

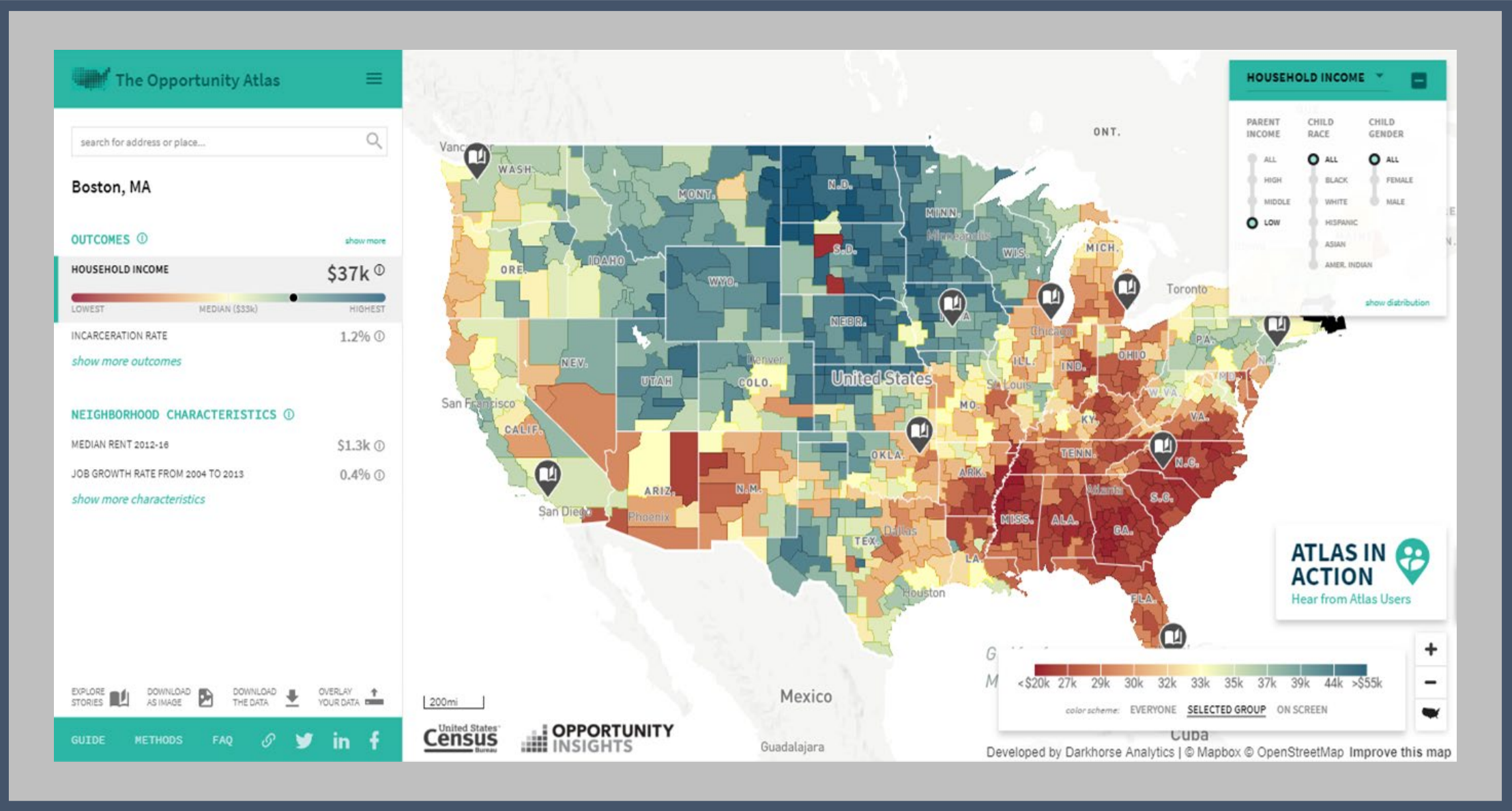


Research Priorities for Place-Based Investments

Matthew Staiger
February 2022

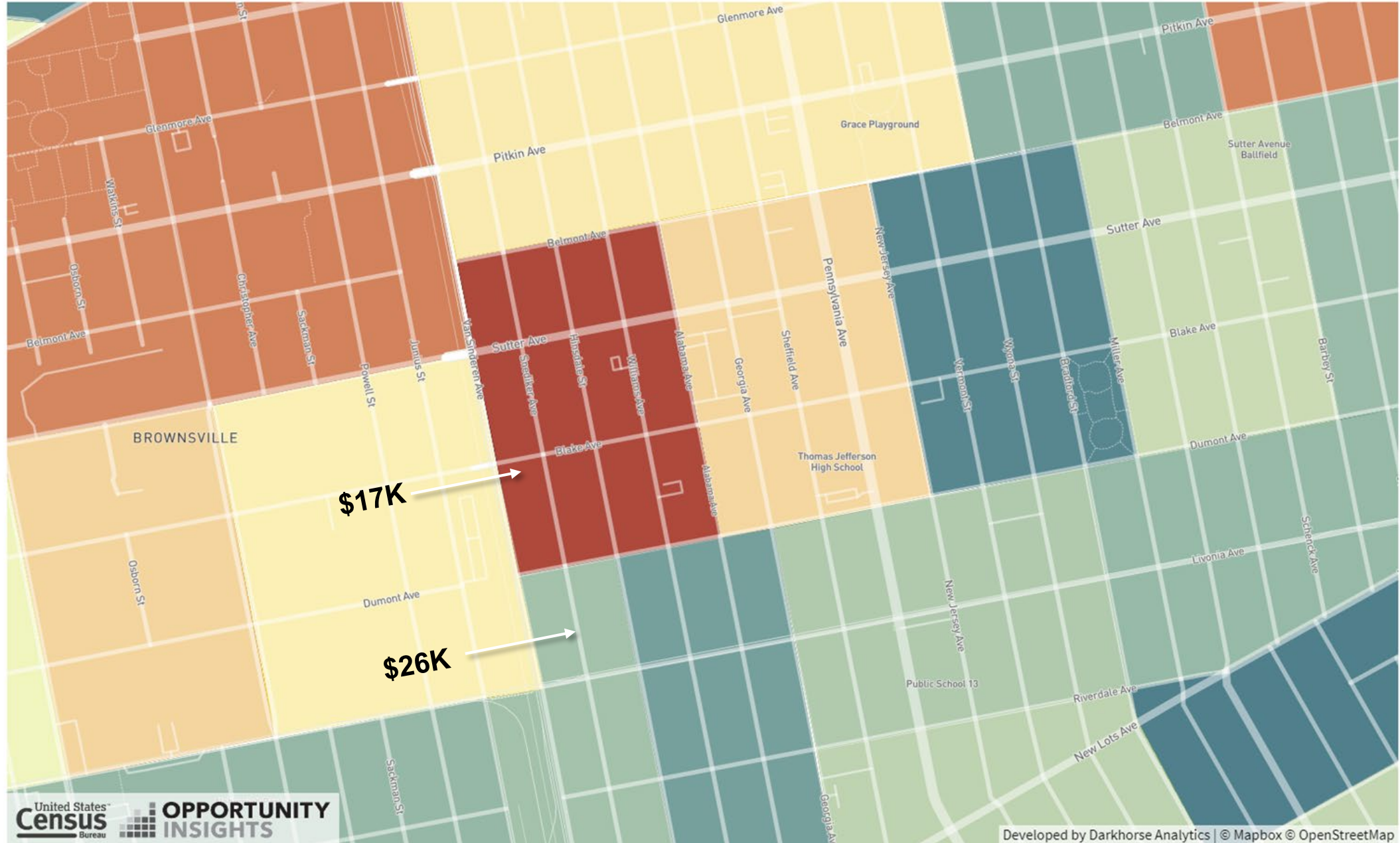


The Opportunity Atlas



Household Income for Black Children of Low Income Parents

<\$10k 18k 20k 21k 22k 24k 25k 27k 29k 33k >\$45k



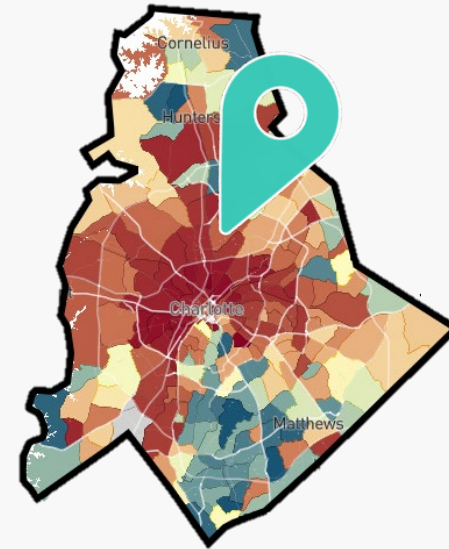
Strategies for Increasing Opportunity

Reducing
