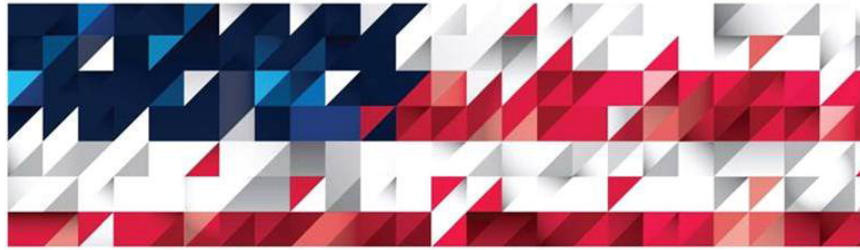


SOCIAL AND BEHAVIORAL SCIENCES FOR NATIONAL SECURITY



A DECADAL SURVEY



Understanding Narratives for National Security Purposes: A Workshop

Workshop Speaker Bios

Pauline Cheong is Professor at the Hugh Downs School of Human Communication, at Arizona State University. She studies the complex interactions between communication technologies and different cultural communities around the world. She believes that invisible yet powerful cultural and communicative forces make up how we interact and organize with digital media, to impact participation and power in society. Her recent grant funded projects related to changing knowledge, authority and leadership practices examine how clergy and teachers maintain the interest of their students and congregations when the use of mobile and social media is so prevalent. Another of her interests concerns how religious groups use technology to interact and form local and global communities. She has investigated how communication technologies facilitate and constrain relations within cyber-vigilante groups and rumor-mongers in contested narrative landscapes. She has also documented how underserved and youth populations experience multiple digital divides. Dr. Cheong has published more than 80 articles and books and has received several research awards by the National Communication Association and International Communication Association. In 2016, she received the Zebulon Pearce Distinguished Teaching Award in the Social Sciences, the highest teaching honor in the College of Liberal Arts & Sciences. She has also received the Master Teacher Award (Western States Communication Association), and the Outstanding Faculty Mentor Award (Faculty Women's Association, ASU). Professor Cheong serves on national and international boards and committees, and has chaired doctoral colloquiums for the Association of Internet Researchers and the International Society of Media, Religion & Culture. At ASU's Center for Asian Research, she is Co-Director of @AsiaMediated: Interdisciplinary research and teaching innovation, funded by the U.S. Department of Education. Dr. Cheong received an M.A. and Ph.D. from the University of Southern California.

Michael Dahlstrom is the associate director of the Greenlee School of Journalism and Communication and an associate professor at Iowa State University. Dahlstrom's research focuses on the effects of narratives on perceptions of science and his research has been published in leading journals in the communication field, such as *Communication Research*, *Media Psychology* and *Science Communication*. Dahlstrom is co-editor of an upcoming edited volume focusing on the often overlooked ethical challenges underlying science communication. He is also a past head of the Communicating Science, Health, Environment and Risk Division of the Association for Education in Journalism and Mass Communication and received the Shakeshaft Master Teaching Award in 2013. Dahlstrom earned an M.S. in biophysics from Iowa State University and a joint Ph.D. in journalism and mass communication and environmental resources from the University of Wisconsin-Madison.

William "Bruno" Millonig is the Acting Director of National Intelligence for Science and Technology in the Office of the Assistant Director for Acquisition, Technology & Facilities (AT&F/S&T) at the Office of the Director of National Intelligence (ODNI). Appointed in November 2017, Mr. Millonig is responsible for guiding the IC's scientific and technological integration through effective strategies, policies, and programs that ultimately allow the IC to close intelligence gaps. Prior to this position, he oversaw the Defense Intelligence Agency headquarters' R&D, technical collection, and analytic responsibilities in support of our nation's space and counterspace situational awareness. Mr. Millonig also served as the Chief, National Measurement and Signature Intelligence (MASINT) Office, and Chairman, National MASINT Committee where he was responsible for day-to-day implementation of the DIA Director's Functional Manager responsibilities in accordance with ICD 113. A Command Pilot with more than 4,800 flight hours he served in both DESERT STORM and SOUTHERN WATCH and retired from the Air Force in 2009 as the Director of Strategic Planning for Homeland Defense & Counterterrorism issues. He is a Distinguished Flying Cross recipient, was Commander of the USAF's training squadron of the year (2004), and the holder of numerous team and individual awards from D/CIA and D/NCTC. Mr. Millonig graduated from the U.S. Air Force Academy with a Bachelor of Engineering degree and earned Master's Degrees in Aviation Operations & Management from Embry Riddle University and Strategic Studies from the U. S. Army War College.

