions related to the key obesity prevention recommendations and strategies outlined in the 2012 Institute of Medicine (IOM) report, Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation. The report’s recommendations encompass physical activity, healthy food access, marketing and messaging about food and physical activity; the roles of employers, health care professionals and schools; and the importance of approaching implementation of these recommendations from a systems perspective. Through presentations and focused discussions, workshop speakers and attendees will explore the health equity issues inherent in each of these critical aspects of obesity prevention, while discussing potential future research, policy, and action in each area that could lead to equity in opportunities to achieve a healthy weight.

Welcome and Opening Remarks

8:30 am Opening Remarks - Health Equity and Obesity Prevention
Shiriki Kumanyika, University of Pennsylvania*

Panel 1: Building Physical and Social Environments for Physical Activity in High Risk Communities: What will it take?

9:00 Moderator: James Sallis, University of California, San Diego*

Case Study
Robert Garcia, The City Project, Los Angeles

Policy Issues
Myron Floyd, North Carolina State University

9:45 Moderated Intra-Panel Discussion

10:05 BREAK
Panel 2: Making Healthy Foods and Beverages Available: Combating Inequities in the Food and Beverage Environments of Ethnic Minority and Low Income Communities

10:25    Moderator: Mary Story, University of Minnesota, Minneapolis*

Case Study  
Don Schwarz, City of Philadelphia

Policy Issues  
Tracy Fox, Food Nutrition & Policy Consultants LLC

11:10    Moderated Intra-Panel Discussion

Town Hall: Panel 1 and 2

Moderator: William Purcell, III, Jones Hawkins & Farmer, PLC*

11:30    Q&A/Discussion with Audience

12:00    Public Statements

12:15    Panel Discussion and Wrap-up

12:30    LUNCH (on your own)


1:30    Moderator: Patricia Crawford, University of California, Berkeley*

Case Study  
Ray Baxter, Kaiser Permanente

Case Study  
Sharen Anthony, WIC Fit, California

2:15    Moderated Intra-Panel Discussion

2:35    Instant Recess activity break

Panel 4: Pathways to Obesity Prevention for Ethnic Minority and Low-income Children and Adults in Primary Care

2:55    Moderator: William Dietz, Retired, Centers for Disease Control and Prevention*

Case Study  
Deborah Burnet, University of Chicago
Case Study
Ryan Buchholz, Upper Cardozo Health Center and Unity Health Care, Washington DC

3:40  Moderated Intra-Panel Discussion

**Town Hall: Panel 3 and 4**

**Moderator:** Eduardo Sanchez, American Heart Association*

4:00  Q&A/Discussion with Audience

4:30  Public Statements

4:45  Panel Discussion and Wrap-up

5:00  ADJOURN Day One
Welcome Day 2

8:30 Welcome
Shiriki Kumanyika, University of Pennsylvania*

Panel 5: Advertising, Promotion, and Education: Bringing Health Equity to the Message Environment

8:40 Moderator: Ellen Wartella, Northwestern University*

Case Study
Anthony Signorelli, Ad Council

Policy Issues
Lori Dorfman, Berkeley Media Studies Group

9:25 Moderated Intra-Panel Discussion

9:45 BREAK

Panel 6: Upgrading Food and Physical Activity Options Before, During, and After School in Low-income Neighborhoods

10:00 Moderator: Joseph Thompson, University of Arkansas*

Case Study
Rodney Taylor, Riverside Unified School District

Policy Issues
Arnell Hinkle, CANFIT, California

10:45 Moderated Intra-Panel Discussion

Town Hall: Panel 5 and 6

Moderator: Celeste Clark, Retired, Kellogg Company*

11:05 Q&A/Discussion with Audience

11:35 Public Statements

11:50 Panel Discussion and Wrap-up

Closing Remarks

12:05 Workshop Summary and Highlights
Shiriki Kumanyika, University of Pennsylvania*
12:20  Closing Speaker: Bringing the Pieces Together for Accelerated Progress toward Health Equity
       Ross Hammond, Brookings Institution, Washington DC

12:45  ADJOURN Day Two

*Member of IOM Standing Committee on Childhood Obesity Prevention

NOTE: Video recordings and PowerPoint slides will be available at
http://www.iom.edu/Activities/Children/ChildObesPrevention/2013-JUN-06.aspx in the weeks following the workshop.