Roundtable on Health Literacy

Workshop Oral Health Literacy
20 F Street Conference Center
20 F St, NW
Washington, D.C.

Agenda
March 29, 2012

9:00-9:15 Welcome and Introduction—Roundtable Chair

9:15-9:30 The Importance of Oral Health Literacy
   Congressman Elijah Cummings (invited)
   Maryland 7th District

9:30-9:45 Background overview: brief summary of relevant sections of white paper report for research, call to action and IOM reports.
   Associate Dean for Research
   University of Maryland School of Public Health

9:45-10:00 Statement of the Problem—why is oral health important and what role does health literacy have to play
   Amid Ismail, B.D.S., M.P.H., M.B.A., Dr.P.H.
   Dean, Kornberg School of Dentistry
   Temple University

10:00-10:30 Discussion

10:30-10:45 BREAK

10:45-11:00 What should one look for in an oral health literacy assessment of systems and the environment?
   Alice M. Horowitz, Ph.D.
   Research Associate Professor,
   School of Public Health, Center for Health Literacy, University of Maryland

11:00-11:15 Discussion

11:15-12:30 Effective Oral Health Literacy Programs

11:15-11:30 Community perspective on importance of oral health literacy
   Scott Wolpin, D.D.S.
   Senior Vice President and Chief Dental Officer
   Choptank Community Health Center
11:30-11:45  Consumer awareness, especially vulnerable populations, of importance of oral health
            
            Marsha Butler
            Vice President, Global Oral Health
            Colgate-Palmolive Company

11:45-12:00  Discussion

12:00-1:00  LUNCH

1:00-2:00  Effective Oral Health Literacy Programs (continued)

1:00-1:15  Patient/practitioner communication from the perspective of the providers, based on survey by ADA
            
            Gary Podschun
            Manager, Community Outreach and Cultural Competence
            American Dental Association

1:15-1:30  Oral Health and Primary Prevention
            
            Matt Jacob, Project Manager, Communications
            Pew Children’s Dental Health Campaign

1:30-1:45  Discussion

1:45-3:00  Panel:  State Activities in Oral Health Literacy

1:45-2:00  State Efforts
            
            Gregory B. McClure, D.M.D., M.P.H.
            Dental Director
            Delaware Division of Public Health
            Bureau of Oral Health and Dental Services

2:00-2:15  California
            
            Lindsey Robinson, D.D.S.
            Past Chair, California Dental Association Foundation
            President-elect, American Dental Association

2:14-2:30  North Carolina
            
            Kimon Divaris D.D.S, Ph.D.
            Carolina Oral Health Literacy Project
            Department of Pediatric Dentistry
            University of North Carolina

2:30-3:00  Discussion

3:00-3:15  BREAK
### Panel: National Activities in Oral Health Literacy

3:15-3:30 Department of Health and Human Services  
**RADM William Bailey, D.D.S., M.P.H.**  
*Director, Division of Oral Health, Centers for Disease Control and Prevention*

3:30-3:45 American Dental Association  
**Kathy O’Loughlin, DM.D, M.P.H.**  
*Executive Director and Chief Operating Officer*

3:45-4:00 Insurers  
**Mary Lee Conicella, D.M.D., F.A.G.D.**  
*Aetna*

4:00-4:15 DentaQuest 2014 Initiative  
**Ralph Fucillio, M.A.**  
*President, DentaQuest Foundation*

4:15-4:45 Discussion

4:45-5:30 Reflections on the Day

| 5:30 | **ADJOURN** |