



# Multimodal sensing and modeling

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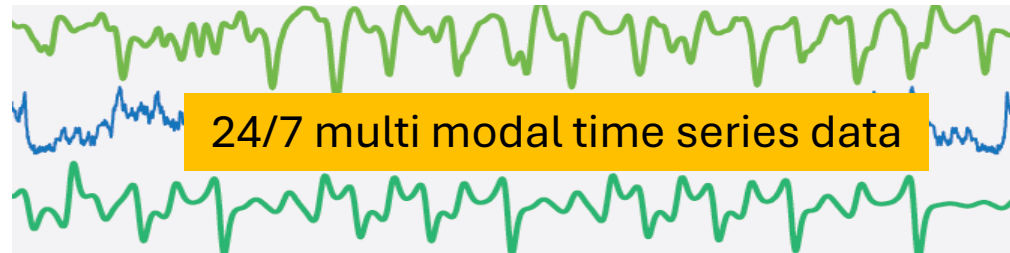
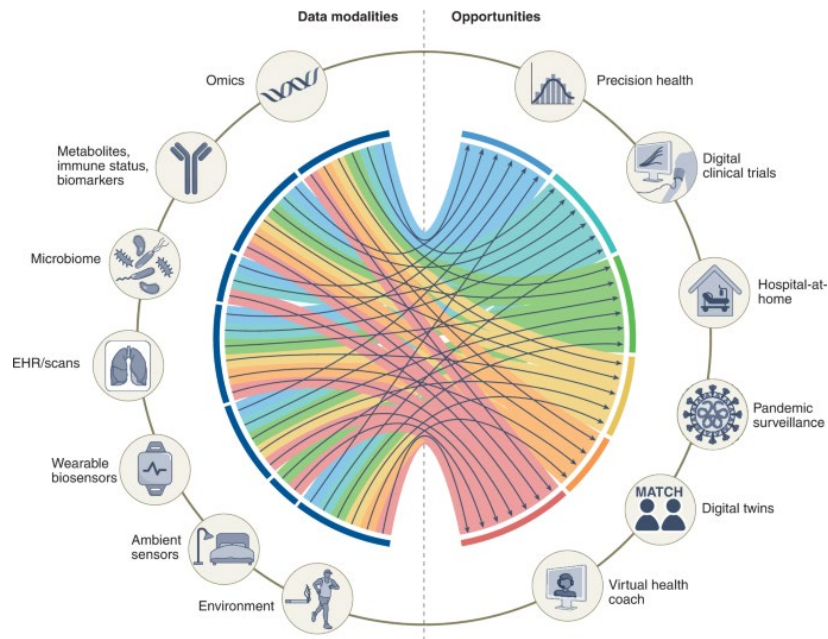
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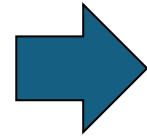
# How can we take advantage of daily life moment-to-moment data + other data?



# Personalized feedback system

## Sensing

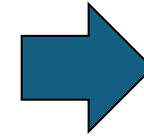
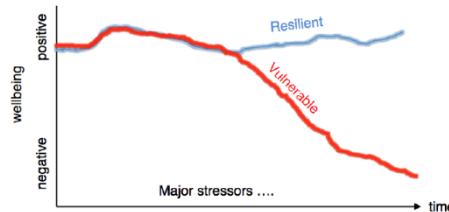
- Physiological
- Behavioral
- Social
- Chemical
- Wearables
- Surveys
- Clinical assessment
- Imaging
- EHR
- Omics



## Interpretation Inference

Marker development

Analyses  
Classification, regression  
Prediction  
Causality


















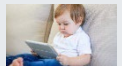
## Feedback

Intervention  
Treatment  
Decision Support  
Stimulus



Patients (e.g., psychiatry, neurology, oncology)  
People at higher risk for issues  
(e.g., shift workers, caregivers)  
Users (e.g., health professionals)

