

Moving AI Tools into Government: CDC Generative AI Guidance and Capabilities

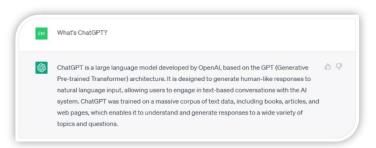
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Presidential Innovation Fellow, CDC, Office of Science

05/02/2024 – AI Day for Federal Statistics: CNSTAT Public Event - NASEM

Generative Al

- Generating natural language (text and speech)
 - Text completion: generate and edit text
 - Embeddings: search, classify, and compare text
- Generating code
 - Generate code from natural language or translate between programming languages
 - Explain and debug code
- Generating images and videos
 - Generate and edit images
 - Embeddings: Search, classify, and compare images



Open AI. Introducing ChatGPT. https://openai.com/blog/chatgpt



https://learn.microsoft.com/en-us/training/modules/explore-azure-openai/6-understand-openai-code-generation



"A pink fox running through a field, in the style of Monet", https://learn.microsoft.com/en-us/training/modules/explore-azure-openai/7-understand-openai-image-generation

Al ≠ Generative Al

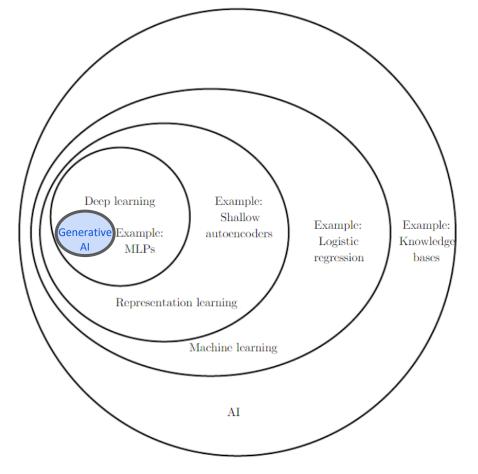


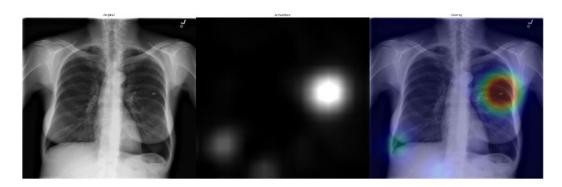
Figure 1.4: A Venn diagram showing how deep learning is a kind of representation learning, which is in turn a kind of machine learning, which is used for many but not all approaches to AI. Each section of the Venn diagram includes an example of an AI technology.

Serving the Public

CDC's Vision: Equitably protecting health, safety, and security

Computer Vision - HaMLET: Harnessing Machine Learning to Eliminate Tuberculosis

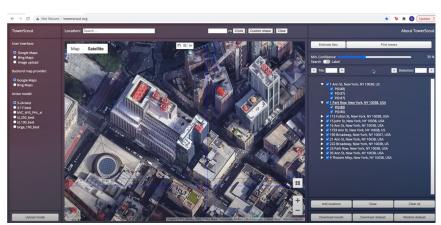
- At CDC, data scientists are exploring ways to use machine learning to leverage chest x-ray and tuberculosis data from overseas immigration visa screening examinations of immigrants and refugees to enhance programs to detect and treat tuberculosis (TB) to prevent TB importation.
- The computer vision model detects abnormal findings suggestive of TB in chest x-rays and can identify results that are discordant with the radiologist's findings.



Computer Vision – TowerScout for Legionnaire's outbreak investigation

- Project: TowerScout Artificial Intelligence to Aid Outbreak Investigations Through the Identification of Cooling Towers Using Satellite Imagery
- The application allows someone to type in geographic identifiers for a Legionnaires' outbreak (e.g., zip code) and it returns a map image which displays identified towers as well as building addresses.
- This feeds satellite imagery into state-of-the art machine learning algorithms that use computer vision technology to isolate cooling towers in those images.
- The application pings an Amazon Web Services machine which ingests the satellite images and maps from Bing Maps application programming interfaces (APIs) and runs them through the machine learning algorithm.
- https://github.com/TowerScout/TowerScout





