Day 2 follow-up

William Sexton

On behalf of and with the support of the 2020 DAS development team

U.S. Census Bureau

CNSTAT

December 12, 2019



Known Issues

- There are two sources of error in the TopDown Algorithm (TDA):
 - Measurement error due to differential privacy noise
 - Post-processing error due to statistical inference creating non-negative integer counts from the noisy measurements
- Post-processing error tends to be much larger than differential privacy error
- Positive bias in small counts/negative bias in large counts is the result of
 - Invariants
 - Post-processing error specifically introduced by our L2 optimization routine.
- Post-processing is not constrained by differential privacy
- Techniques to improve post-processing error may be drawn from demography, statistics, computer science, operations research, econometrics, etc. without increasing the privacy-loss budget





Non-negative Least Squares (NNLS)

- The post-processing L2 solve (NNLS) finds the best fitting non-negative histograms
- The differential privacy measurements constrain this search
 - Closeness is measured by mean squared error
 - Other constraints include: invariants, structural zeros, hierarchical consistency (tables add up)
 - Measurements include the detailed histogram query and several marginal queries:
 - The detailed histogram permits creating micro-data, a binding requirement inside the 2020 Census production system
 - The marginal queries are the specific table groups in the PL94-171 and DHC specifications; this is how they are made more accurate
- NNLS is not Ordinary Least Squares (OLS)
 - If it were, then the solution would be provably minimum variance unbiased (in the class of linear estimators)
 - We are working on a hybrid solution that uses OLS when it can (hence, minimum variance unbiased) and NNLS otherwise
 - This is not a panacea, but will result in accuracy improvements without additional privacy-loss budget
- Reducing the post-processing error is not a privacy research problem
- It is a statistical research problem
- It is also the primary research focus of the DAS scientific team
- Collaboration is welcome!





Design of the TDA measurements

TDA optimizes for counts not ratios or other non-linear functions

- Alternative methods may be required to address use-cases involving ratios or other non-linear functions
- Those methods will probably work better if they start from the original differentially private measurements
- Examples include demographic forecasting and spatial segregation models: the plug-in estimator using the official tables is not the optimal statistical estimator
- Providing direct access to the differentially private measurements does not require the use of the FSRDCs
- It does require supporting alternative releases (in addition to the official release) of the 2020 Census data
- Given resource constraints and policy implications of releasing alternative products, we would like to hear from the user community before committing to producing an alternative set of data products
 - Measures of uncertainty is straightforward with the DP measurements used by TDA
 - The measurements exhibit inconsistency, which was the driving force behind the micro-data output requirement
- And the Census Bureau must have the resources to support them (policy decision)





Geographic allocation of the PLB

- TDA expends privacy-loss budget on the central hierarchy (a.k.a. spine)
 - The current TDA has an extra layer (tract groups). The suggestion to use these programmatically is a good one, which we will investigate
 - This design directly supports the redistricting application:
 - Virtually all legislative bodies are within political geographies, which are predominantly county- or state-based
 - We cannot put future districts onto the spine (they are unknown when PL94-171 is produced)
 - The major legislative bodies are on the spine
 - The design ensures that legislative districts will have the most accurate boundaries and VRA determinations

TDA does not directly allocate PLB off-spine

- Creating separate geographic spines would be a major redesign of TDA (policy decision, not an engineering consideration)
- School districts, AIAN tribal areas, etc. do not receive a direct share of the privacy-loss budget
- Research suggests that this design feature may have created unintended consequences including inequities
- These are being documented and addressed, including tribal consultations to address the AIANNH concerns
- Adding custom queries that embody important information about certain off-spine geographies is feasible within the current design
 - Introduce special queries that aggregate over combinations of cells with small expected sums
 - Cells selection procedure cannot violate differential privacy
 - Choice can be informed by general knowledge and public information such as past Censuses or the American Community Survey
 - The potential gain in accuracy from choosing well far outweighs the potential loss of choosing poorly





Vacancy Rates

- Vacancy rates in the 2010 Demonstration Data Products often dropped significantly as compared to the original SF-1 (where they were invariant)
- This is a direct, but unintended, consequence of the 2010 Demonstration Data Products design (subset of the full DHC specifications)
- The full DHC includes the additional tabulations and queries required to fix this issue



Allocation of the PLB across tables

- The full PL94-171 and DHC specifications involve an enormous number of statistics
 - Approximately 2.5M at each level of the central geographic hierarchy (including tract groups)
 - The current allocations represent best efforts to tune the allocation among these queries (algorithmic and by-hand)
 - Based on the instruction to insure that the redistricting application remains fit-for-use, allocate the balance to other queries
 - Continuing research and collaboration is welcome here, too
- Defer to the closing discussion policy-based decisions to re-arrange the PLB





Current Status and Path Forward

- Re-allocation and re-design are outside the scope of this presentation
- Raise those questions during the closing discussion
- Feedback is welcome at any time although the sooner the better
- The most helpful actionable feedback
 - Identification of impossible or improbable outcomes in the 2010 Demonstration Data Products
 - Suggestions that could be used to improve the design and optimization of the DAS to produce data products with the highest fitnessfor-use
 - Acceptable tradeoffs with results-oriented objectives along the lines of (e.g., "willingness to sacrifice some existing accuracy at the block level to improve tract-level data") or standards-based thresholds (e.g., "county/tract/block-level data needs to be at least X/Y/Z% accurate to be acceptable")
 - We want your code, and we will work with you to implement some of these analyses internally



