What Makes Data Legitimate?



USA

Stice

2012



Freedom

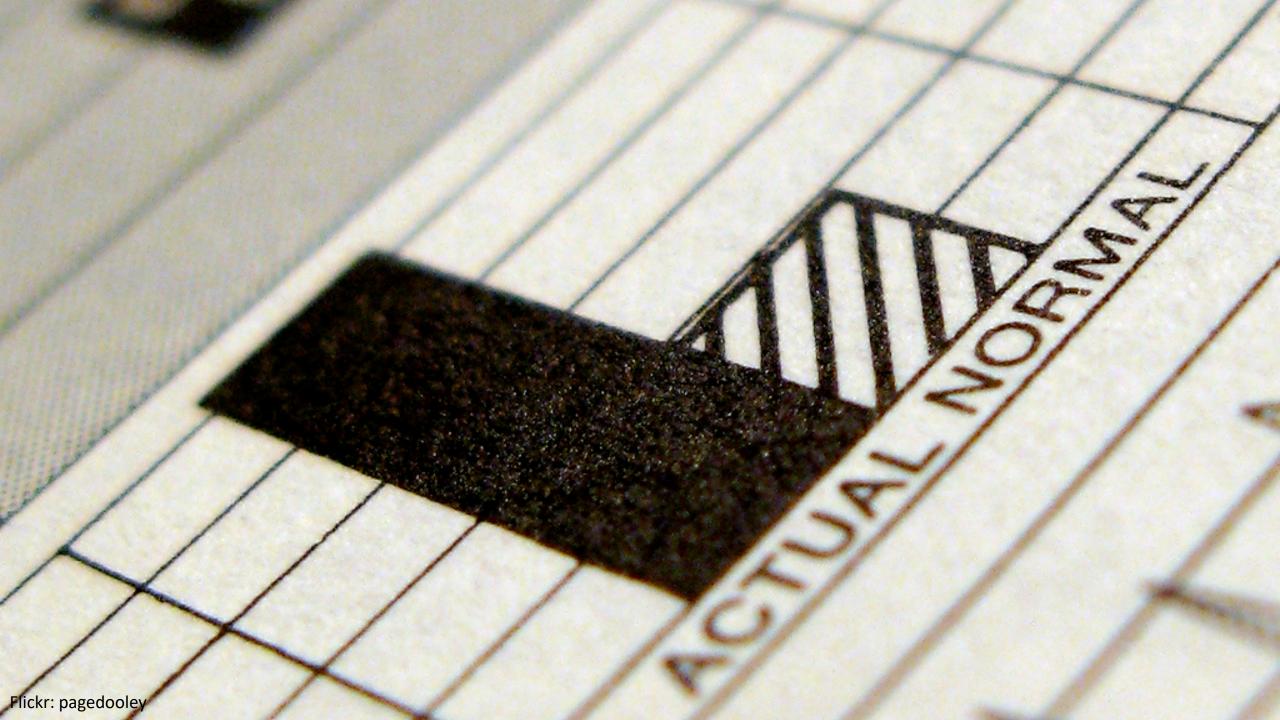
FOREVER

2012



Liberty
FOREVER







If You Get a Census Form, Do Not Fill It Out!

ICE Will Find You And Deport You!

- Destroy any census form that arrives in the mail.
- Do not answer the door if a census taker arrives.
- Federal Department of Commerce agents will be looking for any evidence of identity theft, outstanding warrants, and anyone subject to deportation orders.

REMAIN SILENT. PROTECT YOUR INFORMATION.