Segregation



Increase Families'
Access to
High-Opportunity Areas

Place-Based
Investments



Increase Upward
Mobility in Low-
Opportunity Areas

Priorities for Research on Place-Based Investments

1. What are the **mechanisms** through which neighborhoods shape opportunity?
2. What are the causal impacts of **historical** place-based investments?
3. Can we **predict** long-run impacts of current interventions more quickly?

Mechanisms through which Neighborhoods Shape Opportunity

- How do the **characteristics** of neighborhoods relate to the **outcomes** of residents?

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- Examples from Opportunity Insights
 - *Social networks*
 - *Mortality*



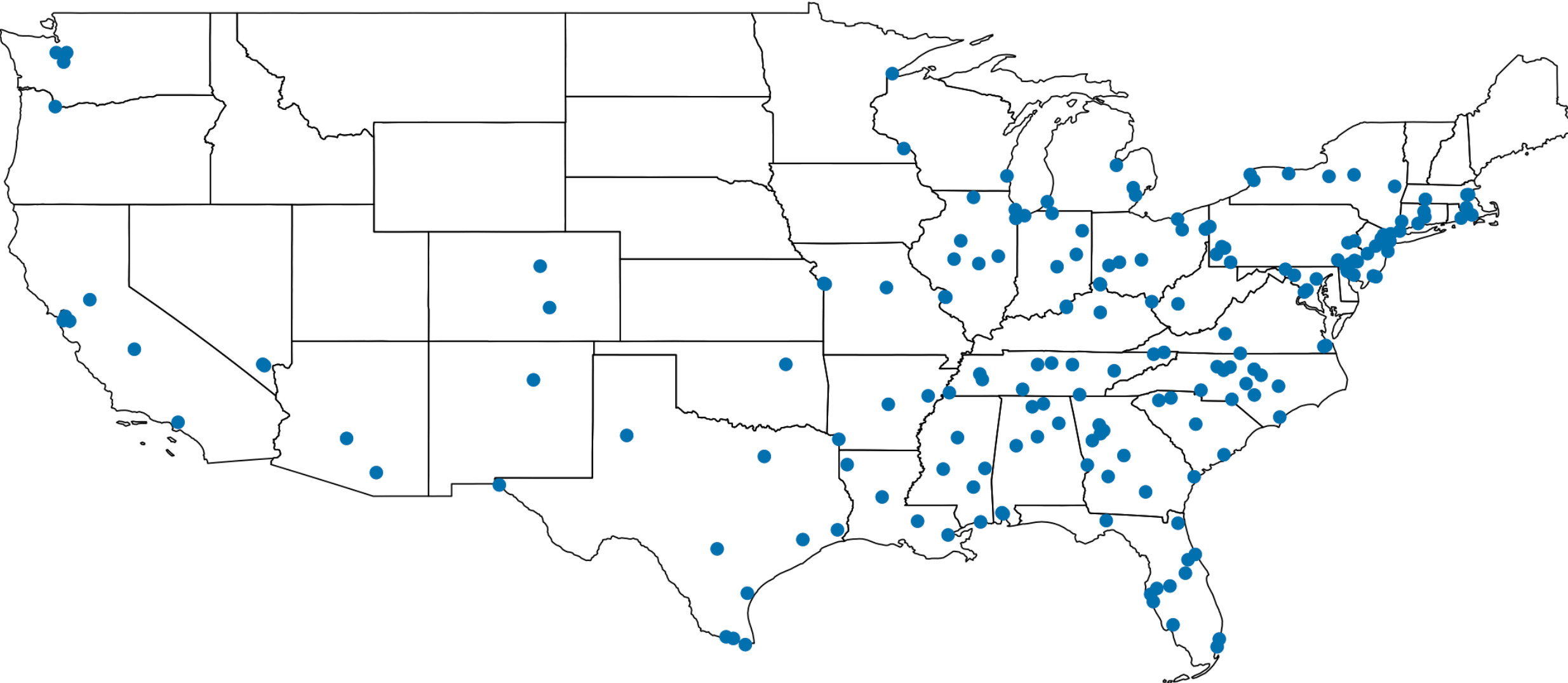
Mechanisms through which Neighborhoods Shape Opportunity