# Remote sensing & intervention

		Target	Wearable	text	imaging	Others	interventions
Patients	Alzheimer's disease patients/caregivers 	Physical and mental health	X 			cytokines 	X
	Substance use disorders 	Affect and craving profiling	X		fMRI 	Genetic markers, gait	
	Cancer patients undergoing chemotherapy 	Symptom detection/prediction	X			home monitoring 	
	Epilepsy 	Seizure prediction	X	X	camera 	Intracranial EEG 	
	Cardiac Disease 	Detection /prediction	X	X	X-ray		
Non-patients	Shift workers 	Sleep	X	X			X
	Office workers 	Productivity	X			work tasks, computer usage	X
	Students 	Mental Health	X			circadian phase	X
	Drivers 	Safety	X		Camera, radar	Vehicle sensors	
	Children 	Screen/TV Use vs weight & development	X		Camera		

# Ideal Data?

- Long-term
- Multimodal
- Diversity in demographics and geographic regions
- Critical rare events
- Ideally consistent data formats/streams

will help

- understand individual or subtype differences
- build and test dynamic and personalized machine learning models to capture time-varying users' symptoms/physiology/behavior
  - Classification of human constructs
  - Human construct or risk detection or prediction
  - Intervention/delivery timing/target selection

# Challenges



## Data Collection

Diversity  
User burden  
Energy consumption  
Storage  
Noise  
Missing Data  
Privacy  
Security  
User/patient engagement



## Modeling

Robustness  
Explainability  
Equity  
Limited labels/data  
Missingness  
Individual differences  
Multimodal integration  
Multiuser data integration  
Biobehavioral marker extraction



## Feedback loop

What to feedback to users/patients and when/how?  
Safety  
Trust  
Explainability  
Actionable feedback

## Deployment

Multimodal integration  
User Engagement  
Adaptability  
Scalability

# Challenges

## Sensing



Energy and memory  
consumption



Noise/Missingness

## Inference



Limited Labels



Algorithm Bias

## Feedback



Explainability  
/Actionable Insights

# Problem 1a: Data Collection is Expensive and Collected Data Can be Noisy



High-Frequency Data Monitoring

Data Compression & Storage

Data Transmission

High-frequency signals are informative. However, it requires **higher energy consumption** and **greater hardware demands**.

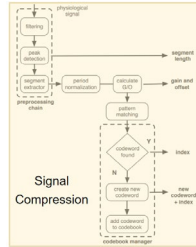


**Noise and Missingness**

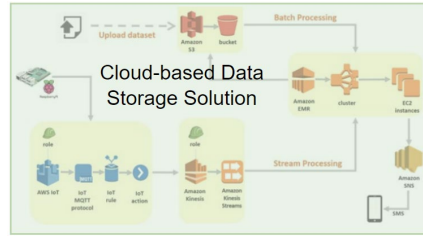


# Prior Work:

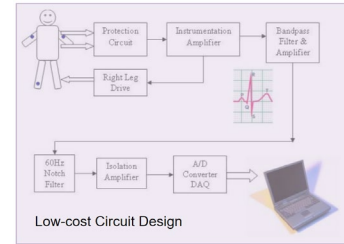
## High frequency data collection



(Hooshmand *et al.*, 2017)

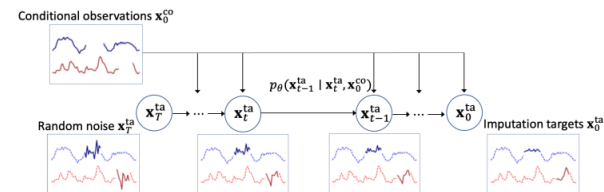
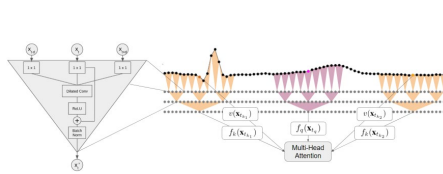


(Taher *et al.*, 2019)



(Deb *et al.*, 2017)

