Beth Darnall, PhD
Clinical Professor
Stanford University School of Medicine
Anesthesiology, Perioperative and Pain Medicine
Psychiatry & Behavioral Sciences (by courtesy)

Twitter: @BethDarnall
Current Federal Contracts & Grants

• PCORI
• NIH / NCCIH

Consulting Disclosures

• Axial Healthcare, Scientific Advisory Board
• Clinical Pain Advisor, Advisory Board
• appliedVR, Advisor
Barriers

• “Alternative” or simply *treatment*?

• Appreciate *subgroups*
Barriers

• Need better data on pain
  - phenotyping
  - treatment effects
  - patient preferences and expectations
• Education (clinicians and patients)
• Scalability
Education

• Healthcare clinicians / Psychologists
  - Incentivize pain education in curricula
  - Incentivize professional education
  - Optimize reimbursement
  - Scale behavioral pain medicine
Technology
Phenotype
Patient-centered care

TREATMENT
• Engagers
• Responders
• Allocate further resources