



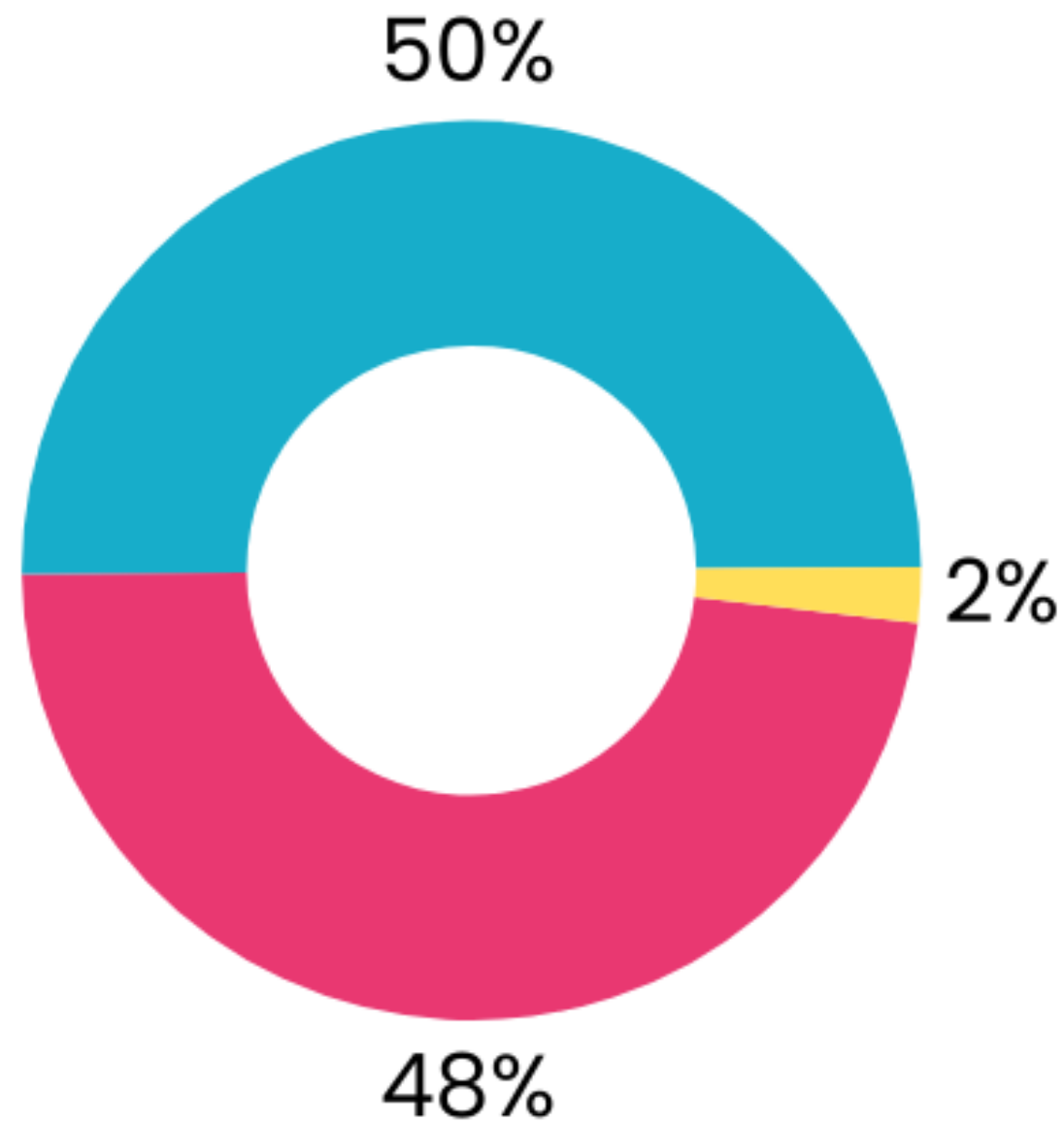
The Business of Flourishing: Innovative Investments in Children and Youth

