

Methods and Metrics for Spatial Social Network Analysis

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<https://sites.gatech.edu/snoman>

Resources: ““Snowman Georgia Tech”

OUTLINE

Why SSNs

SSN
Examples

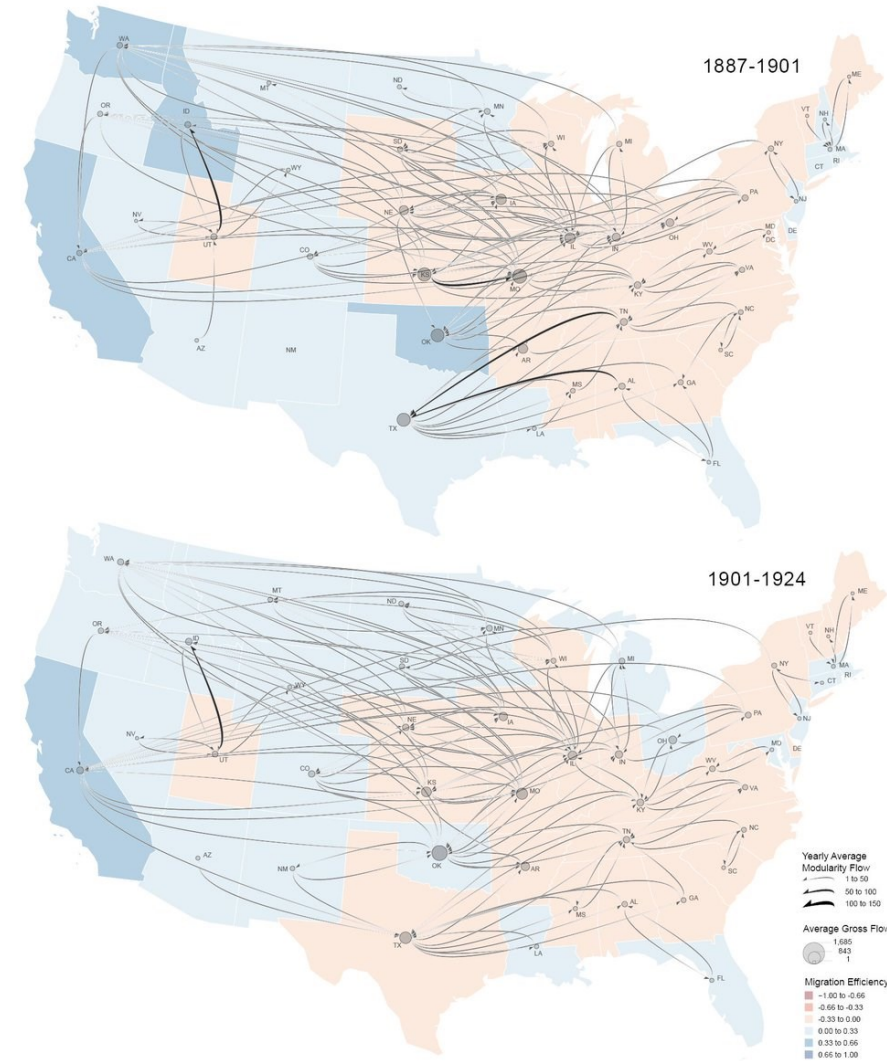
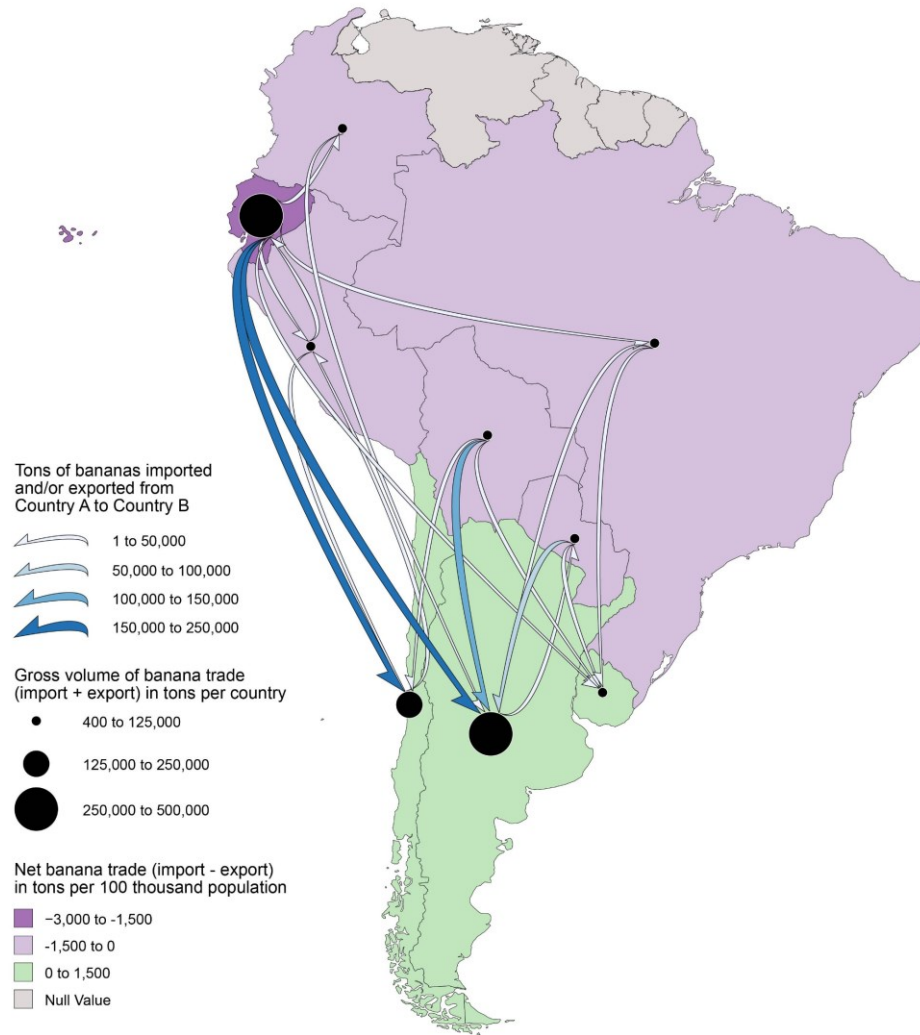
New
Research
Examples

Software

Conclusion

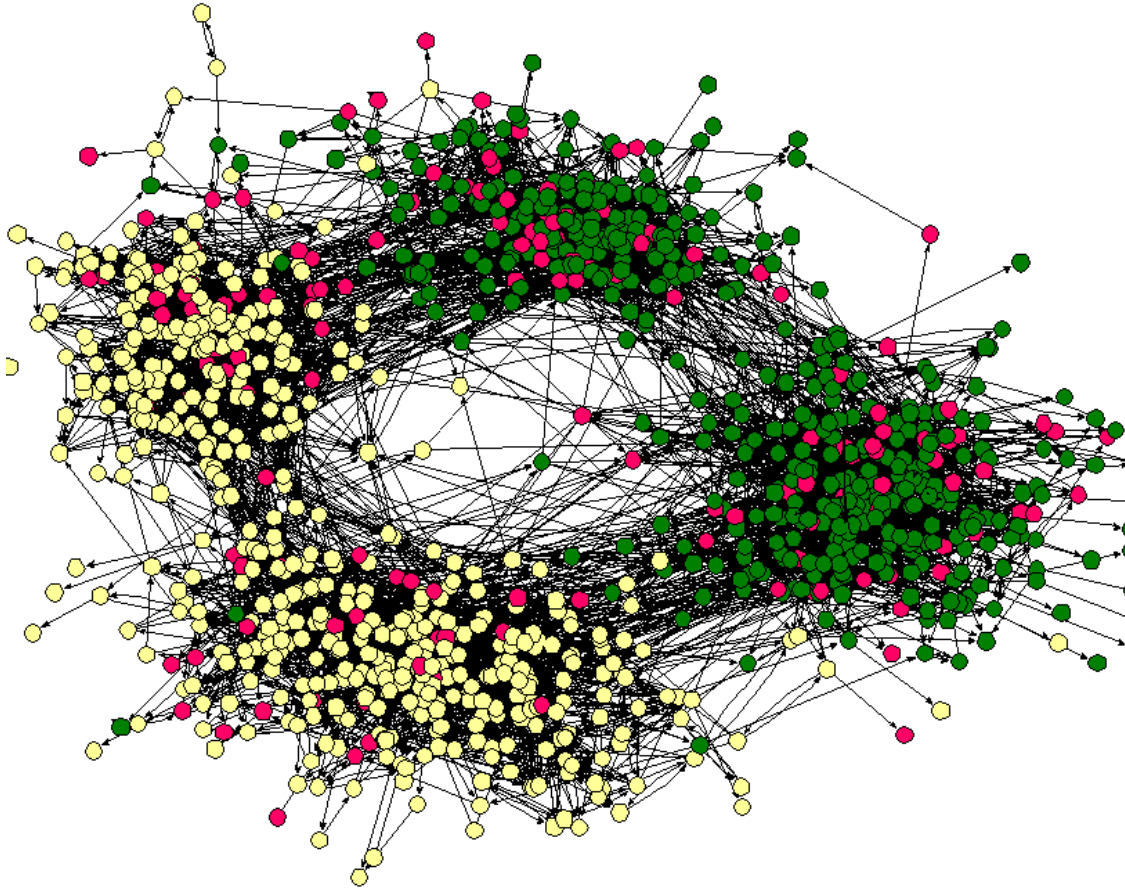
GEOSPATIAL ANALYSIS OF NETWORKS

Banana trade between countries in South America



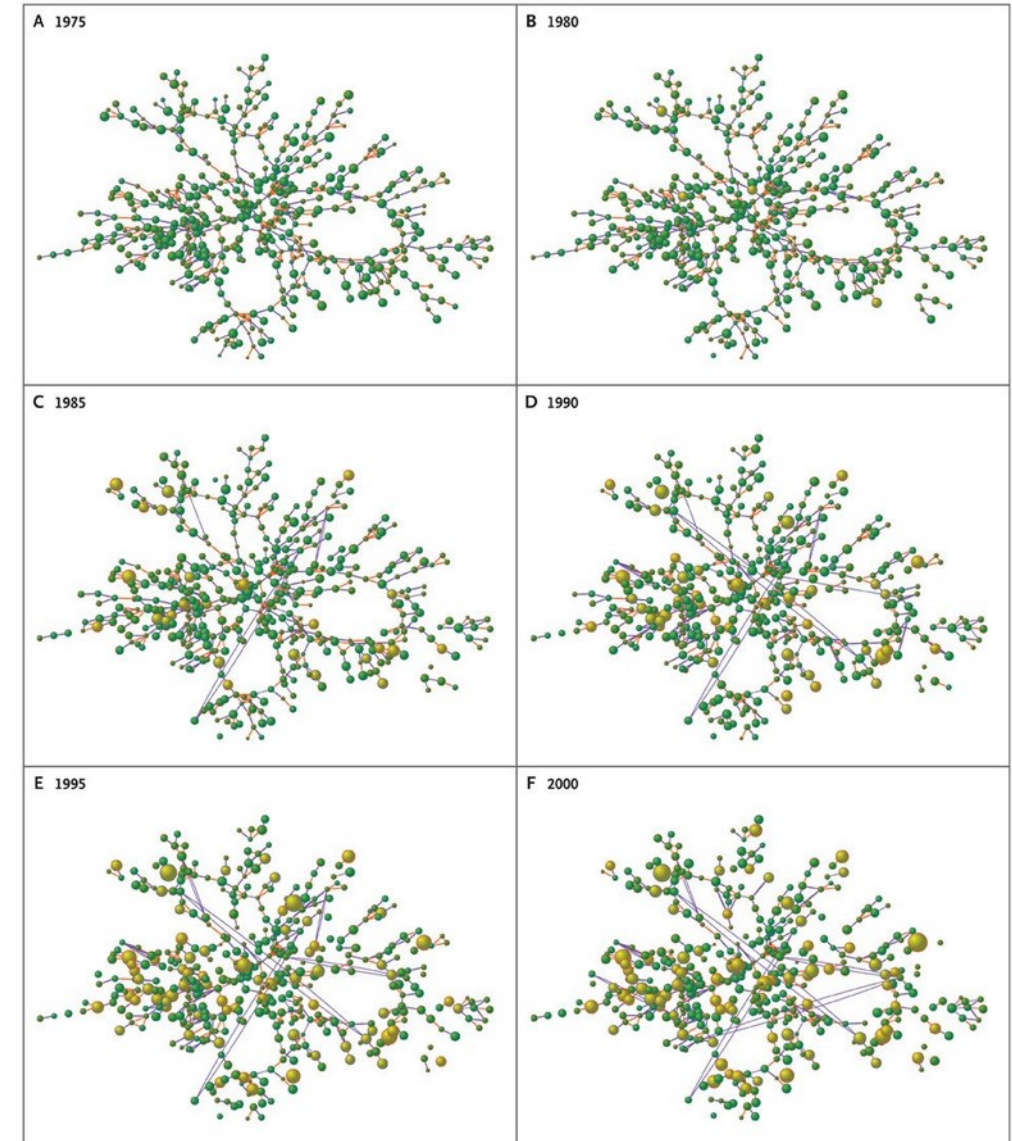
WHAT ABOUT SOCIAL NETWORKS?

Middle + High School Friendships | Color represents race (AD health-North Carolina).



Moody, J. (2001). Race, school integration, and friendship segregation in America. *American Journal of Sociology*, 107(3), 679-716.

Patients | Larger dots represent obesity (Framingham Heart Study).



Christakis, N.A., & Fowler, J. H. (2007). The spread of obesity in a large social network over 32 years. *New England Journal of Medicine*, 357(4), 370-379.

Why SSNs

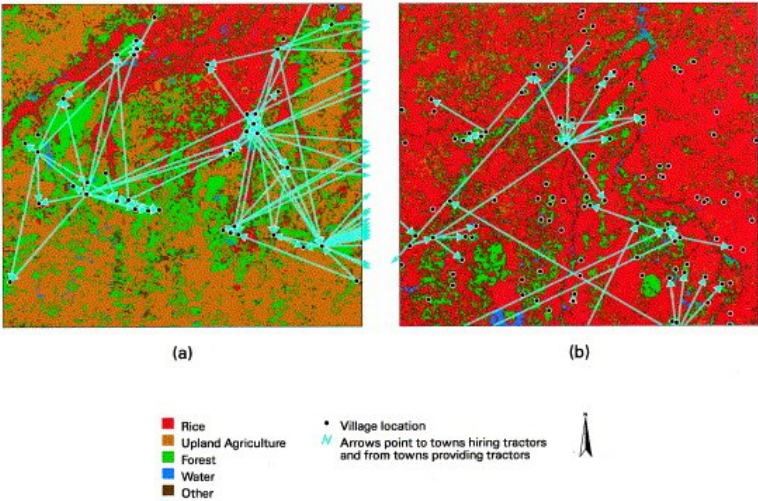
New
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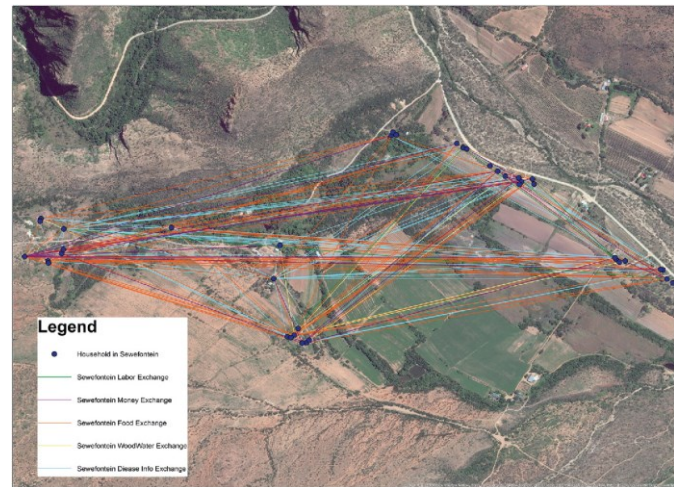
SSN
Examples

Software

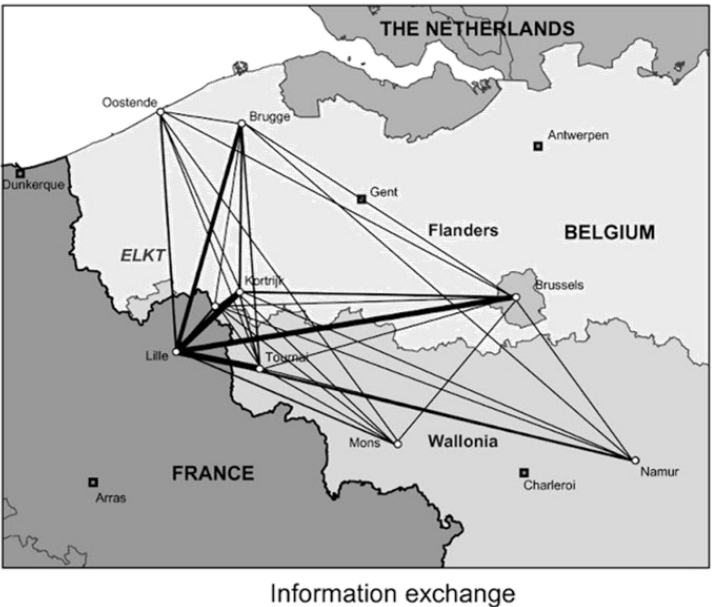
Spatial arrangement of social and economic networks among villages in Nang Rong District, Thailand



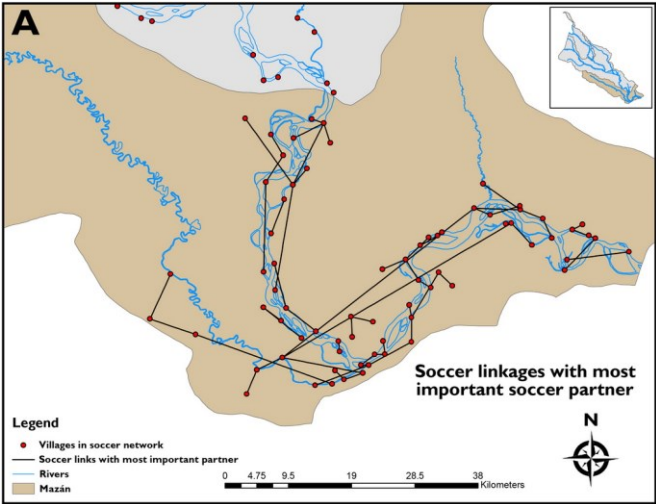
Spatial social network analysis of resource access in rural South Africa



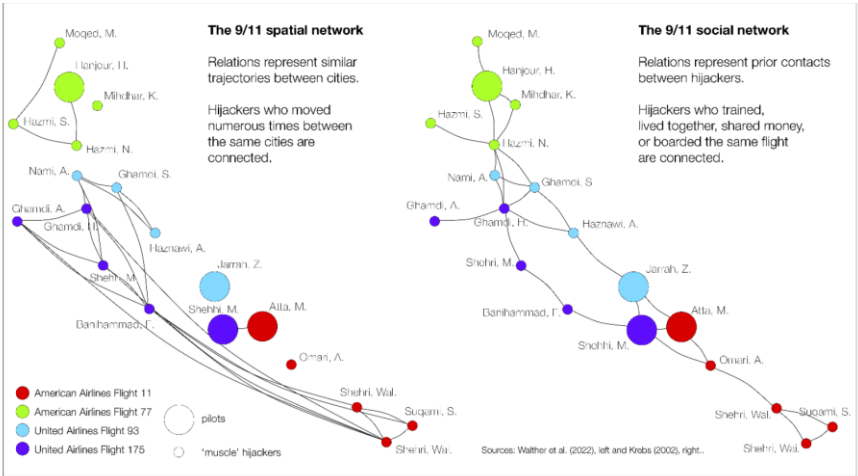
Borders moderating distance: a social network analysis of spatial effects on policy interaction.



