

A Forum on Public-Private Partnerships for Global Health and Safety Workshop

GLOBAL HEALTH TRANSITIONS AND SUSTAINABLE SOLUTIONS: THE ROLE OF PARTNERSHIPS

June 13-14, 2018

Keck Center | 500 Fifth St, NW, Washington, D.C. | E Street Conference Room

DRAFT AGENDA

Workshop Context:

Economic and programmatic transitions are changing the global health landscape profoundly. A cohort of countries that have historically relied on development assistance for health (DAH) is transitioning into higher-income status. At the same time, countries that have provided DAH are shifting focus away from traditional development assistance in favor of investments focused on value for money and global public goods. Additionally, one large program focused on disease eradication is nearing its goal and will soon end. In response, processes are underway to transition countries out of traditional bilateral and multilateral health funding mechanisms, and countries are expected to spend more of their own resources on health systems. These transition processes are often well-defined in criteria and approach; however, their implications, particularly when they occur simultaneously, are not well understood. Further, approaches to these transitions often do not recognize the aging of the population and changes in the burden of disease, notably the increase in noncommunicable diseases that introduce new financing demands on the same countries losing sources of DAH for communicable diseases that still demand significant investments. Another factor is the dramatic urbanization occurring most rapidly in low- and middle-income countries (LMICs) with major implications for service design and access. In this changing landscape, the global health community is exploring innovative and coordinated solutions that have the potential to sustainably support countries and maintain health gains during and after transitions. Planned by an ad hoc expert committee, this public workshop held by the National Academies of Sciences, Engineering, and Medicine will examine these transitions and innovative solutions in the current global health context.

Presentations and discussions topics will focus on:

- Economic and programmatic transitions affecting global health, including the implications of simultaneous transitions.
- The impacts of transitions on access to traditional DAH and the burden of disease in LMICs with a focus on several case examples of countries experiencing different stages of transition.
- Promising models for innovative partnerships and private sector engagement to sustainably support countries while maintaining and accelerating health gains, protecting vulnerable populations, and promoting health equity.
- Country ownership in decision making and considerations for private sector engagement and partnerships during and after transitions.
- Developing sustainable solutions in the current global health context.

The Forum on Public-Private Partnerships for Global Health and Safety (PPP Forum) fosters a collaborative community of multisectoral leaders from business, government, foundations, humanitarian and professional organizations, academia, and civil society to leverage the strengths of multiple sectors and disciplines to yield benefits for global health and safety. The PPP Forum is premised on the understanding that partnerships among these stakeholders can facilitate dialogue and knowledge exchange; utilize technological and process efficiencies; promote innovation; and synergistically advance humanitarian, international development, and global health interests. The U.S. National Academies of Sciences, Engineering, and Medicine provides a neutral evidence-based platform through which the PPP Forum is convened.

The intended audience for this workshop is the PPP Forum members and the organizations they represent, other public and private entities that have participated in or are considering collaboration across sectors to further global health and safety, and academics and researchers across multiple disciplines who are focused on understanding the value proposition and impact of various models of public-private partnerships to improve global health.

WORKSHOP NOTES

- This workshop is being recorded. Please identify your name & affiliation when asking questions.
- We are webcasting this event live online, link can be found on our webpage: <https://bit.ly/2FjkdJP>
- Please use hashtag **#PPPGlobalForum** to tweet about this event.
- Soon after the meeting an archive of the video webcast and presentation slides will be available on our webpage.
- A proceedings of the workshop will be published by the National Academies Press.
- Sign up at: nas.edu/PPPGlobalForum for updates from the PPP Forum.

PLANNING COMMITTEE ROSTER

Jo Ivey Boufford, (co-chair), *Clinical Professor, New York University College of Global Public Health; Immediate Past President, The New York Academy of Medicine*
Ambassador John E. Lange (co-chair), *Senior Fellow, Global Health Diplomacy, United Nations Foundation*
Deena Buford, *Global Medical Director, Medicine and Occupational Health Department, ExxonMobil Corporation*
Jennifer Esposito, *Worldwide General Manager, Health and Life Sciences, Intel Corporation*
Renuka Gadde, *Vice President, Global Health, Becton, Dickinson and Company*
Trevor Gunn, *Vice President, International Relations, Medtronic*
Amy Lin, *Acting Deputy Director, Center for Innovation and Impact, U.S. Agency for International Development*
Scott Ratzan, *President, AB InBev Foundation*
Katherine Taylor, *Associate Director, Director of Global Health Training, Eck Institute of Global Health, University of Notre Dame*
Chris West, *Partner, Sumerian Partners*