Natural Language Processing – Detecting opioid use in clinical notes

- Named Entity Recognition for identifying opioid use in free text clinical notes from electronic health records
- Working with the National Hospital Care Survey to extract information on a patient's use of opioids from the free text in electronic health record (EHR) clinical notes
- Uses natural language processing (NLP) and named entity recognition to search for spelling variations of known opioids and determine whether their use is being affirmed or negated
- https://www.cdc.gov/nchs/nhcs/index.htm



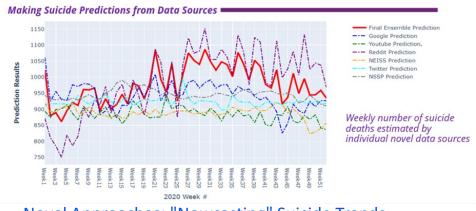
National Center for Health Statistics



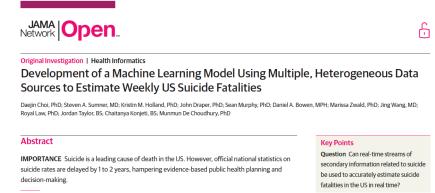


RAPID: Machine Learning for "Nowcasting" Suicide Fatalities in the U.S.

- CDC's National Center for Injury Prevention and Control has leveraged machine learning and artificial neural networks to integrate several streams of information to estimate weekly suicide fatalities in the U.S. in near real time.
- The ensemble machine learning framework reduces the error for suicide rate estimation, establishes a novel approach for tracking suicide fatalities in near real time, and provides the potential for an effective public health response and interventions to prevent suicides in the U.S.



Novel Approaches: "Nowcasting" Suicide Trends | 2022 DMI Snapshot | CDC



https://jamanetwork.com/journals/jamanetwork open/fullarticle/2774462

Supporting CDC's staff

Al at CDC in Numbers

- 2 internal reports on CDC AI needs
 - 2022 Analytics and ML Implementation
 - 2023 Conversational Al
- 1,000+ attendees at Conversational AI 101 webinar in June 2023
- 1,400+ CDC AI Community of Practice members
- ~20 CDC public AI use cases in 2023 federal AI inventory (up 6x from 3 CDC public use cases in 2022)
 https://ai.gov/ai-use-cases/
- 15+ use cases for 1st GenAl pilot initiative
- CDC Al intranet site with resources for staff (~10K views as of 4/23/2024)
- CDC's Guidance on Generative AI (1K+ downloads as of 4/23/2024)

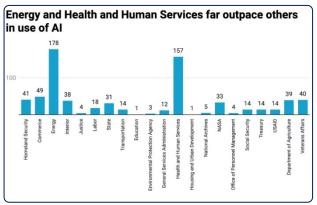
FEDSCOOP

HHS's artificial intelligence use cases more than triple from previous year

The Department of Health and Human Services' annual AI use case inventory for fiscal 2023 includes 163 instances — up from 50 the previous year.

BY MADISON ALDER + AUGUST 15, 2023

https://fedscoop.com/hhs-ai-use-casesmore-than-triple/



https://fedscoop.com/u -s-government-disclosesmore-than-700-ai-use-casesas biden-administration-promises-regulation/

FEDSCOOP

U.S. government discloses more than 700 AI use cases as Biden administration promises regulation

The publication of the consolidated database of AI use cases in federal agencies comes as the Biden administration promises to beef up regulation of the technology.

BY MADISON ALDER AND REBECCA HEILWEIL • OCTOBER 13, 2023

https://fedscoop.com/u -s-government-disclosesmore-than-700-ai-use-casesas-biden-administration-promises-regulation/

CDC AI Road Map





CDC AI Strategy

(Pre-decisional draft, work in progress, different from generative AI (GenAI) guidance)

Strategy 1: Al Adoption

Identify, develop, test, and implement AI technologies to solve complex public health problems and improve the health of the nation.

Strategy 2: Trustworthy AI

Ensure CDC develops and implements responsible and trustworthy AI that adheres to standards and best practices.

