

The National Academies of
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DIVISION OF BEHAVIORAL AND SOCIAL SCIENCES AND EDUCATION

Board on Behavioral, Cognitive, and Sensory Sciences

**DECADAL SURVEY OF SOCIAL AND BEHAVIORAL SCIENCES
FOR APPLICATIONS TO NATIONAL SECURITY**

AGENDA

UNDERSTANDING NARRATIVES FOR NATIONAL SECURITY PURPOSES: A WORKSHOP
January 24, 2018

**Keck Center
500 Fifth Street, NW
Washington, DC
Room 101**

8:30 a.m. **Workshop Registration Opens**

9:00 a.m. Workshops Commence

9:00 a.m. **Welcome and Overview of Events**
Sujeeta Bhatt, Study Director
Audience information
Paul Sackett, University of Minnesota, SBS Decadal Survey Chair
Welcome
William “Bruno” Millonig, Acting Director of National Intelligence for Science and
Technology, Office of the Director of National Intelligence
Sponsor perspective and context for study and workshops

9:30 a.m. **Opening Remarks**
Carmen Medina, MedinAnalytics LLC, Workshop Committee Chair

Research Panel Presentations and Discussion

9:35 a.m. **Panel 1: Introduction to Narrative Research in the Social and Behavioral Sciences**
Moderators: Jeffrey Johnson, University of Florida and Betty Sue Flowers, University of
Texas, Austin

Speakers will present on the state-of-the-art in narrative studies and examine cutting-
edge questions relevant to national security and intelligence analysis.

Roberto Franzosi, Emory University
Mark Turner, Case Western University
James Pennebaker, University of Texas, Austin
Michael Bamberg, Clark University

Discussion and Q&A

10:45 a.m. BREAK

10:55 a.m. **Panel 2: Why Study Narrative? What is the comparative advantage of the study of narrative for national security? How might we study/track narratives comprehensively in real time?**

Moderators: Carmen Medina, MedinAnalytics, LLC and David Matsumoto, San Francisco State University

Michael Dahlstrom, Iowa State University

Pauline Cheong, Arizona State University

Mark Turner, Case Western University

Discussion and Q&A

12:05 p.m. LUNCH (cafeteria is on 3rd floor & food trucks on 7th St, NW between F and G Streets)

1:05 p.m. **Panel 3: How might artificial intelligence and other emerging technologies affect narratives and their formation? What is the impact of social media on the development and dissemination of narratives?**

Moderators: Doug Randall, Protagonist and Sara Cobb, George Mason University

Michael Young, University of Utah

Catherine Tejeda, Parenthetic

Discussion and Q&A

2:15 p.m. BREAK

2:25 p.m. **Panel 4: What is the relation of narrative to power? How does narrative work as a tool for mobilization and intervention? How do different societies' narratives vary and sometimes clash?**

Moderators: Jeffrey Johnson, University of Florida and Sara Cobb, George Mason University

James Phelan, The Ohio State University

Debra Louison Lavoy, Narrative Builders

Michael Bamberg, Clark University

Discussion and Q&A

3:20 p.m. **Summative Comments**

Moderator: Carmen Medina, MedinAnalytics, LLC

Karen Monaghan, Central Intelligence Agency (retired)

Josh Kerbel, National Intelligence University

Discussion and Q&A

4:50 p.m.

Closing Remarks

Carmen Medina, MedinAnalytics LLC, Workshop Committee Chair

5:00 p.m.

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Office of the Director of National Intelligence (ODNI)

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