Reorienting Health Care and Business Investment Priorities toward Health and Well-Being: A Workshop

AGENDA

December 3, 2018

NYU Langone Health ▪ Farkas Auditorium
550 1st Avenue, New York, NY 10016

WORKSHOP OBJECTIVES:

Workshop presentations and discussion are expected to:

1. Reflect on the history and current state of the shift to new values and investment priorities (such as living wages or environmental sustainability) within two spotlight sectors: health care and business investments.

2. Explore what selected organizational leaders are doing to establish new concepts of value and new investment priorities.

3. Surface leadership and partnership opportunities that could help to further the shift toward new investments that produce equitable health and well-being.

8:30 am Welcome and charge to participants
Sanne Magnan, HealthPartners Research Institute (roundtable co-chair)
Marc Gourevitch, NYU Langone Health (host)
Bobby Milstein, ReThink Health (planning committee chair)

8:45 am Keynote Address: A Call to Action from the Surgeon General to connect health and the economy
Introduction: Cathy Baase, Michigan Health Improvement Alliance
Speaker: US Surgeon General Jerome Adams

9:15 am Why and how are values and priorities changing in health care?
Dialogue with panelists and participants
Moderator: Sanne Magnan
Speakers: Hoangmai (Mai) Pham, Anthem
James Knickman, NYU Langone Medical School & NYU Wagner School of Public Service
10:10 am  Why and how are values and priorities changing among business investors? Dialogue with panelists and participants
   Moderator: Lisa Richter, Avivar Capital
   Speakers:
   Maurice Jones, Local Initiatives Support Corporation
   Lisa Williams, Goldman Sachs

11:00 am  Break

11:15 am  Health care leader profile:
   University Hospitals, Cleveland
   Moderator: Gary Gunderson, Wake Forest Baptist Medical Center and Stakeholder Health
   Speakers:
   Patti DePompei, UH Rainbow Babies & Children’s Hospital
   Heidi Gartland, University Hospitals (UH)

12:15 pm  Lunch (on your own)

1:15 pm  Business investment leader profile:
   US Trust, Bank of America
   Moderator: Cathy Baase
   Speaker:
   Jamie Rantanen, US Trust, Bank of America Wealth Management

2:00 pm  Breakout group: Responses to a predicament in Ourlandia
   Facilitator: Phyllis Meadows, The Kresge Foundation

3:00 pm  Break and reconvene

3:15 pm  Portraits of necessary leadership
   Facilitator: Phyllis Meadows

4:10 pm  Reflections on the Day and Closing Remarks
   Josh Sharfstein, Bloomberg School of Public Health, Johns Hopkins University (roundtable co-chair)

4:30 pm  Adjourn

**Workshop Planning Committee** This workshop was organized by the following experts, drawn from both sectors: Bobby Milstein, ReThink Health (chair); Cathy Baase, Michigan Health Improvement Alliance; James Knickman, NYU Wagner Graduate School of Public Service; Sanne Magnan, HealthPartners Institute (co-chair of the Roundtable on Population Health Improvement); Lisa Richter, Avivar Capital; Mylynn Tufte, North Dakota Department of Health; and Caroline Whistler, Third Sector Capital Partners.

*Note: The planning committee’s role is limited to planning the workshop. A proceedings based on workshop will be prepared by an independent rapporteur.*

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