# Health Literacy and Communication Strategies in Oncology

A National Cancer Policy Forum Workshop  
In Collaboration with the Roundtable on Health Literacy

## DRAFT AGENDA

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am</td>
<td>Registration and Breakfast</td>
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| 8:00 am   | **Session 1: Overview of Health Literacy and Communication Strategies in Oncology**  
**Moderator:** Karen Basen-Engquist, MD Anderson Cancer Center  
**Welcome from the National Cancer Policy Forum and Roundtable on Health Literacy**  
**Overview of the Workshop**  
**Planning Committee Co-Chairs:**  
  - Karen Basen-Engquist, MD Anderson Cancer Center  
  - Michael Paasche-Orlow, Boston University School of Medicine  
**Keynote Presentation:** Leveraging Media for Cancer Education  
  - Elmer Huerta, Medstar Washington Hospital Center  
**Cultural Competency and Best Practices for Communication with Multicultural Populations**  
  - Marjorie Kagawa Singer, University of California, Los Angeles Fielding School of Public Health  
**Panel Discussion**  
  Include speakers and  
  - Deborah Collyar, Patient Advocates in Research  
  - Ivis Sampayo, SHARE Cancer Support |
| 9:45 am   | Break                                                                |
| 10:00 am  | **Session 2: Strategies and Best Practices to Improve Communication Across the Cancer Care Continuum**  
**Moderator:** Randall Oyer, Penn Medicine Lancaster General  
**Strategies for Communicating about Prevention and Screening**  
  - Cathy Meade, Moffitt Cancer Center  
**Strategies to Improve Patient-Clinician Communication in Oncology Care**  
  - Anthony Back, University of Washington School of Medicine  
**Communication with Adolescents and Young Adult Cancer Populations**  
  - Gwendolyn Quinn, New York University Langone Health  
**Strategies for Communicating Health Information in Survivorship Care**  
  - Frank Penedo, University of Miami |
<table>
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<tr>
<th>Time</th>
<th>Session/Panel</th>
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<tbody>
<tr>
<td>12:15 pm</td>
<td>Lunch Break</td>
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| 1:15 pm  | **Session 3: Communication Strategies to Build Public Trust and Counter Inaccurate Information about Cancer**  
*Moderator: Nicole Dowling, Centers for Disease Control and Prevention*  
- Sylvia Chou, National Cancer Institute  
- Shalewa Noel-Thomas, Washington, DC Department of Health  
- Richard Wender, American Cancer Society  
- Lisa Fitzpatrick, Grapevine Health. (“Dr. Lisa on the Street”)  
- Ivan Oransky, Medscape  
**Panel Discussion**  
Include speakers and  
- James Hamblin, The Atlantic |
| 3:30 pm  | Break                                                                        |
| 3:45 pm  | **Session 4: Current and Future Research Strategies for Health Communication in Oncology**  
*Moderator: Lisa Kennedy Sheldon, Oncology Nursing Society*  
- April Oh, National Cancer Institute  
- Lisa Richardson, Centers for Disease Control and Prevention  
- Galen Joseph, University of California, San Francisco  
- Allison Lazard, University of North Carolina at Chapel Hill  
- Mary Politi, Washington University School of Medicine in St. Louis |
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<tr>
<td>5:45 pm</td>
<td>Adjourn Day 1 Evening Reception</td>
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<tr>
<td>July 16, 2019</td>
<td>Registration and Breakfast</td>
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| 7:30 am      | Session 5: Procedures, Policies, and Programs to Assess and Address Health Literacy Needs of Patients and Families  
Moderator: Michael Paasche-Orlow, Boston University School of Medicine |
|              | Strategies and Policies for Health Care Organizations to Address the Needs of Patients and Families with Low Health Literacy  
- Urmimala Sarkar, University of California, San Francisco |
|              | Development of Patient Navigation Programs and Their Role in Promoting Health Literacy  
- Mandi Pratt-Chapman, George Washington University Cancer Institute |
|              | Clinic-Based Programs to Improve Symptom Management and Patient-Clinician Communication  
- Heidi Donovan, University of Pittsburgh School of Nursing |
|              | Policies and Incentives for Health Insurance Organizations to Promote Health Literacy and Effective Communication  
- Kim Parson, Humana |
|              | Panel Discussion                                                     |
| 10:00 am     | Break                                                              |
| 10:15 am     | Session 6: Stakeholder Perspectives and Priorities for the Path Forward  
Moderator: Cathy Meade, Moffitt Cancer Center |
|              | Panelists:                                                         |
|              | - Sylvia Chou, National Cancer Institute                             |
|              | - Gwen Darien, National Patient Advocate Foundation                  |
|              | - Darci Graves, Centers for Medicare & Medicaid Services            |
|              | - Marjorie Kagawa Singer, University of California, Los Angeles Fielding School of Public Health |
|              | - Claire Saxton, Cancer Support Community                            |
|              | - Robert Winn, University of Illinois at Chicago                      |
| 11:30 am     | Workshop Wrap Up                                                   |
| 11:45 am     | Adjourn                                                             |