- How do the **characteristics** of neighborhoods relate to the **outcomes** of residents?
- Examples from Opportunity Insights
 - *Social networks*
 - *Mortality*
- Priorities for the future
 - *Additional measures: crime, policing, discrimination, environment, credit, substance use*
 - *Potential for using data from private companies (e.g., Facebook, Google, etc.)*
 - *Relationship across neighborhoods and across time*

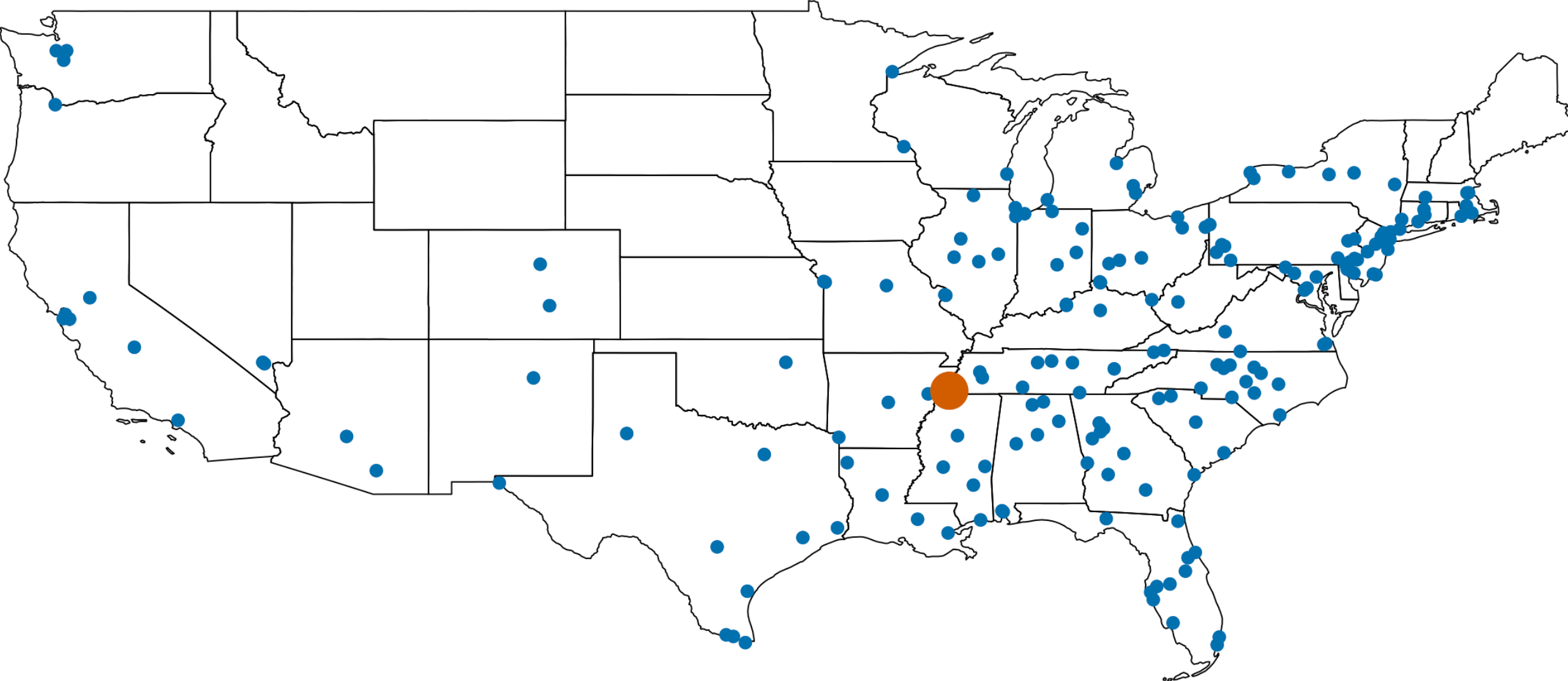
Impact of Historical Place-Based Investments