Rural social networks along Amazonian Rivers: Seeds, labor and soccer among communities on the Napo River, Peru



Mapping the travel geography of the 9/11 terrorist network



Abizaid, C., Coomes, O.T., Takasaki, Y. and Arroyo-Mora, J.P. (2018). Rural social networks along Amazonian Rivers: Seeds, labor and soccer among communities on the Napo River, Peru. *Geographical Review*, 92-119.

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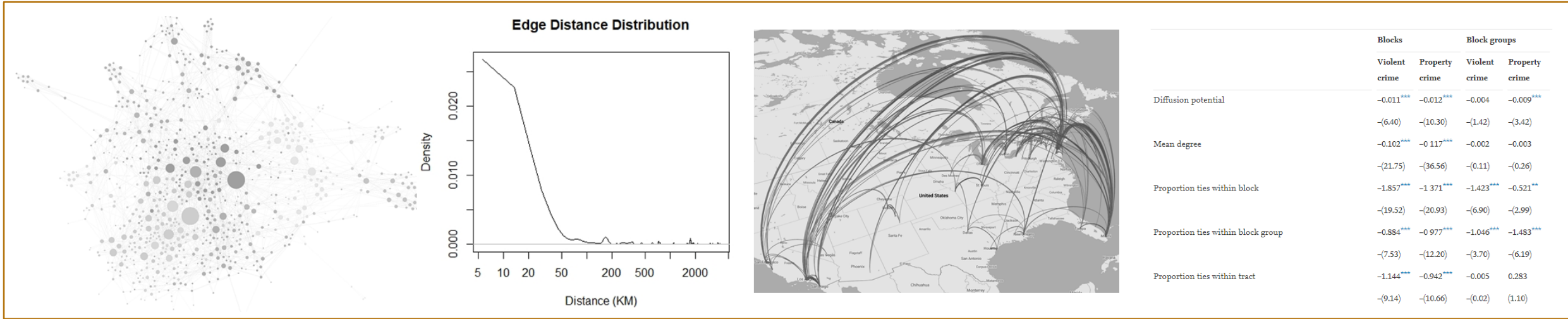
Schramski, S., & Huang, Z. (2016). Spatial social network analysis of resource access in rural South Africa. *The Professional Geographer*, 68(2), 281-298.

Sohn, C., Christopoulos, D. and Koskinen, J. (2020). Borders moderating distance: a social network analysis of spatial effects on policy interaction. *Geographical Analysis*, 52(3), 428-451.

Walther, O., Prieto-Curiel, R., Padron, J., & Scheuer, J. (2022). Mapping the Travel Geography of the 9/11 Terrorist Network. Available at SSRN.

CHALLENGES

1) Spatial social network analysis produces very different types of output.



2) We can't (yet) answer very basic questions about a spatial social network.

3) We lack null hypotheses about SSN topology.

We don't have an expectation, so we can't compare to actual.

KEY BASIC QUESTIONS

Are “powerful” nodes near advantageous geographic features? (Rivers, grocery store)

Do “powerful” nodes cluster?

What geographic features appear to hinder or enable connections?

What types of social networks exhibit local ties and where are the ties?

What types of social networks are more “efficient” than others?

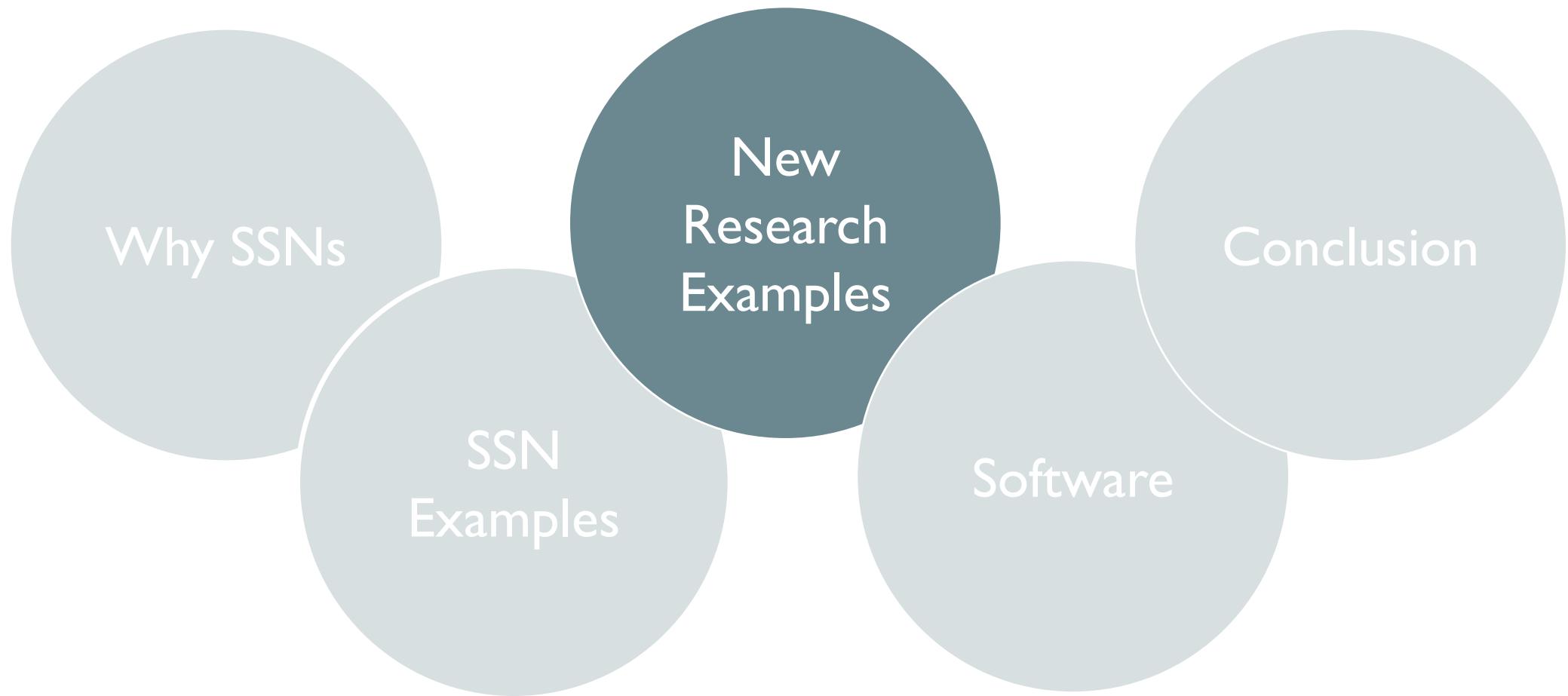
Do subgroups in social networks also cluster in geographic space?

RESEARCH CONTRIBUTIONS

Theoretical
Advances in
Relational
Space

New
Statistical
Approaches

Increase the
use of GIS in
Interdisciplinary
Research



GUIDING EXAMPLES



HISTORIC
NETWORK

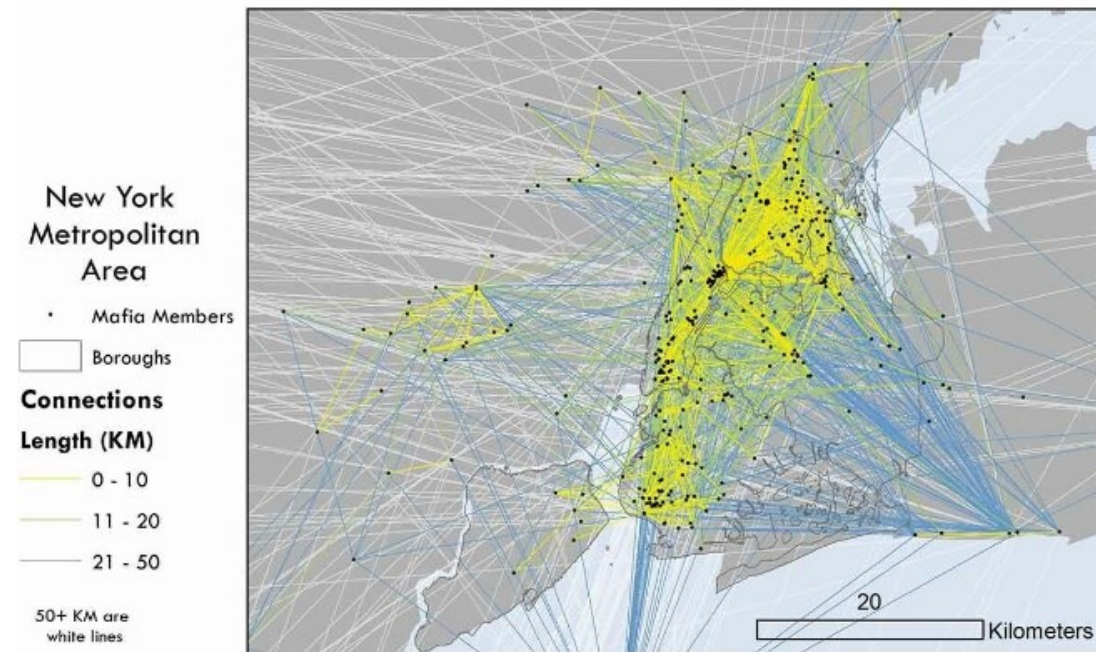
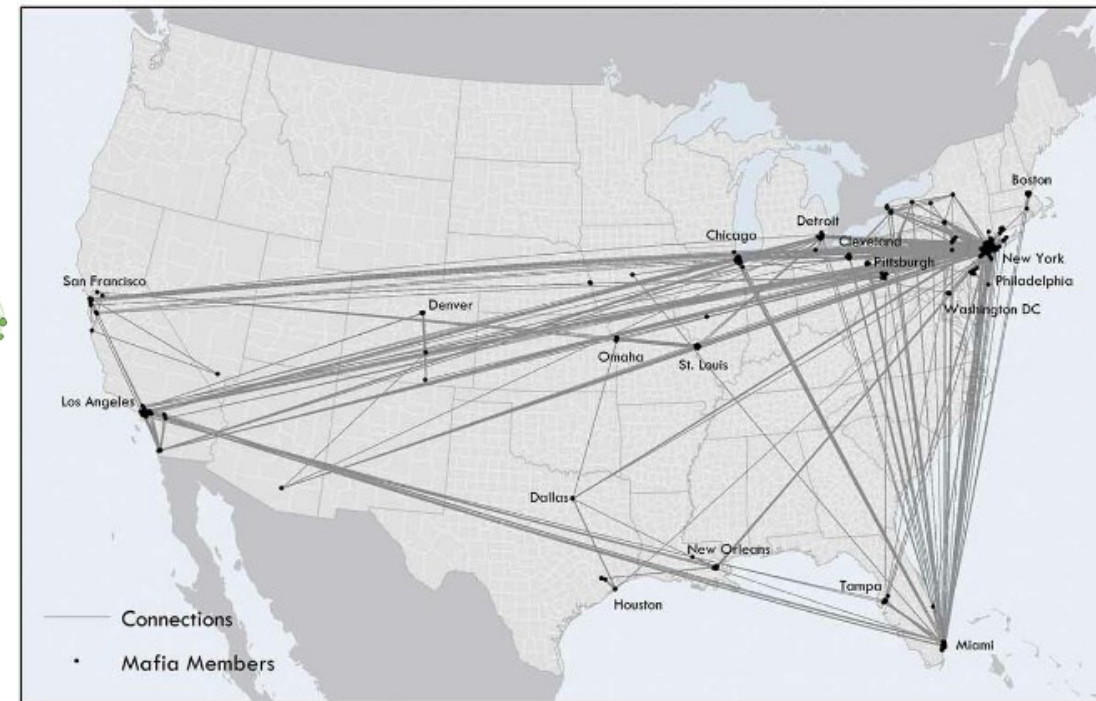
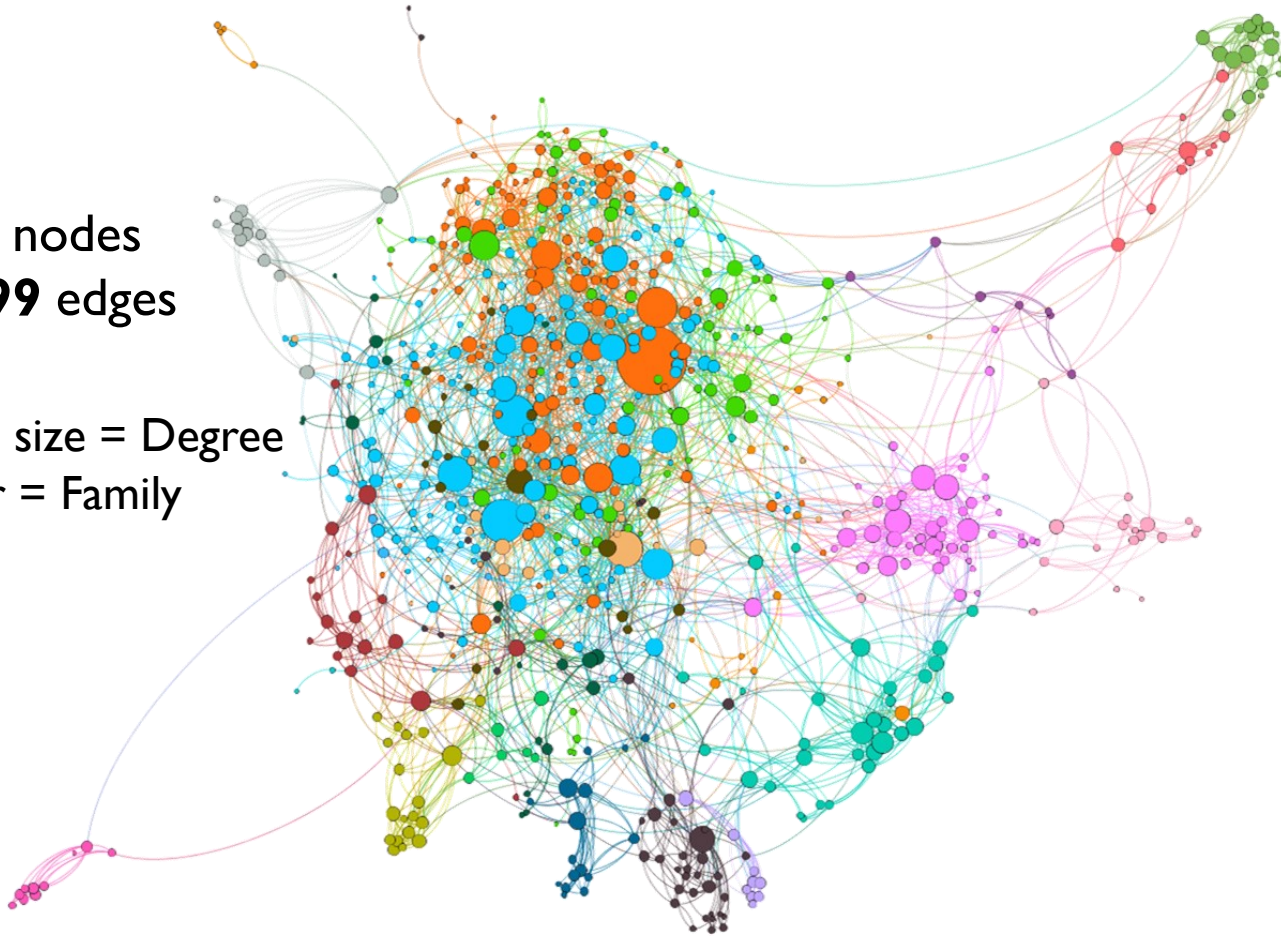
CURRENT
NETWORK