Karen Monaghan retired as a Senior Federal Executive in the Intelligence Community in 2017 after 32 years of service largely at the Central Intelligence Agency. She is known for being a strategic thinker and writer with broad multidisciplinary and geographic knowledge and experience analyzing economic and political developments in Asia, Africa, Europe and Latin America.

James Phelan is a Distinguished University Professor of English at Ohio State University and the recipient of numerous prizes and grants, including an honorary doctorate from Aarhus University in 2013. Phelan has also been Northrop Frye Visiting Professor of Comparative Literature at the University of Toronto (2002) MacLean Distinguished Visiting Professor at Colorado College (2008), and a fellow at Norway's Centre for Advanced Study in Oslo (2005-06). Since 1993, he has been editor of *Narrative*, the journal of the International Society for the Study of Narrative, and since 1994, co-editor of the Theory and Interpretation of Narrative book series at the Ohio State University Press. In 2013, the ISSN named its annual award for best

essay in *Narrative* the James Phelan Prize. Phelan is one of the founding members of Project Narrative at Ohio State, a unit recognized internationally as the premier center for research and teaching in narrative theory. Phelan is the author of numerous books and essays that develop and deploy a rhetorical theory of narrative, one rooted in the principle that storytelling is an action in which one or more tellers recount events for one or more audiences in order to fulfill some particular purposes. The books include *Worlds from Words: A Theory of Language in Fiction* (1981), *Reading People, Reading Plots: Character, Progression and the Interpretation of Narrative* (1989); *Narrative as Rhetoric* (1996); *Living to Tell about It: A Rhetoric and Ethics of Character Narration* (2005); *Experiencing Fiction: Judgments, Progressions, and the Rhetorical Theory of Narrative* (2007); *Narrative Theory: Core Concepts and Critical Debates* (2012, co-authored with David Herman, Peter J. Rabinowitz, Brian Richardson, and Robyn Warhol) and *Reading the American Novel, 1920-2010* (2013); *Somebody Telling Somebody Else: A Rhetorical Poetics of Narrative* (2017).

Catherine Tejeda is founder and CEO of Parenthetic, a small business that aims to bring more science to the art of influence. Parenthetic grew from Catherine's passion for developing techniques and technologies to tackle difficult challenges with global impact. Catherine has over a decade of experience studying and analyzing behavior across cultures, as well as methods for understanding and influencing attitudes and behaviors. She has worked at every stage of the communication development cycle: Strategy and design; Audience, competitor, and communication landscape analysis; Message content creation, distribution, and assessment; and Quantifying campaign effects. She's worked across public and private sectors on projects spanning counter-proliferation, election monitoring, domestic and foreign extremism, healthcare and health crises, product and market forecasting, and luxury product sales. At Parenthetic, Catherine leads teams for public and private sector clients focused on creating replicable processes for influencing individuals and populations measurably and more effectively. She applies expertise to advance the way people develop, discover, isolate, and measure the effect of influence campaigns.

Mark Turner is Founding Director of the Cognitive Science Network and Co-Director of the Red Hen Lab™. He is a winner of the Anneliese Maier Research Prize from the Alexander von Humboldt Foundation and the Prix du Rayonnement de la langue et de la littérature françaises from the French Academy. Turner is the founding President of the Myrifiend Institute for Cognition and the Arts. He is a Fellow of the Institute for Advanced Study, the Center for Advanced Study in the Behavioral Sciences, the National Humanities Center, the John Simon Guggenheim Memorial Foundation, the Institute of Advanced Study at Durham University, the Centre for Advanced Study at the Norwegian Academy of Science and Letters, the New England Institute for Cognitive Science and Evolutionary Psychology, the National Endowment for the Humanities, and the Institute for the Science of Origins. Turner is an Extraordinary Member of the Humanwissenschaftliches Zentrum der Ludwig-Maximilians-Universität and an External Research Professor of the Krasnow Institute for Advanced Study. He is a Distinguished Visiting Professor at Hunan Normal University.

