Moving Forward

Marsha Schofield, MS, RD, LD, FAND
Senior Director, Governance and Nutrition Services Payment
• Be inclusive
• Build trust
• Think about the “WIIFM”
One Size Does Not Fit All

- Different “programs”
- Different options within “programs”
Doing it “Right”

right person
right message
right TIME.
right place
right approach
Be Creative
Provider Shortages: Fact vs Fiction?
Eating the Elephant

One small piece at a time
Maintain Integrity

Let’s not throw the baby out with the bath water.