Committee to Review WIC Food Packages

Informing WIC Food Package Recommendations: State, Vendor, and Manufacturer Considerations

Beckman Center, Auditorium

March 31, 2016

8:00 am       Registration

INTRODUCTION AND OPENING REMARKS

8:30       Welcome
            Kathleen Rasmussen, Chair, Committee to Review WIC Food Packages

8:40       Opening Remarks and Funding Program Overview
            Ronna Bach, USDA-Food and Nutrition Service
            Melissa Abelev, USDA/FNS-Food and Nutrition Service

SESSION 1: FOOD AND NUTRIENT INTAKE OF WIC PARTICIPANTS

Moderated by Mary Kay Fox

9:40       The 2015 Dietary Guidelines for Americans: Overview of Key Changes from 2010 and Relevance to the WIC Population
            TusaRebecca Schap, USDA-Center for Nutrition Policy and Promotion
            Eve Essery Stoody, USDA-Center for Nutrition Policy and Promotion

10:15      NHANES: Data Collection Strategy and Future Directions
            Kirsten Herrick, Centers for Disease Control and Prevention

10:55      -Break-

11:15      Eating Behavior in Young Children
            Susan L. Johnson, University of Colorado

11:50      PANEL: Culturally Appropriate Food Options
            Janet Jackson Charles, Washington State WIC Director
            Delores James, University of Florida
            Christina McGeough, Institute for Family Health
            Joseph Sharkey, Texas A&M University

12:30 pm   Lunch
The Family Food Economy: The Role of WIC in Meeting Needs
Craig Gundersen, University of Illinois at Urbana-Champaign

SESSION 2: IMPLEMENTATION AND ADMINISTRATION OF THE FOOD PACKAGES

Moderated by Shannon Whaley

2:10 PANEL: Program Administration and Vendor Management in WIC
Mary Blocksidge, Massachusetts WIC
Janet Jackson Charles, Washington State WIC
Janet Moran, Wyoming WIC
Lindsay Rodgers, Texas WIC
Debi Tipton, Chickasaw Nation WIC

3:30 –Break–

Moderated by David Davis

3:45 PANEL: Vendor and Manufacturer Perspectives
Cary Frye, the International Dairy Foods Association
Tammy Seitel, General Mills
Clyde Steele, MOM’s Fresh Foods
Jeff Stilgenbauer, Kroger

4:45 –Break–

Moderated by Shannon Whaley and David Davis

5:00 PANEL: WIC Staff and Vendor/Manufacturer Cross-Talk

5:30 Adjourn

Public Comment Session
Beckman Center, Huntington Room
April 1, 2016

8:00 am Registration

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8:30 Welcome
Kathleen Rasmussen, Chair, Committee to Review WIC Food Packages

8:40 Public Comments
The session will conclude once all public comments have been delivered