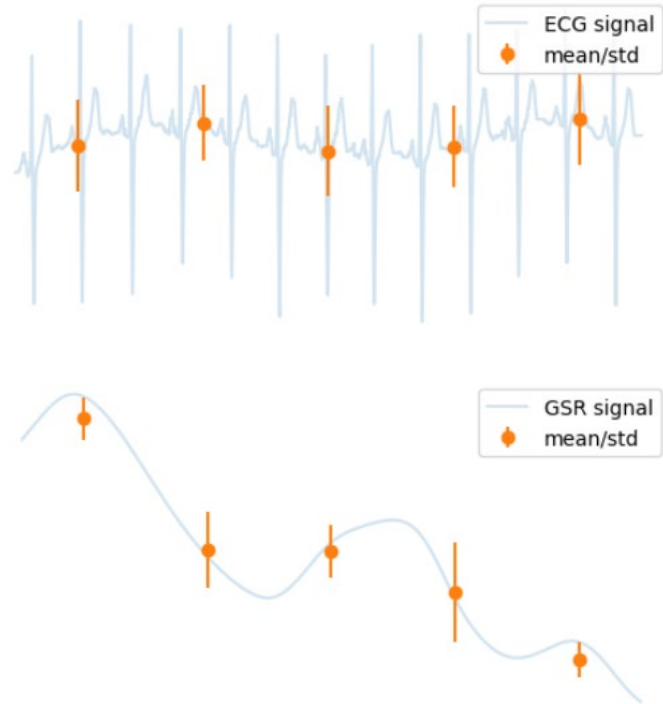
## Impute missing/noisy segments



# Non-stationarity in Time series data

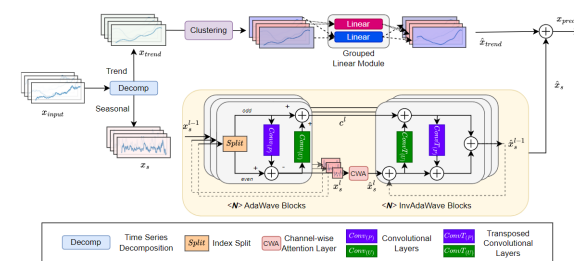
The distributions of time-series data **keep changing over time**

Traditional structures such as convolution network and Transformers **might face challenges in achieving robust generalization**



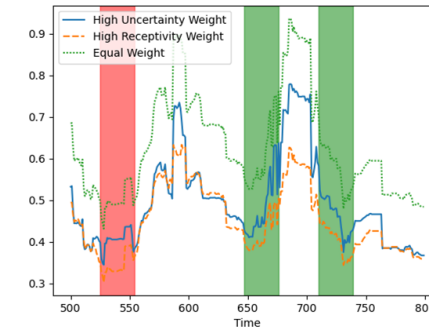
## Research Target:

- Can we make analytical methods/models to handle multimodal noisy data?
- Can we extract information from low sampling rate data?
- Can we synthesize realistic multimodal data?



# Problem 1b: Diverse data collection with higher participant engagement

- When to sample data and labels (e.g. ecological momentary assessments (EMA))?
- When to provide feedback/interventions to users?
- Prior work
  - Reduce questions/frequency to ask
  - Gamification
  - Predicting time points where participants are more likely to respond to ecological momentary assessment (EMA) and Interventions for increasing participant receptivity
- Bias: Participant receptivity is partially influenced by contextual states (i.e., participants who are experiencing stress/negative affect are less likely to respond)



- **Research Target:**

**Diversify sampling by taking into account participant context when sending EMAs and Interventions**

# Challenges

## 1. Sensing



Energy and memory  
consumption



Noise/Missingness

## 2. Inference



Limited Labels



Algorithm Bias

## 3. Feedback



Explainability  
/Actionable Insights

# Problem 2a: Limited Labels

- Sensors can collect a large amount of data
- Annotation can be expensive, very labor- and time-consuming

