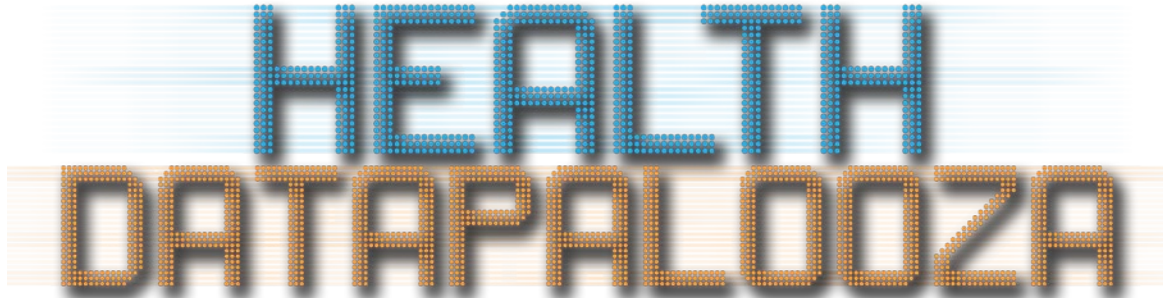


The Health Data Initiative Forum III



Day 1: Tuesday, June 5, 2012

7:30 a.m.

Registration Opens

[East Prefunction Area]

Breakfast Available

[West Prefunction Area]

9:00 a.m.

Welcome & Opening Remarks

[Main Auditorium, East Salon]

Matt Miller, Host, "Left, Right & Center," NPR (moderator)

Bob Kocher, Partner, Venrock (HDI Forum III Co-Chair)

Dick Foster, Venture Partner, Lux Capital (HDI Forum III Co-Chair)

9:10 a.m.

Keynote Address

Todd Park, U.S. Chief Technology Officer

9:25 a.m.

Apps Demos - For Community

- Healthy Communities Network [Healthy Communities Institute]
- HealthLandscape Community Indicators Data Portal [HealthLandscape]
- Community Health Dashboard [NYC Department of Health and Mental Hygiene]
- Health Insights in Real-Time [University of Rochester]
- County Health Rankings & Roadmaps [University of Wisconsin Population Health Institute]

10:35 a.m.

Action Beats

Aetna Developer Challenge

Martha Wofford, Vice President of CarePass, Aetna

Project REACH Mobile App Challenge

Jon Bon Jovi, Chairman, Jon Bon Jovi Soul Foundation; Member of the White House Council for Community Solutions; Project REACH Challenge Partner

Deputy Secretary W. Scott Gould, U.S. Department of Veterans Affairs; Project REACH Challenge Partner

11:00 a.m.

Apps Demos - For Consumers

- Castlight Health
- iBlueButton [Humetrix]
- Flornce [mHealthCoach]
- My Cancer Genome [Vanderbilt Ingram Cancer Center]
- MyDrugCosts
- ScanAvert
- Symcat

12:15 p.m.

Action Beats

Robert Wood Johnson Foundation Aligning Forces Developer Challenge Awards

John Lumpkin, Senior Vice President, Robert Wood Johnson Foundation

Update from the Department of Health and Human Services

Bill Corr, Deputy Secretary, U.S. Department of Health and Human Services

12:30 p.m.

Lunch

[Rooms 202 and 207]

DATA & APPS EXPO OPENS

[West Salon]

1:00 p.m.

Data & Apps Expo "Best of Apps" Awards Presentation

[West Salon]

Howard Koh, Assistant Secretary for Health, U.S. Department of Health and Human Services

1:30 p.m.

Choose from:

Data & Apps Expo

[West Salon, 12:30--6:00 p.m.]

Afternoon Apps Demos

[Main Auditorium, 1:30--5:30 p.m.]

Facilitators:

Bob Higgins, General Partner, Highland Capital Partners

Wil Yu, Director of Innovations at the Office of the National Coordinator for Health IT

- Healthgrades.com 2.0 [Healthgrades]
- MedWatcher [Boston Children's Hospital/Epidemico]
- EPA UV Index [U.S. EPA SunWise Program]
- Binary Group, Inc. [Project REACH Mobile App Finalist]
- JAppCo, LLC [Project REACH Mobile App Finalist]
- Qbase LLC [Project REACH Mobile App Finalist]
- Makani Kai Tech [Project REACH Mobile App Finalist]
- CarePass Sync & CarePass Developer [Aetna]
- Text2Health [Napersoft]

- HealthTap
- Health Indicators [Critigen]
- PCP Insight [Rise Health]
- ViSion for Radiology Structured Reporting [University of Texas MD Anderson Cancer Center]
- Atmosphere [Phytel]
- Careticker
- App Store for Accountable Care [Lumeris]

Breakout Sessions:

Healthdata.gov Now and Next
[Room 103B, 1:00--2:30 p.m.]

