A Workshop on Strategies to Limit Sugar-Sweetened Beverage Consumption in Young Children: Evaluation of Federal, State, and Local Policies and Programs

National Academies Sciences Building
2101 Constitution Ave., NW
NAS Room 125
Washington, DC 20418

AGENDA

Workshop Objectives

- Provide an overview of current and emerging strategies to reduce consumption of sugar-sweetened beverages by young children, ages 0-5 years, and explore the evidence on effectiveness.
- Contextualize the strategies by considering patterns and trends in beverage consumption broadly, and sugar-sweetened beverage consumption specifically, in U.S. children.
- Examine current guidelines for beverage intake applicable to children five years of age and younger.
- Explore the role of industry in sugar-sweetened beverage intake in young children.
- Identify where knowledge gaps and opportunities exist to inform future policies, programs, and strategies.

Wednesday, June 21, 2017

7:30 AM ET  Registration Opens
8:00  Welcome
Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair

8:10  Sponsors’ Opening Remarks (5 minutes each)
Tina Kauh, Robert Wood Johnson Foundation
Judi Larsen, California Endowment (remote)
Robert Post, Chobani Foundation

SESSION I: Setting the Stage

Session Objectives:
- To explore the current prevalence and trends in beverage intake among young children
- To understand where disparities in sugar-sweetened beverage intake exist
- To consider how intake of young children could change if sugar-sweetened beverages are reduced or eliminated from their diets

8:25  Session Overview
Leann Birch, University of Georgia, Moderator

8:35  Prevalence, Trends, and Disparities in Beverage Consumption Among Young Children Aged 0-24 Months from NHANES
Anna Maria Siega-Riz, University of Virginia School of Medicine

8:45  Prevalence, Trends, and Disparities in Beverage Consumption Among Young Children Aged 0 to 4: Findings from FITS 2016
Mary Story, Duke University
9:10  Cost-Effective Strategies to Limit Sugar Sweetened Beverages in Children—What Can We Expect?  
Steven Gortmaker, Harvard T.H. Chan School of Public Health

9:35  Drinking Water: What Do We Need To Know and Do?  
Christina Hecht, University of California Nutrition Policy Institute

10:00  Facilitated Discussion with Audience  
Session Speakers

10:35  Break

SESSION II: Guidelines for Beverage Intake Applicable to Children Ages Five Years and Younger  
Session Objectives:
- To review prominent guidelines that offer guidance on beverage intake of young children  
- To understand the evidence inputs that were used to develop the guidelines  
- To explore any differences or gaps that currently exist across guidelines

10:50  Session Overview  
Esa Davis, University of Pittsburgh, Moderator

Rafael Perez-Escamilla, Yale University

11:20  AAP Guidelines Regarding Sugar-Sweetened Beverages for Children Younger than Five Years of Age  
Stephen Daniels, University of Colorado School of Medicine

11:45  Facilitated Discussion with Audience  
Session Speakers

12:00 PM  Break for Lunch

SESSION III: An Exploration of Federal, State, and Local Policies and Programs: Opportunities and Challenges to Influence Beverage Consumption in Young Children  
Session Objectives:
- To provide an overview of policies, programs, and practices at the federal, state, and local levels that affect beverage consumption in a large segment of the population, especially in children ages 0-5 years  
- To understand the scope of the policies, programs, and regulations and the population groups who are and who are not affected or served  
- To discuss evidence that justifies implementation and approaches to monitoring effectiveness, particularly related to beverage consumption

1:00  Session Overview  
Christina Economos, Tufts University, Moderator

1:05  Regulations and Policies for Beverages in Federal Nutrition Programs  
Sara Bleich, Harvard T.H. Chan School of Public Health

1:20  State and Local Public Health Opportunities to Support Healthy Beverage Intake Among Children Aged 0-5 Years  
Heidi Blanck, Centers for Disease Control and Prevention

1:35  State-Level Policies in the Childcare Setting  
Natasha Frost, Public Health Law Center
A Local Perspective—New York City’s Strategies to Reduce Sugary Drink Consumption
Kim Kessler, NYC Department of Health and Mental Hygiene

Facilitated Discussion with Audience
Session Speakers

Break

SESSION IV: Innovations and Challenges of Emerging Strategies
Session Objectives:
- To explore novel interventions crossing various sectors that could potentially be scaled
- To discuss strategies to evaluate innovative and emerging policies, programs, and approaches

Session Overview
Tracy Fox, Food, Nutrition and Policy Consultants, LLC, Moderator

COPE Water First Initiative with NB3 Foundation
Henrietta Sandoval-Solan, COPE Project

Howard County Unsweetened: Policy + Outreach + Media = Change
Marlene Schwartz, Rudd Center for Food Policy and Obesity

Facilitated Discussion with Audience
Henrietta Sandoval-Solan and Marlene Schwartz

Local Ordinances and Regulations-Feasibility, Challenges and Impact
Anna Maria Siega-Riz, University of Virginia School of Medicine, Moderator

Panelists: Margo Wootan, Center for Science in the Public Interest
Lynn Silver, Public Health Institute
Michelle Mello, Stanford Law School

Facilitated Discussion with Audience
Panelists

Reflections on the Day
Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair

Adjourn First Day

Thursday, June 22, 2017

7:30 AM ET Registration Opens

8:00 Summary of Day 1 and Overview of Day 2
Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair

SESSION V: The Role of Industry in Sugar-Sweetened Beverage Consumption
Session Objectives:
- To consider industry’s role in the current consumption patterns in the U.S., particularly among young children
- To explore strategies for industry to improve children’s health by reducing sugar-sweetened beverages through approaches such as marketing, partnerships, and product reformulation

Session Overview
Barbara Devaney, Mathematica Policy Research, Inc., Moderator

Marketing Sugary Drinks to Young Children…And Their Parents
Jennifer Harris, Rudd Center for Food Policy and Obesity
8:40  Sugar-Sweetened Beverages—Voluntary and Regulatory Industry Approaches
   Richard Black, Quadrant D Consulting

9:00  Partnerships with Industry to Improve Beverage Choices of Young Children
   Anne Ferree, Alliance for a Healthier Generation

9:20  Facilitated Discussion with Audience
   Session Speakers

10:00  Break

SESSION VI: Reflections, Gaps, and Opportunities

Session Objectives:
- To reflect upon and summarize key messages from the preceding sessions
- To explore the evidence gaps and research needs that exist
- To consider opportunities to fill gaps

10:20  Session Overview
   Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair

10:25  A Summary of the Workshop Presentations
   Virginia Stallings, Children’s Healthcare of Philadelphia

10:45  Panel Discussion
   Moderated by Virginia Stallings, Children’s Healthcare of Philadelphia
   Panelists: Richard Black, Quadrant D Consulting
   Stephen Daniels, University of Colorado School of Medicine
   Marlene Schwartz, Rudd Center for Food Policy and Obesity
   Mary Story, Duke University

11:25  Facilitated Discussion with Audience
   Panelists

11:45  Wrap-Up and Reflections on the Workshop
   Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair

12:00  Adjourn Workshop