



Innovation Collaborative

Business Engagement in Obesity Solutions IC

About

The Business Engagement in Obesity Solutions Innovation Collaborative is an ad hoc activity associated with the Roundtable on Obesity Solutions at the National Academies of Sciences, Engineering, and Medicine (The National Academies). This ad hoc convening activity fosters information sharing and collaboration toward the Roundtable aims as well as progress on findings highlighted in prior National Academies reports. Any products and activities associated with this collaborative does not necessarily represent the views of any one organization, the Roundtable, or the National Academies and has not been subjected to the review procedures of, nor are they a reports or products of, the National Academies.

Scope

Building on Roundtable Member interest in business engagement in obesity solutions, this Collaborative will promote business engagement in strategies for obesity prevention and treatment with a focus on the health and economic well-being of companies, workers, and their communities.

Mission

The Collaborative's purpose is to catalyze and facilitate private sector partnerships and actions of multiple sectors to work together to enhance the lives of workers by improving the nation's health through prevention and access to obesity care.

Vision

The Collaborative creates an active space where participants take action on obesity prevention and treatment, contributing to a transformational effort that makes powerful and measurable impact.

Leadership

Jeff Mayes, MedTech Coalition for Metabolic Health
Leslie Platt Zolov, Novo Nordisk, Inc.

Members (as of March 2021)

Academy of Nutrition and Dietetics – Marsha Schofield, Jeanne Blankenship
Alliance for a Healthier Generation - Anne Ferree, Jonathan Wallace
American Academy of Pediatrics - Ihuoma Eneli
American Council on Exercise – Todd Galati
American Heart Association - Chris Calitz
Banner Health – Robin Blackstone
The Bipartisan Policy Center, CEO Council - Janet Marchibroda
Commonality - Jenny Bogard
Frost, Brown, Todd, LLC - Bill Purcell
FTI Consulting – Meg Guerin-Calvert
The George Washington University School of Public Health - Bill Dietz, Cristy Gallagher
HealthPartners - Kevin Ronneberg
Healthy Weight Commitment Foundation - Becky Johnson, Michelle Guillermin
Mars, Inc. - Catherine Kwik-Urbe
MedTech Coalition for Metabolic Health – Jeff Mayes
Milken Institute – Elle Alexander
National Alliance of Healthcare Purchaser Coalitions - Margaret Rehayem
National Business Group on Health - Pamela Rich
National League of Cities - Sue Polis
Novo Nordisk, Inc. - Paul Dempsey, Leslie Platt Zolov
Obesity Action Coalition – Joe Nadglowski, Patty Nece
Obesity Society – Ted Kyle
Penn State University – Lisa Rovnaik
Prudential – Sharon Smith
United Way Worldwide - Myeta Moon

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