



INSTITUTE OF MEDICINE

OF THE NATIONAL ACADEMIES

Evaluating Progress of Obesity Prevention Efforts: What Does the Field Need to Know?

Public Session of the *Committee on Evaluating Progress of Obesity Prevention Efforts*
Friday, October 12, 2012

Keck Center of the National Academies
500 Fifth Street NW, Washington, DC
Room 100

PURPOSE: To learn what it means to use evaluation information of obesity prevention efforts from the perspective of different key stakeholders, including federal agencies, funders, organizations, businesses, the education system, advocates, health care plans, and public policy makers.

9:00 am Welcome, Introductions, and Purpose of Open Session
Lawrence Green, Chair

Moderator: Laura Leviton, Committee member

9:05 Corrine Graffunder
U.S. Centers for Disease Control and Prevention

9:20 David Fukuzawa
The Kresge Foundation

9:40 LuAnn Heinen
National Business Group on Health

10:00 Jessica Donze Black
The Pew Charitable Trusts

10:20 BREAK

10:30 Lynne Cuppernull
Alliance of Community Health Plans

10:50 William Purcell
Jones Hawkins and Farmers, PLC

11:10 Q&A

12:15 pm ADJOURN

* A full description, roster, and additional information about the committee and to **register to attend this session** are available [here](http://www.iom.edu/Activities/Nutrition/EvaluatingProgressObesityPrevention.aspx) (URL: <http://www.iom.edu/Activities/Nutrition/EvaluatingProgressObesityPrevention.aspx>).

** **Written comments** for the committee can be submitted via email to hbreiner@nas.edu.