Value Pathways: Big Data in Healthcare
[Room 102A, 1:30--2:15 p.m.]

Open Health Data in the United Kingdom
[Room 102B, 1:30--3:00 p.m.]

How to Turn Data into Meaningful Information for Business Problems: Strategy, Practice and Games for Start Ups and Status Quos with Examples from CMS Data
[Room 101, 1:30--5:30 p.m.]

Consumer Engagement Using Health Data
[Room 103A, 1:30--5:30 p.m.]

Business Roundtable
[Room 102A, 2:15--3:00 p.m.]

Data Lab
[Room 103B, 2:30--5:30 p.m.]

Health Geographic Information Systems (GIS)
[Room 102A, 4:00--5:30 p.m.]

Challengeology: Incentives for Value Creation through Uses of Health Data
[Room 102B, 4:00--5:30 p.m.]

6:00 p.m. **Day 1 Adjourns**

6:30 p.m. **Reception**
[Grand Hyatt Washington, 1000 H Street, NW, Washington, DC, 20001]

Day 2: Wednesday, June 6, 2012

- 7:30 a.m. **Registration Opens**
[East Prefunction Area]
- Breakfast Available
[West Prefunction Area]
- Data & Apps Expo will be open from 8:00--9:00 a.m., noon—5:00 p.m.**
[West Salon]
- 9:00 a.m. **Day 2 Opening Remarks**
[Main Auditorium, East Salon]
Thomas Goetz, Executive Editor, Wired Magazine (Day 2 moderator)
- 9:10 a.m. **Keynote Address**
The Honorable Kathleen Sebelius, Secretary, U.S. Department of Health and Human Services
- 9:35 a.m. **Action Beats**
EPA-HHS My Air, My Health Developer Challenge
Glenn Paulson, Science Advisor to the EPA Administrator
Linda S. Birnbaum, Director, National Institute of Environmental Health Sciences, National Institutes of Health;
Director, National Toxicology Program
- 9:45 a.m. **Apps Demos - For Care**
- IndiGo [Archimedes]
 - MEDgle
 - Cancer Survival Query System [National Cancer Institute]
 - SAS
 - Stratasan
- 10:55 a.m. **Action Beats**
- The New York Digital Health Accelerator: Pairing Entrepreneurs & Healthcare Providers with Appropriate Access to Clinical Data
David Whitlinger, Executive Director, New York eHealth Collaborative
- The Picture of Health: A Data Design Challenge
Maribeth Shannon, Director, Market & Policy Monitor Program, California HealthCare Foundation
- Go Viral to Improve Health: IOM-NAE Health Data Collegiate Challenge
Harvey V. Fineberg, President, Institute of Medicine
Proctor Reid, Director of the National Academy of Engineering Program Office
Richard Merkin, President & Chief Executive Officer, Heritage Provider Network

11:30 p.m. **Keynote**
The Honorable Bill Frist, Physician; former Senate Majority Leader

12:00 p.m. **Lunch**
[Rooms 202 and 207]

DATA & APPS EXPO OPEN
[West Salon, noon—5:00 p.m.]

1:00 p.m. Choose from:

Data & Apps Expo
[West Salon, noon--5:00 p.m.]

Afternoon Apps Demos
[Main Auditorium, 1:00--4:30 p.m.]

Facilitators:

Brandon Hull, Partner, Cardinal Partners

Arnaub Chatterjee, Special Assistant to the Chief Technology Officer, HHS

- ElizaLive [Eliza]
- triage.me [Moxe Health]
- Private Practice-Maternity
- HeyRecall
- Play Fit [Artemis Health Solutions]
- Outside by 100Plus
- PhenotypeIT
- Ask Dory [Applied Informatics Inc.]
- Kyruus
- ARTO [CliniCast, Inc.]
- TERI Regulatory Intelligence System [Graematter, Inc.]
- Data-driven Clinical Decision Support in EMR Era [RENCI]
- IBM Content Analytics [IBM]
- bReddi

Breakout Sessions:

Novel Data Sources and Crowdsourcing for Powering Business, Public Good and Health
[Room 102A, 1:00--2:30 p.m.]

Food and Health Tech: Fueling Innovation with USDA and HHS Data
[Room 102B, 1:00--2:30 p.m.]

Improving Community Health Using Local Data

[Room 103B, 1:00--4:30 p.m.]

Accountable Care Organizations: Using Data to Deliver Patient Centered Care and Improve Population Health While Lowering Costs]

[Room 103A, 1:00--4:30 p.m.]

Fueling Innovation Through the Power of Application Programming Interfaces

[Room 101, 1:00--4:30 p.m.]

Data-Driven 'Hotspotting' for Medical Products & Medications

[Room 102A, 3:00--4:30 p.m.]

Protecting Privacy and Security in the New Health Data Ecosystem

[Room 102B, 3:00--4:30 p.m.]

5:00 p.m.

Forum Adjourns