

*The National Academies of*  
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A WORKSHOP OF THE NATIONAL ACADEMY OF MEDICINE:

**Effective Public Policy Approaches to Violence Prevention**

**December 1-2, 2016**

**National Academies Building  
2101 Constitution Ave, NW  
Washington DC, 20418**

**AGENDA**

**About the Workshop:** This two-day public convening will illuminate and explore the ways in which violence prevention practitioners can best share their findings and evidence-base with policymakers for the production of effective and impactful policy approaches to violence prevention. The workshop will highlight current knowledge bases from around the world across multiple forms of violence and illuminate the ways in which these knowledge bases can be mobilized into policy. This will include an exploration of policymakers' goals and needs and the ways in which violence prevention experts can best communicate their findings to policymakers, as well as an exploration of lessons learned from around the world in this context. The workshop will explore crosscutting approaches to violence prevention and will cover multiple forms of violence across the life-course (such as child maltreatment and violence against children, violence against women, self-directed violence, interpersonal violence, youth violence, and the relationship between alcohol and violence, etc.).

To these ends, proposed questions for consideration by invited speakers and guests include:

1. In what ways do policies influence individual behavior-- especially within the context of violence? How can we operationalize this knowledge?
2. Across the globe, what policies are showing measurable impact in reducing the burden of violence and how might they translated/brought to scale/linked to other regions and contexts?
3. What are the lessons learned from policy approaches to violence prevention?
4. How can violence prevention experts better communicate their findings to policymakers for use in the development of actionable policy?
5. What are the opportunities for collaboration across sectors within this context?

An ad-hoc committee appointed by the National Academies will develop the workshop agenda, select and invite speakers and discussants, and moderate the discussions. Experts will be drawn from the public and private sectors as well as from academic organizations and multilaterals to allow for multi-directional, evidence-based discussions. A rapporteur-authored summary of the presentations and discussions at the workshop will be prepared in accordance with institutional guidelines.

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**DAY 1**  
**December 1, 2016**

- 8:30A           **Registration**
- 9:00A – 9:10A   **Welcome**  
Julie Pavlin, Director  
Board on Global Health
- 9:10A – 9:20A   **Introduction to the Workshop**  
Louise Flavahan, Director  
Forum on Global Violence Prevention

**I.     Building a Case for Public Policy Approaches to Violence Prevention**

During this opening series of keynote addresses, participants will have the opportunity to hear perspectives from three overarching considerations necessary for building a case to policymakers regarding violence prevention: economics and costs; building a research or evidence-base; and communications and messaging. Each of these three perspectives will be explored in greater depth throughout Day 1 of the workshop in subsequent panels, the objective of this session is to lay a solid foundation for those subsequent panels and discussions.

**9:20A – 10:50A**

- 9:20A–9:50A    [The Economics and Costing Case for Public Policy and Violence Prevention](#)  
Andres Villaveces  
Epidemiologist and Senior Specialist on Violence Prevention  
World Bank
- 9:50A–10:20A   [Building a Strong Research and Evidence-Base for Public Policy and Violence Prevention](#)  
Alexander Butchart  
Coordinator, Violence Prevention  
Violence and Injury Prevention  
World Health Organization
- 10:20A–10:50A  [Messaging and Communicating in a Public Policy Context](#)  
Georges Benjamin  
Executive Director  
American Public Health Association
- 10:50 – 11:10A  [Open Discussion](#)

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**II. Building the Case: Research and Evidence**

During this panel session, participants will hear from a broad range of violence prevention and policy experts about the importance of a robust evidence base and the ways in which an evidence-base can be amassed and leveraged in a policymaking context in order to produce meaningful reductions in violence.

**11:10A – 12:40P**

11:10A–11:30A [Developing and Leveraging the Research and Evidence-base for Policymaking in the Context of Child Labor and Forced Labor](#)

Tina Faulkner  
International Relations Officer  
Research and Policy Division  
Office of Child Labor, Forced Labor and Human Trafficking  
U.S. Department of Labor/Bureau of International Labor Affairs

11:30A–11:50A [Developing and Leveraging the Research and Evidence Base for Policymaking in the Context of Violence Against Children](#)

M. Catherine Maternowska  
Lead, Research & Evaluation Violence Affecting Children  
Office of Research, Innocenti  
UNICEF

11:50A–12:10P [Developing and Leveraging the Research and Evidence-base for Policymaking in the Context of Self-directed Violence and Suicide](#)

Holly Wilcox  
Associate Professor  
Johns Hopkins Bloomberg School of Public Health

12:10P–12:40P [Open Discussion](#)

**12:40P–1:40P BREAK FOR LUNCH AND NETWORKING**

**III. Building the Case: Economics and Costs**

Often times policymaking decisions come down to the sheer economic impact of a given issue and solution, as such it is critical that violence prevention experts and sub-fields take the time to explore and build an evidence base for the economic costs of violence and its impact on communities while also taking the time to incorporate costing studies and analyses into their intervention and programming work in order to make a case to policymakers for investments in effective programs that should be brought to scale. During this session, participants will hear from a broad range of perspectives in the context of economics and violence prevention, which should provide a bit more depth within the issue.