ONGOING
WORK

U.S. MAFIA NETWORK

680 nodes
2,699 edges

Node size = Degree
Color = Family

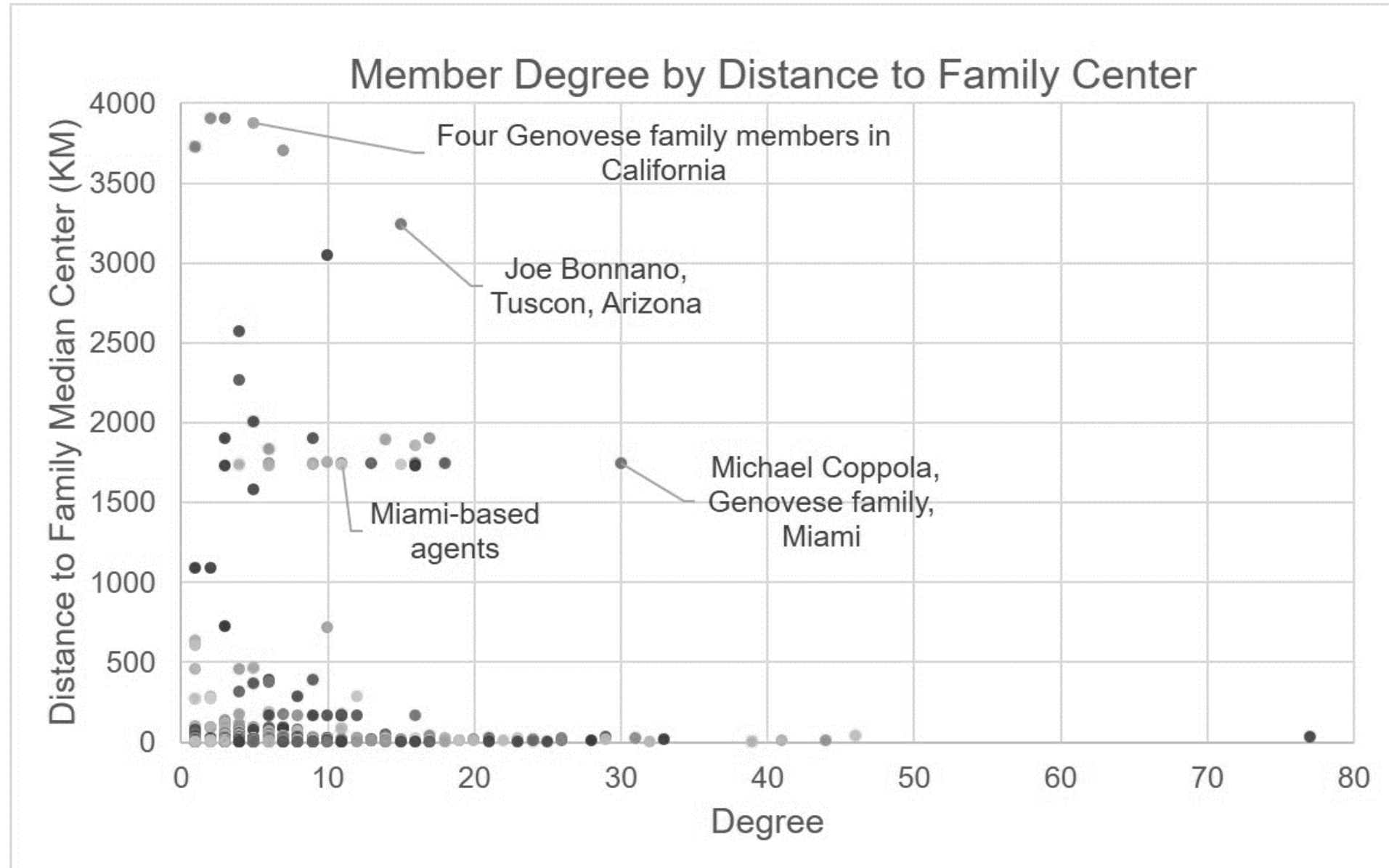


Andris C and DellaPosta D, Freelin B N, Zhu X, Hinger B and Chen H (2021) [To Racketeer Among Neighbors: Spatial Features of Criminal Collaboration in the American Mafia](#). *International Journal of Geographical Information Science*, DOI: 10.1080/13658816.2021.1884869. (Sociogram from DellaPosta, D. (2017).)

New Visual Approach: Centrality/Centrality Plot

**Research
Question:**

**Do ‘powerful’
members
live near the
geographic
‘center’ of
their
families?**



Research Question: Are high-degree members in central geographic locations?

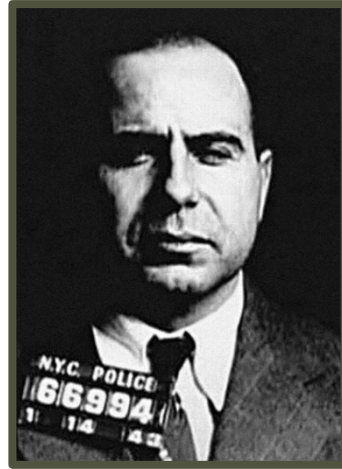


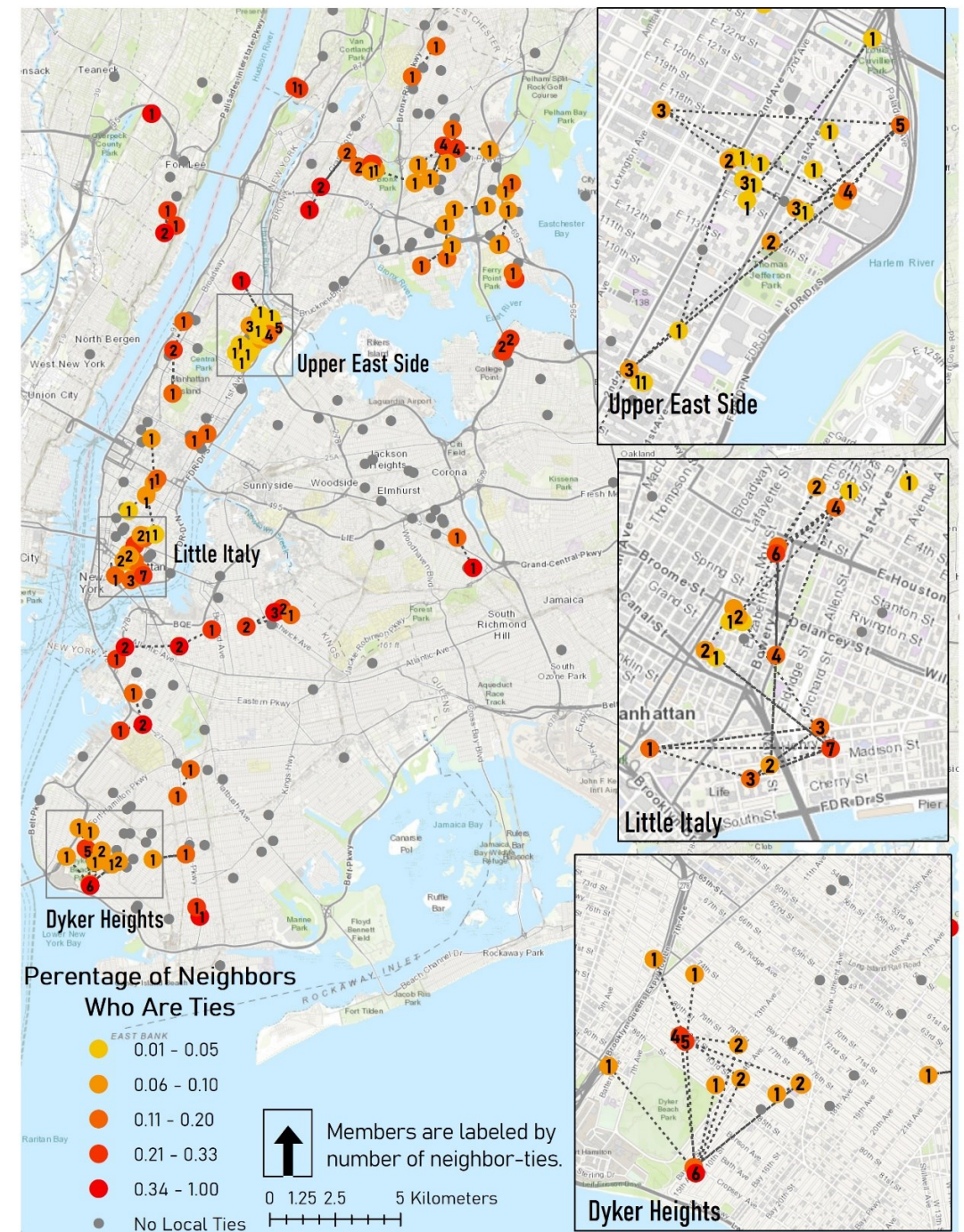
Photo credit: various.



Research Question: Where are *connected* clusters located?

NEW APPROACH: “SCAN METHODS FOR SPATIAL SOCIAL NETWORK HOTSPOT DETECTION”

Liang, X., Baker, J., DellaPosta, D., & Andris, C. (2023) Is your neighbor your friend? Scan methods for spatial social network hotspot detection. *Transactions in GIS*. DOI: 10.1111/tgis.13050.

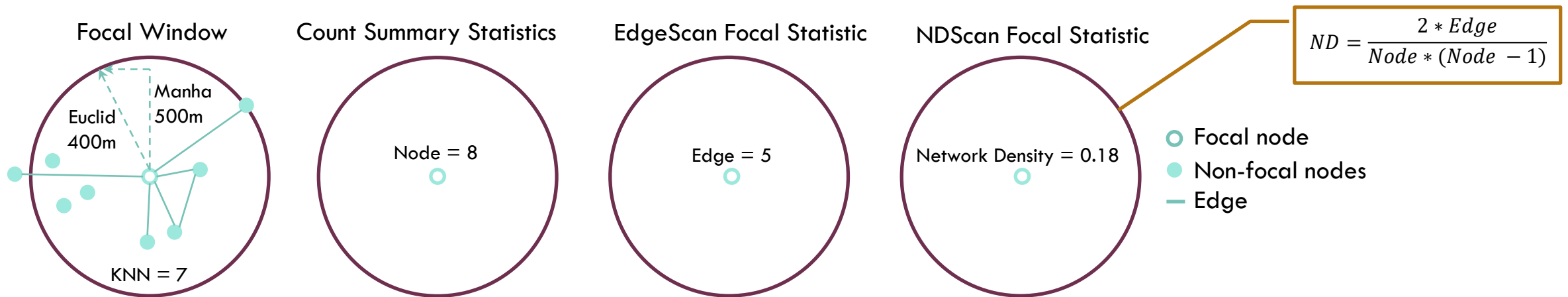


EDGESCAN AND NDSCAN SCAN STATISTICS

Inputs to the EdgeScan and NDScan Algorithms

- Requirement: Nodes and edge list (.txt, .csv, .xls)

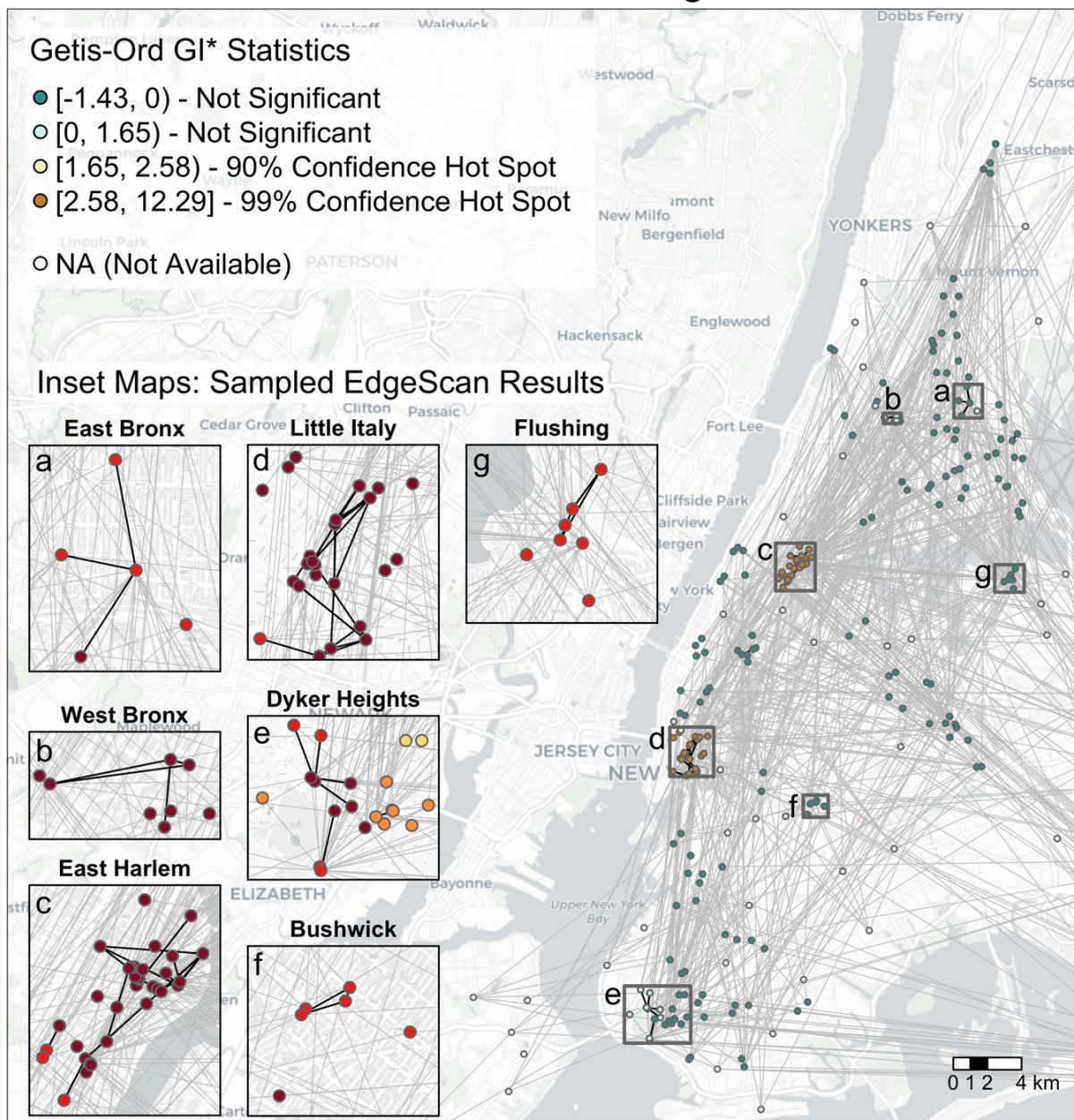
For each node in the spatial social network, calculates the focal statistics:



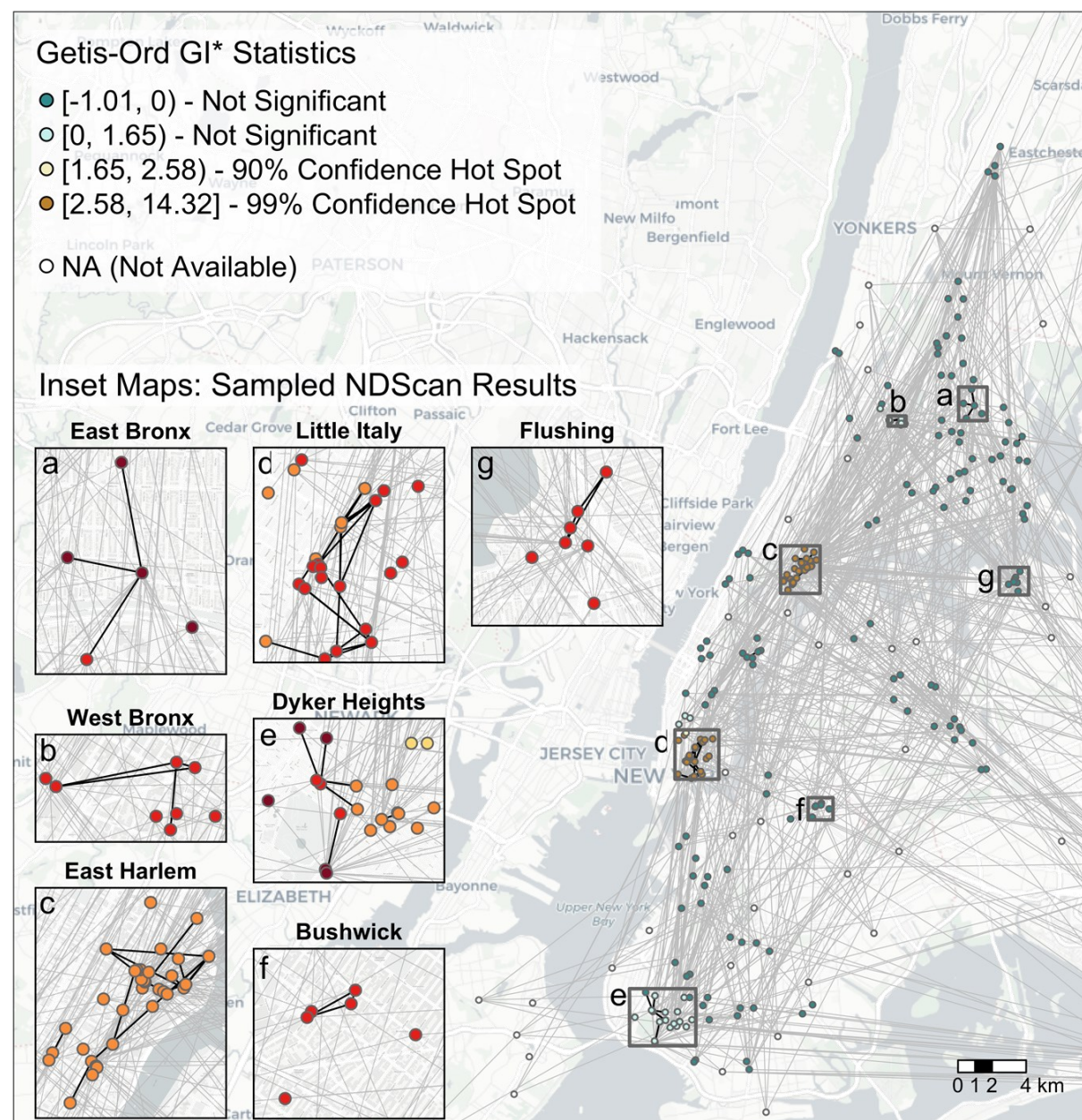
-Comparison to Getis-Ord GI*

-Sensitivity test with three window definitions (Euclidean Distance, Manhattan Distance, K Nearest Neighbors) and sizes (distance or k neighbors)

Getis-Ord GI* Statistics vs. EdgeScan Results



Getis-Ord GI* Statistics vs. NDScan Results



SENSITIVITY TESTS FOR EDGESCAN AND NDSCAN

By Window Size

- Mean EdgeScan value (and Std) increases with window size, while NDScan value and (Std) may decrease.
- For distance-based methods, the percentage of nodes passes the minimum point threshold increases with window size.

