DELIVERING PALLIATIVE CARE TO PATIENTS AND FAMILIES FROM DIVERSE CULTURES

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The Worldwide Need

Chronic diseases such as cancer increasing

Shortage of palliative care professionals trained

Human needs unmet for symptoms such as pain control, emotional and spiritual support
FIGURE 1-1 Foundation measures for establishing a National Palliative Care Program (NPCP).

PALLIATIVE CARE IN ETHIOPIA
## Domains of Culture

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<th>Time and space</th>
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Dying in America

Who cares for the caregiver?

- 82% are female
- 23% have kids at home
- 74% married
- 47% employed

National Family Caregivers Association Survey
AVOID STEREOTYPES

- CULTURE COUNTS
- CULTURE IS TO A COMMUNITY AS MEMORY IS TO AN INDIVIDUAL
- CULTURE INFLUENCES MANY DX AND TX
- TAKE HEALTH BELIEFS SERIOUSLY
- PERSONAL CULTURE AND THE CULTURE OF MEDICINE!
HOW DELIVERY SYSTEM CHANGE OCCURS

- MOTIVATION
- BARRIERS
- CHAMPIONS
- PLAN, ENGAGE, REVISE
- BRING UP TO SCALE
STAGES OF READINESS

- UNAWARE/DISENGAGED
- AVOIDANCE/RESISTANCE
- INITIAL RECOGNITION & DELIBERATION
- EXPERIMENTATION
- LOCAL NORMALIZATION
- DIFFUSION TIPPING POINT
- INSTITUTIONALIZATION