Harnessing the Value in Co-Creating and Keeping Inclusive Healthy Places: A Workshop

AGENDA
February 6, 2020

Hunter College Faculty Dining Room · 695 Park Avenue (68th Street & Lexington Avenue) · New York City

WORKSHOP OBJECTIVES:
Placemaking is the work of creating livable, vibrant, or quality places, especially public places, and draws on community development, arts and culture, regional planning, and civic engagement, combining different disciplinary perspectives into a creative way of shaping public spaces, land use, commerce, transportation, housing, and social fabric. Harmful consequences of placemaking include gentrification and displacement, racial and socioeconomic exclusion, and lack of resident leadership.

The workshop will:
(1) Examine the economics of inclusive placemaking and place-keeping;
(2) Describe how inclusive placemakers gather resources to do their work; and
(3) Explore the social and economic value that can be generated when places are designed with health, equity, and well-being in mind.

8:30 am Welcome
Charge to participants

Jennifer J. Raab, president, Hunter College, City University of New York
Lourdes Rodriguez, University of Texas, Austin; planning committee member; roundtable member

8:50 am Audience polling
& Visual immersion and dialogue

Laura Torchio, Project for Public Spaces; planning committee member

9:20 am How are placemakers and placekeepers thinking about inclusion?
Fireside chat with audience dialogue

Moderator: Carol Naughton, Purpose Built Communities; planning committee member
The Honorable Shirley Franklin, former mayor of Atlanta
Othello Meadows, Seventy Five North Revitalization Corporation
David Erickson, Federal Reserve Bank of New York

10:15 am Break

The National Academies of
SCIENCES • ENGINEERING • MEDICINE
10:30 am  
Stories of intentional inclusion  
(overview and dialogue)  
Facilitator: Lynn Ross, Spirit for Change Consulting; Reimagining the Civic Commons; planning committee member

Story #1  
Houston, Texas – Learning from BakerRipley  
Jo Carcedo, Episcopal Health Foundation  
Representative Armando Walle, Texas House of Representatives (via webconference)

11:15 am  
Story #2  
Detroit, Michigan – Reimagining the Civic Commons  
Ceara O’Leary, University of Detroit Mercy and Detroit Collaborative Design Center  
Alexa Bush, City of Detroit

11:50 am  
Initial reflections

12:00 pm  
LUNCH BREAK

1:00 pm  
Story #3  
(story and dialogue)  
Richmond, California – Pogo Park and Elm Playlot  
Joseph Griffin, Pogo Park  
Gabino Arredondo, City of Richmond

1:40 pm  
Further reflections

2:00 pm  
Perspectives from leaders on the frontiers  
Moderator: Colby Dailey, Build Healthy Places Network; planning committee member  
Nupur Chaudhury, NY State Health Foundation  
Justin Garrett Moore, NYC Design Commission and Columbia University  
Nicole Payne, American Planning Association – New York Metro, Diversity Committee  
Jennifer Allen, ioby

2:50 pm  
Break

3:00 pm  
Recognizing and expanding inclusive places  
(small group exercise)  
Facilitator: Bobby Milstein, ReThink Health; planning committee chair; roundtable member

4:00 pm  
Reflections on the day and Closing Remarks

4:30 pm  
Adjourn

Follow the conversation  
#pophealthrt #inclusivehealthyplaces

nas.edu/pophealthrt