

Workshop on Behavioral Economics: Exploring Applications and Research Methods

Location

National Academies of Sciences, Engineering, and Medicine
Keck Center, Room 100
500 Fifth Street, NW
Washington, DC 20001

And via the event page: <https://www.nationalacademies.org/event/07-18-2022/workshop-on-behavioral-economics-exploring-applications-and-research-methods>

Please note: in-person attendance is limited to those who pre-registered via Eventbrite

Purpose

- Explore application of behavioral economics insights across a variety of policy domains
- Discuss the strengths and challenges of methodologies
- Consider future directions for research and the application of insights from behavioral economics to policy

MONDAY, JULY 18, 2022

ALL TIMES ARE EASTERN DAYLIGHT TIME (GMT-4 HOURS)

11:00 am

Welcome and Setting the Stage for the Workshop

Alison Buttenheim, University of Pennsylvania; Co-Chair, Committee on Future Directions for Applying Behavioral Economics to Policy
Robert Moffitt, Johns Hopkins University; Co-Chair, Committee on Future Directions for Applying Behavioral Economics to Policy

11:15 am

Implementing Behavioral Economics Using Nudge Units

A Brief History, with Reflections on What's Worked, What's Not, and Opportunities Moving Forward
David Yokum, The Policy Lab, Brown University

"Scallures": Growing Pains in Applying Behavioral Science to New Contexts
Chaning Jang and Anisha Singh, The Busara Center for Behavioral Economics

City of Mesa - Using Behavioral Insights to Build a Nudge Community of Practice
Jolene Pomeroy and Joe Zhao, Mesa, AZ City Nudge Team

Moderator: Alison Buttenheim

Q&A

1:15 pm

Break

2:15 pm

The Importance of Irrelevant Factors (Behavioral Economics) in Designing Public Policy

Richard Thaler, University of Chicago

Moderator: Kevin Volpp, University of Pennsylvania; Member, Committee on Future Directions for Applying Behavioral Economics to Policy

Q&A

Workshop on Behavioral Economics: Exploring Applications and Research Methods

3:15 pm

Behavioral Economics In Action: Enhancing Economic Well-Being

Behavioral Economics and Social Policy: Insights to Improve Returns on Public Investments
Lisa Gennetian, Duke University

Applying Behavioral Science to Policy: 3 Lessons from Research on Retirement Savings
Saurabh Bhargava, Carnegie Mellon University

Moderator: Angela Fontes, Fontes Research, LLC; Member, Committee on Future Directions for Applying Behavioral Economics to Policy

Q&A with the committee

4:45 pm

Wrap Up Day One

Alison Buttenheim
Robert Moffitt

5:00 pm

END DAY ONE

TUESDAY, JULY 19, 2022

11:00 am

Welcome and Overview of Day Two

Alison Buttenheim
Robert Moffitt

11:05 am

Behavioral Economics in Action: Climate Change

Åsa Löfgren, University of Gothenburg

Moderator: Joshua Graff Zivin, University of California, San Diego; Member, Committee on Future Directions for Applying Behavioral Economics to Policy

Q&A

11:45 am

A New Manifesto for Applied Behavioral Science

Michael Hallsworth, Behavioral Insights Team

Moderator: Jennifer Trueblood, Vanderbilt University; Member, Committee on Future Directions for Applying Behavioral Economics to Policy

Q&A

12:45 pm

Break

1:45 pm

Behavioral Economics In Action: Reducing Disparities

Criminal Justice/Incarceration

Behavioral Science and Criminal Justice Reform
Aurelie Ouss, University of Pennsylvania

Education Quality/Outcomes

Future Directions for Behavioral Economics in K-12 Education

Sally Sadoff, University of California, San Diego

Future Directions for Behavioral Economics in Higher Education

Ben Castleman, University of Virginia

Moderator: Catherine Eckel, Texas A&M University; Member, Committee on Future Directions for Applying Behavioral Economics to Policy

Q&A

3:45 pm

Wrap Up Workshop

Alison Bittenheim

Robert Moffitt

3:55 pm

END WORKSHOP