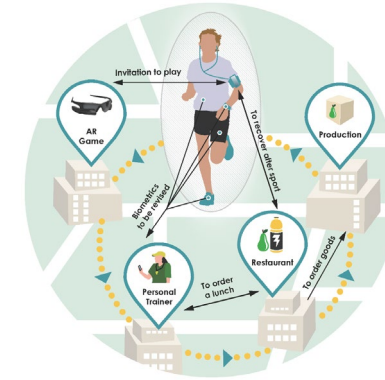


Image credit to Ometov et al. 2017

■ Labeled data ■ Unlabeled data

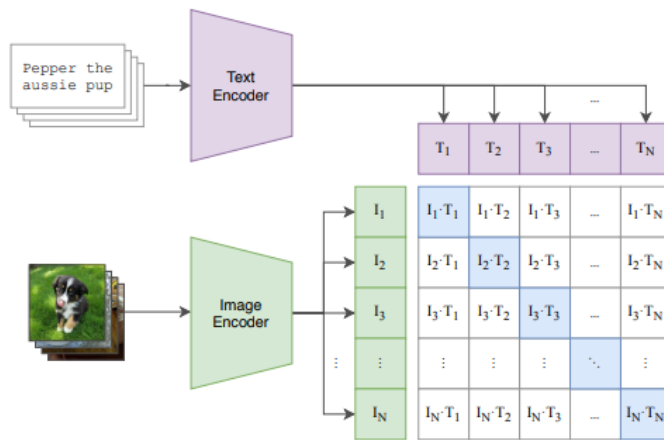


Research target:

**how can we train a robust model with a small amount of labeled data?**

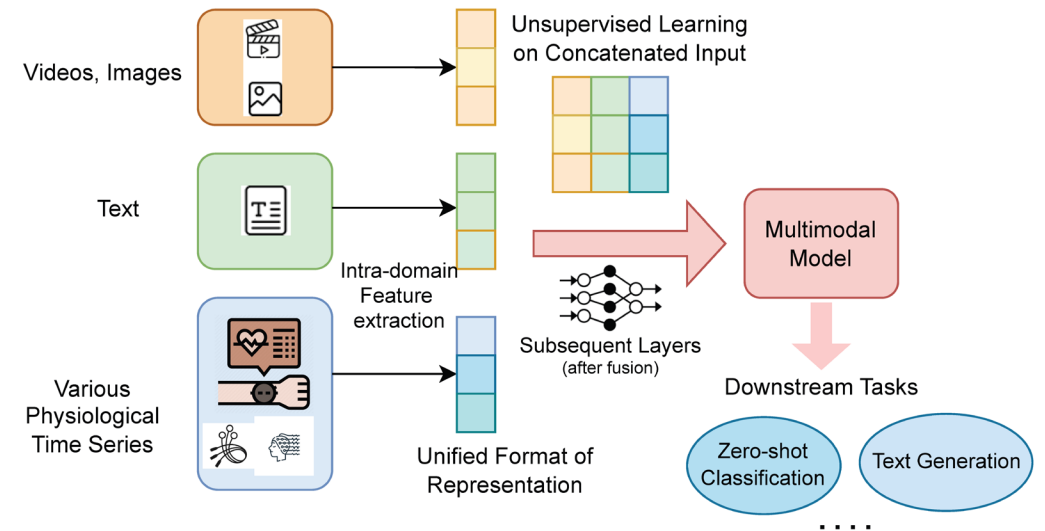
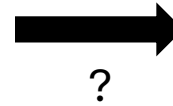
- Data Augmentation (DA)
- Semi-supervised learning + DA
- Self-Supervised Learning (SSL)
- Large Language Models
- Multimodal pre-training

# Multimodal Pretraining



(Radford et al., 2021)

Multimodal pretraining has achieved promising results in field such as image-text pairs.

