

Committee to Review WIC Food Packages
Optimizing Implementation Workshop

The National Academies, Lecture Room

2101 Constitution Ave, NW

Washington, DC 20001

June 29, 2016

8:00 am Registration

INTRODUCTION AND OPENING REMARKS

8:30 Welcome

Kathleen Rasmussen, Chair, Committee to Review WIC Food Packages

8:40 Opening Remarks and Funding Program Overview

Danielle Berman, USDA-FNS, Review of Nutrition Education Efforts within WIC

PRIMARY SESSION

Moderated by Shannon Whaley, Vice-Chair, Committee to Review WIC Food Packages

9:20 Does Nutrition Education Produce Behavior Change?

Jamie Dollahite, Cornell University

9:55 Understanding WIC Fruits and Vegetables Redemption in Virginia

Chuanyi Tang, Old Dominion University

Harry Zhang, Old Dominion University – by Web-ex

10:30 -Break-

11:00 Understanding the WIC Shopping Experience

Elizabeth Racine, University of North Carolina, Charlotte

11:35 Federal and State Stocking Regulations Affecting Small WIC Vendors

Jennifer Pelletier, Minnesota Department of Health

12:10 pm Understanding Small Vendor Stocking Challenges and Distribution Systems

Deborah Bentzel, the Food Trust

Candace Young, the Food Trust

12:45 Adjourn and Lunch (available in the cafeteria)

PUBLIC COMMENT SESSION

1:30 pm Registration

2:00 Welcome

Kathleen Rasmussen, Chair, Committee to Review WIC Food Packages

2:10 Public Comments

The session will conclude once all public comments have been delivered