05.19.25

Two partner communities



Hamilton County Well-Being



Thriving

Well-being that is strong, consistent, and progressing



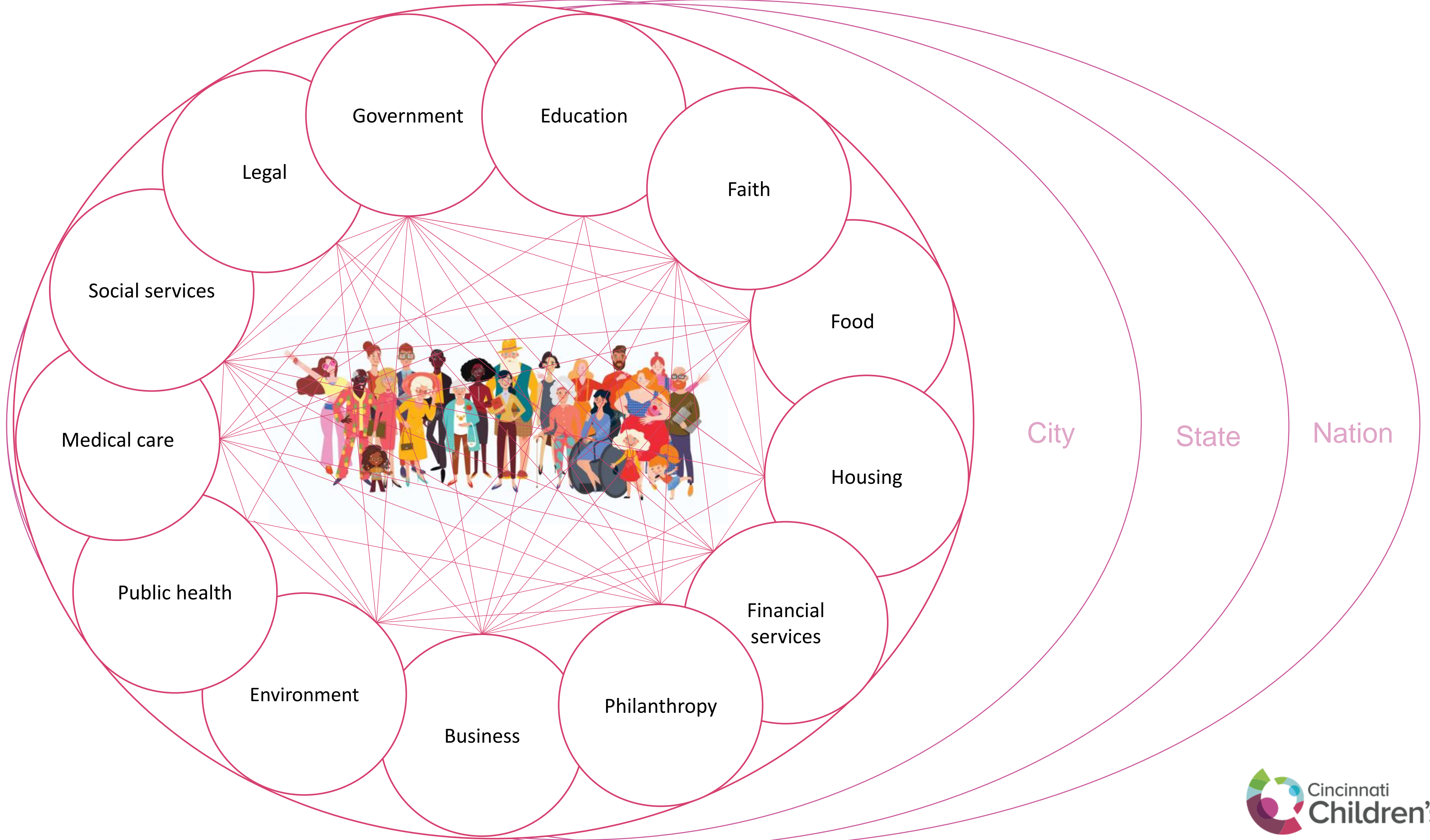
Struggling

Well-being that is moderate or inconsistent



Suffering

Well-being that is very low and at high risk



Opportunities for Progress: We Need

- Formal, multi-sector community organization focused on child and youth flourishing
- Coordinated, integrated solutions implemented with local wisdom at scale
- Align incentives, including financial; solve “wrong pocket”
- Share in savings from reduced downstream spending on illness and social failure
- New financing mechanisms to grow and sustain effective upstream interventions
- Continuous improvement and systems change within and across communities



**Investing in
Flourishing
(IIF)**



II INVESTING IN FLOURISHING MISSION

Transform community flourishing
through new access to capital markets

INVESTING IN FLOURISHING VISION

Children, families, and communities flourish by employing capital markets to finance opportunities for all



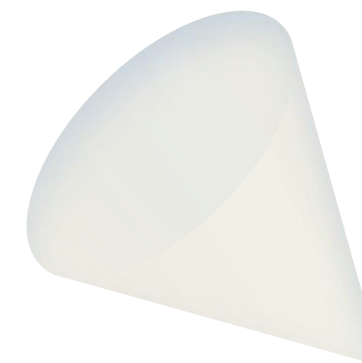
Vision will yield:

- Fewer infant deaths
- More school readiness
- Higher school graduation rates
- Fewer depressed parents
- Greatly reduced spending on illness and social failure



INVESTMENT IN FLOURISHING GOALS

1. Facilitate public-private partnerships to create and finance community Flourishing Councils
Initial community concept proof pilots, begin educating others, train new leaders, begin scaling
2. Implement a national infrastructure for supporting and improving Flourishing Councils
Financial structuring, IT and data sharing, continuous improvement, best practices, public policy
3. Demonstrate the multi-sector public and private savings and benefits of flourishing
Show to Flourishing Councils/investors the revenue from multi-sector Pay for Success contracts
4. Encourage capital investment in child, family, and community flourishing
Partner with investors and institutions, create the financial market, standardize flourishing bonds, support public policies



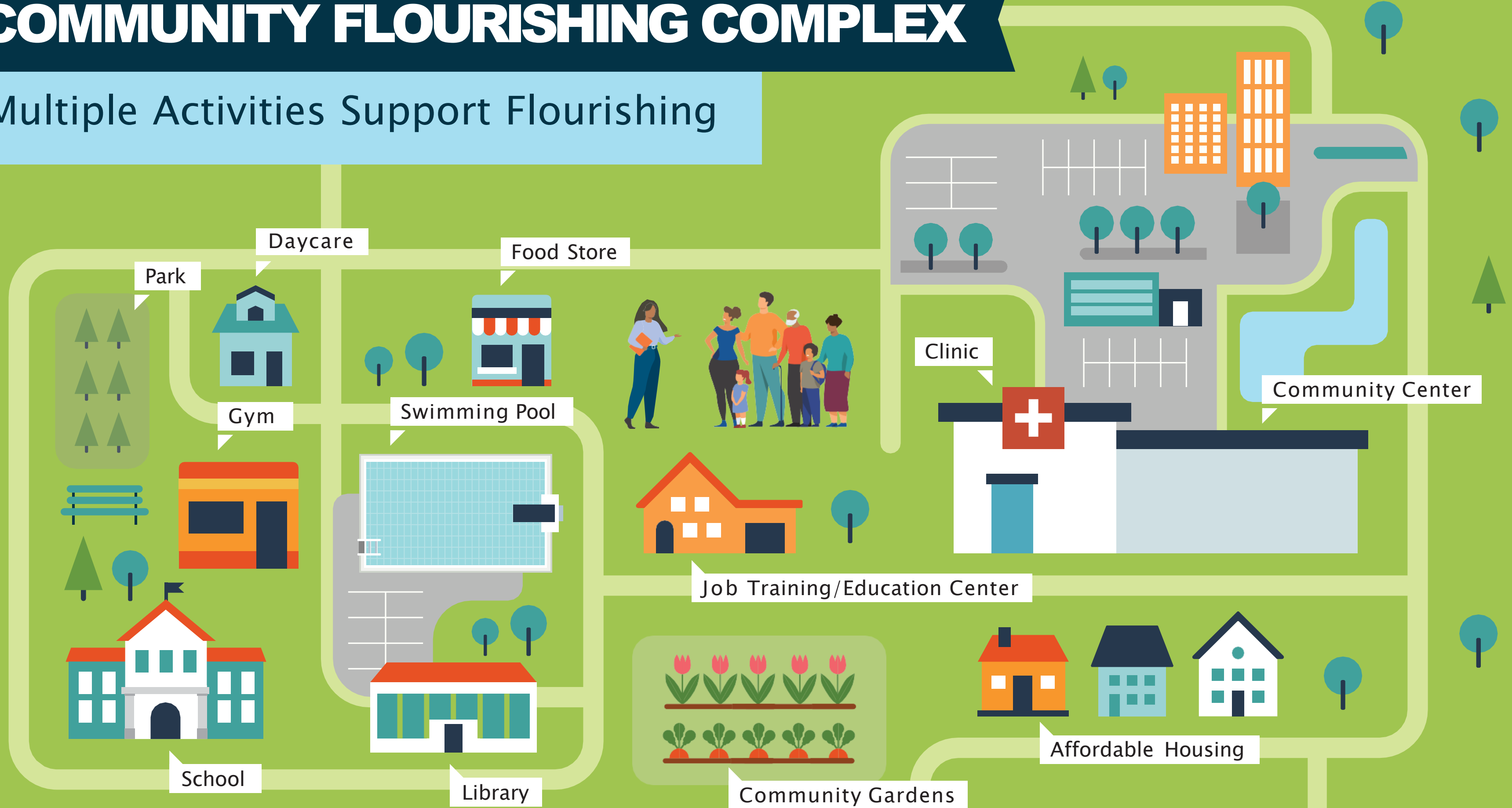
MUNICIPAL STADIUM COMPLEX

Multiple Activities



COMMUNITY FLOURISHING COMPLEX

Multiple Activities Support Flourishing



COMMUNITY FLOURISHING COMPLEX

Central Management of Activities and Revenue Streams

Activities & Facilities

DAYCARE

PUBLIC HEALTH

BEHAVIORAL, ORAL HEALTH

PRIMARY CARE

JOB TRAINING

AFFORDABLE HOUSING

NUTRITION

OTHER



Community Collaborative

Fiscal Partner

Investors

Multi-Use, Multi-Source Financing

Revenue Sources

HEALTH PAYERS: LOWER COSTS

CORRECTIONS: LESS RECIDIVISM

SCHOOLS: INCREASED ATTENDANCE, LEARNING

EMPLOYERS: INCREASED PRODUCTIVITY

EMERGENCY SERVICES: FEWER RUNS

HOMELESS PROGRAMS: LOWER COSTS

OTHER

Health ROI from Flourishing

- \$4,000 per avoided ER visit
- \$118,000 per avoided NICU stay
- \$24,000 per avoided Cesarean birth
