The mission of the Campaign is to promote implementation of the recommendations from the IOM report. In particular, the Campaign focuses on making strides in the following areas:

- Advancing nursing education
- Leveraging nursing leadership
- Removing barriers to practice and care
- Fostering interprofessional collaboration
- Promoting diversity
- Bolstering workforce data

The Campaign is supported and promoted by diverse stakeholders in health care, consumer advocacy, public policy, philanthropy, business, and academia. In addition, the Campaign’s Action Coalitions, which are now present in all 50 states and the District of Columbia, work individually and as a strong grassroots network to raise awareness about The Future of Nursing report, identify state specific priorities, form cross-sector partnerships, create organizational structures, and spearhead implementation of recommendations at the local, state, and national level.

As the Campaign approaches its fifth year, RWJF requests an evaluation of the impact of The Future of Nursing report on the field of nursing and beyond, with the Campaign being one driver of change.

The study will be conducted within the Institute of Medicine Executive Office.
Committee Statement of Task

An ad hoc committee under the auspices of the Institute of Medicine will assess the changes in the field of nursing and peripheral areas over the last 5 years as a result of the IOM report on the Future of Nursing: Leading Change, Advancing Health. The role of the AARP and Robert Wood Johnson Foundation’s (RWJF) Future of Nursing: Campaign for Action (the Campaign) will be taken into consideration in assessing these field changes. The report will assess the Campaign’s progress in meeting its stated goals, and identify the areas which should be emphasized over the next five years that will help the Campaign fulfill the recommendations of the IOM report.

This report will be based, in part, on a series of three workshops. Each workshop, organized by the committee and held in conjunction with each of three committee meetings, will invite speakers to help assess the field’s progress of the adoption of the Future of Nursing’s report, in addition to the work of the Campaign. Specifically, the workshops will invite stakeholders representing nursing, medicine, health systems, consumer groups, business and policy makers at the state and national levels to provide testimony to the committee on the following broad topics: practice, education, and leadership; with diversity, interprofessional collaboration, and needed data as cross-cutting issues. In addition to the three workshops the committee will, during its closed meetings, consider data collected and provided by the RWJF and other inputs and literature gathered by the committee.

In its review of data and input from workshops, the committee will consider the following:

- Utilization and impact of Institute of Medicine’s 2010 *The Future of Nursing: Leading Change, Advancing Health* report.
- The Campaign’s areas of focus (education, leadership, scope of practice, interprofessional collaboration, diversity, and workforce data).
- Impact that the Campaign has had on areas peripheral to nursing (such as activities undertaken by individuals and organizations to adopt the recommendations outside the sphere of Campaign activities and that impact).
- The role of traditional and new media in the impact of the Campaign.
- Future near-term (5 years) goals for the Campaign.

The committee will author a brief report that will include conclusions and recommendations on what actions need to take place to ensure sustainable impact of the Campaign for Action in its work to implement the recommendations of the IOM *Future of Nursing* report and other activities, with an emphasis on future steps and areas of focus.

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