By Neighborhood Definition

- The observations of window size are consistent across neighborhood definitions.
- KNN tends to overestimate EdgeScan values and have more dispersed outcomes.

How should users select neighborhood definition and window size?

New York City

Neighborhood	Mean (St. Dev.) NYC EdgeScan	Mean (St. Dev.) NYC NDScan	N(Node \geq 0) NYC Nodes
Euclid 0.5km	2.99 (3.62)	0.12 (0.16)	118 (40%)
Euclid 1km	5.16 (6.88)	0.1 (0.12)	204 (68%)
Euclid 2km	8.7 (9.23)	0.08 (0.09)	263 (88%)
Manhattan 0.5km	2.49 (2.59)	0.12 (0.15)	83 (28%)
Manhattan 1km	3.94 (5.05)	0.11 (0.13)	172 (58%)
Manhattan 2km	6.96 (8.25)	0.09 (0.11)	246 (83%)
KNN (K = 5)	1.99 (1.85)	0.13 (0.12)	298 (100%)
KNN (K = 10)	8.68 (4.95)	0.16 (0.09)	298 (100%)
KNN (K = 20)	33.14 (13.32)	0.16 (0.06)	298 (100%)

Table: Mean EdgeScan and NDScan values and number of nodes with at least two neighbors (MinPts = 3) at varying neighborhood definitions

City of Detroit

Neighborhood	Mean (St. Dev.) DT EdgeScan	Mean (St. Dev.) DT NDScan	N(Node \geq 0) DT Nodes
Euclid 0.5km	3 (0)	0.3 (0)	5 (12%)
Euclid 1km	3.24 (2.63)	0.3 (0.19)	17 (42%)
Euclid 2km	10.59 (11.45)	0.24 (0.15)	32 (80%)
Manhattan 0.5km	2.2 (1.1)	0.25 (0.07)	5 (12%)
Manhattan 1km	2.38 (1.39)	0.32 (0.18)	13 (32%)
Manhattan 2km	6.81 (7.23)	0.3 (0.16)	27 (68%)
KNN (K = 5)	5.08 (4.08)	0.34 (0.27)	40 (100%)
KNN (K = 10)	28.15 (16.11)	0.51 (0.29)	40 (100%)
KNN (K = 20)	74.6 (12.06)	0.36 (0.06)	40 (100%)

Table: Mean EdgeScan and NDScan values and number of nodes with at least two neighbors (MinPts = 3) at varying neighborhood definitions

GUIDING EXAMPLES



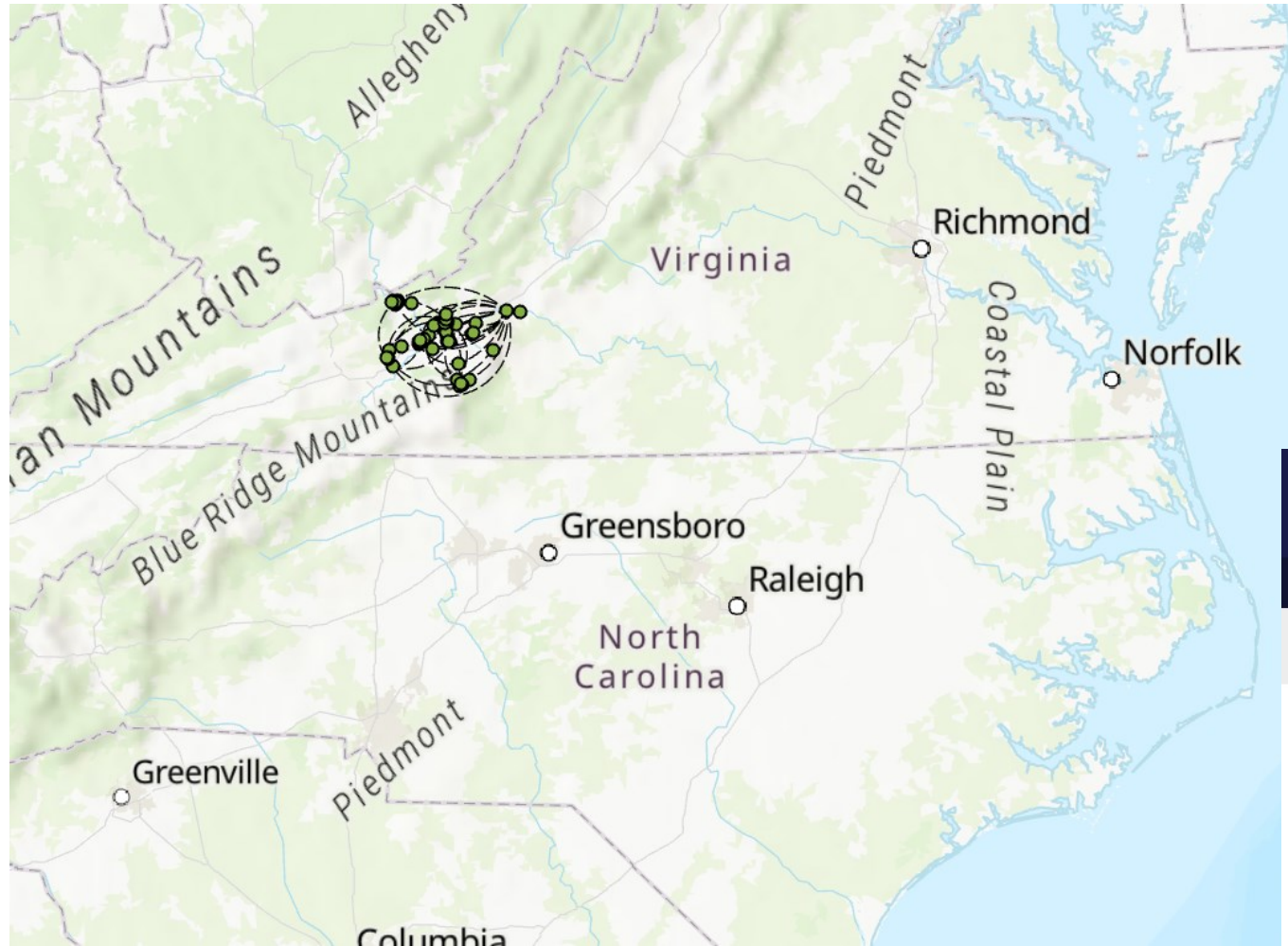
HISTORIC
NETWORK


CURRENT
NETWORK

ONGOING
WORK

THRIVE Network

THRIVE: NRV Food Access Network





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Supporting Nutrition & Health

To thrive is to push beyond survival and into a life where a person can be happy, healthy, and productive. To thrive, NRV residents need reliable access to nutritious, affordable food and the knowledge to make the best nutritional choices for themselves and their families.

This means economic as well as educational development, building capacity from farms to food pantries, and uniting our prosperous and burgeoning local food network with the people who can benefit from it the most.



NRV Glean Team sorting turnips

Food sharing ties via a survey: 40 nodes and 51 edges.

Kelly J, Sarkar D, and Andris C (2024) [Locality, Personal Ties, and Efficiency in a Food Security Network](#). *Annals of the American Association of Geographers*, 1-12.

RESEARCH QUESTIONS

1) Power, situation and accessibility:

Are better-connected organizations near *points of interest (POIs)*?

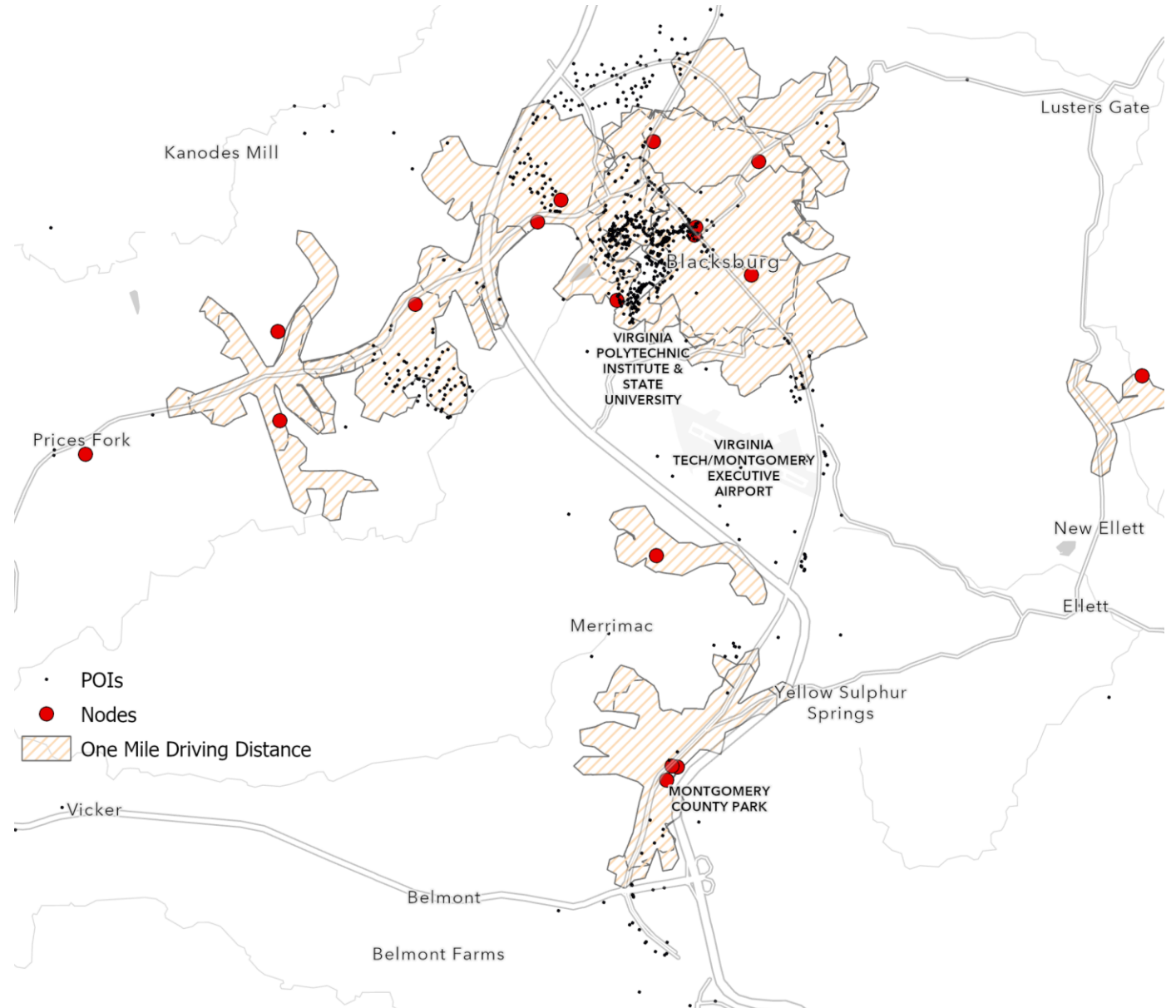
Are they near the *geographic center* of the network?

2) Physical distance:

Which nodes tend to connect to their nearest alters?

3) Local disconnection:

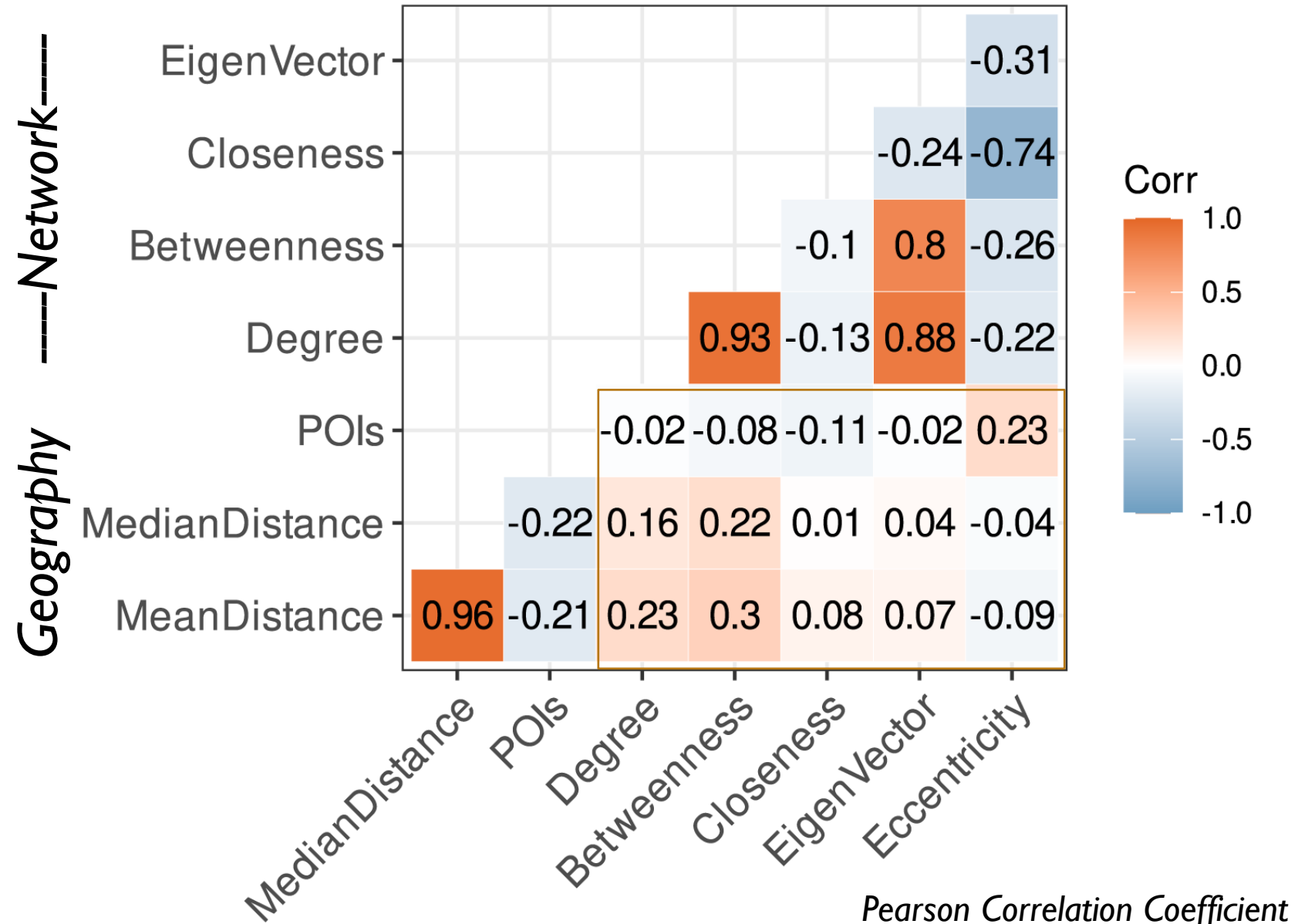
Which pairs of nodes are nearby but disconnected? We will suggest new ties between these nodes.



POWER, SITUATION AND ACCESSIBILITY

RESEARCH QUESTION:

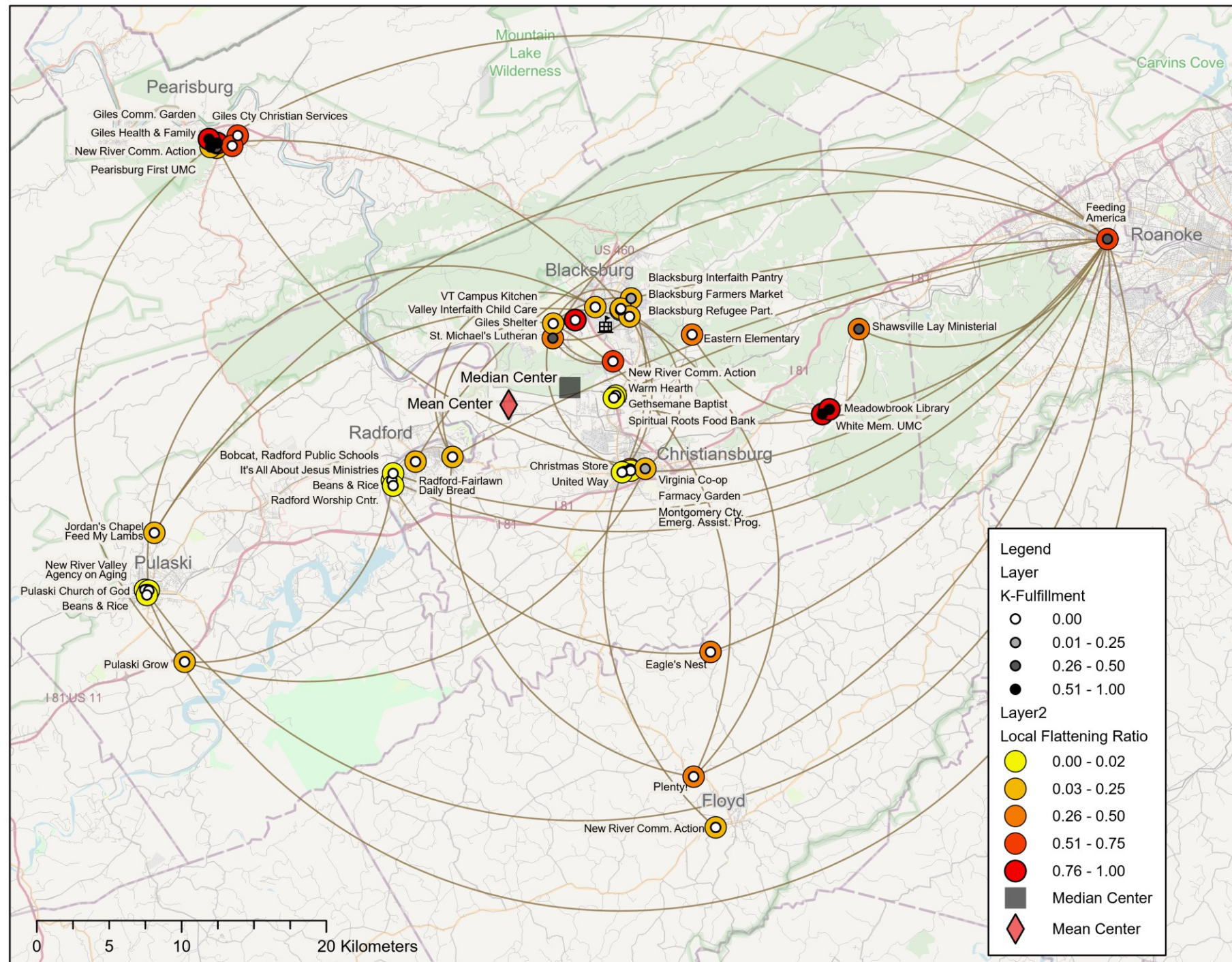
ARE MORE
'CENTRAL'
NODES MORE
'CENTRAL' IN
GEOGRAPHIC
SPACE?