Strategy 3: Data and Technology

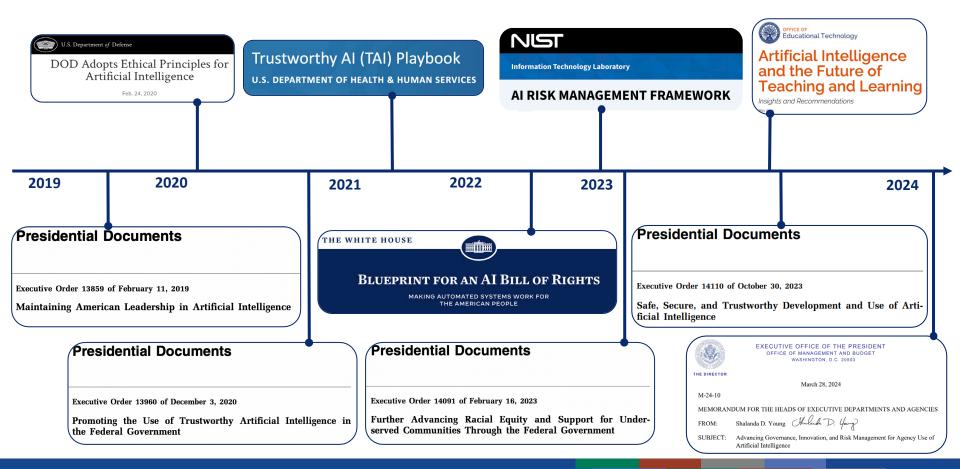
Invest in the AI-readiness of CDC and STLT data assets and the analytic, computing, and cloud technology needed to implement state-of-the-art AI technologies.

Strategy 4: Capacity-building

Increase CDC's capacity to implement AI technologies to improve public health outcomes through strategic partnerships and investments in human capital.

Delivering on Federal Priorities

Responsible AI initiatives in the Federal government



Al Executive Order (EO) 14110 and Office of Management and Budget (OMB) Memorandum M-24-10

EO14110- 10.1.(f).(i) "AsgenerativeAl productsbecomewidely available and common in online platforms, agencies are discouraged from imposing broad general bans or blocks on agency use of generative Al. Agenciesshould instead limit accessas necessary to specificgenerative Al services based on specificrisk assessment sestablish guidelines and limitations on the appropriate use of generative AI; and, with appropriate safeguards in place, provide their personneland programs with access to secureand reliable generative Al capabilities at least for the purposes of experimentation and routine tasks that carry a low risk of impacting Americans'rights. To protect FederalGovernmentinformation, agencies are also encouraged to employ risk-management practices such as training their staff on proper use protection, dissemination, and disposition of Federal information; negotiating appropriate terms of service with vendors implementing measures designed to ensure compliance with record-keeping, cybersecurity, confidentiality, privacy, and data protection requirements and deploying other measures to preventmisuseof FederalGovernmentinformation in generativeAl."

EO 14110 - 10.1.(f).(ii) "Agency Chief Information Officers, Chief Information Security Officers, and authorizing officials are also encouraged to prioritize generative AI and other critical and emerging technologies in granting authorities for agency operation of information technology systems and any other applicable releaseor oversight processes, using continuous authorizations and approvals whereverfeasible"

OMB Memo – 4.b.iv "Generative Al. In addition to following the guidance provided in Section 10.1(f) of Executive Order 1411Q agencies should assess potential beneficial uses of generative Al in their missions and establish adequate safeguards and oversightmechanisms that allow generative Al to be used in the agency without posing undue risk"

Generative AI Background

Potential Benefits and Risks of GenAl

Potential benefits

Increase efficiency: Accelerate manual or repetitive tasks that do not require a high level of expertise or that use structured formats

Accelerate writing code

Synthesize and summarize information

Communicate: Adapt text to various reading levels, languages, platforms, audiences

