

NASEM Rapid Expert Consultation on Building Vaccine Confidence

# **Building Vaccine Confidence to Advance Equity**

Julie Morita, M.D.  
Executive Vice President



# What is Health Equity?

Health equity means that **everyone** has a fair and just opportunity to be as healthy as possible.

This requires **removing obstacles** to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.

**In the midst of every crisis, lies  
great opportunity**

Albert Einstein

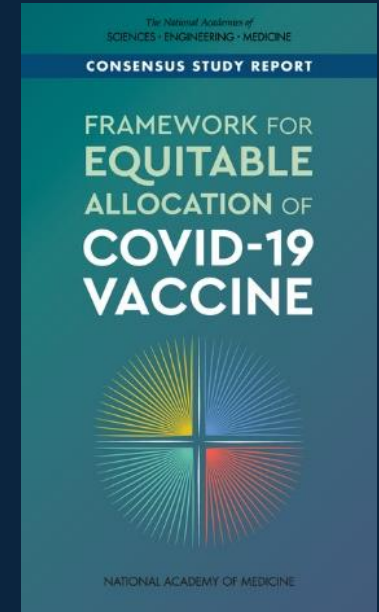
## Health Equity Principles for State and Local Leaders in Responding to, Reopening, and Recovering from COVID-19



- **Collect, analyze, and report disaggregated data**
- **Include those most affected in decision making**
- **Establish and empower racial equity teams**
- **Identify and fill policy gaps**
- **Invest in public health and social infrastructure**

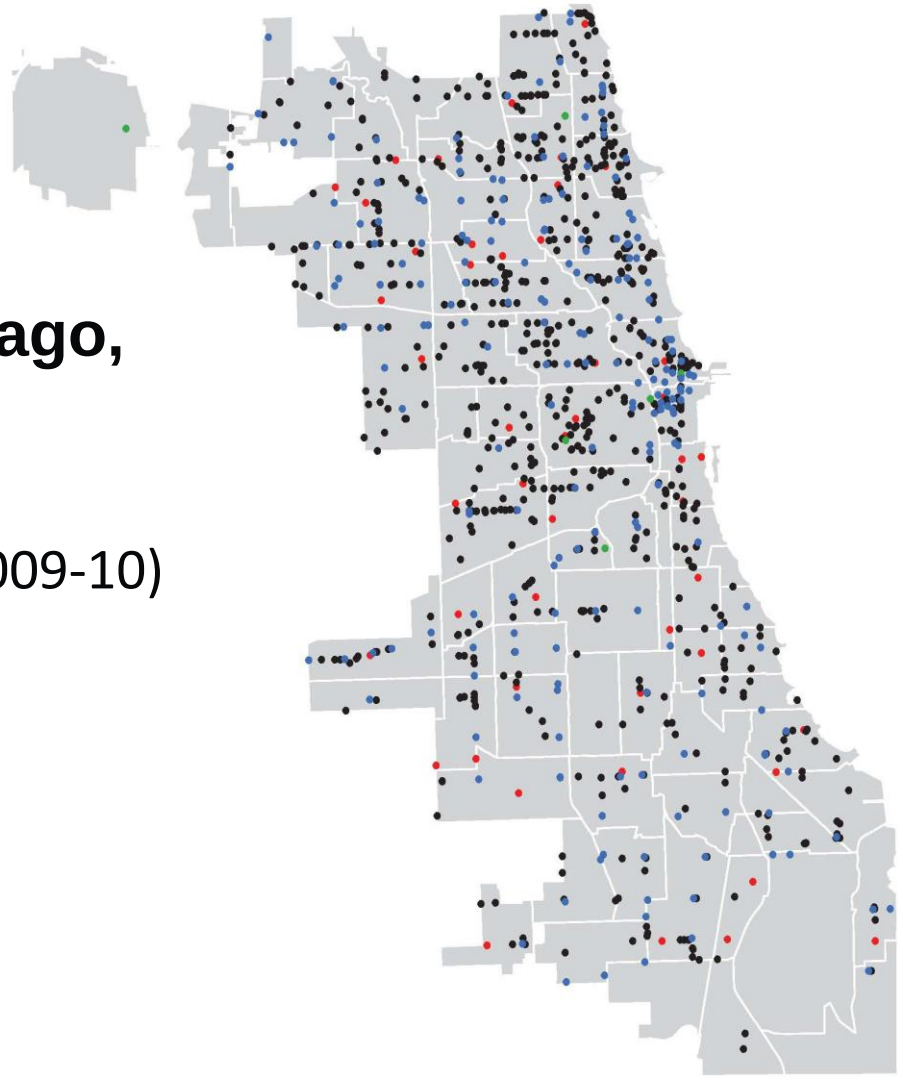
# Recommendations for Public Health Agencies

1. Adopt the committee's framework for equitable allocation of vaccine
2. Leverage and expand the use of existing systems, structures and partnerships
3. Provide and administer vaccine at no cost to those being vaccinated
4. Create and fund a vaccine risk communication and community engagement program
5. Develop and launch a vaccine promotion campaign
6. Build an evidence base for strategies for vaccine promotion and acceptance
7. Support equitable allocation of COVID-19 vaccine globally



## H1N1 Vaccine Sites, Chicago, 2009-2010

- Healthcare facility
- CDPH Vaccination Clinic (2009-10)
- Retail Pharmacy
- Other





# HEALTHY CHICAGO 2.0

PARTNERING TO IMPROVE HEALTH EQUITY

2016-2020



# HEALTHY CHICAGO 2025

Closing Our  
Life Expectancy Gap  
2020-2025



**CHICAGO**

# Relying on Community Partnerships



# Earning Trust

- Communicate clearly, consistently, and transparently
- Engage communities to find solutions
  - What are their concerns?
  - What messages and information will address their concerns?
  - Who are the appropriate messengers?

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