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**1:40P – 3:10P**

1:40P–2P      [Understanding the Ways in Which Economics Influences Behavior and Actions](#)

Saugato Datta  
Managing Director  
Ideas42

2P–2:20P      [Incorporating Costing into a Promising Gender-Based Violence Prevention Program: Right to Play](#)

Judith McFarlane  
Parry Chair in Health Promotion and Disease Prevention  
Texas Woman's University, Houston

2:20P–2:40P      [The Costing and Economics Case within Violence Against Children](#)

Meg Gardinier  
Secretary General  
Child Fund Alliance

2:40P–3:10P      [Open Discussion](#)

3:10P–3:30P      **BREAK AND NETWORKING**

**IV.    Building the Case: Communicating Findings to Policy-Makers**

During this panel session, participants will hear from violence prevention researchers and communications experts regarding the best ways in which to message findings and policy needs in the context of violence prevention to policymakers. Throughout the presentations, participants are asked to consider the ways in which violence prevention practitioners can work more effectively across sectors and siloes to create the most impact in a policymaking context.

**3:30P – 5:15P**

3:30P – 3:50P      [Communicating and Messaging for Policy Change in the Context of Suicide](#)

Gerald Reed  
Vice President & Director  
Center for the Study & Prevention of Injury, Violence and Suicide  
Education Development Center

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- 3:50P–4:10P     [Developing an Effective Communications Strategy for Violence Prevention](#)  
Joe Wagner  
Managing Director  
Fenton, Washington, DC
- 4:10P–4:30P     [Communicating and Messaging Research Findings for Policy Change in the Context of Youth Violence](#)  
Jorja Leap  
Adjunct Professor of Social Welfare  
Director, Health and Social Justice Partnership  
Luskin School of Public Affairs  
University of California Los Angeles
- 4:30P–5P         [Open Discussion](#)
- 5P                 **Wrap-Up and Adjournment of Day 1**
- 5:15P             **End of Day One**

**DAY 2**

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**December 2, 2016**

8:30A            **Registration**

9A – 9:10A     **Welcome/Recap of Day 1**

**I.        Community-based Policy Approaches to Violence Prevention**

During this panel session, participants will hear from a diverse set of community stakeholders with experience in both policy and violence prevention with a goal of better understanding both the challenges and successes of policy and violence prevention at the community-level as well as efforts that can be undertaken to mobilize a community to action in a given context of violence prevention.

**9:10A – 10:45A**

9:10A–9:30A    **[The Case of Policymaking and Violence Prevention in Baltimore City](#)**

Leana Wen  
Health Commissioner  
Baltimore City

9:30 – 9:50A    **[The Case of Policymaking and Violence Prevention in Cali, Colombia](#)**

Rodrigo Gurrero  
Former Mayor: Cali, Colombia

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9:50A–10:10A   **[Mobilizing a Community to Action After Tragedy](#)**

Lauren Alfred  
Policy Director  
Sandy Hook Promise

10:10A–10:40A   **[Open Discussion](#)**

10:40A–11A     **BREAK AND NETWORKING**

**II.        Perspectives from Anti-Trafficking**

During this panel session, participants will have the opportunity to hear from voices with this anti-trafficking movement in their efforts to influence and develop policy that will help end human trafficking

**11A – 12P**

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**11A–11:20A**     [Communicating to Policymakers in the Context of Anti-trafficking](#)

Hanni Stoklosa  
Emergency Medicine Physician  
Brigham and Women's Hospital  
Harvard School of Medicine

Executive Director of HEAL Trafficking

National Academy of Medicine Fellow

**11:20A–11:40A**     [A Survivor's Perspective](#)

Fainess Lipenga

**11:40A–12P**     [Open Discussion](#)

**12P**                 **BREAK FOR LUNCH AND NETWORKING**

**III.    The Way Forward**

During this session, participants will be asked to break into groups to discuss and reflect upon the previous days discussions to (1) identify aspects or findings that they think are critical to the policymaking context within violence prevention; aspects that were missing and should be included in the policymaking context of violence prevention; and (2) discuss new opportunities for funding streams in the violence prevention context, i.e. how might we better work across disciplines or attach our efforts to global issues with robust funding (as an example, gender-based violence was able to attach itself in a meaningful to HIV/AIDS prevention in Africa, opening a wide array of funding opportunities) in new and meaningful ways? After a period of discussion among the groups, there will be a report back session and open discussion.

**1P – 3P**

**1P–2P**                 **Breakout Discussions**

**2P – 3P**                 **Report Back and Open Discussion**

**3P**                         **Wrap-Up and Adjournment**