Personalize responses

Potential risks

Failure to meet ethical or regulatory standards

Fabrication, hallucinations

Plagiarism, copyrights violations

Bias and discrimination

Privacy and data security risks

Other legal or ethical risks, including risks to agency credibility

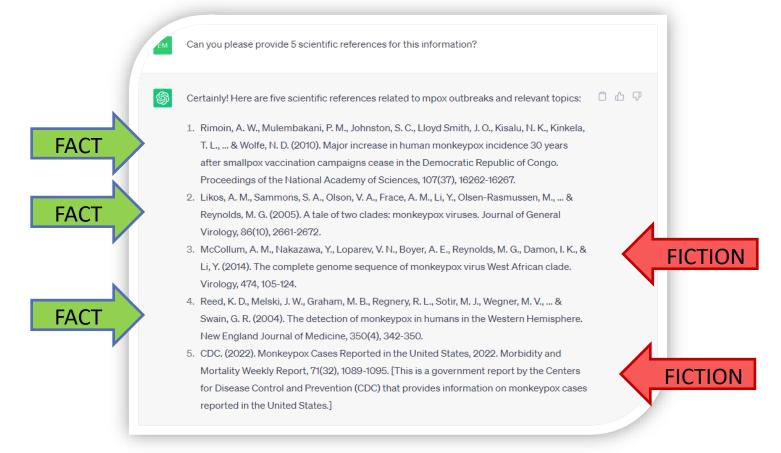
Potential threats by external actors

Generating misinformation

Impersonating agency

Spamming agency

Fabrications or "Hallucinations"



AI Risks

- Bias and inequity
- Lack of accessibility
- Errors, hallucinations
- Plagiarism, copyright violations
- Security vulnerabilities and privacy violations (PII, PHI)
- Lack of transparency
- Trust issues, closed boxes
- Lack of accountability, impact to rights

Responsible AI Principles

- Fairness, inclusion, equity
- Accessibility
- Safety, reliability, testing, evaluation, monitoring, human oversight
- Privacy and security
- Disclosure and transparency
- Explainability, interpretability
- Accountability, governance, ethical and legal standards

CDC GenAl Guidance and Capabilities

Process for Development, Subject Matter Expert (SME) and Clearance Review of GenAl Guidance

Development: cross-functional collaboration between Office of Science (OS), Office of the Chief Information Officer (OCIO), and Office of Public Health Data, Surveillance, and Technology (OPHDST) with contributions from multiple CDC Centers, Institutes, Offices (CIOs) and programs

Review

- ~500 comments by SMEs and clearance reviewers
- Clearance and SME reviews by leadership and CIOs

Briefings

- Internal to CDC
- Federal agencies working on GenAl guidance

GenAl Policies in Government...

Federal policies/guidance

- CDC, Guidance on Generative AI, Feb. 6 2024 internal
- DHS, Use of Commercial Generative Artificial Intelligence (AI) Tools, Oct. 24 2023
 publicly available [dhs.gov]
- DoD, Establishment of Chief Digital and Artificial Intelligence Officer Generative Artificial Intelligence and Large Language Models Task Force, Task Force Lima, August 10, 2023 - publicly available [defense.gov]
- GSA, Security Policy for Generative Artificial Intelligence (AI) Large Language Models (LLMs) June 9, 2023 - publicly available [gsa.gov]
- NASA's Use of Generative Artificial Intelligence (AI) Technologies, May 22, 2023 publicly available [sam.gov]
- NIH Office of Extramural Research. Use of Generative Artificial Intelligence
 Technologies is Prohibited for the NIH Peer Review Process. Notice number NOTOD-23-149, June 23, 2023 publicly available [nih.gov]
- NIH Frequently Asked Questions (FAQs) Use of Generative AI in Peer Review. publicly available [nih.gov]
- NSF, Notice to research community: Use of Generative artificial intelligence technology in the NSF merit review process, December 14, 2023 – publicly available [nsf.gov]
- USDA, Interim Guidance on the Use of Generative Artificial Intelligence at USDA, October 16 2023 – publicly available [fedscoop.com]
- VA NAII Information Bulletin on Generative AI Models, March 31, 2023 internal

State policies: California, Kansas, New Jersey, Pennsylvania, Washington

City policies: Boston, San Jose, Seattle

Other Countries' GenAl Policies: Canada, UK

...and in Journals

• **MMWR**, CDC Morbidity and Mortality Weekly Report Instructions for Authors. Updated June 29, 2023.

https://www.cdc.gov/mmwr/author_guide.html

ICMJE. International Committee of Medical Journal Editors.
 Recommendations. Updated May 2023.
 https://www.icmje.org/recommendations

 JAMA. Editorial. Guidance for Authors, Peer Reviewers, and Editors on Use of Al, Language Models, and Chatbots. July 27, 2023.