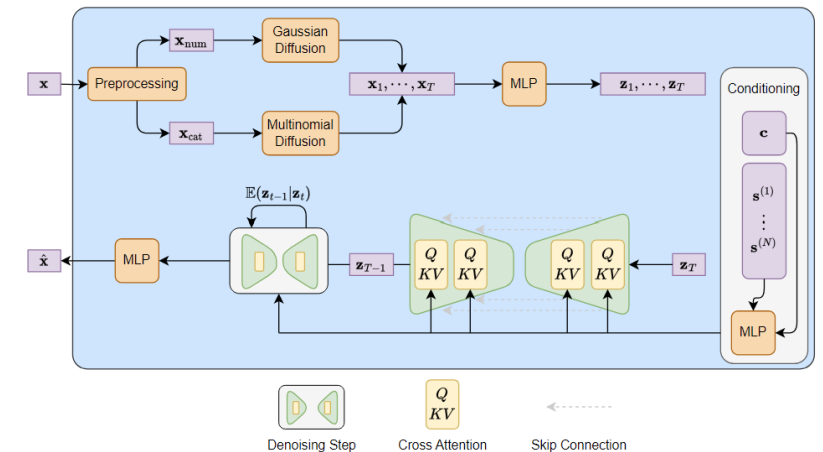
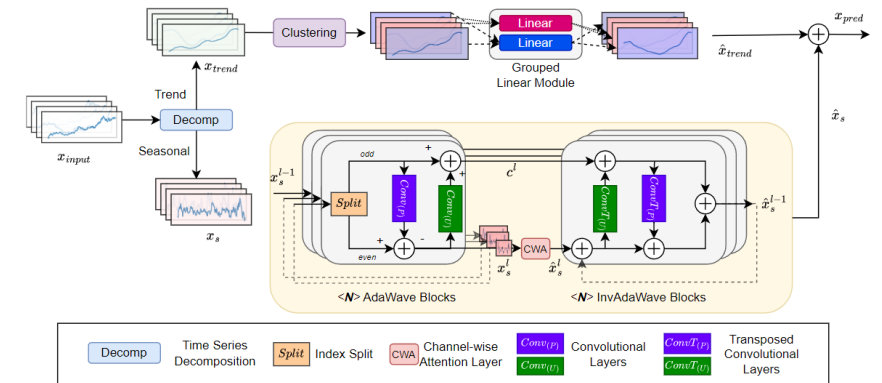


Can we leverage multimodal pretraining for diverse data **to learn representations?**

