## WORKSHOP ON

### Investing in Interventions that Address Non-Medical Health–Related Social Needs

Keck Center of the National Academies
Room 100 | 500 5th Street NW | Washington, DC 20001

### DRAFT AGENDA

#### WORKSHOP OBJECTIVES:

Workshop presentations and discussion are expected to:

1. Explore effective practices and supporting evidence base to address non-medical health-related social needs.
2. Review assessments of ROI for payers, health systems, communities.
3. Surface gaps and opportunities for research and steps that could help to further the understanding of the ROI on addressing non-medical health-related social needs.

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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Presenter(s)</th>
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| 8:30 am | Welcome and Opening Remarks       | Daniel Polsky, Ph.D.  
* Bloomberg Distinguished Professor of Health Policy and Economics, Carey School of Business and Department of Health Policy and Management, Bloomberg School of Public Health, Johns Hopkins University |
| 8:45   | Keynote Address                   | Introduction: Daniel Polsky  
ADM Brett P. Giroir, M.D.  
* Assistant Secretary of Health, U.S. Department of Health and Human Services |
| 9:15   | Panel 1 Setting the Stage         | Moderator: Daniel Polsky  
Speakers:  
**John Auerbach, M.B.A.**  
* President and CEO, Trust for America’s Health  
**Dave Chokshi, M.D.**  
* Chief Population Health Officer, New York City Health + Hospitals  
**Monica Bharel, M.D.**  
* Commissioner, Massachusetts Department of Public Health |
| 10:00  | Panel 2: Housing Interventions    | Moderator: Maurice Jones, J.D.  
* President and CEO, Local Initiative Support Corporation (LISC)  
Speakers:  
**Robin Hacke, M.B.A.**  
* Executive Director, Center for Community Investment |

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#SocialNeeds
Ross Owen, M.P.A.
Health Strategy Director, Hennipin County ACO (via video)
Angela Mingo
Director of Community Relations, Nationwide Children’s Hospital (invited)
Bechara Chocair, M.D.
Senior Vice President and Chief Community Health Officer at Kaiser Permanente
Stephen Cha, M.D.
Chief Medical Officer, UnitedHealthcare Community and State (invited)

Discussion

11:00 BREAK

11:15 Panel 3: Interventions Addressing Food Insecurity
Moderator: Karen DeSalvo, M.D.,
Professor of Medicine, University of Texas at Austin,
Dell Medical School and Co-Convener, National Alliance to Impact the Social Determinants of Health
Speakers:
Seth Berkowitz, M.D.
Assistant Professor of Medicine, Division of General Medicine and Clinical Epidemiology, Department of Medicine, School of Medicine, University of North Carolina at Chapel Hill
Allison Hess
Associate Vice President, Health and Wellness, Geisinger Health
Andrew Renda, M.D.
Corporate Strategy, Population Health, Humana
Kate Leone, J.D.
Chief Government Relations Officer, Feeding America

Discussion

12:15 pm LUNCH (food for purchase available in cafeteria on third floor)

1:15 Panel 4: Interventions Addressing Multiple Social Needs
Moderator: Dave Chokshi
Speakers:
Shreya Kangovi, M.D.
Assistant Professor of Medicine and Executive Director, Penn Center for Community Health Workers
Sarah L. Szanton, Ph.D.
Health Equity and Social Justice Endowed Professor, Director of Center on Innovative Care in Aging, Johns Hopkins School of Nursing
Joint Appointment with the Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health

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| 2:30  | Panel 5: Return on Investment | Moderator: John Auerbach  
Speakers:  
Dawn Alley, Ph.D.  
Director of the Prevention and Population Health Group, Center for Medicare and Medicaid Innovation / CMS (invited)  
George Miller, Ph.D.  
Fellow and Research Team Leader, Center for Value in Health Care, Altarum  
Julian Harris, M.D.  
President, CareAllies  
Rahul Rajkumar, M.D.  
Senior Vice President and Chief Medical Officer, Blue Cross and BlueShield, NC  
Discussion |
| 3:30  | BREAK                    |                                                                                   |
| 3:45  | Panel 6: Research Gaps   | Moderator: Seth Berkowitz  
Speakers:  
Laura Gottlieb, M.D.  
Director, Social Interventions Research and Evaluation Network  
Kelly Doran, M.D.  
Assistant Professor, Department of Emergency Medicine, and Department of Population Health, NYU School of Medicine  
SPEAKER TBD  
Discussion |
| 4:30  | Reflections on the Day and Closing Remarks | Moderator: Dan Polsky  
Planning Committee members |
| 5:00  | ADJOURN                  |                                                                                   |

This workshop was organized by the following experts:  
Daniel Polsky, John Auerbach, Seth Berkowitz, Dave Chokshi, Deidra Crews, Karen DeSalvo, Arvin Garg, Maurice Jones

Note: The planning committee’s role is limited to planning the workshop. A proceedings based on workshop will be prepared by an independent rapporteur.