FORUM ON INVESTING IN YOUNG CHILDREN GLOBALLY (IYCG)
SCALING PROGRAM INVESTMENTS FOR YOUNG CHILDREN GLOBALLY: EVIDENCE FROM
LAC AND OTHER DEVELOPING REGIONS

Joint with the Maria Cecilia Souto Vidigal Foundation
São Paulo, Brazil

Workshop Objectives:

Explore issues around scalability of program investments

1. Evidence of impact for effective models
2. Scalability of program models - how to maintain quality at scale, with a focus on approaches in culturally and ethnically diverse contexts and issues of decentralization, local capacity, and information systems for monitoring and evaluation
3. Sustainability of programs
4. Governance - perspectives and experiences of policymakers and ministers who have scaled up programs and worked toward implementing early childhood services into a comprehensive national policy

Background documents

• iYCG Workshop Summaries:
  o Investing in Young Children Globally: A Workshop on the Cost of Inaction
  o Financing Investments in Young Children Globally: A Workshop in Brief

Planning Committee

• Constanza Alarcón, Presidency of the Republic, Colombia (co-chair)
• Eduardo Queiroz, Maria Cecilia Souto Vidigal Foundation (co-chair)
• Amina Abubakar, Lancaster University
• Raquel Bernal, Universidad de los Andes
• Joan Lombardi, Bernard van Leer Foundation
• Florencia Lopez Boo, Inter-American Development Bank
• Ruth Perou, U.S. Centers for Disease Control and Prevention
• Susan Walker, The University of the West Indies
The Board on Children, Youth, and Families
The Board on Global Health

**Tuesday, November 11**

8:00 am  N**e**t**w**orking Breakfast

8:30 am  W**e**l**c**o**m**e
Guilherme Gonçalves, President of the Board of Trustees, Fundação Maria Cecilia Souto Vidigal

8:40 am  F**o**r**u**m on Investing in Young Children Globally Overview
Zulfiqar Bhutta & Ann Masten, iYCG Co-Chairs

8:50 am  W**o**r**k**s**h**o**p Goals & Objectives
Eduardo Queiroz, Fundação Maria Cecilia Souto Vidigal and Workshop Co-Chair
Constanza Alarcón, Presidency of the Republic, Colombia and Workshop Co-Chair

9:00 am  B**r**a**z**i**l Grand Challenges
Gary Darmstadt, Bill and Melinda Gates Foundation
Claude Pirmez, Instituto Oswaldo Cruz
Dominique McMahon, Grand Challenges Canada
Eduardo Marino, Fundação Maria Cecilia Souto Vidigal

9:20 am  K**e**y**n**o**t**e Address
Claudia Costin, World Bank

9:50 am  R**e**a**c**tions to Keynote
Moderator: Joan Lombardi, Bernard van Leer Foundation

10:15 am  S**e**s**s**i**o**n 1: Evidence of impact for effective program investments
What is the evidence on cost-effective interventions? What are the challenges and barriers of scaling up pilots that have shown to be effective?

- Susan Walker, The University of the West Indies
- Marta Rubio Codina, Institute for Fiscal Studies and Inter-American Development Bank
- Mauricio Barreto, The Collective Health Institute, Federal University of Bahia

Moderator: Raquel Bernal, Universidad de los Andes

11:30 am  N**e**t**w**orking Break

12:00 pm  S**e**s**s**i**o**n 2: Scalability & Sustainability of Program Investments
How to maintain quality at scale, with a focus on approaches in culturally and ethnically diverse contexts and issues of decentralization, local capacity, and information systems for monitoring and evaluation

- Andrea Torres, Chile Crece Contigo
- Liése Gomes Serpa, Primeira Infância Melhor
- Paulo Bonilha, Ministry of Health, Brazil

Moderator: Florencia Lopez Boo, Inter-American Development Bank
1:15 pm  Networking Lunch

2:30 pm  Session 3: Perspectives on Governance
Perspectives and experiences of policymakers and ministers who have scaled up programs and worked toward implementing early childhood services into a comprehensive national policy

- Maureen Samms-Vaughan, National Commission for ECD in Jamaica
- Ana Elisabeth de Andrade Lima, Government of Pernambuco in the Secretary of Health, Brazil
- Cristina Lustemberg, Uruguay Crece Contigo

Moderator: Constanza Alarcón, Presidency of the Republic, Colombia

3:45 pm  Break

4:00 pm  Session 4: Breakout Session on Scaling and Sustainability

A: Results-based financing
Co-leads: Martin Benavides Abanto, Group for the Analysis of Development (GRADE)
Ruth Perou, Centers for Disease Control and Prevention

B: Measurement/Indicators
Co-leads: Aimee Verdisco, Inter-American Development Bank
Joan Lombardi, Bernard van Leer Foundation
Maureen Samms-Vaughan, National Commission for ECD in Jamaica
Florencia Lopez Boo, Inter-American Development Bank

C: A Methodology of Measuring Public Investments in Young Children
Co-leads: Javier Curcio, Universidad de Buenos Aires
Amina Abubakar, Lancaster University

5:15 pm  Report out and discussion
Moderator: Eduardo Queiroz, Fundação Maria Cecilia Souto Vidigal

5:45 pm  Final Remarks
Constanza Alarcón, Presidency of the Republic, Colombia and Workshop Co-Chair

6:00 pm  Adjourn
Eduardo Queiroz, Fundação Maria Cecilia Souto Vidigal and Workshop Co-Chair