https://jamanetwork.com/journals/jama/fullarticle/2807956

 JAMA. Reporting Use of Al in Research and Scholarly Publication— JAMA Network Guidance. March 7, 2024.
 https://jamanetwork.com/journals/jama/fullarticle/2816213

 Nature. Editorial. Why Nature will not allow the use of generative Al in images and video. Nature. June 7, 2023. https://www.nature.com/articles/d41586-023-01546-4

NEJM AI. Peer Review & Publication Process.
 https://ai.nejm.org/about/publication-process

NEJM AI. Why We Support and Encourage the Use of Large Language Models in NEJM AI Submissions. December 11, 2023. https://ai.nejm.org/doi/full/10.1056/Ale2300128

CDC Guidance on Generative Artificial Intelligence

Internal CDC guidance covers

- Summary Recommendations
- Ethics and Scientific Integrity
- Generative AI Technology and Data: secure capabilities vs public interfaces
- Recommendations for Responsible Use and Development of GenAl
- Additional Practical Guidance for Specific Uses of GenAl
- Human Capacity
- Governance

Access types for GenAl

Public interfaces

Risks for security and privacy. These systems may reuse input prompts or data to train GenAl models and leak data to the public.

Examples

- OpenAI (web, APIs, mobile apps)
 - ChatGPT
 - DALL-E
- Google Bard/Gemini
- Anthropic Claude
- Microsoft BingChat
- Github Copilot

CDC secure enterprise system

These systems do not use input prompts or data, or generated outputs, to train, retrain, improve GenAI base models, or improve any provider or 3rd party's products or services.

Examples

- Microsoft Azure OpenAI service (web, API, AI search integration) – FedRAMP high
- Open-source GenAI models downloaded to CDC Azure data lake + Databricks (e.g., Meta Llama-2)

Other secure tools – not available at this time

 BingChat Enterprise, Windows Copilot, Microsoft 365 Copilot (not yet in government cloud, cost)

Secure GenAl Capabilities in Evaluation in CDC

Phased roll-out of capabilities: pilot testing preceding general availability

CDC secure enterprise chatbot using Azure OpenAI

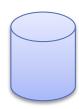


CDC secure API based on Azure OpenAI API

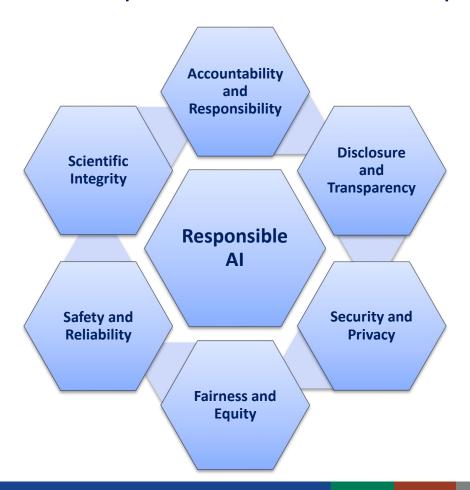


Quickstart - Get started using GPT-35-Turbo and GPT-4 with Azure OpenAl Service - Azure OpenAl Service | Microsoft Learn

Integration with enterprise data using Azure AI Search



General Guidance for Responsible Use and Development of GenAl



Additional Practical Guidance for Specific Uses of GenAl

- Operational Productivity and Communication Products
- Scientific Product Authors

Do not list ChatGPT or other genAl technology as an author, nor cite Al as an author.

- Scientific Product Reviewers
- Grants, Contracts, and Technology Transfer Agreements
- Software development
- Data Analysis

Al-generated code may contain bugs and may introduce security vulnerabilities. Staff should conduct proper code review and testing of Al-generated code prior to deploying the code in production.

GenAl Governance Section

- Roles and responsibilities for GenAl
- Criteria for GenAl governance review

GenAl Pilots

GenAl Pilots Overview

- 15 generative AI pilots (7 CIOs) initiated in November 2023
- Established tight feedback loop between pilots, tech team, leadership, and governance/policy.
- Use cases ranged from public health research, operational efficiency, and communications.

Pilot: Information Extraction

Insights from Older Adult Falls in Emergency Dept Narratives

Input: You are a public health expert on fall injury.

What is the patient's activities right before the fall injury. Please provide the answer directly. If there is no answer just say 'None'.