RESEARCH QUESTION: WHOSE CONNECTIONS ARE VERY CLOSE / EFFICIENT?

Metric:
“k-fulfillment”
How many of your k
nearest neighbors are
you connected to?

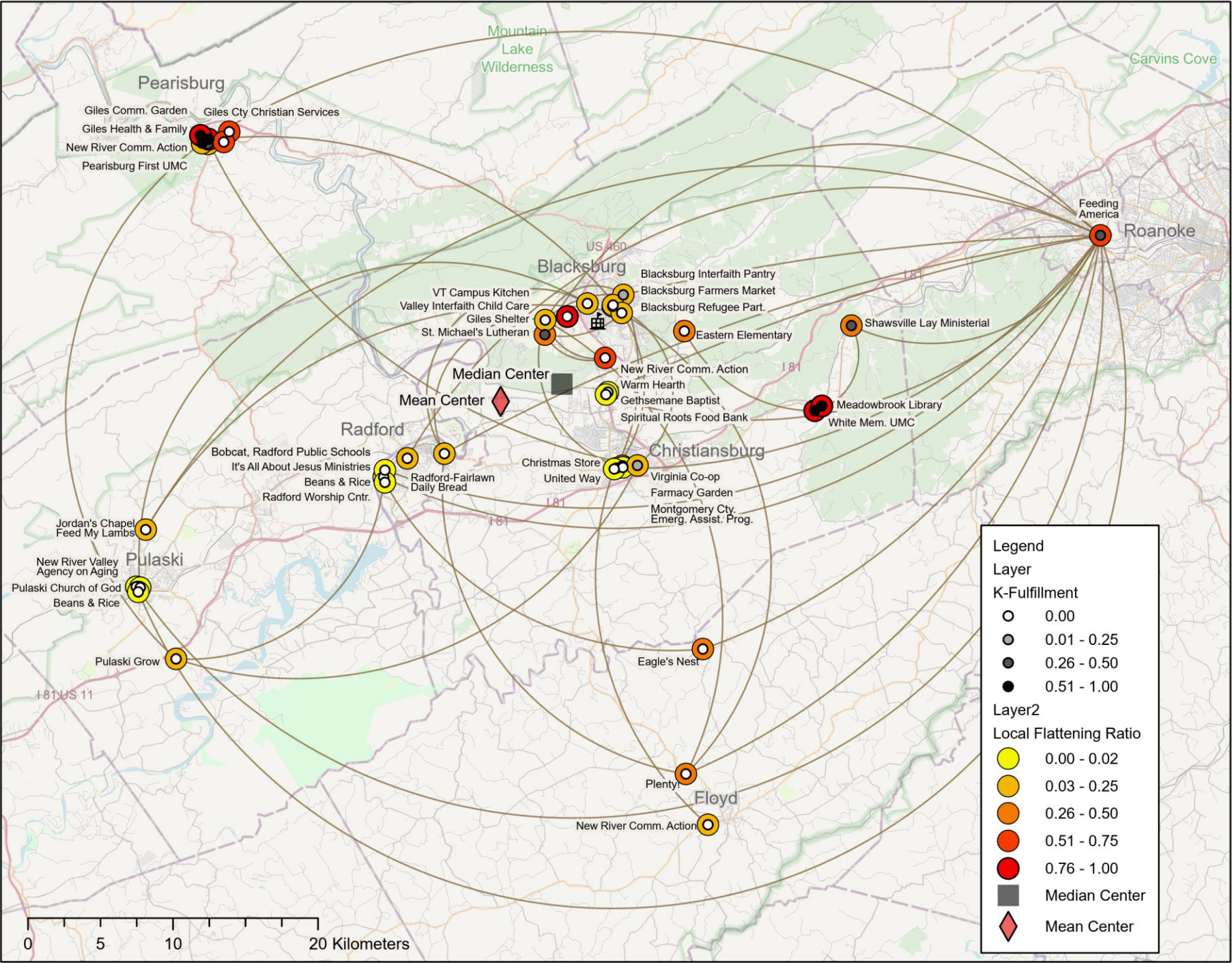
$k = \text{degree}$



Local connections between entities are uncommon.

Only **six** nodes (**12%**) are connected to their nearest neighbor, and **12 (30.0%)** are connected to either their first or second closest neighbor.

Twenty-eight organizations have a k-fulfillment value of 0.



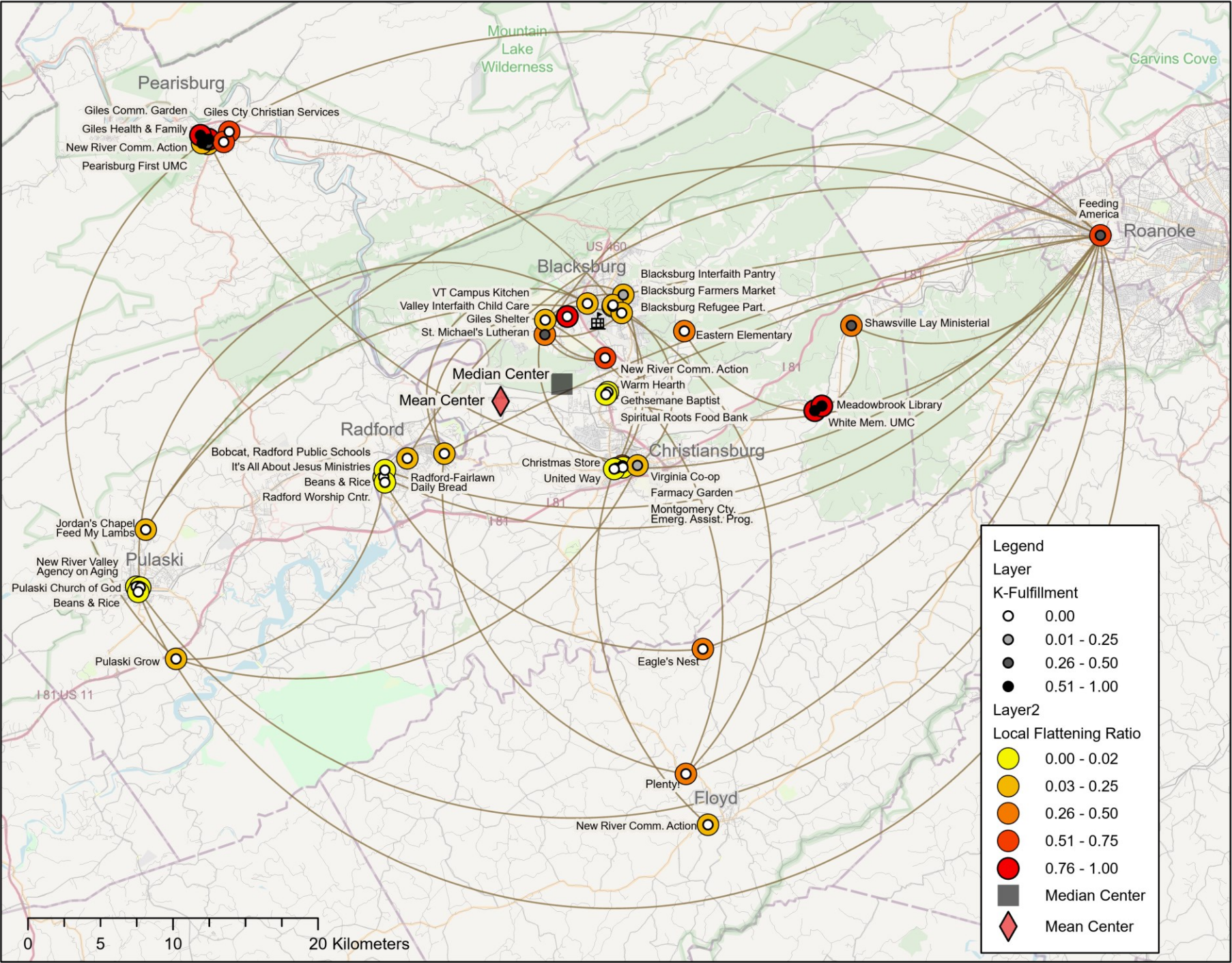
Whose connections are very close / efficient?

Metric: “**Local network flattening ratio**”

Total distance to reach k nearest edges / total distance to reach a node’s actual k edges.

$k = \text{degree}$

Nodes range from 0.0039 (Beans and Rice of Pulaski) to 1 (4 organizations) (mean = 0.276).



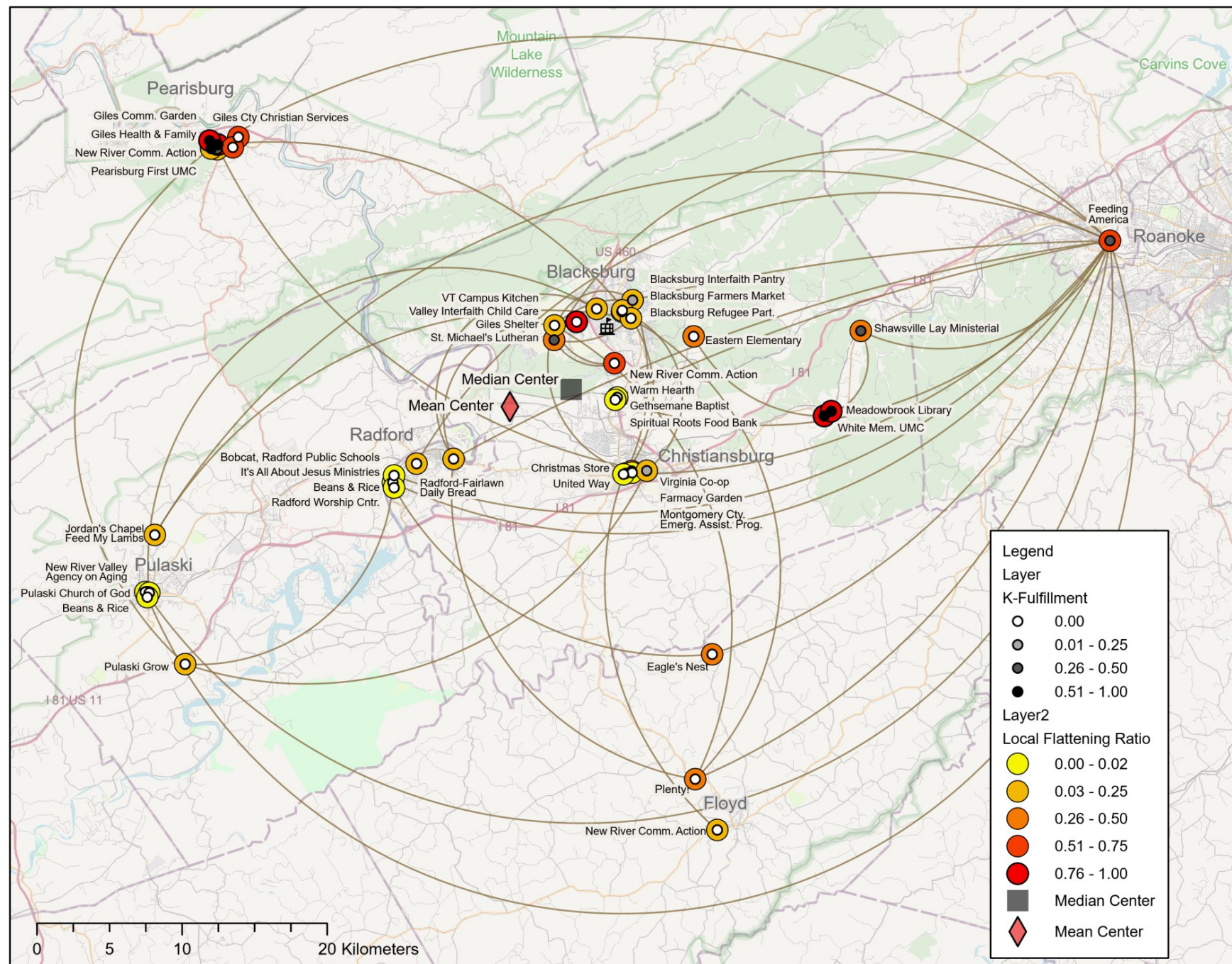
Whose connections
are very close /
efficient?

Global flattening ratio is ~ 0.301 .**

The Giles Mission has a low local flattening ratio (0.045), implying it forgoes nearby nodes for distant nodes; it connects to nearby nodes, but its flattening ratio is low because it connects with Feeding America.

Feeding America has a low k-fulfillment (0.3) but a high flattening ratio (0.679).

**Sarkar, D., Andris, C., Chapman, C. A., & Sengupta, R. (2019). Metrics for characterizing network structure and node importance in Spatial Social Networks. *International Journal of Geographical Information Science*, 33(5), 1017-1039.



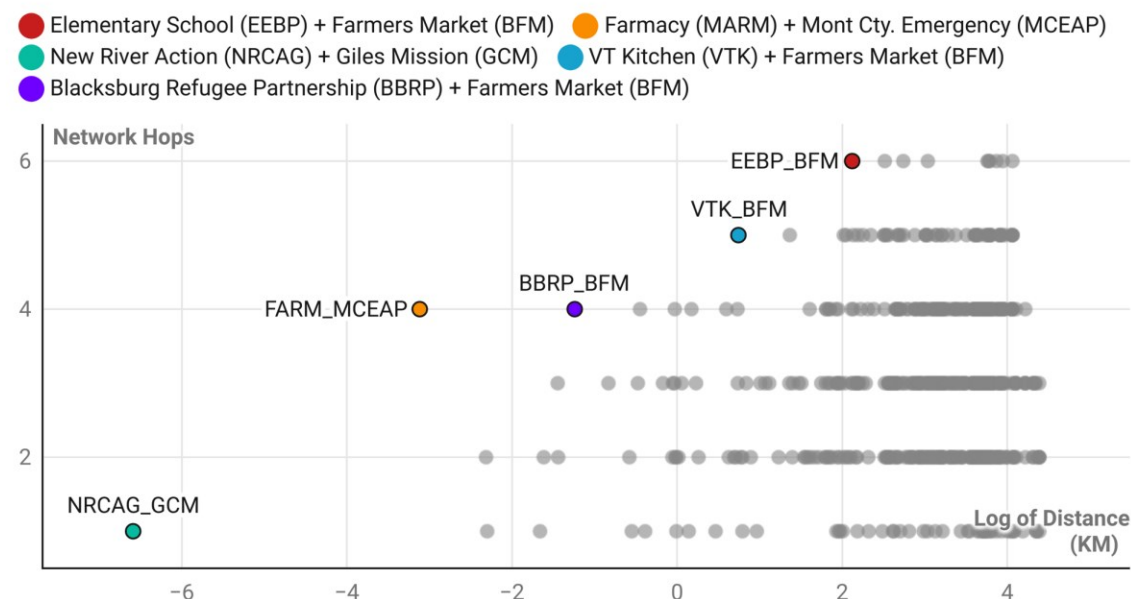
RESEARCH QUESTION: WHERE SHOULD NEW CONNECTIONS BE MADE?

Metric: “**Missed Connections**” based on the ‘route factor’

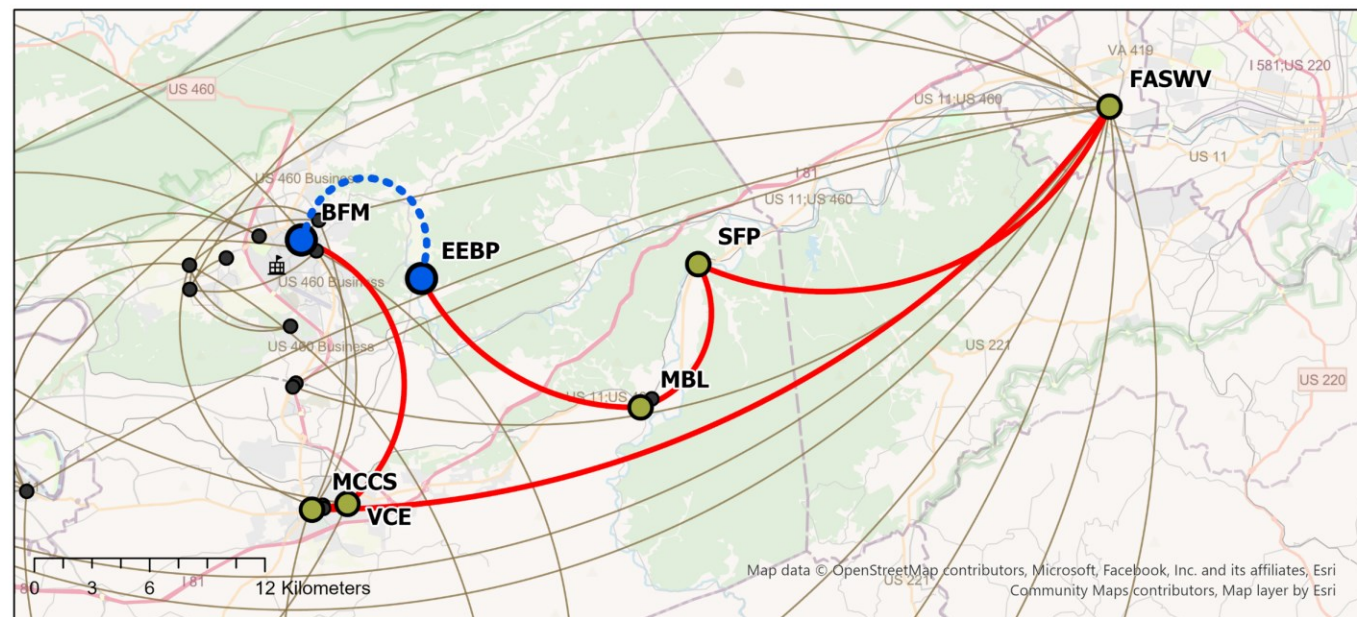
$$Q_{ij} = \frac{d_G(v_i, v_j)}{d_E(v_i, v_j)}$$

Route Factor: See: Black, W. (2003). *Transportation: A Geographical Analysis*. New York: Guilford Press.