STAFF

Rachel Taylor, Forum Director
Priyanka Nalamada, Research Associate
Katherine Perez, Senior Program Assistant

DRAFT AGENDA
Day 1– June 13, 2018

1:00P	Welcome and Introduction from the Workshop Co-Chairs JO IVEY BOUFFORD, New York University AMB. JOHN E. LANGE, United Nations Foundation
1:10P	Keynote: Programmatic and Economic Transitions in Global Health TIM EVANS Senior Director of Health, Nutrition, and Population World Bank
SESSION 1: GLOBAL HEALTH TRANSITIONS	
1:35P	Multilateral Program Eligibility and Transition Policies in Practice Objectives: <ul style="list-style-type: none"> • Present the approaches of global health funding programs to country eligibility and transition processes. • Examine current and anticipated impacts on countries at different stages of transition, including maintaining and accelerating health gains, protecting vulnerable populations, and promoting health equity. • Discuss implications of simultaneous programmatic transitions within countries. • Discuss how programs are approaching engagement with the private sector in the transition process. • Discuss how (if) these programs are transitioning in their scope or approach to address epidemiological, demographic, and environmental changes impacting countries where they provide financing and technical assistance.
	<p><i>Moderator:</i> TIM EVANS, World Bank</p> <p>REBECCA MARTIN Director, Center for Global Health U.S Centers for Disease Control and Prevention & Steering Committee Member, Global Polio Eradication Initiative</p> <p>SANTIAGO CORNEJO Director, Immunization Financing & Sustainability Gavi, the Vaccine Alliance</p> <p>MATTHEW MACGREGOR Senior Project Lead for Sustainability, Transition, and Co-Financing The Global Fund to Fight AIDS, Tuberculosis, and Malaria</p>
2:45P	BREAK
3:00P	The Research Fairness Initiative (RFI): Fairness in Global Health Research Partnerships as an Essential Element in Achieving Sustainable Health Improvement CAREL IJSSELMUIDEN Executive Director Council on Health Research for Development (COHRED)

<p>3:25P</p>	<p>Bilateral Approaches and Policies for Transitions</p> <p>Objectives:</p> <ul style="list-style-type: none"> • Present the approaches of bilateral funders to supporting countries in transition. • Discuss how bilateral funders are shifting priorities and models of engagement to align with the SDG call for country lead solutions as they support countries in transitions. • Discuss how bilateral funders are approaching partnerships with the private sector to support countries and agency objectives in the transition process. • Discuss how (if) these programs are transitioning in their scope or approach to address epidemiological, demographic, and environmental changes impacting the burden of disease and economic conditions in countries where they provide financing and technical assistance.
	<p><i>Moderator:</i> AMB. JOHN E. LANGE, United Nations Foundation</p> <p>AMB. DEBORAH L. BIRX U.S. Global AIDS Coordinator & U.S. Special Representative for Global Health Diplomacy U.S. Department of State</p> <p>KERRY PELZMAN Deputy Assistant Administrator for Global Health U.S. Agency for International Development</p> <p>IKUO TAKIZAWA Deputy Director General, Human Development Department Japan International Cooperation Agency (JICA)</p>
<p>4:35P</p>	<p>BREAK</p>
<p>4:50P</p>	<p>Transitions at the Country Level</p> <p>Objectives:</p> <p>Through case examples of countries undergoing different stages of transitions, panelists to discuss:</p> <ul style="list-style-type: none"> • Country priorities and approaches during and after transitions • Approaches and potential limitations to domestic resource mobilization for health • How other sectors can support countries to facilitate effective transitions • How countries are approaching engagement with the private sector
	<p><i>Moderator:</i> JO IVEY BOUFFORD, New York University</p> <p>MUHAMMAD PATE Chief Executive Officer Big Win Philanthropy</p> <p>NARESH GOEL Deputy Director General National AIDS Council Ministry of Health and Family Welfare, India</p> <p>JOHN FITZSIMMONS Chief, Revolving Fund for Vaccines Pan American Health Organization</p> <p>SIDDHARTH CHATTERJEE UN Resident Coordinator - Kenya UNDP Resident Representative - Kenya</p>

	United Nations
6:00P	Wrap Up and Day 2 Preview AMB. JOHN E. LANGE, UN Foundation
6:10P	ADJOURN DAY 1 TO INFORMAL RECEPTION

