Harnessing the Value in Co-Creating and Keeping Inclusive Healthy Places: A Workshop

DRAFT AGENDA
February 6, 2020
New York City

WORKSHOP OBJECTIVES:
Placemaking is the work of creating livable, vibrant, or quality places, especially public places, and draws on community development, arts and culture, regional planning, and civic engagement, combining different disciplinary perspectives into a creative way of shaping public spaces, land use, commerce, transportation, housing, and social fabric. Harmful consequences of placemaking include gentrification and displacement, racial and socioeconomic exclusion, and lack of resident leadership. The workshop will:
(1) examine the economics of inclusive placemaking and place-keeping;
(2) describe how inclusive placemakers gather resources to do their work; and
(3) explore the social and economic value that can be generated when places are designed with health, equity, and well-being in mind.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Facilitator/Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:20 am</td>
<td>Welcome and charge to participants</td>
<td>Sanne Magnan, HealthPartners Research Institute; roundtable co-chair</td>
</tr>
<tr>
<td></td>
<td></td>
<td>[Welcome from Hunter College Leadership, TBA]</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lourdes Rodriguez, University of Texas, Austin; planning committee member</td>
</tr>
<tr>
<td>8:50 am</td>
<td>Audience polling &amp; Visual immersion and dialogue</td>
<td>Laura Torchio, Project for Public Spaces; planning committee member</td>
</tr>
<tr>
<td>9:20 am</td>
<td>How are placemakers and placekeepers thinking about inclusion?</td>
<td>Moderator: Carol Naughton, Purpose Built Communities; planning committee member</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Shirley Franklin, former mayor of Atlanta</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Othello Meadows, Seventy Five North Revitalization Corporation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>David Erickson, Federal Reserve Bank of New York</td>
</tr>
</tbody>
</table>
10:15 am  Break

10:30 am  Stories of intentional inclusion  
(overview and dialogue)  
Facilitator: Lynn Ross, Spirit of Change; Reimagining  
the Civic Commons; planning committee member  
Story #1  
Houston, Texas – Baker Ripley  
Speakers TBA

11:15 am  Story #2  
Detroit, Michigan – Reimagining the Civic Commons  
Speakers TBA

11:50 am  Initial reflections

12:00 pm  LUNCH BREAK

1:00 pm  Story #3  
(Richmond, CA – Pogo Park and Elm Playlot  
Speakers TBA

1:40 pm  Further reflections

2:00 pm  Perspectives from leaders on the frontiers  
Moderator: Colby Dailey, Build Healthy Places  
Network; planning committee member  
Nupur Chaudhury, NY State Health Foundation  
Justin Garrett Moore, NYC Design Commission  
and Columbia University  
Nicole Payne, National Association of City  
Transportation Officers  
TBA

2:50 pm  Break

3:00 pm  Recognizing and expanding inclusive places  
(small group exercise)  
Facilitator: Bobby Milstein, ReThink Health;  
planning committee chair

4:00 pm  Reflections on the day and Closing Remarks  
Josh Sharfstein, Bloomberg School of Public Health,  
Johns Hopkins University; roundtable co-chair

4:30 pm  Adjourn

Follow the conversation  
#pophealthrt #inclusivehealthplaces

https://nas.edu/pophealthrt