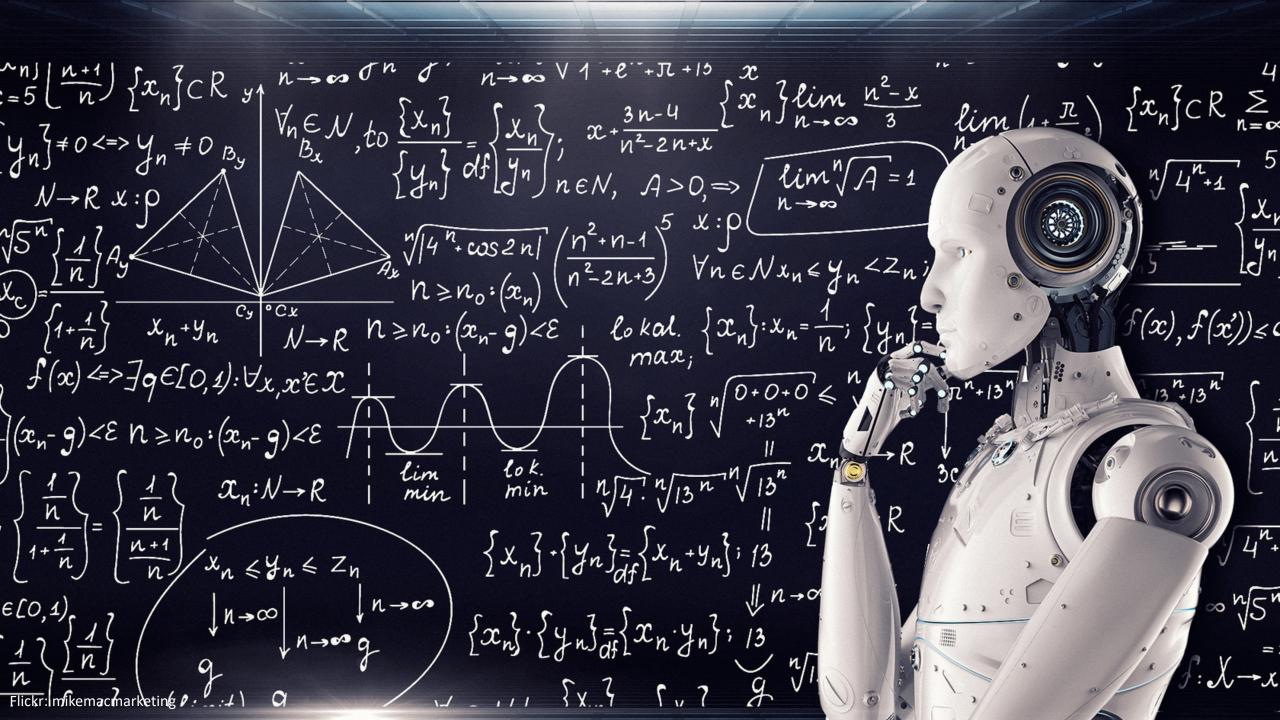
Si Recibes un Formulario de Censo, ¡No Lo Rellenes!

¡ICE Te Encontrará Y Te Deportará!

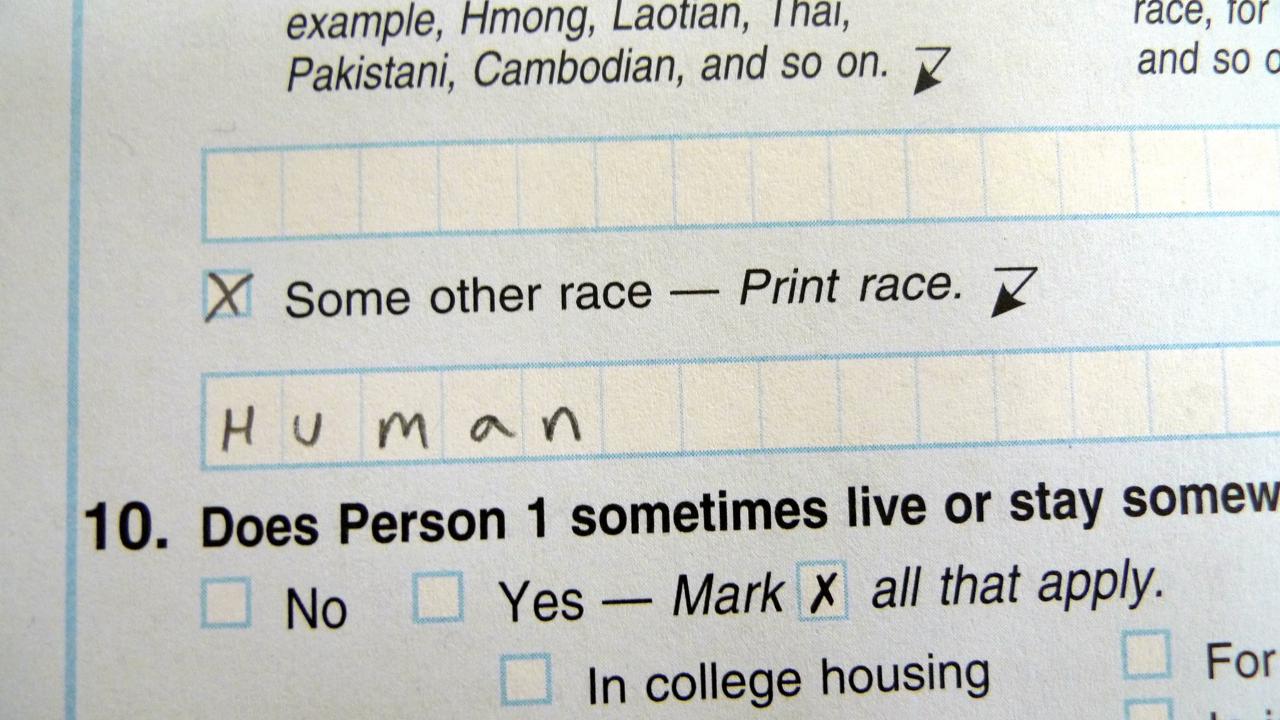
- Destruya todo formulario de censo que reciba en el correo.
- No conteste a la puerta si un funcionario del censo le visita.
- Los Agentes del Departamento Federal de Comercio estarán buscando evidencias de robo de identidad, justificantes sobresalientes, y cualquier individuo sujeto a órdenes de deportación.

