Redesigning Food Access

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Moving Beyond Spatial Access

• Hunger, food insecurity, malnourishment have been conflated with low food access, defined as limited spatial access to grocers
  • Mapping software helped visualize food deserts/swamps
  • Neoliberal policies framed diet-related health disparities as market failures
  • Federal recovery dollars were allocated to supermarket development
  • Under-theorized research attempted to correlate supermarkets (proxies for healthy food) and reductions in BMI (proxies for lower cardiovascular disease risk)

• Alternative food access strategies would address
  • Multidimensional needs of low-income communities
  • Digital technology and innovative distribution methods
  • Time scarcity and deskilling in our economy
Social Supermarkets

Addressing multidimensional needs of low-income communities through non-profit business models and complementary community services
DMG Foods, Baltimore MD: in-kind donations
Daily Table, Dorchester MA: discounted surplus foods

At Daily Table we believe that delicious, wholesome and affordable food should be available to all. Our mission is to help communities make great food choices by making it easy to choose tasty, healthy, convenient and truly affordable meals and groceries.

Join our Email List!

Sign up for text messages on daily deals, new products, & more! For Dorchester store deals, text DAILYTABLE to 24587. For Roxbury store deals, text DTROX to 24587. Standard SMS rates apply. Text STOP to 24587 at any time to opt out.
Jubilee Food Market, Waco Texas: membership subscription
Rolling Grocer 19, Hudson NY: income-based pricing
<table>
<thead>
<tr>
<th>Number of People in Household</th>
<th>Combined Household Income</th>
<th>Number of People in Household</th>
<th>Combined Household Income</th>
<th>Number of People in Household</th>
<th>Combined Household Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 person</td>
<td>$&lt; 25,000 or $12/hr</td>
<td>1 person</td>
<td>$25,001-$40,000 or $13-20/hr</td>
<td>1 person</td>
<td>$&gt; 40,001 or 21/hr</td>
</tr>
<tr>
<td>2 people</td>
<td>$&lt; 40,000 or $20/hr</td>
<td>2 people</td>
<td>$40,001-$55,000 or $21-28/hr</td>
<td>2 people</td>
<td>$&gt; 55,001 or 29/hr</td>
</tr>
<tr>
<td>3 people</td>
<td>$&lt; 55,000 or $28/hr</td>
<td>3 people</td>
<td>$55,001-$70,000 or $29-35/hr</td>
<td>3 people</td>
<td>$&gt; 70,001 or 36/hr</td>
</tr>
<tr>
<td>4+ people</td>
<td>$&lt; 70,000 or $35/hr</td>
<td>4+ people</td>
<td>$70,001-$85,000 or $36-43/hr</td>
<td>4+ people</td>
<td>$&gt; 85,000 or 44/hr</td>
</tr>
</tbody>
</table>

**BLUE TIER**
(Wholesale Prices)  

**ORANGE TIER**
(Between Wholesale and Retail Prices)  

**GREEN TIER**
(Competitive Retail Prices)  

*WE FUNDRAISE TO MAKE THESE TWO TIERs AVAILABLE!*  

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Consider joining a **higher tier** if you:  
- Have a relatively high degree of earning power due to level of education, gender, racial privilege, and/or class background, etc.  
- Do not currently have trouble purchasing food at the grocery store;  
- Own the home you live in;  
- Have investments / retirement account;  
- Travel recreationally;  
- Have access to family money in times of need;  
- Do not work or work part-time by choice;  
- Own a vehicle, computer and/or multiple pets.

Consider joining a **lower tier** if you:  
- Receive public assistance;  
- Have immigration related expenses;  
- Have medical expenses not covered by insurance;  
- Are a senior citizen on a fixed income;  
- Have significant debt;  
- Have tuition / educational expenses;  
- Support children or have other dependents.
Good Food Markets, Washington DC: small footprint, discounts, community services
Online Grocers

Organizing community members to harness e-commerce to lower costs and increase convenience
Farragut Food Club: public housing residents co-designing last-mile food delivery
CONGRATULATIONS!
You’ve successfully added your SNAP EBT card to your account.

Enjoy FREE access to AmazonFresh & Prime Pantry.
No membership required.

Hi [Name],

Use your SNAP EBT card on Amazon to shop for all your grocery needs.

- FREE Shipping Available
- Low Prices Every Day
- Freshness Guaranteed

Learn more
Meal Kits

Enabling easy, affordable, home food preparation for busy low-income parents
Lemontree, LLC

• Families order meals by text or online
• Volunteers prepare and pack meal kits
• Kits delivered to distribution sites just-in-time
• Customers take home and prepare using Lemontree recipes
• Meals delivered have doubled from 3,500 to 7,000 2018-2019