Pair Distance and Network Hops



(A)



(B)

GUIDING EXAMPLES



HISTORIC
NETWORK

CURRENT
NETWORK

ONGOING
WORK

Simulation

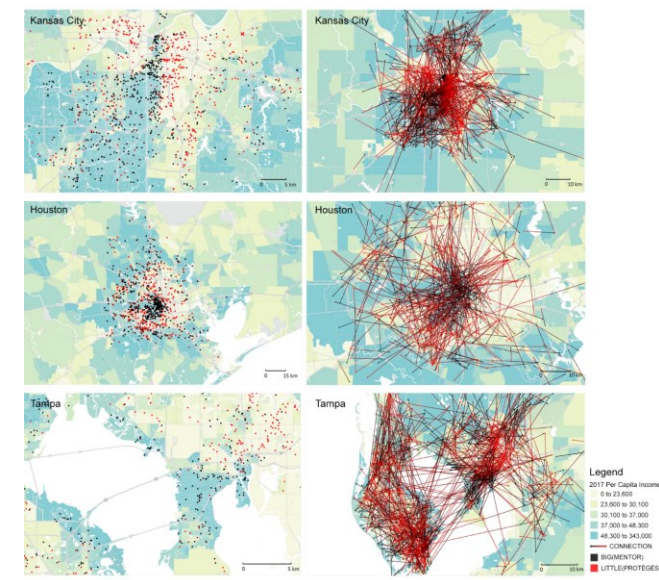
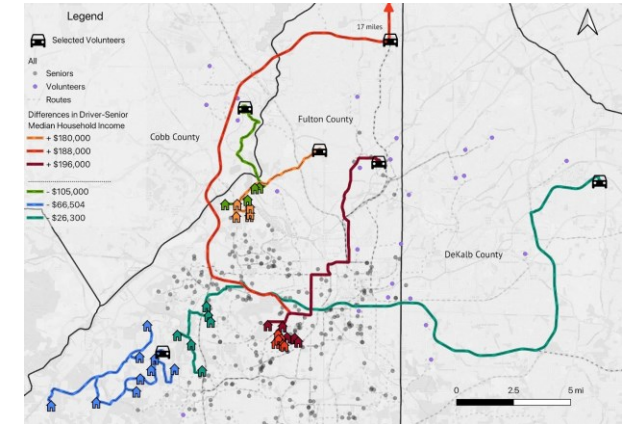
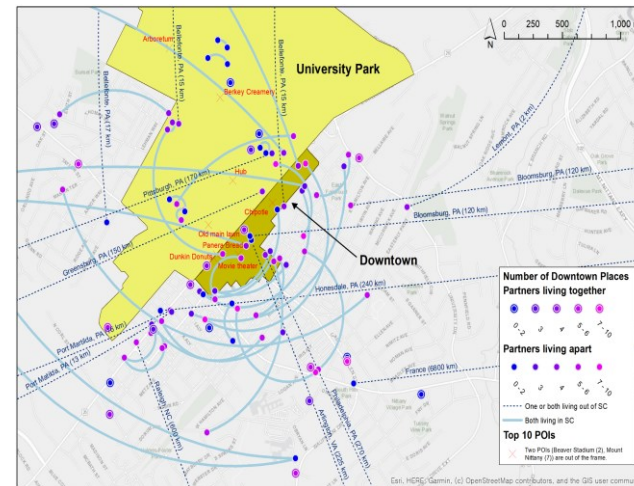
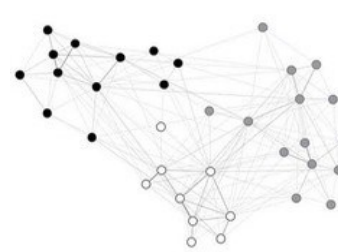
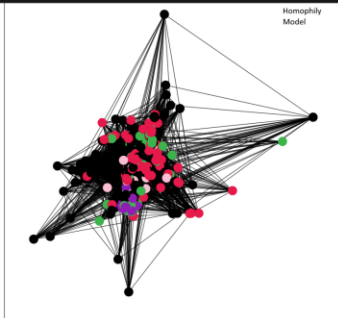
NEEDS

Storytelling

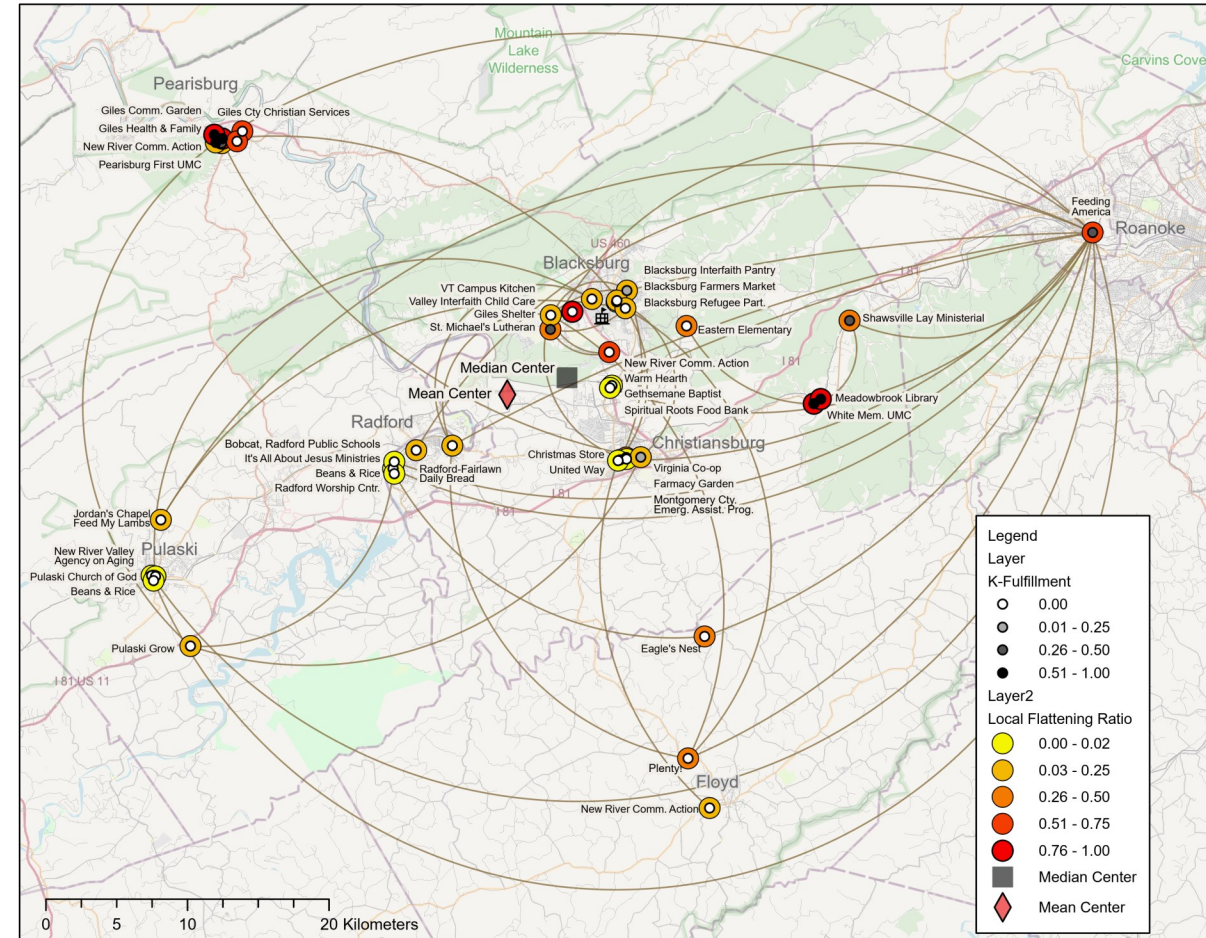
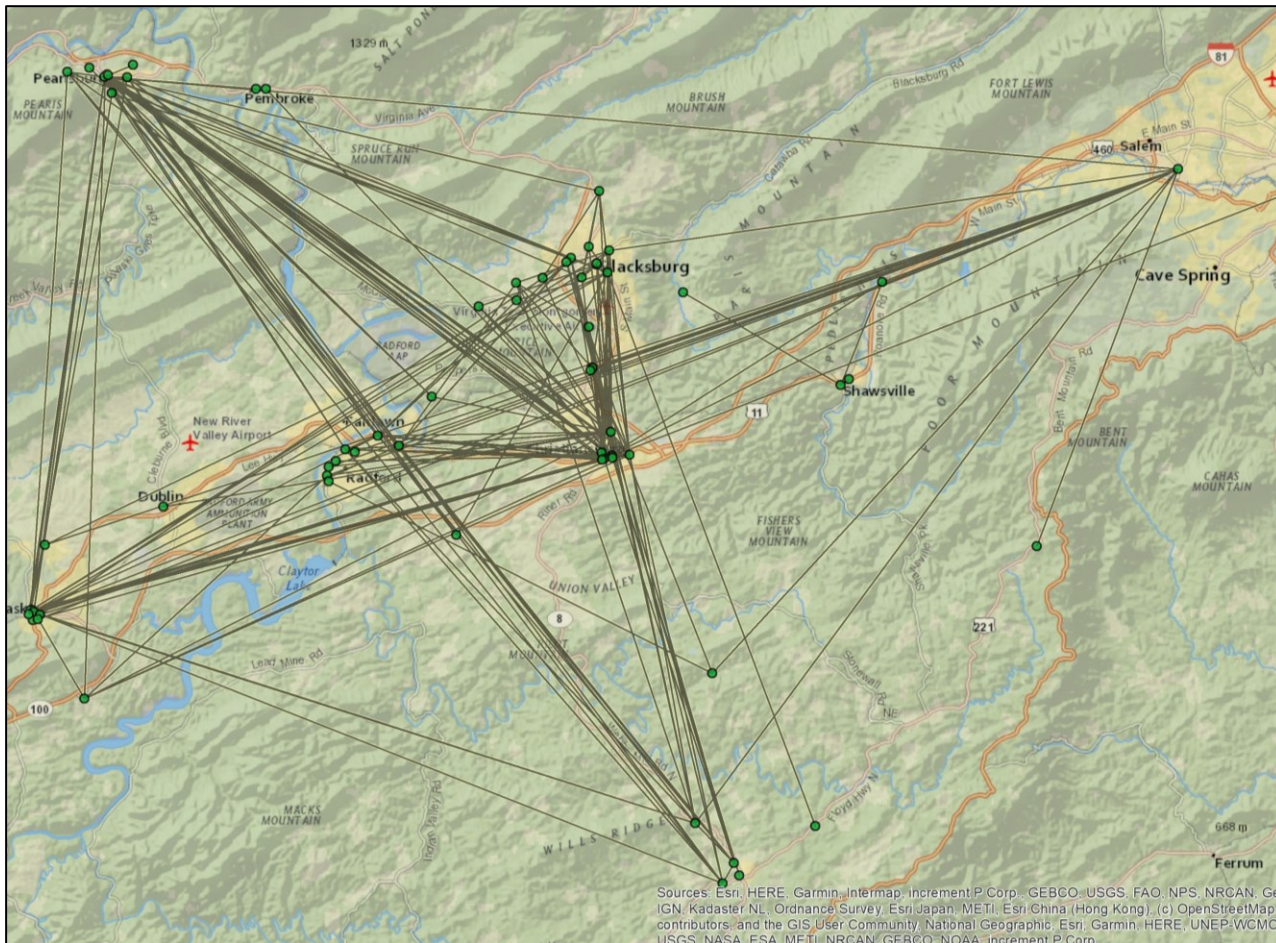
```

1 def simple_gravity_model(network, gangsters, average_edge_weight, inc_weight:bool, seed=None):
2     # Generate Random Seed
3     np.random.seed(seed)
4     # Gravity Constant
5     g = 2/average_edge_weight
6     # Multiplied Weights of Both Nodes
7     w = 1
8     i = 0
9     num_gangsters = len(gangsters.keys())
10    while i < num_gangsters:
11        g_i = gangsters[i]
12        if inc_weight:
13            g_i_weight = g_i["Weight"]
14            g_i_lonX = g_i["LonX"]
15            g_i_latY = g_i["LatY"]
16            j = i + 1
17            while j < num_gangsters:
18                g_j = gangsters[j]
19                if inc_weight:
20                    w = g_i_weight*g_j["Weight"]
21                dist = calc_dist(g_i_lonX, g_i_latY, g_j["LonX"], g_j["LatY"])
22                probab_ij = g*w/max(dist, MIN_DIST)
23                if np.random.random() < probab_ij:
24                    add_gangster_edge(network, gangsters, i, j)
25                j += 1
26            i += 1
27
28 def homophily_model(network, gangsters, affinity_val:float, neutral_val:float, seed=None):
29     # Generate Random Seed
30     np.random.seed(seed)
31     i = 0
32     num_gangsters = len(gangsters.keys())
33     while i < num_gangsters:
34         g_i = gangsters[i]
35         j = i + 1
36         while j < num_gangsters:
37             g_j = gangsters[j]
38             probab_ij = neutral_val
39             if g_i["Family"] == g_j["Family"]:
40                 probab_ij = affinity_val
41             # Incorporate Distance into model
42             dist = calc_dist(g_i_lonX, g_i_latY, g_j["LonX"], g_j["LatY"])
43             probab_ij /= max(dist, MIN_DIST)
44             if np.random.random() < probab_ij:
45                 add_gangster_edge(network, gangsters, i, j)
46             j += 1
47         i += 1
48     return

```



NEEDS: EDUCATION & TRAINING FOR SOCIAL NETWORK RESEARCHERS





Why SSNs

SSN
Examples

New
Research
Examples

Software

Conclusion

Social Network Mapping Nexus

What is a SSN?

2023 SSN Workshop

Agenda
Fellowship Application
Registration
Travel & Lodging
Fun in Atlanta

Collection of SSN Papers

R Tutorial

SSN Software

SSN Community
What's New?

About SNoMaN
Our Team
Advisory Committee
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What is a SSN?

A **Spatial Social Network (SSN)** is a set of **nodes** and **edges** where nodes are geolocated to a meaningful location, that is, an anthropospace, and geographic edges connect the nodes. Edge locations specify the conceptual geographic path of information transfer, and difficulty of face-to-face meeting. In a SSN, distance between nodes can be measured as network distance or geographic distance.

This entry from the *Geographic Information Science & Technology Body of Knowledge* introduces the concept of a social network (SN), describes their spatial properties, and explains how to embed them into GIS.

This chapter from the *Handbook of Spatial Analysis in the Social Sciences* provides further explanation of SSNs and their applications in research.

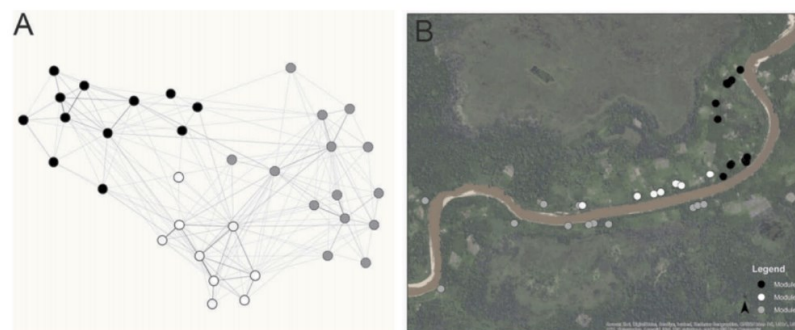
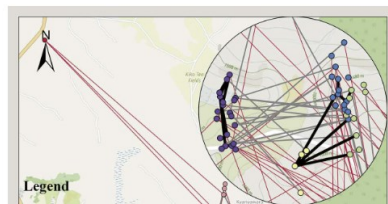
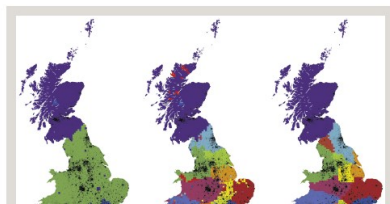


Figure) A geolocated social network of households in the Amazon where edges represent hosting one another at the home (courtesy of Paul Hooper) is divided into three modules. The households are then mapped atop a spatial image of the study area to show that nearer households tend to be in the same modules (from Andris, 2016).

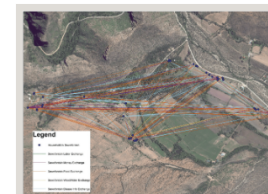
SSN Visualizations

Take a look at these visualizations of Spatial Social Networks! Click on the images below to learn more.



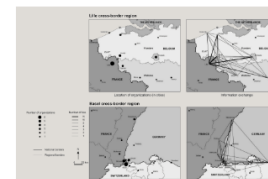
Spatial arrangement of social and economic networks among villages in Nang Rong District, Thailand

Faust, K., Entwistle, B., Rindfuss, R.R., Walsh, S.J., and Savangdee, Y. 2000. *Social Networks*, 21(4), pp.311-337.



Spatial social network analysis of resource access in rural South Africa

Schramm, S. and Huang, Z. 2016. *The Professional Geographer*, 68(2), pp. 281-298.



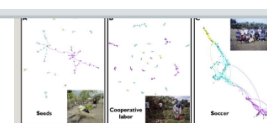
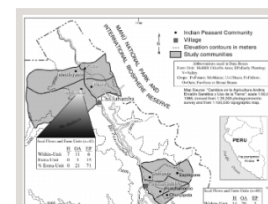
Borders moderating distance: a social network analysis of spatial effects on policy interaction

Sohn, C., Christopoulos, D. and Koskinen, J. 2020. *Geographical Analysis*, 52(3), pp.428-451.



Delineating geographical regions with networks of human interactions in an extensive set of countries

Sobolevsky S., Szell M., Campari R., Couronné T., Smoreda Z. and Ratti C. 2013. *PLoS ONE*, 8(12), e81707.