- Evaluate the **impacts** of place-based investments, who is affected and how?

HOPE VI Provided \$6.7B to Improve Living Conditions in Public Housing Projects



Dixie Homes Projects in Memphis, TN Awarded \$20M in 2005



Dixie Homes Project Prior to the HOPE VI Grant



Demolition in the Year After the Award

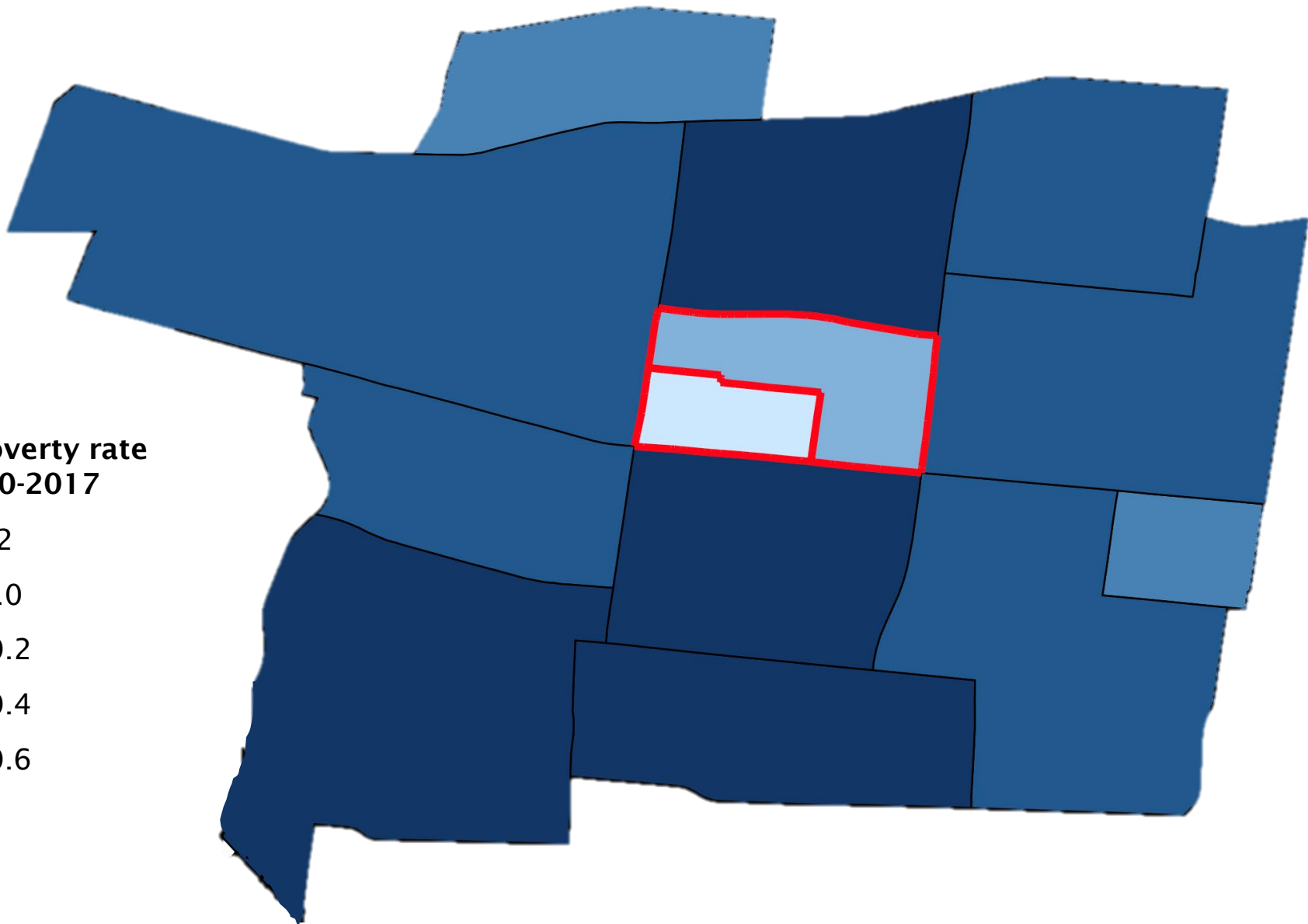
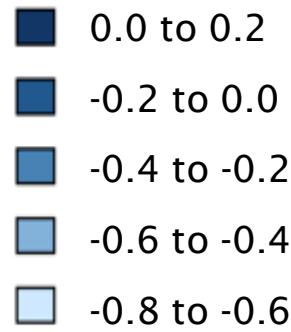


