

*The National Academies of*  
**SCIENCES • ENGINEERING • MEDICINE**

**A Workshop on Strategies to Limit Sugar-Sweetened Beverage Consumption in Young Children: Evaluation of Federal, State, and Local Policies and Programs**

National Academies Sciences Building  
2101 Constitution Ave., NW  
NAS Room 215  
Washington, DC 20418

**DRAFT AGENDA**

**Workshop Objectives**

- Provide an overview of current and emerging strategies to reduce consumption of sugar-sweetened beverages by young children, ages 0-5 years of age, and explore the evidence on effectiveness.
- Contextualize the strategies by considering patterns and trends in beverage consumption broadly, and sugar-sweetened beverage consumption specifically, in U.S. children.
- Examine current guidelines for beverage intake applicable to children five years of age and younger.
- Explore the role of industry in sugar-sweetened beverage intake in young children.
- Identify where knowledge gaps and opportunities exist for future policies, programs, and strategies.

**Wednesday, June 21, 2017**

---

7:30 AM ET **Registration Opens**

8:00 **Welcome**

*Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair*

8:10 **Sponsors' Opening Remarks** (5 minutes each)

*Tina Kauh, Robert Wood Johnson Foundation*

*TBD, California Endowment*

*Robert Post, Chobani Foundation*

**SESSION I: Setting the Stage**

8:25 **Session Overview**

*Leann Birch, University of Georgia, Moderator*

8:35 **TOPIC: Prevalence, Trends, and Disparities in Beverage Consumption Among Young Children aged 0 to 4: Findings From FITS 2016**

*Mary Story, Duke University*

9:15 **TOPIC: Strategies to Limit SSBs –What can we expect?**

*Steven Gortmaker, Harvard T.H. Chan School of Public Health*

9:45 **TOPIC: Water – Access, Security, & Consumption**

*Christina Hecht, Nutrition Policy Institute*

Register to attend [here](#).

For more information about the workshop, click [here](#).

10:15 **Facilitated Discussion with Audience**

10:35 **Break**

## **SESSION II: Guidelines for Beverage Intake Applicable to Children Ages Five Years and Younger**

10:50 **Session Overview**

*Esa Davis, University of Pittsburgh, Moderator*

10:55 **TOPIC: The Dietary Guidelines for Americans**

*Rafael Perez-Escamilla, Yale University*

11:20 **TOPIC: AAP Guidelines**

*Stephen Daniels, University of Colorado School of Medicine*

11:45 **Facilitated Discussion with Audience**

12:00 PM **Break for Lunch**

## **SESSION III: An Exploration of Federal, State, and Local Policies & Programs**

1:00 **Session Overview**

*Christina Economos, Tufts University, Moderator*

1:05 **TOPIC: Federal Nutrition Programs Beverage Regulations and Policies**

*TBD*

1:20 **TOPIC: Approaches and Strategies – A CDC Perspective**

*Heidi Blanck, Centers for Disease Control and Prevention*

1:35 **TOPIC: State-level Policies in the Daycare Setting**

*Natasha Frost, Public Health Law Center*

1:50 **TOPIC: A Local Perspective – New York City Regulations, Policies, and Approaches**

*Kim Kessler, NYC Department of Health and Mental Hygiene*

2:05 **Facilitated Discussion with Audience**

*Session Speakers*

2:30 **Break**

## **SESSION IV: Innovations and Challenges of Emerging Strategies**

2:40 **Session Overview**

*Tracy Fox, Food, Nutrition & Policy Consultants, LLC, Moderator*

2:45 **TOPIC: An Exploration of the Howard County Approach**

*Marlene Schwartz, Rudd Center for Food Policy and Obesity*

3:05 **TOPIC: Water Project in the Navajo Nation**

*Henrietta Sandoval-Soland, COPE Project*

3:25 **Facilitated Discussion with Audience**

- 3:40 **TOPIC: Local Ordinances and Regulations Panel Discussion**  
*Anna Maria Siega-Riz, University of Virginia School of Medicine, Moderator*
- Panelists:** *Michelle Mello, Stanford Law School*  
*Lynn Silver, Public Health Institute*  
*Margo Wootan, Center for Science in the Public Interest*
- 4:20 **Facilitated Discussion with Audience**
- 4:50 **Reflections on the Day**  
*Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair*
- 5:00 **Adjourn First Day**

## Thursday, June 22, 2017

---

- 7:30 AM ET **Registration Opens**
- 8:00 **Summary of Day 1 and Overview of Day 2**  
*Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair*
- SESSION V: The Role of Industry in Sugar-Sweetened Beverage Consumption**
- 8:10 **Session Overview**  
*Barbara Devaney, Mathematica Policy Research, Inc., Moderator*
- 8:15 **TOPIC: Marketing of Beverages**  
*Jennifer Harris, Rudd Center for Food Policy and Obesity*
- 8:35 **TOPIC: Industry SSB Strategies**  
*Richard Black, Quadrant D Consulting*
- 8:55 **TOPIC: Partnerships with Industry to Improve Beverage Choices of Young Children**  
*Anne Ferree, Alliance for a Healthier Generation*
- 9:15 **Facilitated Discussion with Audience**  
*Session Speakers*
- 10:00 **Break**
- SESSION VI: Gaps and Opportunities**
- 10:20 **Session Overview**  
*Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair*
- 10:25 **A Summary of the Workshop Presentations**  
*Virginia Stallings, Children's Healthcare of Philadelphia*

10:45

**Panel Discussion**

*Moderated by Virginia Stallings*

**Panelists:** *Richard Black, Quadrant D Consulting  
Stephen Daniels, University of Colorado School of Medicine  
Marlene Schwartz, Rudd Center for Food Policy and Obesity  
Mary Story, Duke University*

11:25

**Facilitated Discussion with Audience**

11:45

**Wrap-up and Reflections on the Workshop**

*Karen Weber Cullen, Baylor College of Medicine, Planning Committee Chair*

12:00

**Adjourn Workshop**

DRAFT