DAY 2 – June 14, 2018

8:00A	Day 2 Opening JO IVEY BOUFFORD, New York University
SESSION 2: SUSTAINABLE SOLUTIONS AND GLOBAL HEALTH TRANSITIONS	
PART A: Setting the Stage for Sustainable Investments in Health	
Objectives:	
<ul style="list-style-type: none"> • Discuss the role of the private sector, multilateral and bilateral programs, and governments in supporting transitions out of DAH and the development of sustainable solutions to maintain and accelerate health gains, protect vulnerable populations, and promote health equity. • Discuss how the economic case for investments in health can drive more sustainable and effective investments. • Discuss how market shaping and market-based interventions can play a role in generating impact, value for money, and sustainability; especially in supporting countries undergoing transitions, enabling strategic private sector engagement, and developing sustainable solutions. 	
8:15A	Multisectoral Engagement and Sustainable Solutions to Support Transitions PETER SANDS Executive Director The Global Fund to Fight AIDS, Tuberculous, and Malaria
8:35A	Elevating Health on Domestic Agendas: Linking Health and Economic Growth TREVOR GUNN Vice President International Relations Medtronic MARK HALLIDAY Global Head, Healthcare PPP Advisory International Finance Corporation World Bank Group
9:20A	Shaping the Market for Investments in Health <i>Moderator:</i> AMY LIN, U.S. Agency for International Development AMANDA GLASSMAN Chief Operating Officer and Senior Fellow Center for Global Development JOHANNA RALSTON Chief Executive Officer World Obesity Federation
10:20A	BREAK

PART B: Promising Models for Sustainable Partnerships and Private Sector Engagement

Objectives:

Through dynamic sessions on promising models that engage the private sector, explore their potential as sustainable, scalable solutions in the current global health environment based on the following:

- Lessons from successful applications of these models: What has contributed to success?
- Are there examples of how these models have or can reach vulnerable populations and those at the bottom of the pyramid?
- How might the application of these models differ based on the economic status of countries where they are being implemented?
- What are the potential hurdles with advancing these models? Are there strategies for managing them?
- What is the potential to implement these models in the current environment and what support is needed?
- What is the role of the public sector?
- What do companies and investors need to determine where and how to invest/engage?
- What data and evidence is needed to support implementation and scale?

10:40A Sourcing Capital to Catalyse and Scale Promising Social Enterprises

Moderator: CHRIS WEST, Sumerian Partners

CAROLINE BRESSAN
Director of Social Investments
Open Road Alliance

LIZA KIMBO
Director
LiveWell - Kenya

11:40A Leveraging Core Competencies of Private Sector Companies

Moderator: SIMON BLAND, UNAIDS

NDUKU KILONZO
Chief Executive Officer
National AIDS Coordinating Council, Kenya

TIES KROEZEN
Business Development Manager
Philips

ALLISON GOLDBERG
Vice President
AB Inbev Foundation

LEANDRO PIQUET
Professor of Political Science
University of São Paulo

H. WESTLEY CLARK
Dean's Executive Professor of Public Health
Santa Clara University

1:10P LUNCH

2:10P Engaging Industries in Other Sectors

Moderator: KATHERINE TAYLOR, University of Notre Dame

	<p>DEENA BUFORD Global Medical Director ExxonMobil</p> <p>JAMES JONES Executive Director ExxonMobil Foundation</p> <p>BENJAMIN MAKAI Senior Manager, Social Innovation Safaricom</p>
3:10P	<p>Advancing Digital Development and Access for Health <i>Moderator:</i> JENNIFER ESPOSITO, Intel Corporation</p> <p>OLASUPO OYEDEPO Director ICT4Health, Nigeria & African Alliance of Digital Health Networks</p> <p>BRENDAN SMITH Vice President of Professional Services Vital Wave Consulting</p> <p>DAVID STANTON Senior Global Health Advisor U.S. Agency for International Development</p>
4:10P	BREAK
SESSION 3: IDENTIFYING KEY MESSAGES AND ACTIONABLE RECOMMENDATIONS FOR MOVING FORWARD	
4:30P	<p>Closing Session – Facilitated Discussion JO IVEY BOUFFORD, New York University AMB. JOHN E. LANGE, United Nations Foundation</p> <ul style="list-style-type: none"> • What are the key take-aways from the workshop discussions on how transitions are impacting global health? • What are the characteristics of promising models for innovative partnerships and private sector engagement to sustainability support countries and maintain health gains in the context of transitions? • What information, resources, and actions are needed to be able to identify, scale up, and coordinate these models? • What are the remaining unanswered questions?
5:15P	Closing Remarks
5:30P	ADJOURN WORKSHOP