Health Literacy and Communication Strategies in Oncology: A Workshop

July 15 - 16, 2019

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Co-Chairs, Workshop Planning Committee
THE NATIONAL CANCER POLICY FORUM

The Forum provides a continual focus within the National Academies on cancer, addressing issues in science, clinical medicine, public health, and public policy that are relevant to the goal of reducing the cancer burden.
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THE ROUNDTABLE ON HEALTH LITERACY

The Roundtable’s mission is to inform, inspire, and activate a wide variety of stakeholders to support the development, implementation, and sharing of evidence-based health literacy practices and policies. The goal is to improve the health and well-being of all people.
AbbVie Inc.
California Dental Association
Eli Lilly & Co.
Health Literacy Media
Health Literacy Partners
Health Resources and Services Administration
Kaiser Permanente
Merck Sharp & Dohme Corp.
National Library of Medicine (NIH/HHS)
Northwell Health
Office of Disease Prevention and Health Promotion (HHS)
Pfizer Inc.
UnitedHealth Group
Definition of Health Literacy

“The degree to which individuals have the capacity to obtain, communicate, process, and understand basic health information, services, and skills needed to make informed health decisions and actions.

- Healthy People 2020
Causal Pathways between Limited Health Literacy and Health Outcomes

Health Literacy

Access and Utilization of Health Care
- Patient Factors: Navigation Skills, Self-efficacy, Perceived barriers
- System Factors: Complexity, Acute care orientation, Tiered delivery model

Provider-Patient Interaction
- Patient Factors: Knowledge, Beliefs, Participation in decision making
- Provider Factors: Communication skills, Teaching ability, Time, Patient-centered care

Self-Care
- Patient Factors: Motivation, Problem solving, Self-efficacy, Knowledge/skills
- Extrinsic Factors: Support Technologies, Mass media, Health education, Resources

Health Outcomes

Paasche-Orlow and Wolf, AJHB 2007
WORKSHOP OVERVIEW

Workshop goal is to identify opportunities to:
1. Improve communication in cancer prevention and cancer care
2. Support patients and families with low health literacy

Consider:
• Communication strategies for multicultural and low-health literacy populations
• Best practices to improve communication at each stage of the cancer care continuum
• Media and public health strategies to deliver accurate information about cancer and counter misinformation
• Strategies for health care systems and insurers to improve communication and meet patients’ health literacy needs
WORKSHOP PLANNING COMMITTEE

CO-CHAIRS: KAREN BASEN-ENGQUIST & MICHAEL PAASCHE-ORLOW

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SESSION 1
Overview of Health Literacy and Communication Strategies in Oncology

SESSION 2
Strategies and Best Practices to Improve Communication Across the Cancer Care Continuum

SESSION 3
Communication Strategies to Build Public Trust and Counter Inaccurate Information about Cancer

SESSION 4
Current and Future Research Strategies for Health Communication in Oncology
SESSION 5
Procedures, Policies, and Programs to Assess and Address Health Literacy Needs of Patients and Families

SESSION 6
Stakeholder Perspectives and Priorities for the Path Forward

We encourage you to suggest policy changes to support patient health literacy and improve communication in cancer care.

Please state your name and affiliation prior to asking questions at the microphone.