

Reorienting Health Care and Business Investment Priorities toward Health and Well-Being: A Workshop

AGENDA

December 3, 2018

NYU Langone Health • Farkas Auditorium
550 1st Avenue, New York, NY 10016

WORKSHOP OBJECTIVES:

Workshop presentations and discussion are expected to:

- (1) Reflect on the history and current state of the shift to new values and investment priorities (such as living wages or environmental sustainability) within two spotlight sectors: health care and business investments
- (2) Explore what selected organizational leaders are doing to establish new concepts of value and new investment priorities
- (3) Surface leadership and partnership opportunities that could help to further the shift toward new investments that produce equitable health and well-being

8:30 am	Welcome and charge to participants	Sanne Magnan, <i>HealthPartners Research Institute</i> (roundtable co-chair) Marc Gourevitch, <i>NYU Langone Health</i> (host) Bobby Milstein, <i>ReThink Health</i> (planning committee chair)
8:45 am	Keynote Address: A Call to Action from the Surgeon General to connect health and the economy	Introduction: Cathy Baase, <i>Michigan Health Improvement Alliance</i> Speaker: US Surgeon General Jerome Adams
9:15 am	Why and how are values and priorities changing in health care? Dialogue with panelists and participants	Moderator: Sanne Magnan Speakers: Hoangmai (Mai) Pham, <i>Anthem</i> James Knickman, <i>NYU Langone Medical School & NYU Wagner School of Public Service</i>

10:10 am	Why and how are values and priorities changing among business investors? Dialogue with panelists and participants	Moderator: Lisa Richter, <i>Avivar Capital</i> Speakers: Maurice Jones, <i>Local Initiatives Support Corporation</i> Lisa Williams, <i>Goldman Sachs</i>
11:00 am	Break	
11:15 am	Health care leader profile: <i>University Hospitals, Cleveland</i>	Moderator: Gary Gunderson, <i>Wake Forest Baptist Medical Center and Stakeholder Health</i> Speakers: Patti DePompei, <i>UH Rainbow Babies & Children's Hospital</i> Heidi Gartland, <i>University Hospitals (UH)</i>
12:15 pm	Lunch (<i>on your own</i>)	
1:15 pm	Business investment leader profile: <i>US Trust, Bank of America</i>	Moderator: Cathy Baase Speaker: Jamie Rantanen, <i>US Trust, Bank of America Wealth Management</i>
2:00 pm	Breakout group: Responses to a predicament in Ourlandia	Facilitator: Phyllis Meadows, <i>The Kresge Foundation</i>
3:00pm	Break and reconvene	
3:15 pm	Portraits of necessary leadership	Facilitator: Phyllis Meadows
4:10 pm	Reflections on the Day and Closing Remarks	Josh Sharfstein, <i>Bloomberg School of Public Health, Johns Hopkins University</i> (roundtable co-chair)
4:30 pm	Adjourn	

Workshop Planning Committee This workshop was organized by the following experts, drawn from both sectors: Bobby Milstein, ReThinkHealth (chair); Cathy Baase, Michigan Health Improvement Alliance; James Knickman, NYU Wagner Graduate School of Public Service; Sanne Magnan, HealthPartners Institute (co-chair of the Roundtable on Population Health Improvement); Lisa Richter, Avivar Capital; Myllynn Tufte, North Dakota Department of Health; and Caroline Whistler, Third Sector Capital Partners.

Note: The planning committee's role is limited to planning the workshop. A proceedings based on workshop will be prepared by an independent rapporteur.

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