- \$78,000 per avoided low birthweight

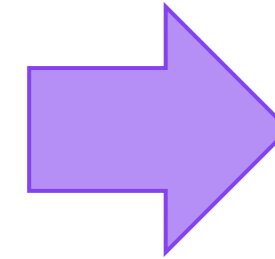
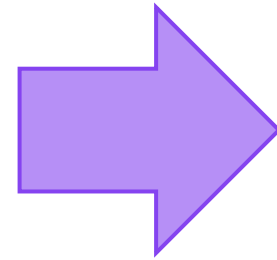
Pay for Success | Hello Family

Focused on improving birth and early life outcomes:

- PFS agreement provides \$2,400 per avoided ER visit
- PFS provides for \$27,900 per avoided case of child maltreatment
- PFS provides for \$40,800 per avoided low birthweight
- PFS provides for \$29,700 per avoided NICU admission

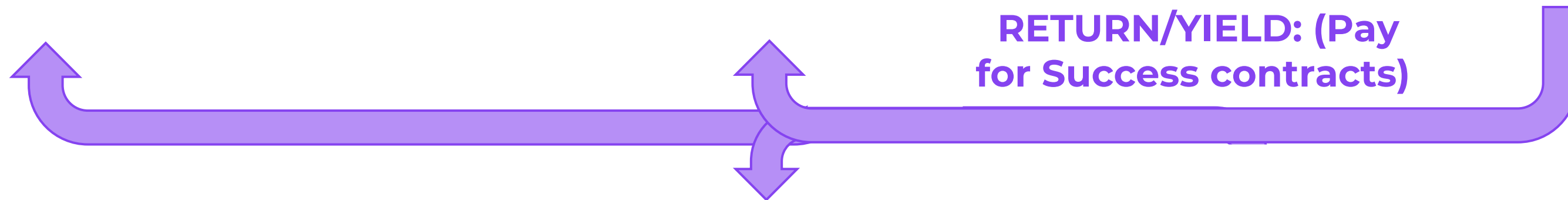
FINANCING (public/private)

- Flourishing Bonds
- Loans
- State Investment
- Local Investment
- Philanthropy
- *Plus* opportunity for community to invest



FLOURISHING (funding/revenue)

- Increased educational achievement
- Increased economic productivity
- Reduced use of preventable healthcare
- Reduced use of urgent services (e.g., health, social)



**Community
Interest Holders**

Fiscal Partner | Four Functions with Councils

- Existing revenue sources
 - Agencies and organizations
 - Possible enhancements
- The Flourishing Council
 - Braiding and blending
 - Connections: scaffolding, derisking
 - Budget for backbone services, overall Council, and collaborative operations
 - Financial management
- Downstream beneficiary organizations
 - Projection of benefits/savings from flourishing
 - Negotiation of Pay for Success agreements
 - Other revenue sources
- Investment
 - Size and structure of capital stack
 - Scaffolding and derisking of related actions
 - Deals with investors: commercial, impact, anchor, philanthropic



IIF National Support Teams

- Financial Structuring
- Best Practices for Flourishing: curating, protocols
- Metrics, Learning, & Evaluation, including Return/Yield/ROI
- Information Sharing & Technology
- Public Policy



if investing in
flourishing

Thank you