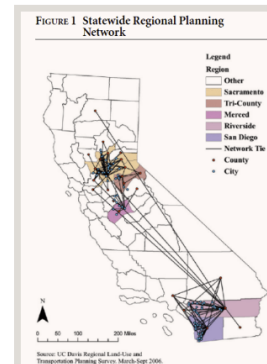
Rural social networks along Amazonian Rivers: Seeds, labor and soccer among communities on the Napo River, Peru

Abizaid, C., Coomes, O.T., Takasaki, Y. and Arroyo-Mora, J.P. 2018. *Geographical Review*, 108(1), pp.92-119.



Spatializing social networks: Using social network analysis to investigate geographies of gang rivalry, territoriality, and violence in Los Angeles

Radli, S.M., Flint, C. and Tita, G.E. 2010. *Annals of the Association of American Geographers*, 100(2), pp.307-326.



Political homophily and collaboration in regional planning networks

Gerber, Elisabeth R., Douglas Henry, Adam, and Lubell, Mark. 2013. *American Journal of Political Science*, 57(3), pp.599-610.



Geographic routing in social networks

Liben-Nowell, David, Novak, Jasmine, Kumar, Ravi, Raghavan, Prabhakar and Tomkins, Andrew. 2005. *Proceedings of the National Academy of Sciences*. 2005. 102, pp.11623-11628.

Social Network Mapping Nexus

What is a SSN?

Data Repository

SSN Visualizations

R Tool

SSN Software

SSN Community

Join Us!

What's New?

2023 SSN Workshop

About SNoMaN

Our Team









Advisory Committee

Contact

Data Repository

Although there are other exciting network repositories (e.g., [SNAP](#) and the [Network Data Repository](#)), this field lacks a comprehensive repository that is specifically dedicated to Spatial Social Networks. The goal of the SNoMaN data repository is to facilitate data sharing and collaboration. Our team is grateful to have your participation in this free, public repository. If you have any questions, please [contact us](#).

Click on the image below to visit the SNoMaN Community Literature: Preliminary Data Repository.

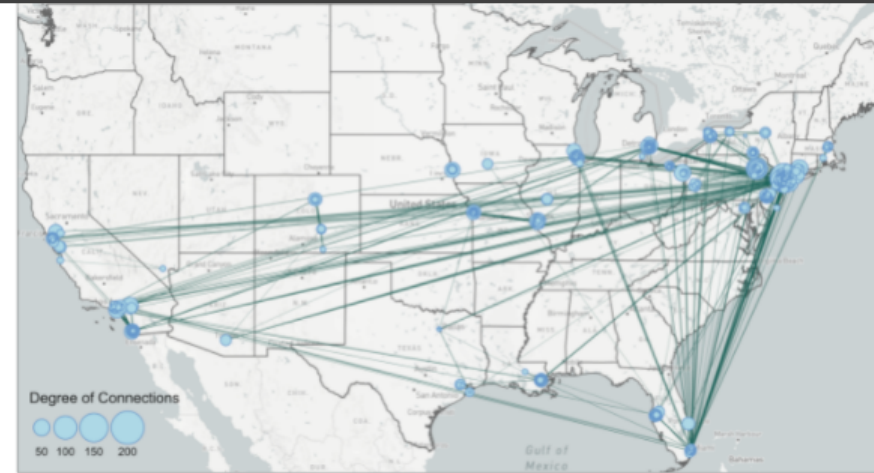
	Article Name	Authors	Date Time Period	# of States	Key Stakeholders	Index	Edges	Number of Edges	Edge Strength	Special Area	Special Data?	Special Analysis?	Special Review?
	Continental transportation network with multiple human transportation in the continental U.S. (multiple)	Barbara Bodenwey Michael Steel, Richard Compton, Thomas Goussier, Zigang Shen, Carlos Rios	X (Due to Data Privacy Agreements)	21,800 Call Tones 4,531 Exchange Areas 200 Regions 500 Municipalities	Call Tones Exchange Areas Regions Municipalities (The Nodes in These Networks Are The Locations, Ranging from Municipalities, Zip Codes, Special Geographical Units Such As Exchange Areas, Or Call Tone Areas, ...)	Call Tones Exchange Areas Regions Municipalities	Phone Call Duration	X	A Total Duration Of Calls Involving At The Least Of The Four Combined Locations To The Users Of The Second One	France, U.K., Italy, Belgium, Portugal, Saudi Arabia, And Italy Coast	Yes	Yes	X
	Continental transportation network with multiple human transportation in the continental U.S. (multiple)	David Liebowitz, Jennifer Brown, Paul Kumar, Prashant Raghavan, And Andrew Tomkins	(Before) February 2004	Large (around 500,000)	A Longitude And Latitude, The Location Of Our Geographic Data Is Limited To The Level Of Trunk And Cities	Unlinked Users	Traveling Lines	3,029,442	X (They Talk About Edge Link-Edge Possibility)	USA		Yes	X
	Continental transportation network with multiple human transportation in the continental U.S. (multiple)	Neil S. Zimmerman	1997-1998	188	City	Private & Urban Parks	X	X	X	Eastern Coast, Peru	Yes	Yes	X
	Continental transportation network with multiple human transportation in the continental U.S. (multiple)	John L. Hyde, Texas Central, Jan 1st, July	7 November 1997-12 May 1998	201	Regional Health Authorities	Sped-man	At/They Cluster Nodes	X	X	Manitoba, Canada	Yes	Yes	X
	Continental transportation network with multiple human transportation in the continental U.S. (multiple)	Michael Birch, Elizabeth D. Rios, Dorian Gethulens, Rachmanan, et. Caroline Perez-Muñoz, Mohammad Taheri	1 January 1993, 31 December 2003	8,573	Longitude Latitude (most entries)	Barhous	Kinship	X	X	Bangladesh	Yes	X	X
	Continental transportation network with multiple human transportation in the continental U.S. (multiple)	Jason Owen-Smith, Walter V. Powell	1989-1999	114 (Boston/Trade Boston, 148 Boston/Trade And Other Areas)	City	Organizations	Formal Relationships, Including 782 Partnerships, Licensing Deals, Commercialization And Marketing Arrangements, And Investment	201 Boston/Trade Boston, 1,488 Boston (Boston And Other Areas)	X	Boston & All Organizations In Any Location That Have A Network Tie To A Boston- Based Organization	Yes	X	X
	Continental transportation network with multiple human transportation in the continental U.S. (multiple)	Dustin Slater, Gita Antik, Curtis A. Chapman, Raja Sanyal	Between January 2010- May 2017	97	Village Of People's Residence	People	Employee-Employee	108	Strength Of Relationships	Kibaki, Uganda	Yes	Yes	Yes
	Continental transportation network with multiple human transportation in the continental U.S. (multiple)	Reza Bateni, Neil Beck, Anand V. Papatravas	2001	342	X	Neighborhood	Co-Offending	X	X	Chicago, Illinois	Yes	X	X

Please send SSNs our way!

clio@gatech.edu

R TUTORIAL AND PACKAGE: SSNTOOLS

- 2 Network Metrics
 - 2.1 Network Data Formats
 - 2.2 Network Metrics
 - 2.2.1 Network Metrics for Nodes
 - 2.2.2 Network Metrics for Edges
 - 2.3 igraph Visualization
- 3 Visualizing Nodes
 - 3.1 Convert Coordinates to Points
 - 3.2 Visualize Nodes
 - 3.3 Visualize Nodes by Node Color
 - 3.4 Visualize Nodes by Node Size
 - 3.5 Visualize Nodes by Size and ...
- 4 Visualizing Edges
 - 4.1 Convert Points into Lines
 - 4.1.1 Method 1: Use od2line...
 - 4.1.2 Method 2: Group by line...
 - 4.1.3 Method 3: Join Two Poi...
 - 4.2 Visualizing Edges
 - 4.3 Visualizing Edges by Line Wi...
 - 4.4 Visualizing Edges by Color
 - 4.5 Visualizing Edges by Width a...
- 5 Advanced Aesthetics
 - 5.1 Export Maps
 - 5.2 Small Multiples
 - 5.3 Interactive Maps
 - 5.4 Base Map
 - 5.5 Inset Map
 - 5.6 Edge Bundling
- 6 Advanced SSN Metrics
 - 6.1 SSN Hot Spot Detection
- 7 Future Development



The map shows clearly that many of the connections are going to New York City. There are also a lot of connections that go straight from west coast to east coast. Let's try edge bundling and see if it makes the map better.

The `edge_bundle_force` function from the `edgebundle` package takes into three arguments: 1) `g` which is the network constructed through `igraph`, 2) `xy` which is the longitude and latitude of all the nodes in the network, and 3) `compatibility_threshold` which indicates the strength of the bundling. A higher value means that the bending and the bundling will be less intense. This package can only bend the edges into bundles but not beyond that.

The result of the `edge_bundle_force` returns four columns. `x` and `y` are the coordinates of the points that consist of a bundled edge. `group` indicates that coordinates in the same group are for one bundled edge and `index` indicates the order of points for that particular bundled edge. We can see that for group 1, the bundle result starts with the first name in the `source` of `FilteredEdges`, BLANDA-CHARLES (-104.6270, 38.2476), and after 34 points, it will end with the `target`, SMALDONE-EUGENE (-104.9479, 39.7681).

```
library(edgebundle)
#FilteredEdges %>% slice(1:3)
#           Source      Target distance
# 1  BLANDA-CHARLES  SMALDONE-EUGENE  97252.56
# 2  DIVARCO-JOSEPH    SICA-JOSEPH  6054967.18
# 3  DEMARTINO-BENJAMIN DEMARTINO-THEODORE  182989.39

#The current EdgeSpatial is line geometry
bundle_g = graph_from_data_frame(FilteredEdges, directed=FALSE)
node = data.frame(id = V(bundle_g)$name) %>% mutate(id = as.character(id))
```

1 Introduction

2 Network Metrics

2.1 Network Data Formats

2.2 Network Metrics

2.2.1 Network Metrics for Nodes

2.2.2 Network Metrics for Edges

2.3 igraph Visualization

3 Visualizing Nodes

3.1 Convert Coordinates to Points

3.2 Visualize Nodes

3.3 Visualize Nodes by Node Color

3.4 Visualize Nodes by Node Size

3.5 Visualize Nodes by Size and ...

4 Visualizing Edges

4.1 Convert Points into Lines

4.1.1 Method 1: Use od2line...

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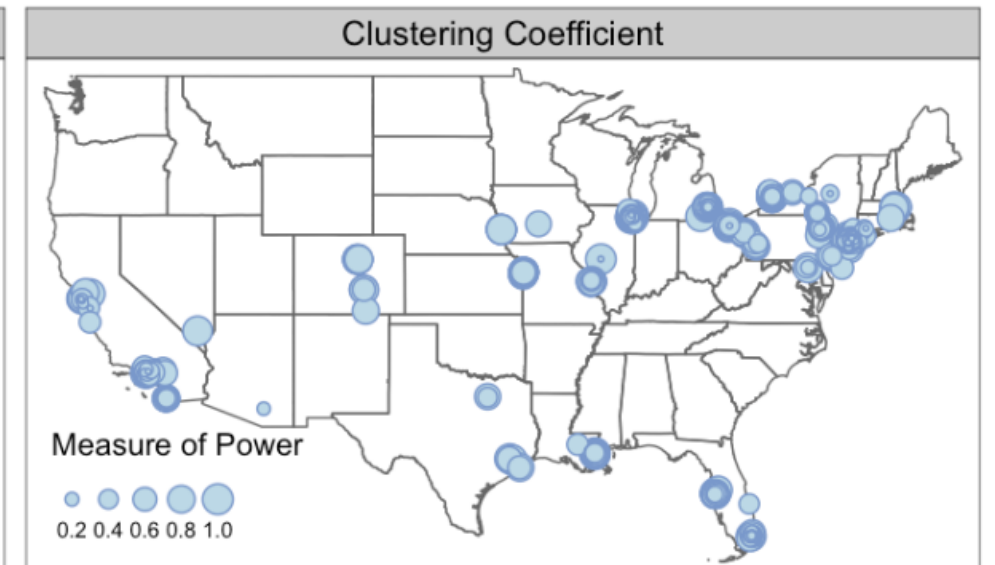
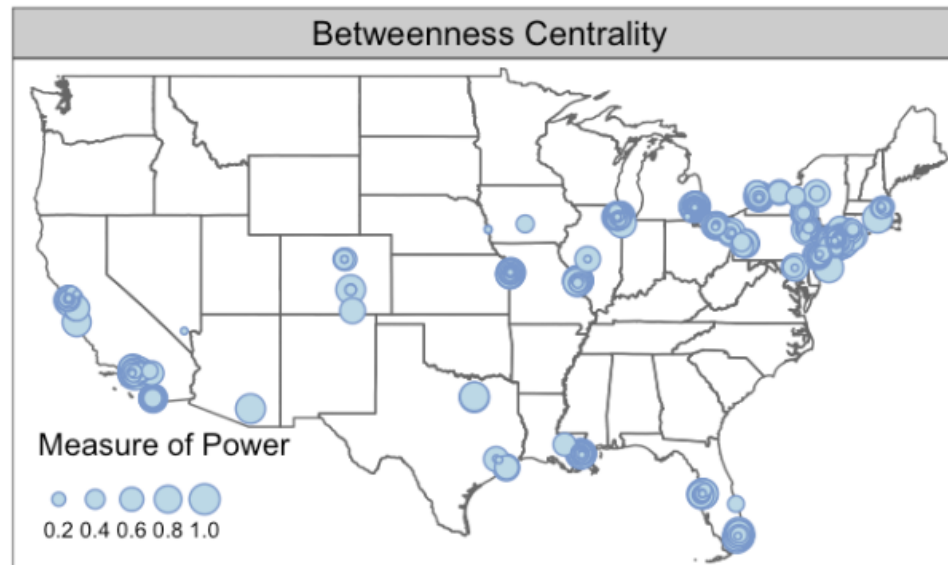
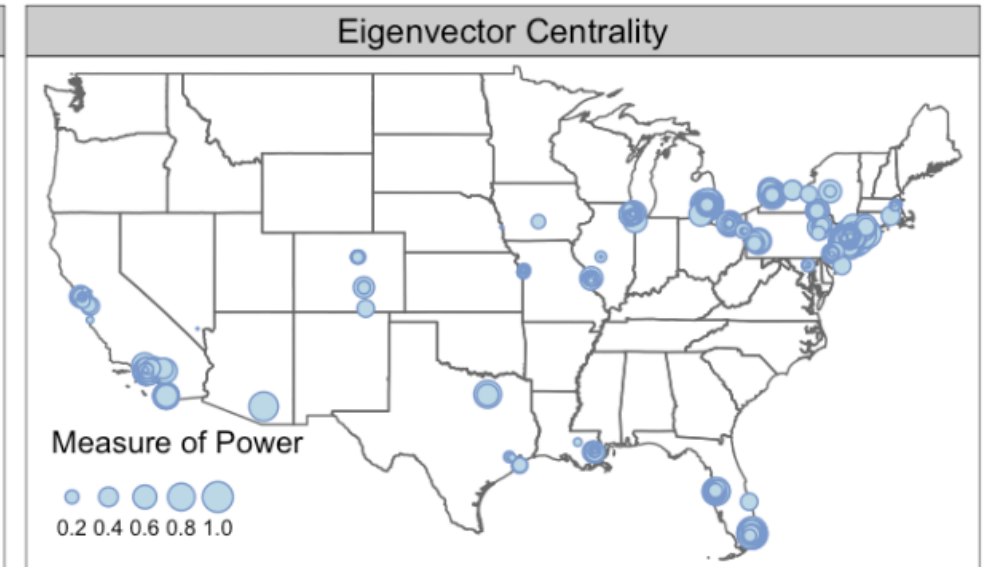
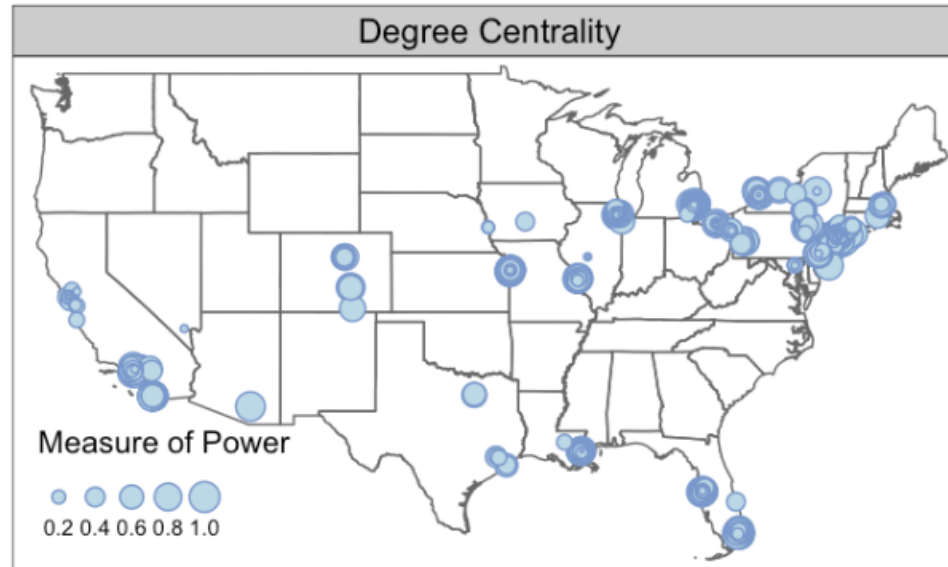
4.1.3 Method 3: Join Two Poi...

4.2 Visualizing Edges

4.3 Visualizing Edges by Color

4.4 Visualizing Edges by Line Wi...

4.5 Visualizing Edges by Color a...



Chapter 6 Advanced SSN Metrics

The following subchapters will introduce advanced SSN metrics. **Spatial Social Network (SSN)** refers to social networks where the nodes are also geolocated. They can be collaborations between organizations, economic hiring between individuals, trades between companies, and friendships. Different from social network metrics or spatial methods, these metrics tend to focus on the interaction between the networks and geographic space. While the metrics are designed for small-scale SSNs, some can also be applied to analyze origin-destination flows, POI visits, and mobility data.

You can download the R codes for the following chapters from GitHub [here](#).

