A Workshop of the Institute of Medicine’s
Forum on Public-Private Partnerships for Global Health and Safety

Exploring Lessons Learned from Public-Private Partnerships to Improve Global Health and Safety

November 18-19, 2014

AGENDA

The Institute of Medicine (IOM) Forum on Public-Private Partnerships for Global Health and Safety has been established to illuminate opportunities that strengthen the role of public-private partnerships in meeting the health and safety needs of individuals and communities around the globe, particularly those in low- and middle-income countries (LMICs). This is the second public workshop of the Forum. More information on the Forum and its activities is available at: www.iom.edu/publicprivatepartnerships.

Workshop Objectives:

- To engage in forward-looking multi-sectoral dialogue around the evolving model of public-private partnerships (PPPs) for improving global health and safety
- To explore opportunities for identifying and applying lessons learned and best practices for PPPs from experiences of success and failure
- To discuss how the evolving model of PPPs and lessons learned can impact the future state of global health and safety, help meet global developmental challenges, and sustain improved outcomes

Approach:

Drawing from relevant perspectives from both private and public sectors, the workshop sessions and discussions will focus on identified challenges and applying lessons learned during four stages of partnerships: engagement, formation, operations, and monitoring and evaluation and knowledge management. The two-day public workshop has been planned by an appointed ad hoc expert committee. The intended audience is the Forum on Public-Private Partnerships for Global Health and Safety members and the organizations that they represent, other public and private entities that have participated in or are considering collaboration across sectors to further global health and safety, and academics and researchers across multiple disciplines who are focused on understanding the value proposition and impact of partnerships.
DAY 1 November 18, 2014

8:30A  Registration (continental breakfast provided)

9:00A  Welcome
Patrick Kelley, *Boards on Global Health and African Sciences Academies Development*

9:10A  *Introduction to the Workshop*
Jo Ivey Boufford, *New York Academy of Medicine; Workshop Planning Committee Co-Chair*
Jack Watters, *Pfizer; Workshop Planning Committee Co-Chair*

**Keynote Addresses:**

9:30A  Creating Shared Value and Collective Impact
Laura Herman, *FSG*

10:15A  The Role of Partnerships in Improving Global Health and Safety in LMICs
Francis Omaswa, *African Centre for Global Health and Social Transformation, Uganda*

11:00A  BREAK

I.  Assessing Needs and Motivations for Engaging in Partnerships

What motivates stakeholders in both the public and private sector to engage in partnerships? What are the different reasons and rationale for engaging in partnerships and how do they shape the types of partnerships and the types of partners who are engaged? Reflecting on their experiences, panelist from multiple perspectives will discuss: the value they see in PPPs for furthering their organizational missions and why they are investing resources in collaborating through partnerships for global health and safety; current and emerging public health challenges and how the role of market-driven forces are shaping PPP models for the future; the concept of shared value for public and private sector and beneficiary communities; opportunities for generating and using evidence and sharing experience to leverage change at scale; and the importance of organizational readiness to engage in partnerships.

11:30A –1:30P

**Moderator:** Elaine Gibbons, *PATH; Workshop Planning Committee Member*
II. Exploring Challenges and Lessons Learned, Part 1

Based on past experiences of both success and failures in partnership engagement, formation, operations, and evaluation, what lessons have been learned and can be shared and applied across types of partnerships? What can be learned from an historical perspective and what can/should be carried forward? In addition to the lessons from successes in the aforementioned areas of partnerships, what can be applied from experiential learning from addressing challenges to make course-corrections? Challenges may include shifting priorities, aligning interests, vetting stakeholders, agreeing on resources to be provided by each partner, and addressing regulatory issues that may promote or hinder partnership functioning.

2:45P – 4:15P

Moderator: Jack Watters, Pfizer

- **Partnerships to Address Global Product Safety in Public Health**
  Katherine Bond, *U.S. Food and Drug Administration*

- **Access and Regulation of Medicines and Health Technologies in the Americas**
  James Fitzgerald, *Pan-American Health Organization*

- **NGO and Civil Society Engagement**
  Susan Rae Ross, *SR International*
Responding with Urgency
Carolyn Baer, CARE International

4:15P Facilitated Open Discussion with the Forum Members
- What are the key messages from the first day of the workshop?
- What are your suggestions for the Forum’s activities going forward based on the key messages?

5:00P ADJOURN FOR THE DAY

5:15P – 6:15P RECEPTION (in the Keck Atrium)

DAY 2 November 19, 2014

8:30A Registration (continental breakfast provided)

III. Exploring Challenges and Lessons Learned, Part 2

Based on past experiences of both success and failures, are there shared principles and best practices that have been learned and can be applied across types of partnerships? What are some examples of specific challenges that have been encountered within the processes of partnership engagement, formation, operations, and evaluation; what was the lesson or lessons learned from the identified challenges; and how was the lesson(s) applied? Panelists will reflect on their experience with challenges, lessons learned, and how lessons were applied within the context of a specific partnership.

9:00A – 10:45A

Moderator: Jack Watters, Pfizer

- Global Health Security Agenda
  Elizabeth Cameron, U.S. National Security Council

- Collaborations for Infectious Disease Preparedness
  Martina Gliber, Institut Mérieux

- Global Health Innovative Technology Fund
  B.T. Slingsby, Global Health Innovative Technology Fund; Workshop Planning Committee Member
• GAVI, the Vaccine Alliance
  Adrien de Chaisemartin, GAVI, the Vaccine Alliance

10:45A  BREAK

IV. Increasing Impact and Effectiveness: What Lessons Are Being Learned from the Global Response to the Ebola Outbreak?

This session is an opportunity to engage in a focused discussion on the global response to the 2014 Ebola outbreak and the roles of partnerships and the corporate sector in responding to urgent global health and safety needs. Panelists will reflect on: Leveraging the private sector in the response; How responding urgently can affect trust relationships in both the short and long term; How to meet the challenge of sustainability of response efforts after the acute crisis; Whether increased coordination of partnership efforts and/or efforts within sectors can be an opportunity for more efficiencies and effectiveness in the current and future responses for this and other infectious disease outbreaks and, if so, how individual stakeholders can be better prepared to coordinate response within and across sectors.

11:15A – 12:45P

Facilitator: Louise Gresham, Fondation Mérieux USA; Workshop Planning Committee Member

• A Perspective from the Field
  Adam Levine, Brown University (via phone)

• A U.S. Government Perspective
  Larry Sipos, U.S. Department of Defense

• A Corporate Perspective
  Joe Ruiz, UPS Foundation

12:45P – 1:15P Boxed Lunch (provided)

V. Applying Lessons Learned and the Way Forward

Based on the workshop presentations and discussions as well as their experiences, panelists will reflect on the following: How can applying lessons from successes and failures improve partnerships for global health and safety? What are some of the challenges encountered in practice with applying lessons? How might we better understand and apply what we know going
forward to increase the effectiveness of PPPs? What are the implications for the Forum on Public-Private Partnerships’ work going forward?

1:15P – 3:00P

Moderator: Jo Ivey Boufford, *New York Academy of Medicine*

- **An LMIC Perspective**  
  Sir George Alleyne, *Pan-American Health Organization*

- **A Foundation/Multilateral Perspective**  
  Amb John Lange, *UN Foundation*

- **A Government Perspective**  
  Wendy Taylor, *US Agency for Development; Workshop Planning Committee Member*

- **A Corporate Perspective**  
  Brenda Colatrella, *Merck*

3:00P **ADJOURN WORKSHOP**