

## **A Forum on Public-Private Partnerships for Global Health and Safety Workshop**

### **VALUE PROPOSITION & INNOVATIVE MODELS**

### **FOR MULTI-SECTORAL ENGAGEMENT IN GLOBAL HEALTH**

**November 15-16, 2018**

**Keck Center | 500 Fifth St., NW, Washington, D.C.**

### **DRAFT AGENDA**

#### **Workshop Context:**

Coordinated multi-sectoral responses that leverage the expertise and resources of the public and private sectors offer a promising model for addressing global health challenges. These models are increasing in use; however, the motivations, incentives, and needs for different sectors to engage in them are not always well understood. A better understanding of these factors can illuminate what is needed to develop effective models of multi-sectoral engagement based on defined value proposition. By bringing together cross sector views and examining illustrative examples, this workshop held by the National Academies of Sciences, Engineering, and Medicine's Forum on Public-Private Partnerships for Global Health and Safety (PPP Forum) will focus on the role of value proposition in models of multi-sectoral engagement in global health.

With a specific focus on industry engagement, the workshop will examine how stakeholders within industry define and measure value relative to global health, and, at the same time, how and why other sectors in the global health community engage with industry. Representatives from key global health organizations will present their approaches and policies for multi-sectoral engagement and challenges encountered when engineering successful models to operationalize this engagement. Several models of multi-sectoral partnerships and their unique value proposition will be discussed with the goal of exploring how they enable sectors to work towards the same goal while creating value for each partner. Additionally, the workshop will explore innovation in multi-sectoral engagement models—highlighting several models with innovative elements, and exploring where innovation is not happening and is most needed. This set of the discussions is intended to generate enthusiasm across sectors for more effective collaborative engagement in global health; to this end, the workshop will culminate in a facilitated discussion on actionable recommendations for the way forward.

#### **Workshop Objectives:**

- To explore assumptions about industry's value proposition for global health engagement and the value proposition for the global health community to engage with industry.
- To examine approaches and policies for multi-sectoral engagement and discuss challenges with engineering successful models.
- To discuss how to create innovation in multi-sectoral engagement models for global health and inspire participants to accelerate progress in testing and building these models.

The PPP Forum fosters a collaborative community of multi-sectoral leaders from business, government, foundations, humanitarian and professional organizations, academia, and civil society to leverage the strengths of multiple sectors and disciplines to yield benefits for global health and safety. The Forum is premised on the understanding that partnerships among these stakeholders can facilitate dialogue and knowledge exchange; utilize technological and process efficiencies; promote innovation; and synergistically advance humanitarian, international development, and global health interests. The U.S. National Academies of Sciences, Engineering, and Medicine provides a neutral evidence-based platform through which the PPP Forum is convened.

The intended audience for this workshop is the PPP Forum members and the organizations they represent, other public and private entities that have participated in or are considering collaboration across sectors to further global health and safety, and academics and researchers across multiple disciplines who are focused on understanding the value proposition and various models of public-private partnerships to improve global health.

### **WORKSHOP NOTES**

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- This workshop is being recorded. Please identify your name & affiliation when asking questions.
- We are webcasting this event live online, link can be found on our webpage: <https://bit.ly/2QWlnkM>
- Please use the hashtag **#PPPGlobalForum** to tweet about this event.
- Soon after the meeting, an archive of the video webcast and presentation slides will be available on our webpage.
- A proceedings of the workshop will be published by the National Academies Press.
- Sign up at [nas.edu/PPPGlobalForum](https://nas.edu/PPPGlobalForum) for updates from the PPP Forum.

