Harnessing the Value in Co-Creating and Keeping Inclusive Healthy Places: A Workshop

AGENDA
February 6, 2020

Hunter College Faculty Dining Room · 695 Park Avenue (68th Street & Lexington Avenue) · New York City

WORKSHOP OBJECTIVES:
Placemaking is the work of creating livable, vibrant, or quality places, especially public places, and draws on community development, arts and culture, regional planning, and civic engagement, combining different disciplinary perspectives into a creative way of shaping public spaces, land use, commerce, transportation, housing, and social fabric. Harmful consequences of placemaking include gentrification and displacement, racial and socioeconomic exclusion, and lack of resident leadership.
The workshop will:
(1) Examine the economics of inclusive placemaking and place-keeping;
(2) Describe how inclusive placemakers gather resources to do their work; and
(3) Explore the social and economic value that can be generated when places are designed with health, equity, and well-being in mind.

8:30 am Welcome
Charge to participants
Jennifer J. Raab, president, Hunter College, City University of New York
Lourdes Rodriguez, University of Texas, Austin; planning committee member; roundtable member

8:50 am Audience polling & Visual immersion and dialogue
Laura Torchio, Project for Public Spaces; planning committee member

9:20 am How are placemakers and placekeepers thinking about inclusion?
Fireside chat with audience dialogue
Moderator: Carol Naughton, Purpose Built Communities; planning committee member
The Honorable Shirley Franklin, former mayor of Atlanta
Othello Meadows, Seventy Five North Revitalization Corporation
David Erickson, Federal Reserve Bank of New York

10:15 am Break

The National Academies of SCIENCES • ENGINEERING • MEDICINE
10:30 am  Stories of intentional inclusion (overview and dialogue)
Facilitator: Lynn Ross, Spirit for Change Consulting; Reimagining the Civic Commons; planning committee member
Story #1
Houston, Texas – Learning from BakerRipley
Jo Carcedo, Episcopal Health Foundation
Representative Armando Walle, Texas House of Representatives (via webconference)

11:15 am  Story #2
Detroit, Michigan – Reimagining the Civic Commons
Ceara O’Leary, University of Detroit Mercy and Detroit Collaborative Design Center
Alexa Bush, City of Detroit

11:50 am  Initial reflections

12:00 pm  LUNCH BREAK

1:00 pm  Story #3 (story and dialogue)
Richmond, California – Pogo Park and Elm Playlot
Joseph Griffin, Pogo Park
Gabino Arredondo, City of Richmond

1:40 pm  Further reflections

2:00 pm  Perspectives from leaders on the frontiers
Moderator: Colby Dailey, Build Healthy Places Network; planning committee member
Nupur Chaudhury, NY State Health Foundation
Justin Garrett Moore, NYC Design Commission and Columbia University
Nicole Payne, National Association of City Transportation Officers
Jennifer Allen, ioby

2:50 pm  Break

3:00 pm  Recognizing and expanding inclusive places (small group exercise)
Facilitator: Bobby Milstein, ReThink Health; planning committee chair; roundtable member

4:00 pm  Reflections on the day and Closing Remarks

4:30 pm  Adjourn

Follow the conversation  #pophealthrt #inclusivehealthyplaces
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