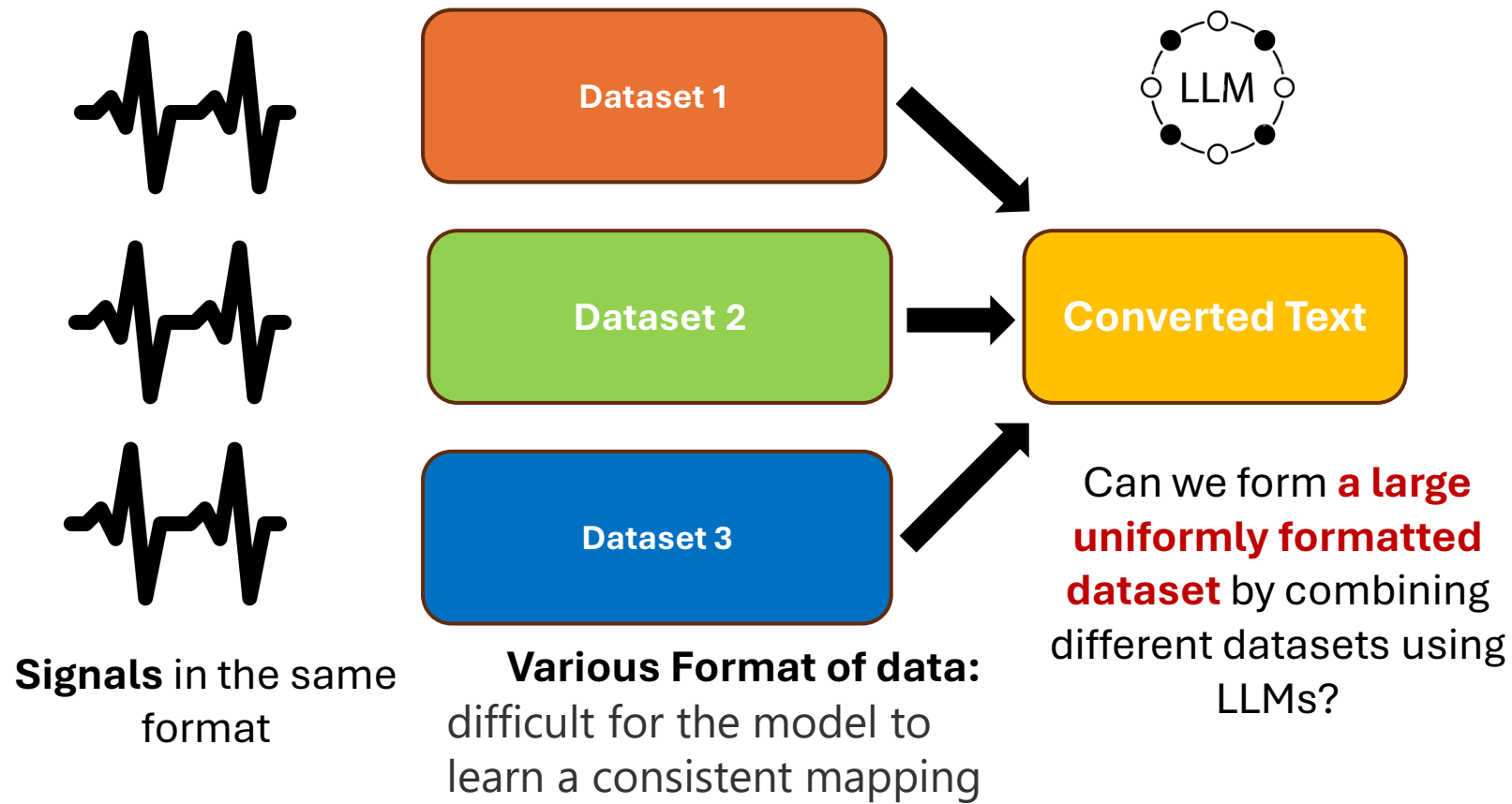
**Requires large sets of data**

# Can we generate synthetic data?

- Generative models
  - Autoencoders
  - Generative adversarial networks (GANs)
  - Transformers
  - Diffusion models
- Advantages
  - Scalability
  - Privacy
- Disadvantages
  - Quality
  - Bias



# Can we combine multiple datasets for building foundation models?





## Problem 2b: Bias & Fairness in Machine Learning

An unfair algorithm is one whose decisions are skewed toward a particular group of people.

Bias need to be recognized and treated carefully when models are used in decision making (e.g. social or health systems).



# Equitable models for different groups of people

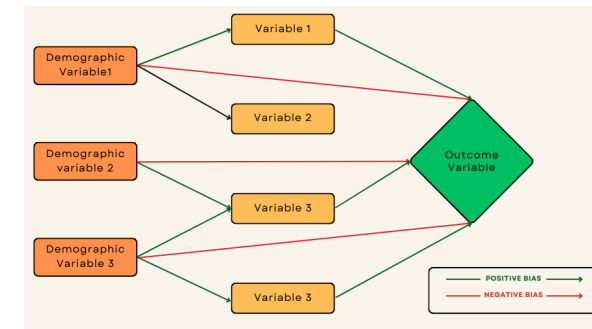
- Bias Mitigation Methods

- Pre processing (e.g., reweight data for removing imbalances)
- In processing (e.g., change objective function, add constraint)
- Post processing (e.g., minimize the ability of adversarial network to predict sensitive attribute)

- Lack of understanding of sources of bias
- Lack of generalizability of bias mitigation methods.

- **Research Targets**

- Can we identify/understand where bias come from?
  - Causal analyses
- Can we design a generalizable bias mitigation techniques (e.g., design a model or generate data) so that our models work accurately and equally for different group of people?