Here is an overview of the metrics:

Metrics	Level	Research Question	Data
SSN Hotspots	Area	Where are areas where nodes cluster in spatial proximity and connected in network space	NYCMafiaNodes NYCMafiaEdges
K-fullfillment	Node	Which nodes tend to connect nearest neighbors than far friends (i.e., ratio of neighbors)	NYCMafiaNodes NYCMafiaEdges
Local Flattening Ratio	Node	Which nodes tend to connect nearest neighbors than far friends (i.e., ratio of distances)	NYCMafiaNodes NYCMafiaEdges
Global Flattening Ratio	Network	Is a SSN spatially tight?	NYCMafiaNodes NYCMafiaEdges
Linked Activity Spaces	Area	Does a node (ego) visit the same set of places as its friends (alters)	EmergencyNodes EmergencyEdges

The SNoMaN Project

What is a SSN?

Collection of SSN Papers

SSN Community

Tutorials, Software & Analytical

Tools

R Tutorial

SSN Software

QGIS Tutorial

2023 SSN Workshop

Lightning Talks

Program / Agenda

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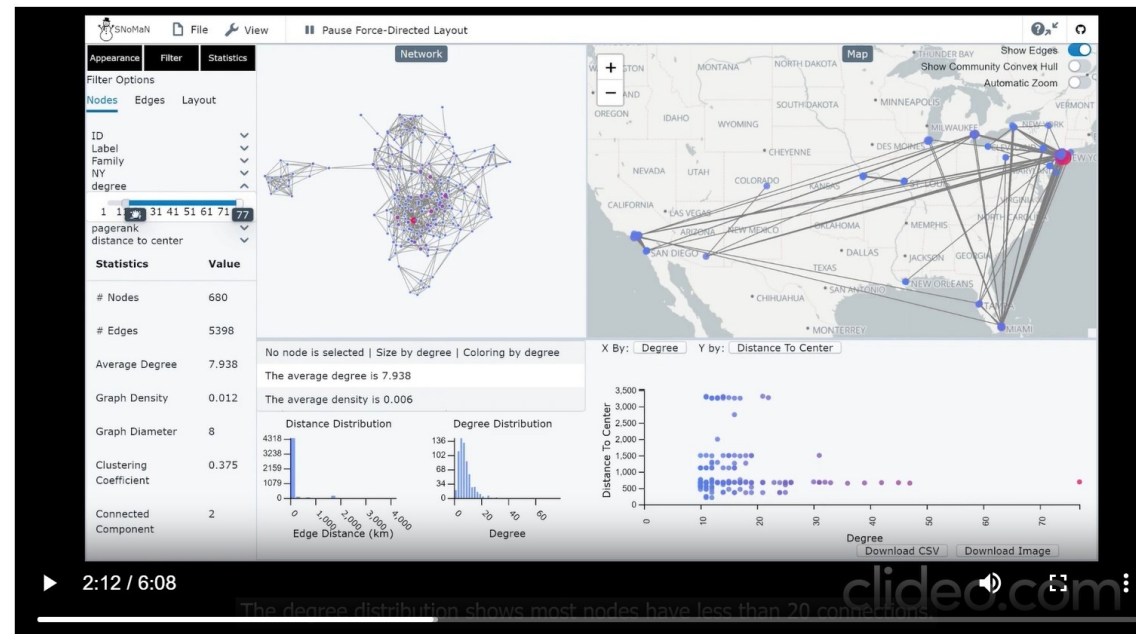
SSN Software

SNoMaN takes in your data and allows you to browse a sociogram and linked map. It also 1) computes traditional network metrics, 2) provides histograms of edge distances and node degrees, and 3) provides an interoperable scatterplot.

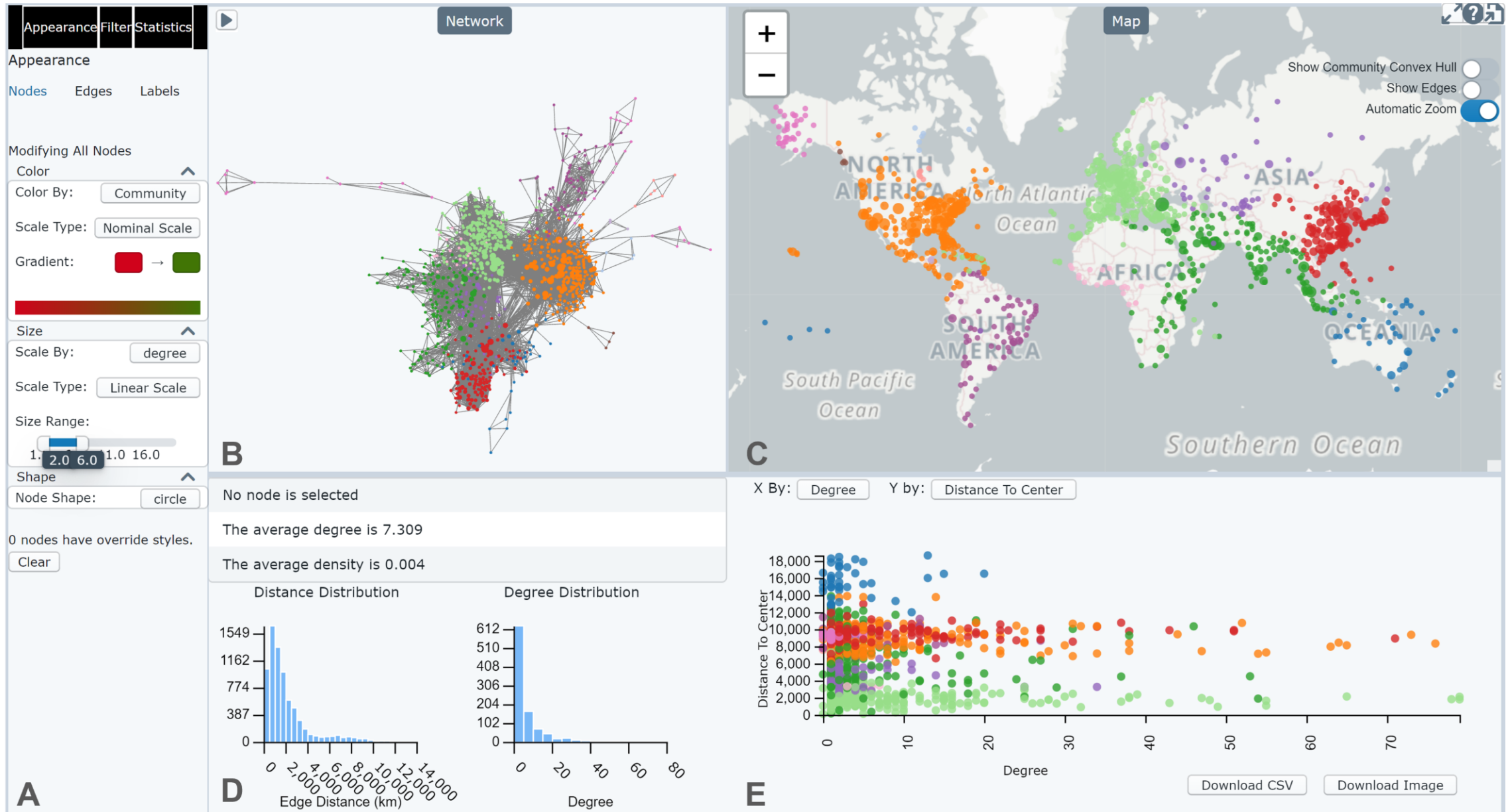
SNoMaN Software

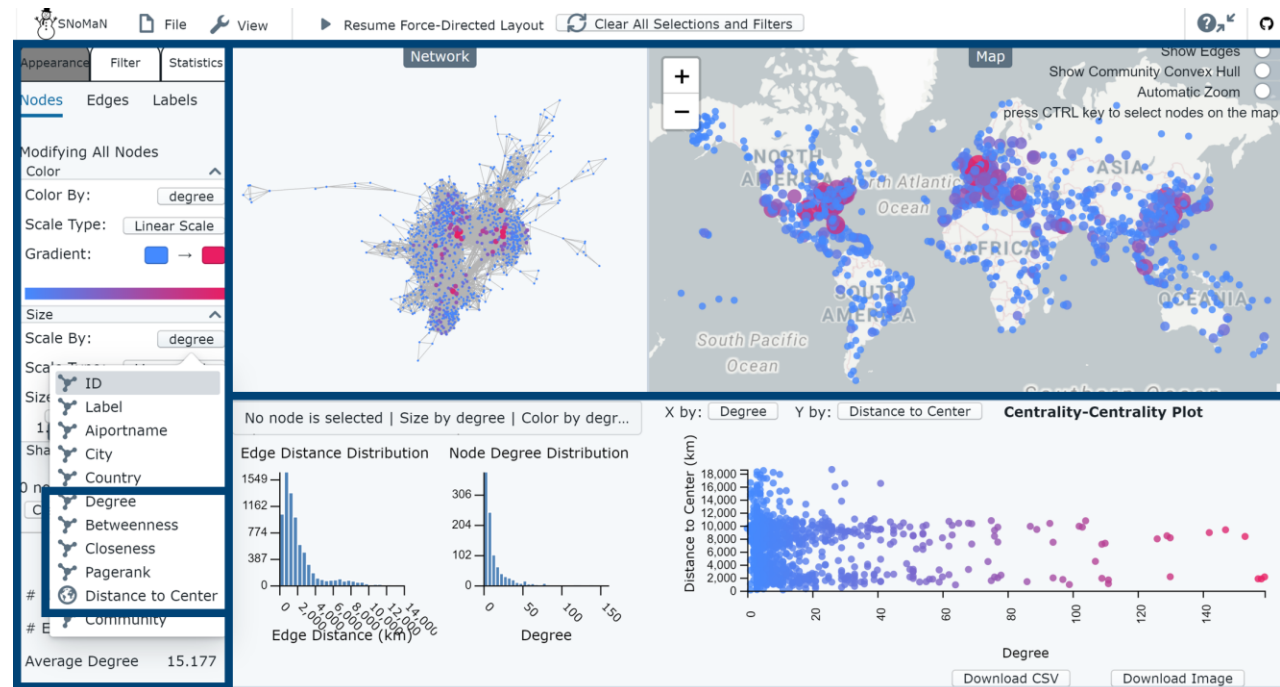
There are some new metrics like **K-fulfillment**¹ (measuring local connection/disconnection), **Local Flattening Ratio**² (measuring local connection/disconnection), **Global Flattening Ratio**³ (measuring the spatial tightness), and mapping **modules via modularity detection**.

For a detailed tutorial of how to use this tool, we encourage you to view the following **demo video**:

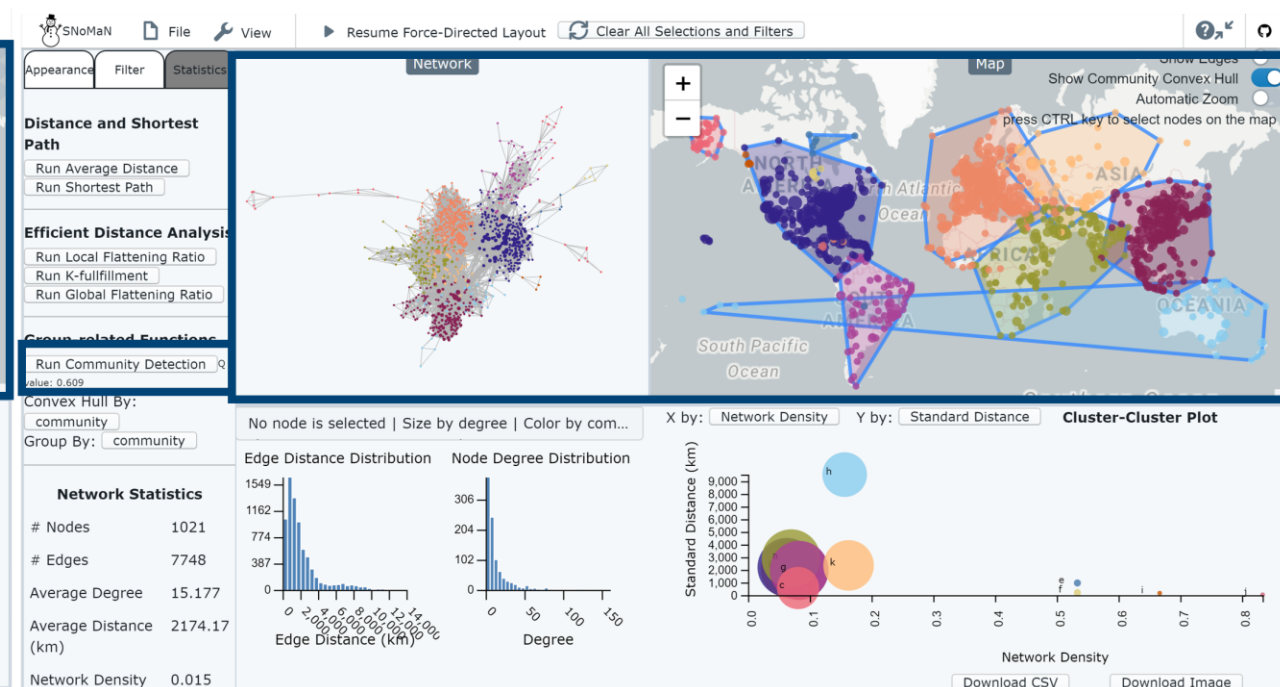


SNOMAN: AN ONLINE OPEN SOURCE TOOL FOR SOCIAL NETWORK MAPPING ANALYSIS

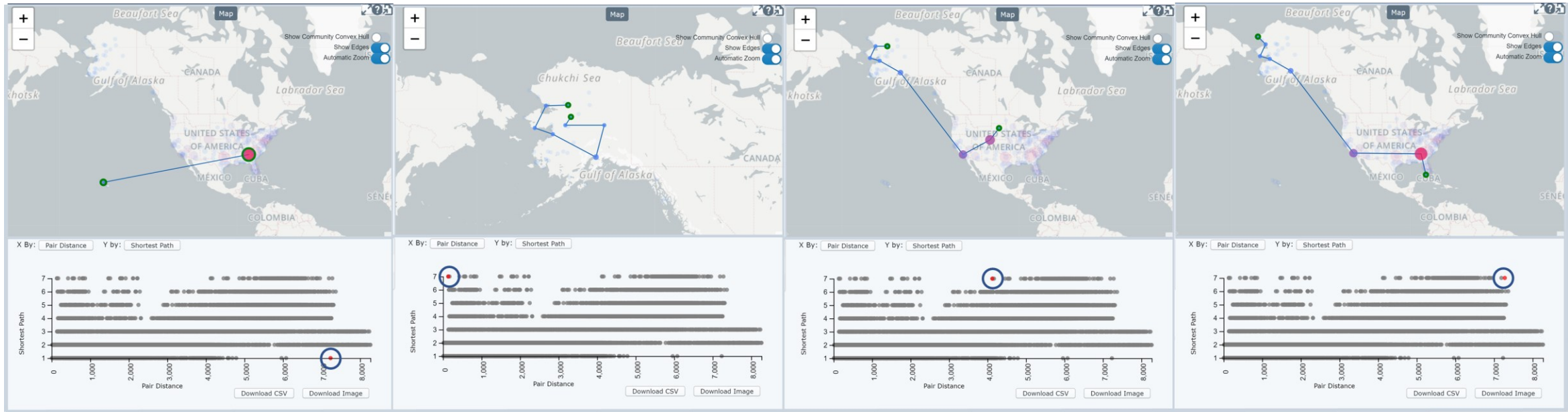




(a)



(b)

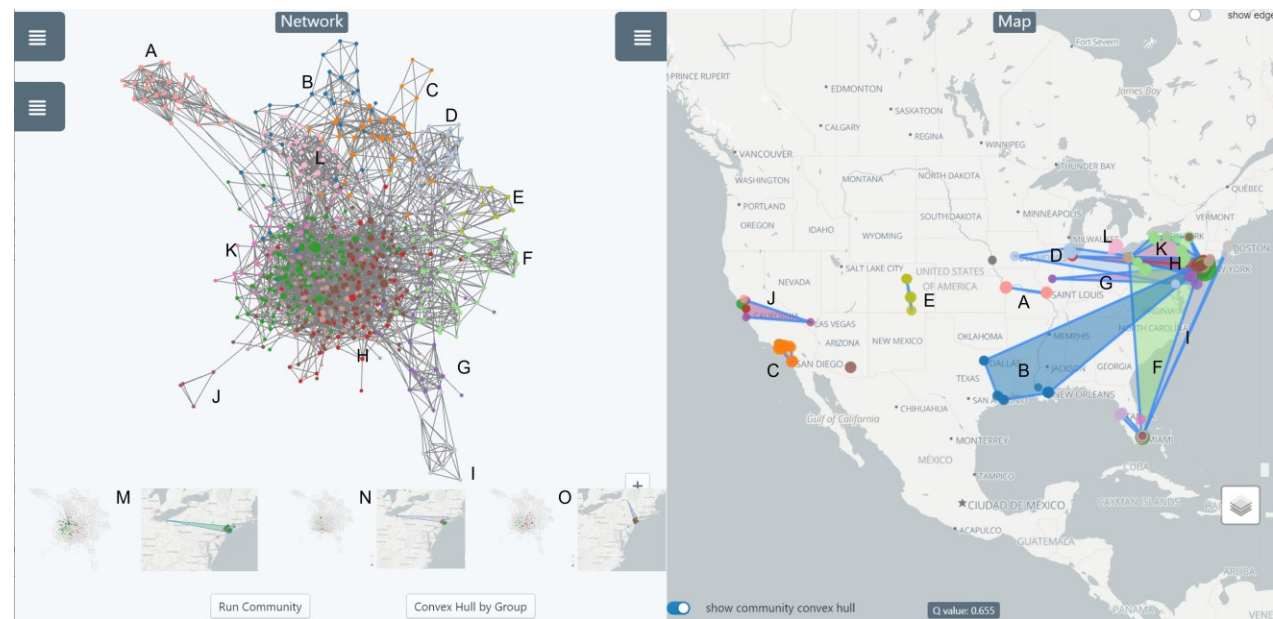


(a)

(b)

(c)

(d)



TAKE AWAYS

Social networks are understudied in spatial analysis (and vice versa).

To learn about spatial social networks, we require mapping tools and techniques.

Future work includes simulation, storytelling, and education.

Thanks to collaborators: Max Hill, Sichen Jin, Xiaofan Liang, Dipto Sarkar, Jaimie Kelly, and Daniel DellaPosta.