

Common Strategic Challenges for Global Development Networks

PROBLEM DEFINITION

Generating internal consensus on the nature of the problem and solutions

POSITIONING

Portraying the issue in ways that inspire external audiences to act

GOVERNANCE

Establishing institutions to facilitate collective action

COALITION BUILDING

Forging alliances with external actors, particularly ones outside the health sector

SOURCE: Presented by Shiffman, 2016, Moving from Evidence to Implementation of Early Childhood Programs (Shiffman, 2017).