Workshop on Alliances for Obesity Prevention: Finding Common Ground
Hosted by the IOM Standing Committee on Childhood Obesity Prevention

20F Conference Center
20 F Street, NW, Washington, DC
October 20, 2011

GOALS
1. Hear from organizations/movements/sectors that may be allies for obesity prevention, identify common ground, and engender dialogue among them.
2. Discuss whether and how to develop innovative alliances that will synergize efforts and resources, accelerate progress, and sustain efforts toward obesity prevention.
3. Learn from other initiatives that have benefitted from forming alliances to synergize efforts and resources and accelerate progress.

Workshop Planning Committee:

Thomas Robinson, Stanford University (Chair)
Adam Drewnowski, University of Washington
Shiriki Kumanyika, University of Pennsylvania
Joseph Thompson, University of Arkansas
Antronette Yancey, University of California, Los Angeles

Welcome, Introduction, and Workshop Overview

8:30 AM Shiriki Kumanyika, University of Pennsylvania, Standing Committee Chair

Keynote Address: Finding Common Ground: Military Readiness and Obesity Prevention

Moderator: Joseph Thompson, University of Arkansas, Standing Committee Member

8:45 Rear Admiral James A. Barnett, Jr., Mission: Readiness

Panel Discussion: Discovering Common Ground

9:15 Moderator: Thomas Robinson, Stanford University, Standing Committee Member

Part 1: Food and Agriculture
Olga Naidenko, Environmental Working Group
Michael Greger, The Humane Society
Kathy Mulvey, Community Food Security Coalition
Susan Linn, Campaign for a Commercial-Free Childhood
Mike Metallo, National Gardening Association
Andrea Thomas, Walmart

10:15 Discussion/Audience Q&A
10:45  Break

11:00  Part 2: Physical Activity and the Built Environment
David Erickson, Federal Reserve Bank of San Francisco
James Corless, Transportation for America
Linda Balfour, KEEN, and Antronette Yancey, UCLA, Standing Committee Member (via WebEx)
Michael Dillhyon, National Police Athletic/Activities League
Captain Chuck Higgins, National Park Service
Robert Garcia, The City Project

12:00 PM  Discussion/Audience Q&A

12:30  Lunch (on your own)

### Forming Successful Alliances

**Moderator:** Shiriki Kumanyika, University of Pennsylvania, Standing Committee Chair

1:30  Embedded Approaches to Obesity Prevention
Thomas Robinson, Stanford University, Standing Committee Member

1:45  Characteristics of Successful Social and Ideological Movements and Alliances
Doug Imig, University of Memphis

2:00  Building Trust
Diane Finegood, Simon Fraser University (via WebEx)

2:15  Discussion/Audience Q&A

2:45  Break

3:00  Lessons From Cross-Sector Alliances
Edward M. Cooney, Congressional Hunger Center
Miriam Rollin, Fight Crime: Invest in Kids

3:30  Discussion/Audience Q&A

### Closing Session

3:45  Making Progress in Obesity Prevention
Bill Dietz, Centers for Disease Control and Prevention, Standing Committee Member

4:00  Closing Remarks
Thomas Robinson, Stanford University, Standing Committee Member

4:15  Adjourn