

Exploring a business case for philanthropic organizations working with higher education on high-value CPD

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EXAMPLE: Low Vision & Blindness Initiative

Goal: Eliminate children's blindness by improving the quality of and access to pediatric ophthalmology services.

Funded Program: Jonas Children's Vision Care

- Partnership with leading university academic medical center
- \$5 million dollar program over 5 years
 - \$2.5 million Jonas Fund Grant; \$2.5 million match from University Academic Medical Center

Jonas Children's Vision Care

5 Program Objectives

1. Double the number of children receiving care by 2021
2. Increase the number of clinicians, nurses and scientists pursuing careers in pediatric ophthalmology, vision science and visual rehab:
 - Create 25 Pediatric Ophthalmology Training opportunities for Pediatricians, Nurses and Scientists; and
 - Offer Specialty seminars, ophthalmology grand rounds, basic science course in ophthalmology simulation skills, clinical observerships and clinical fellowships.

Jonas Children's Vision Care

Program Objectives (cont.)

3. Disseminate research
4. Outreach
5. Advocacy