### **PLANNING COMMITTEE ROSTER**

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Clarion Johnson (co-chair), *Independent Consultant, ExxonMobil*

Seema Kumar (co-chair), *Vice President, Innovation, Global Health and Science Policy Communication, Johnson & Johnson*

Cara Bradley, *Chief Corporate Engagement Officer, PATH*

James Coughlan, *Loaned Executive, UPS Foundation*

Brenda D. Colatrella, *Associate Vice President, Corporate Responsibility, & President, Merck Foundation, Merck & Co., Inc.*

Gabriella Morris, *Senior Vice President of Strategic Partnerships, US Fund for UNICEF*

Shawn Standridge, *Corporate Medical Director, The Procter & Gamble Company*

Mary Lou Valdez, *Associate Commissioner for International Programs & Director, Office of International Programs, Food and Drug Administration*

Consultant to the Committee:

Hannah Kettler, *Senior Program Officer, Life Sciences Partnerships, The Bill & Melinda Gates Foundation*

### **STAFF**

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Rachel Taylor, Forum Director

Katherine Perez, Research Assistant

Julie Pavlin, Board Director

**DRAFT AGENDA**  
**Day 1 – November 15, 2018**

<b>Room 100</b>	
<b>9:00A</b>	<p><b>Welcome and Introduction from the Workshop Co-Chairs</b>  SEEMA KUMAR  Vice President, Innovation, Global Health &amp; Science Policy Communication  Johnson &amp; Johnson</p> <p>CLARION JOHNSON  Independent Consultant  ExxonMobil</p>
<b>9:15A</b>	<p><b>Models for Multi-sectoral Engagement in Global Health: Challenges and Opportunities</b>  PETER SINGER (via video)  Senior Advisor to the Director-General  World Health Organization</p>
<b>9:45A</b>	<p><b>Multi-sectoral Engagement in Global Health: A Perspective from Industry Leadership</b>  BRIAN BRINK  Independent Director  Discovery Limited</p>
<b>10:30A</b>	<b>BREAK</b>
<b>SESSION 1: VALUE PROPOSITION FOR MULTI-SECTORAL ENGAGEMENT IN GLOBAL HEALTH</b>	
<p><i>Session Chair:</i> SEEMA KUMAR, Johnson &amp; Johnson</p> <p><b>Objective:</b> To explore assumptions about industry’s value proposition for global health engagement and the value proposition for other global health stakeholders to engage with industry by:</p> <ul style="list-style-type: none"> <li>• Understanding how various companies and industry sectors define and measure value relevant to global health, highlighting the commonalities and differences</li> <li>• Discussing decision-making for industry to engage in global health, including balancing risk with value</li> <li>• Discussing decision-making within the global health community to engage with industry, including balancing risk with value</li> </ul>	
<b>10:45A</b>	<p><b>Panel Discussion</b>  <i>Moderator:</i> WENDY TAYLOR, Rockefeller Foundation</p> <p>BRENDA COLATRELLA  President, Merck Foundation  Associate Vice President, Corporate Responsibility  Merck &amp; Co, Inc.</p> <p>SHAWN DOLLEY  Director  Life Sciences &amp; Healthcare</p>

	<p>Cloudera</p> <p>BRUCE WILKINSON Chief Executive Officer Catholic Medical Mission Board</p>
<b>12:00P</b>	<b>LUNCH: Outside Room 100</b>
<b>1:00P</b>	<p><b>Small Table Discussions:</b> Incentives and Barriers for Engaging in Global Health through Multi-sectoral Models</p>
<b>2:00P</b>	<b>BREAK</b>
<b>Move to E Street Conference Room</b>	
<b>SESSION 2: APPROACHES AND MODELS FOR MULTI-SECTORAL ENGAGEMENT</b>	
<p><i>Session Chair:</i> CLARION JOHNSON, ExxonMobil</p> <p><b>Objective:</b> To examine approaches, policies, and models for multi-sectoral engagement with the goal of identifying barriers to engagement and opportunities for facilitating more effective models by:</p> <ul style="list-style-type: none"> <li>• Understanding motivations and approaches of key global health stakeholders for multi-sectoral engagement</li> <li>• Highlighting challenges and barriers for different sectors to engineer multi-sectoral partnerships</li> <li>• Discussing models of multi-sectoral engagement, focusing on: <ul style="list-style-type: none"> <li>○ The value proposition</li> <li>○ Barriers encountered and conditions that enabled success</li> <li>○ What constituted success for the different partners</li> <li>○ How success has been measured</li> </ul> </li> </ul>	
<b>2:15P</b>	<p><b>Organizational Approaches and Policies for Multi-sectoral Engagement</b> <i>Moderator:</i> LOU VALDEZ, U.S. Food and Drug Administration</p> <p>OLUSOJI O. ADEYI Director Health, Nutrition, and Population Global Practice World Bank Group</p> <p>OREN J. SCHLEIN Senior Adviser, Global Philanthropy UNICEF</p> <p>MONA BYRKIT Managing Director Global Engagement PATH</p> <p>GAUDENZ SILBERSCHMIDT Director for Partnerships and Non-State Actors World Health Organization</p>

