Empowering Women and Strengthening Health Systems and Services through Investing in Nursing and Midwifery Enterprise: Lessons from Supporting Global Health Innovations

IOM Discussion
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Access  Quality  Affordability
Health challenges…

- Non-communicable diseases
- Shifting demographics
- Infrastructure needs
- Lack of human capital

Provide opportunities…

- Innovative models of care
- Disruptive technologies
- Novel workforce development programs
Critical Success Factors: The “Secrets of Success”

- Get close to the patient (consumer) and follow their established behavior patterns
- Reinvent the delivery model by using proven technologies disruptively
- Confront professional assumptions and ‘right-skill’ the workforce
- Standardize operating procedures wherever possible
- Borrow someone else’s assets
Critical Gaps Inhibit Scale and Replication

- Knowledge and Networking
- Organizational Capacity
- Funding and Capital
- Ecosystem Factors
Potential Long-Term Framework

Public/Private Governance and Coordinating Body/Consortium

Women Health Professionals (nursing, midwives, CHW, etc.)

Health Services Delivery Organizations (community, primary care; MCH; etc.)

Accreditation and Capacity Building

Financing:
- Donor Funding;
- Student Loans
- Debt and Equity Investments
- Fees and Donor Funding

Innovation and Entrepreneurship

Franchise/co-op business model
- Traditional provider model
- New provider models

Complementary Needs:
- Community engagement (with a focus on women)
- Referral networks
- Demand generation (financing/insurance; marketing; standards)
- Regulatory, scope of practice flexibility

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Metrics and Evaluation