Transformation to Mixed-Income Community



How Does Drastic Reduction in Neighborhood Poverty Affect Individuals?

Change in poverty rate
between 2000-2017



Impact of Historical Place-Based Investments

- Evaluate the **impacts** of place-based investments, who is affected and how?
- Examples from Opportunity Insights
 - HOPE VI
 - American Opportunity Study (joint with U.S. Census Bureau)

The image shows a sample of a U.S. Census form, likely the 2000 Census, with handwritten entries for several individuals. The form is organized into columns for each person, with rows for various demographic and household information. The individuals listed are Johnson, Clark, Rodriguez, Davis, Wilson, Gordon, and Smith. The form includes sections for name, sex, race, age, date of birth, and marital status. The form is filled out with handwritten information and checkboxes. The form is titled "2000 U.S. Census" and "FOR CENSUS USE".

NAME	SEX	RACE	AGE	DATE OF BIRTH	MARITAL STATUS
Johnson	Male	White	40	10/10/60	Married
Clark	Female	Black or Negro	35	05/05/65	Married
Rodriguez	Male	Hispanic or Latino	30	03/03/70	Married
Davis	Female	White	25	08/08/75	Married
Wilson	Male	Black or Negro	45	12/12/55	Married
Gordon	Female	Hispanic or Latino	35	07/07/65	Married
Smith	Male	White	50	01/01/50	Married

Impact of Historical Place-Based Investments

- Evaluate the **impacts** of place-based investments, who is affected and how?
- Examples from Opportunity Insights
 - *HOPE VI*
 - *American Opportunity Study (joint with U.S. Census Bureau)*
- Priorities for the future
 - *Collect historical data to evaluate the long-run impact of earlier policies*
 - *Track and monitor impact of current policies*

Predicting Long-Run Impacts

- **Predict** the long-run impacts of interventions without having to wait for ... a long time

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- **Predict** the long-run impacts of interventions without having to wait for ... a long time
- Examples from Opportunity Insights
 - *Linking data from earlier research on charter schools to long-run outcomes*
- Priorities for the future
 - *Identify intermediate outcomes (surrogates) so we can evaluate impacts of interventions more quickly*