MANTÉNGASE EN SILENCIO. PROTEJA SU INFORMACIÓN.









Example Types of Commercial Data

- Court data (e.g., bankruptcies, criminal offenses and convictions)
- Debt data (e.g., gambling data, credit card debt, and medical debt)
- Health data (e.g., tobacco purchases, prescriptions)
- Insurance data (e.g., health, home, car)
- Vehicle data (e.g., car purchase, license plate tracking)
- Illegally obtained, leaked data (e.g., Equifax, Target, OPM)
- Sketchy data (e.g., "free" Android/iPhone apps)

Table 4.2. Fifty-Largest Counties Ranked by Omissions Rates in 2010 Census

	umber of People ed** (in thousands)
Rank County State thousands)* Rate Miss 1 Orange County Florida 2,975 10.8 2 Kings County New York 2,406 10.4 3 Dallas County Texas 2,380 9.7 4 Mecklenburg County North Carolina 912 9.6 5 Pima County Arizona 953 9.0 6 Bronx County New York 1,333 8.9 7 Salt Lake County Utah 1,012 8.8 8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County <td< td=""><td>ed** (in thousands)</td></td<>	ed** (in thousands)
1 Orange County Florida 2,975 10.8 2 Kings County New York 2,406 10.4 3 Dallas County Texas 2,380 9.7 4 Mecklenburg County North Carolina 912 9.6 5 Pima County Arizona 953 9.0 6 Bronx County New York 1,333 8.9 7 Salt Lake County Utah 1,012 8.8 8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	
2 Kings County New York 2,406 10.4 3 Dallas County Texas 2,380 9.7 4 Mecklenburg County North Carolina 912 9.6 5 Pima County Arizona 953 9.0 6 Bronx County New York 1,333 8.9 7 Salt Lake County Utah 1,012 8.8 8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	224
3 Dallas County Texas 2,380 9.7 4 Mecklenburg County North Carolina 912 9.6 5 Pima County Arizona 953 9.0 6 Bronx County New York 1,333 8.9 7 Salt Lake County Utah 1,012 8.8 8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	321
4 Mecklenburg County North Carolina 912 9.6 5 Pima County Arizona 953 9.0 6 Bronx County New York 1,333 8.9 7 Salt Lake County Utah 1,012 8.8 8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	250
5 Pima County Arizona 953 9.0 6 Bronx County New York 1,333 8.9 7 Salt Lake County Utah 1,012 8.8 8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	231
6 Bronx County New York 1,333 8.9 7 Salt Lake County Utah 1,012 8.8 8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	88
7 Salt Lake County Utah 1,012 8.8 8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	86
8 Broward County Florida 1,746 8.5 8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	119
8 Hillsborough County Florida 1,213 8.5 10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	89
10 Bexar County Texas 1,679 7.9 11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	148
11 Clark County Nevada 1,924 7.8 11 Westchester County New York 915 7.8 13 Honolulu County Hawaii 918 7.7 14 Riverside County California 2,151 7.5	103
11Westchester CountyNew York9157.813Honolulu CountyHawaii9187.714Riverside CountyCalifornia2,1517.5	133
13Honolulu CountyHawaii9187.714Riverside CountyCalifornia2,1517.5	150
14 Riverside County California 2,151 7.5	71
14 Riverside County California 2,151 7.5	71
15 Shelby County Tennessee 919 7.4	161
10 Officially Country Terrification 110 1.4	68
16 Palm Beach County Florida 1,308 7.2	94
17 Maricopa County Arizona 3,750 7.0	262
18 Philadelphia County Pennsylvania 1,459 6.9	101
19 Queens County New York 2,159 6.8	147
20 Cook County Illinois 5,071 6.6	335
20 Miami-Dade County Florida 2,483 6.6	164
20 Oakland County Michigan 1,182 6.6	78
23 Cuyahoga County Ohio 1,241 6.5	81
24 New York County New York 1,509 6.4	97
25 Travis County Texas 1,013 6.0	61
26 Harris County Texas 4,109 5.9	242
27 San Bernardino County California 1,998 5.5	110
27 Montgomery County Maryland 971 5.5	53
29 Los Angeles County California 9,696 5.4	524
29 Tarrant County Texas 1,805 5.4	97
29 Fresno County California 917 5.4	31

Source: Bill O'Hare,
"Understanding Who Was
Missed in the 2010
Census"

