

The Board on Children, Youth, and Families
The Board on Global Health

**FORUM ON INVESTING IN YOUNG CHILDREN GLOBALLY (iYCG)
SCALING PROGRAM INVESTMENTS FOR YOUNG CHILDREN GLOBALLY: EVIDENCE FROM
LAC AND OTHER DEVELOPING REGIONS**

Joint with the Maria Cecilia Souto Vidigal Foundation
São Paulo, Brazil

Workshop Objectives:

Explore issues around scalability of program investments

1. Evidence of impact for effective models
2. Scalability of program models – how to maintain quality at scale, with a focus on approaches in culturally and ethnically diverse contexts and issues of decentralization, local capacity, and information systems for monitoring and evaluation
3. Sustainability of programs
4. Governance – perspectives and experiences of policymakers and ministers who have scaled up programs and worked toward implementing early childhood services into a comprehensive national policy

Background documents

- iYCG Workshop Summaries:
 - Investing in Young Children Globally: A Workshop on the Cost of Inaction
 - Financing Investments in Young Children Globally: A Workshop in Brief

Planning Committee

- Constanza Alarcón, Presidency of the Republic, Colombia (*co-chair*)
- Eduardo Queiroz, Maria Cecilia Souto Vidigal Foundation (*co-chair*)
- Amina Abubakar, Lancaster University
- Raquel Bernal, Universidad de los Andes
- Joan Lombardi, Bernard van Leer Foundation
- Florencia Lopez Boo, Inter-American Development Bank
- Ruth Perou, U.S. Centers for Disease Control and Prevention
- Susan Walker, The University of the West Indies

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Tuesday, November 11

- 8:00 am** **Networking Breakfast**
- 8:30 am** **Welcome**
Guilherme Gonçalves, President of the Board of Trustees, Fundação Maria Cecília Souto Vidigal
- 8:40 am** **Forum on Investing in Young Children Globally Overview**
Zulfiqar Bhutta & Ann Masten, iYCG Co-Chairs
- 8:50 am** **Workshop Goals & Objectives**
Eduardo Queiroz, Fundação Maria Cecília Souto Vidigal and Workshop Co-Chair
Constanza Alarcón, Presidency of the Republic, Colombia and Workshop Co-Chair
- 9:00 am** **Brazil Grand Challenges**
Gary Darmstadt, Bill and Melinda Gates Foundation
Claude Pirmez, Instituto Oswaldo Cruz
Dominique McMahon, Grand Challenges Canada
Eduardo Marino, Fundação Maria Cecília Souto Vidigal
- 9:20 am** **Keynote Address**
Claudia Costin, World Bank
- 9:50 am** **Reactions to Keynote**
Moderator: Joan Lombardi, Bernard van Leer Foundation
- 10:15 am** **Session 1: Evidence of impact for effective program investments**
What is the evidence on cost-effective interventions? What are the challenges and barriers of scaling up pilots that have shown to be effective?
- Susan Walker, The University of the West Indies
 - Marta Rubio Codina, Institute for Fiscal Studies and Inter-American Development Bank
 - Mauricio Barreto, The Collective Health Institute, Federal University of Bahia
- Moderator: Raquel Bernal, Universidad de los Andes
- 11:30 am** **Networking Break**
- 12:00 pm** **Session 2: Scalability & Sustainability of Program Investments**
How to maintain quality at scale, with a focus on approaches in culturally and ethnically diverse contexts and issues of decentralization, local capacity, and information systems for monitoring and evaluation
- Andrea Torres, Chile Crece Contigo
 - Liése Gomes Serpa, Primeira Infância Melhor
 - Paulo Bonilha, Ministry of Health, Brazil
- Moderator: Florencia Lopez Boo, Inter-American Development Bank

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1:15 pm **Networking Lunch**

2:30 pm **Session 3: Perspectives on Governance**

Perspectives and experiences of policymakers and ministers who have scaled up programs and worked toward implementing early childhood services into a comprehensive national policy

- Maureen Samms-Vaughan, National Commission for ECD in Jamaica
- Ana Elisabeth de Andrade Lima, Government of Pernambuco in the Secretary of Health, Brazil
- Cristina Lustemberg, Uruguay Crece Contigo

Moderator: Constanza Alarcón, Presidency of the Republic, Colombia

3:45 pm **Break**

4:00 pm **Session 4: Breakout Session on Scaling and Sustainability**

A: Results-based financing

Co-leads: Martin Benavides Abanto, Group for the Analysis of Development (GRADE)
Ruth Perou, Centers for Disease Control and Prevention

B: Measurement/Indicators

Co-leads: Aimee Verdisco, Inter-American Development Bank
Joan Lombardi, Bernard van Leer Foundation
Maureen Samms-Vaughan, National Commission for ECD in Jamaica
Florencia Lopez Boo, Inter-American Development Bank

C: A Methodology of Measuring Public Investments in Young Children

Co-leads: **Javier Curcio, Universidad de Buenos Aires**
Amina Abubakar, Lancaster University

5:15 pm **Report out and discussion**

Moderator: Eduardo Queiroz, Fundação Maria Cecília Souto Vidigal

5:45 pm **Final Remarks**

Constanza Alarcón, Presidency of the Republic, Colombia and Workshop Co-Chair

6:00 pm **Adjourn**

Eduardo Queiroz, Fundação Maria Cecília Souto Vidigal and Workshop Co-Chair