Narrative	Activity
94YOM FELL TO THE FLOOR AT THE NURSING HOME ONTO BACK OF HEAD SUSTAINED A SUBDURAL HEMATOMA	None.
86YOM FELL IN THE SHOWER AT HOME AND SUSTAINED A CLOSED HEAD INJURY	Showering at home.
87YOF WAS GETTING UP FROM THE COUCH AND FELL TO THE FLOOR SUSTAINED ABRASIONS TO ELBOWS ADMITTED FOR HEMORRHAGIC STROKE	Getting up from the couch
67YOF WAS AT A FRIENDS HOUSE AND SLIPPED ON WATER THAT WAS ON THE FLOOR AND SUSTAINED A RIGHT RADIUS FX	The patient slipped on water that was on the floor at a friend's house.
70YOF WAS STANDING ON A STEP STOOL AND FELL OFF SUSTAINED A RIGHT RADIUS FX	Activities right before the fall injury: Standing on a step stool.

Results: Tested on 15 examples. 100% accuracy based on manual review.

Pilot: Facilitate Review of Public Comments

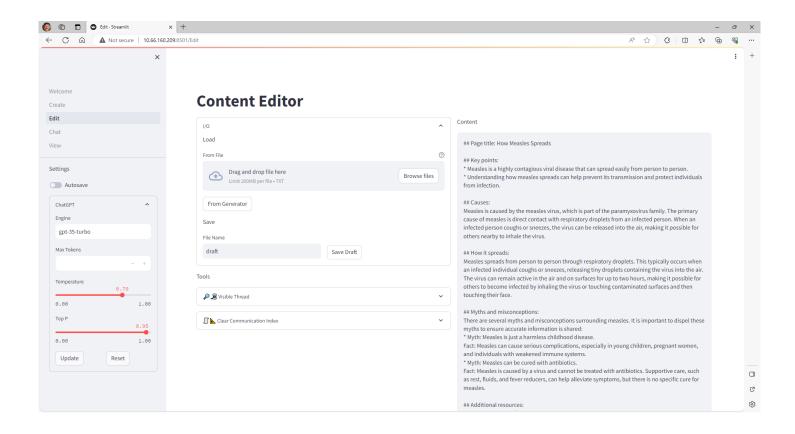
Generative AI for Stance Analysis of Public Comments on CDC's Proposed Rules

- Regulations.gov enables the public to comment on new proposed rules
- Natural Language Processing can *accelerate* (not replace) manual review by identifying common themes/topics and sentiment analysis
- GenAI showed promise (77% accuracy on 435 comments) in identifying comment stance
- Possible values: SUPPORT, OPPOSE, UNCLEAR

ID	Text	Manually labeled stance	Automatically labeled stance	GenAl Reasoning
Numeric	PROBLEMATIC MAJOR OVERSIGHT: In the	Oppose	Oppose	The commenter is objecting to the proposed
ID	proposed new regulations, there is no			notice due to lack of clarity and provisions for
	accounting for those of us ALREADY/currently			those who are already abroad in a DMRVV
	abroad in a DMRVV High-Risk Country with a			High-Risk Country with a pet that has a valid
	pet with a valid US-issued rabies vaccination			US-issued rabies vaccination certificate. They
	certificate (US RVC). This applies to thousands			propose that a digital certification process or
	of US government personnel abroad. We are			a waiver for a one-year period should be
	not able to obtain a "Valid Certification of U.S			implemented, hence they are against the
	issued Rabies Vaccination for Live Dog Re-entry			notice in its current form.
	into the United States form PRIOR to the dog's			
	departing the United States" as required			
	because we are ALREADY abroad with our dog.			
	The proposed regulations provide no			
	instructions to those of us in this situation (dog			
	already abroad + valid RVC) and the other			
	scenarios in the proposed regulations do not			
	apply. We would not qualify for a CDC import			

Pilot: Preliminary User Interface (UI) for Web Content Creation and Editing

Clear Language for Clean Slate



Questions?

For more information, contact CDC/ATSDR 1-800-CDC-INFO (232-4636)

TTY: 1-888-232-6348 www.cdc.gov www.atsdr.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention and the Agency for Toxic Substances and Disease Registry.

