PANEL: Social enterprise approaches to strengthens health systems/services while empowering women

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3 Objectives: 10 Minutes – 10 Slides – 2 videos

Share an Example of a Successful Social Enterprise (RIDERS FOR HEALTH) that Strengthens Health Systems and Empowers Women

Show 2 short videos that illustrates empowerment of health workforce – including women

Learning to inform how to invest in nursing & midwifery enterprise
Please play the short video that illustrates Riders for Health social enterprise model (3 mins)

https://www.youtube.com/watch?v=TvGp6jj_X9Q&list=UUjT4FMYHUMAfSbyhg5GmbvA
Challenge to Universal Healthcare: Physical Access

Riders for Health addressed this gap with a dual pronged approach

Sustain Health Systems

Strengthen Health Workforce
What did Riders for Health do?
Maintenance + Mobility = On Time Delivery of Health Service
How did Riders for Health fund their work?

Innovative Financing & Public Private Partnerships

• Showed how that the current financing of health transport infrastructure is inefficient and wasteful
• Linked how this inefficiency is directly contributing to the worsening health challenges
• Demonstrated that a “market approach” can deliver multiple benefits

Better health outcomes
Cost savings over time to the health system
Return on investment to funders
Increased local employment
Empowered health workforce
This Resulted in Measurable Impact on Health Systems

- Over 14 million in Africa with reliable health access
- Universal Access in the Gambia
Empowerment of Women

- Training as mechanics (new skills/workforce creation)
- Productive community health workers (transport provides them security and increased job opportunities)
- A sustainable health system ensure financial security
Please play the short video that illustrates how the Riders solution empowers a female community health worker (4 mins)

http://vimeo.com/100525146
Essential Strategic Components as we Explore Innovating Financing Models to invest in Nursing & Midwifery

**Innovative Solutions**
- Unique lever of nursing/midwifery to accelerate change
  - What’s the value proposition? What is the next best solution to address the inefficiency?

**Value for Money**
- Costs of current/inefficient Status Quo
  - What are the networks affected by cascade of inefficiencies? What are the financial & system inefficiencies?

**Emergence of New Model**
- Market potential of new status quo
  - What is the achievable large scale change?
  - What are the policy level changes that would help/hinder scaling?

**Regulatory & Policy Structures**
- ROI to investors (financial & social)
  - To attract investments, solutions need to demonstrate short term and long term financial viability. This can be in terms of savings or revenues.

**Financial Sustainability**
- Essential Strategic Components as we Explore Innovating Financing Models to invest in Nursing & Midwifery
  - Value for Money
  - Innovative Solutions
  - Regulatory & Policy Structures
  - Financial Sustainability
One Approach: Social Franchising

Social franchising applies commercial franchising strategies to the non-profit sector to efficiently expand access to higher quality service that is affordable to underserved communities.

Family planning; HIV counseling and testing; diagnosis and treatment of malaria, pneumonia and tuberculosis

Franchisees – clinics, midwives and pharmacies – provide a range of sexual and reproductive health services, infection prevention and counseling.