

WARBY PARKER

IMPACT FOUNDATION

NASEM Committee on Focus on Myopia-
Pathogenesis and Incidence



About the Warby Parker Impact Foundation

The Warby Parker Impact Foundation is a nonprofit dedicated to helping people overcome the barriers that prevent them from receiving quality vision care.

Warby Parker created the Warby Parker Impact Foundation in 2019. It's the foundation's mission to advocate for wider access to vision services, educate communities on the importance of eye health, and provide people with the eye care they need to lead safe, happy, and productive lives.

Strategic Approach

- Foundation should focus broadly on increasing access to vision care for underserved populations with a specific focus on:
 - Novel approaches to deliver eye care for the school-age population domestically
 - Ensuring sustainable systems for eye care delivery globally
- Key areas:
 - Program-related investments
 - Research
 - Education
- Emphasis across all work should be sustainability, community engagement/partnerships, and leveraging technology to improve access to care and vision outcomes

Pupils Project

- In 2015, Warby Parker created **Pupils Project**, a program with organizations and local government agencies which provides free vision screenings, eye exams, and glasses to schoolchildren, for many of whom this is their first pair. This model eliminates barriers to access by providing free prescription glasses and meeting children at school, where teachers are often the first to spot vision issues.
- **Pupils Project** is a public-private partnership; our partners administer the vision screenings and eye exams in the students' classrooms, and Warby Parker provides prescription glasses dreamed up by Warby Parker's design team.
- To date, over 220,000 glasses have been distributed through the program.

Warby Parker Inc. donates the glasses for Pupils Project in-kind; the Warby Parker Impact Foundation assists with obtaining funding for other program services.

Where we work



To date, over 220,000 pairs of glasses have been distributed through Pupils Project

Pupils Project by the numbers

THESE ARE THE NUMBER OF
ESTIMATED SCREENINGS AND
EXAMS ADMINISTERED AND GLASSES
PROVIDED BY CALENDAR YEAR.



SCREENINGS



EXAMS



GLASSES

2018

109,180

33,438

32,209

2019

179,500

41,284

34,033

2020

89,490

20,635

18,471

2021

95,005

15,510

13,721

2022

256,945

69,195

53,462

WPIF Goals and Priorities related to NASEM Myopia Consensus Study

- Exploring socioeconomic barriers to diagnosis and treatment of refractive conditions in underserved populations, including examining the following:
 - Role of school-based vision programs
 - Role of technology in diagnosis and treatment
 - How to engage communities in sustainable partnerships
 - Explore disparities related to myopia interventions
 - Develop strategies to reduce barriers to care





Thank you!