<b>3:45P</b>	<b>BREAK</b>
<b>4:00P</b>	<p><b>Models of Multi-sectoral Engagement and Value Creation</b>  <i>Moderator: SEEMA KUMAR, Johnson &amp; Johnson</i></p> <p><b>Medicines for Malaria Venture</b>  WIWEKA KASZUBSKA  Vice President  Product Development  Medicines for Malaria Venture</p> <p><b>Drugs for Neglected Diseases initiative</b>  RACHEL COHEN  Regional Executive Director  DNDi North America</p> <p><b>Novartis Access</b>  REBECCA STEVENS  Head  Access Partnerships and Public Affairs  Novartis Social Business</p> <p><b>Advance Purchase Commitment for Ebola Vaccine</b>  NATASHA BILIMORIA  Director  U.S. Strategy  Gavi, the Vaccine Alliance</p>
<b>5:15P</b>	<p><b>Wrap Up and Day 2 Preview</b>  CLARION JOHNSON, ExxonMobil</p>
<b>5:30P</b>	<b>ADJOURN DAY 1 TO INFORMAL RECEPTION</b>

## Day 2 - November 16, 2018

<b>Room 100</b>	
<b>9:00A</b>	<p><b>Day 2 Opening</b>  CLARION JOHNSON  Independent Consultant  ExxonMobil</p>
<b>SESSION 3: INNOVATION IN MULTI-SECTORAL ENGAGEMENT IN GLOBAL HEALTH</b>	
<i>Session Chair: CLARION JOHNSON, ExxonMobil</i>	
<p><b>Objective:</b> To examine innovative elements of specific models of multi-sectoral engagement, answering:</p> <ul style="list-style-type: none"> <li>• Why was the model innovative?</li> </ul>	

	<ul style="list-style-type: none"> <li>• What issue did it address and why was innovation needed?</li> <li>• What are the lessons learned from it for the global health community?</li> </ul>
<b>9:15A</b>	<p><b>Innovative Models for Multi-sectoral Engagement in Global Health</b>  <i>Moderator: CARA BRADLEY, PATH</i></p> <p><b>Collaboration and Expansion in the Use of Drone Technology for Global Health</b>  JAMES COUGHLAN  Loaned Executive  UPS Foundation</p> <p><b>Expanded Special Project for Elimination of Neglected Tropical Diseases (ESPEN)</b>  DONALD BUNDY  Professor of Epidemiology and Development  The London School of Hygiene and Tropical Medicine</p> <p><b>Innovative and Coordinated Investments in Global Goods</b>  AMANDA BENDOR  Technical Program Manager  PATH</p>
<b>10:30A</b>	<p><b>Facilitated Discussion:</b>  Where is innovation in models for multi-sectoral engagement lacking and the most needed?  What are the obstacles to creating it?</p>
<b>11:00A</b>	<b>BREAK</b>
<b>SESSION 4: ACTIONABLE RECOMMENDATIONS FOR THE WAY FORWARD</b>	
<i>Session Chairs: SEEMA KUMAR &amp; CLARION JOHNSON</i>	
<b>Objective:</b> To generate enthusiasm to test and build models for multi-sectoral engagement with defined value proposition and a focus on areas where innovation is needed.	
<b>11:15A</b>	<p><b>Facilitated Discussion:</b></p> <ul style="list-style-type: none"> <li>• What are the key messages from the workshop?</li> <li>• What actions and strategies should be prioritized to spur progress on testing and building these models?</li> <li>• With the goal of expanding the range of sectors and individual stakeholders engaging in global health, how should the identified key messages and the related actionable recommendations be disseminated?</li> </ul>
<b>12:45P</b>	<b>Closing Remarks</b>
<b>1:00P</b>	<b>ADJOURN WORKSHOP</b>