# Challenges

## 1. Sensing



Energy and memory  
consumption



Noise/Missingness

## 2. Inference



Limited Labels



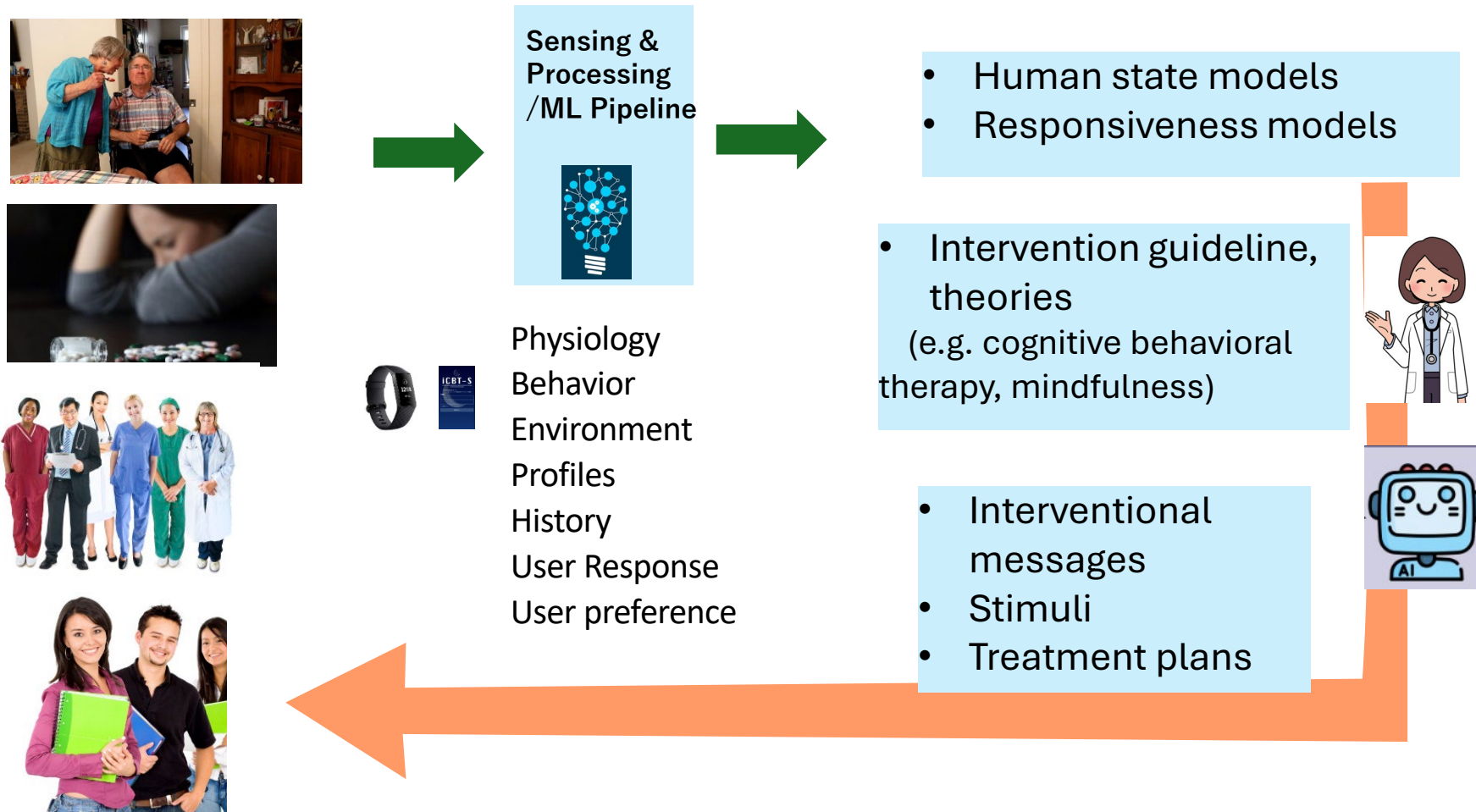
Algorithm Bias

## 3. Feedback



Explainability  
/Actionable Insights

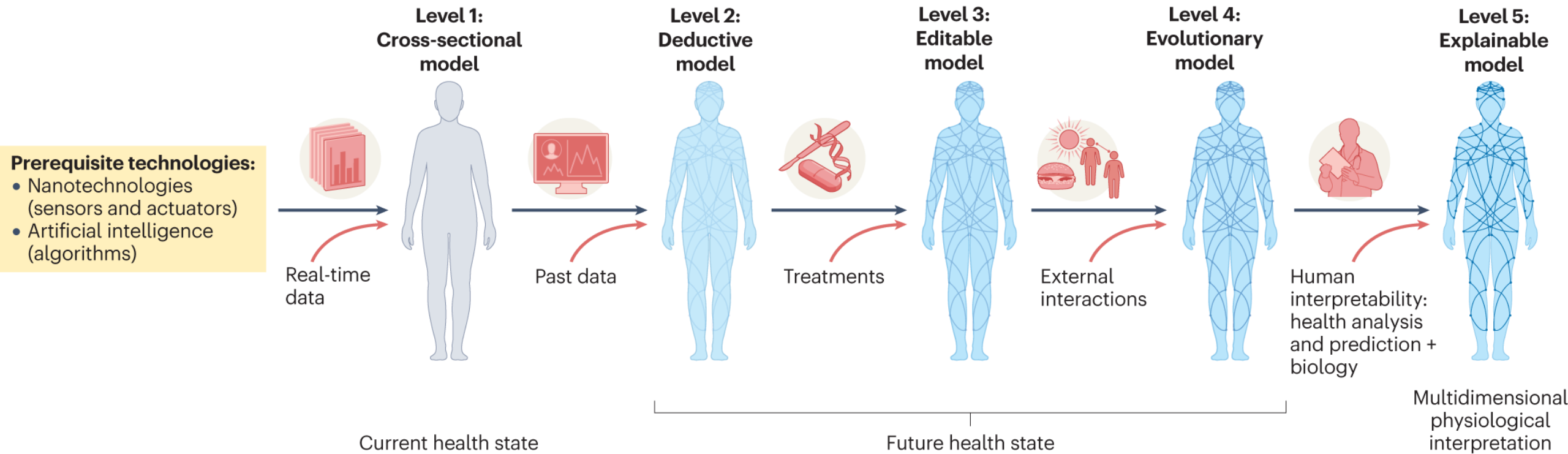
# Problem 3. Closed-loop feedback



Can we design actionable, personalized and adaptive feedback?  
When and which intervention strategies to provide?  
How do users respond to feedback?  
How can we design safe and reliable feedback?  
How can we make this feedback loop sustainable?

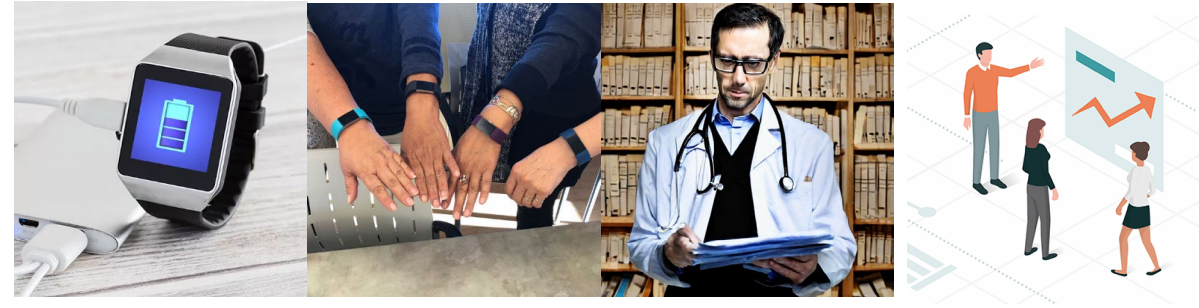
# Digital twins

- How can we model causal relationships between complex input and output?



# Challenges and future work in multimodal sensing and modeling approaches

- Missing/noisy data
- Limited data/labels
- Algorithm Bias
- Explainability/Feedback design



- How much/which data do we need to collect or generate?
- How much data/model precision, reliability and interpretability do we need?
- How can we define and test safety?
- Understanding causal relationships
- Require research environments
  - to integrate and compare datasets from multiple studies
  - to accelerate developing and testing the effectiveness and safety of models and findings