Who’s in charge?

- **Challenges**
  - Business drives the practice
  - I’m in charge of my World
  - The players have different motivation and valid fears
  - Collaboration only works if it’s perceived to have value
  - Accountability requires transparency. *Transparency is threatening.*
  - The reimbursement model does not promote “systemness”
  - Current regulatory structure not ideal

- **Opportunities**
  - Efficiencies of collaboration / innovative approaches (outside the box models)
  - Peer review concepts applied on a larger scale
  - Transparency drives change
  - Changes in reimbursement strategies rapidly drive change
  - Success of Unified Command
  - Technology as a primary provider or as an assistant
  - Our target is a definable group of time sensitive illness and injury
  - What about funding just these patient encounters differently?