

The National Academies of
SCIENCES • ENGINEERING • MEDICINE



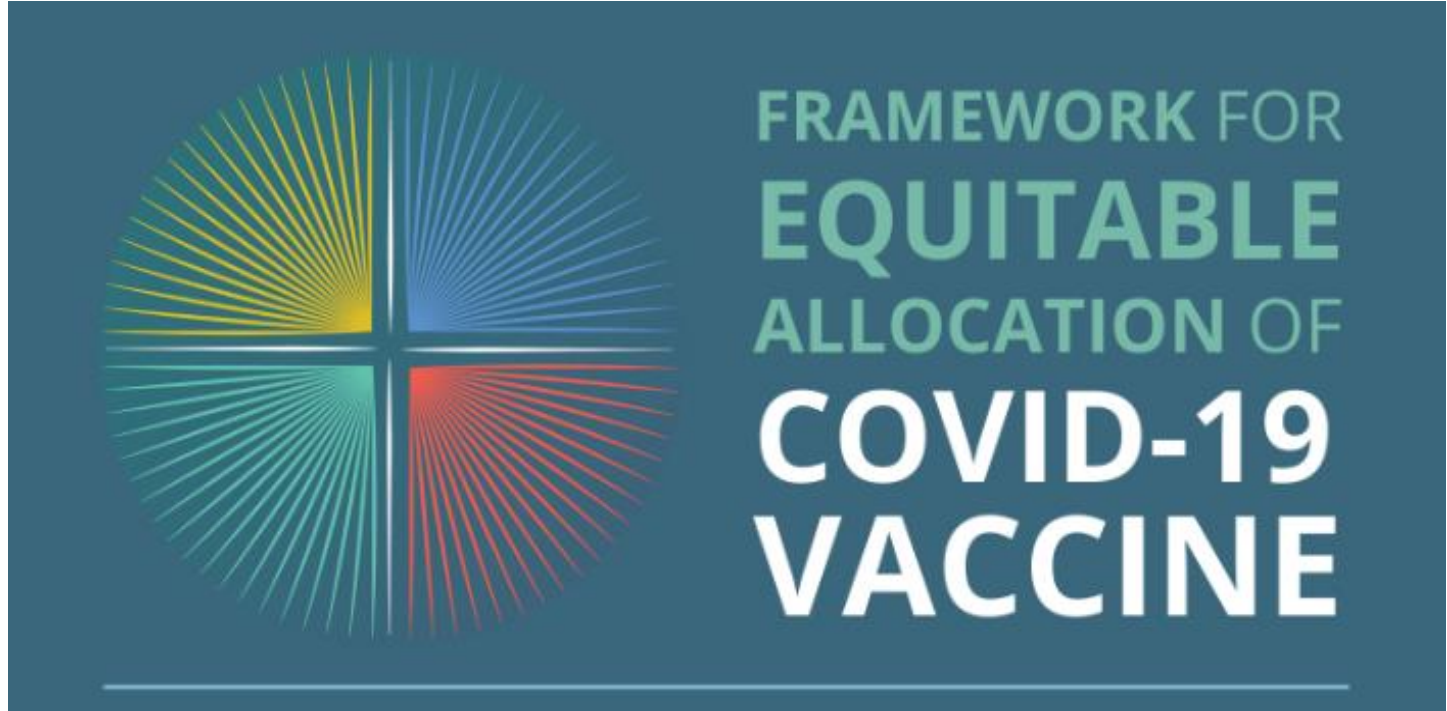
THE SOCIETAL EXPERTS ACTION NETWORK (SEAN) &
THE STANDING COMMITTEE ON EMERGING INFECTIOUS DISEASES AND 21ST CENTURY HEALTH THREATS

Building Public Confidence in Vaccines to Prevent COVID-19

December 18, 2020
11:30am - 4:00pm ET

**Please submit comments and questions at any time using the Q&A.
These will be valuable input even though we will not have time to answer them all today.**

THANK YOU TO THE FUNDERS OF THIS WORK:
THE NATIONAL SCIENCE FOUNDATION, THE ALFRED P. SLOAN FOUNDATION, AND THE DEPARTMENT OF
HEALTH AND HUMAN SERVICES, OFFICE OF THE ASSISTANT SECRETARY FOR PREPAREDNESS AND RESPONSE



Vaccine Confidence Statement of Task

The National Academies of Sciences, Engineering, and Medicine will produce a rapid expert consultation that will:

- assist decision makers in building public confidence in SARS-CoV-2 vaccines;
- draw from research on decision making, changing beliefs and attitudes, community engagement, and how to reach and engage diverse audiences;
- identify strategies of communication that are likely to promote uptake of FDA-approved vaccines to prevent COVID-19;
- apply special attention to communities at higher risk of contracting and dying from the disease, including underserved and vulnerable communities.

Purpose of this Webinar

- 1) distill practical takeaways from available research that can help decision makers develop strategies to build vaccine confidence
- 2) surface questions that would be helpful to attend to in the rapid expert consultation document
- 3) identify areas where consistent principles and key considerations can help navigate the many resources and tools being produced

Agenda

11:30am-1pm ET Overview: Building Vaccine Confidence

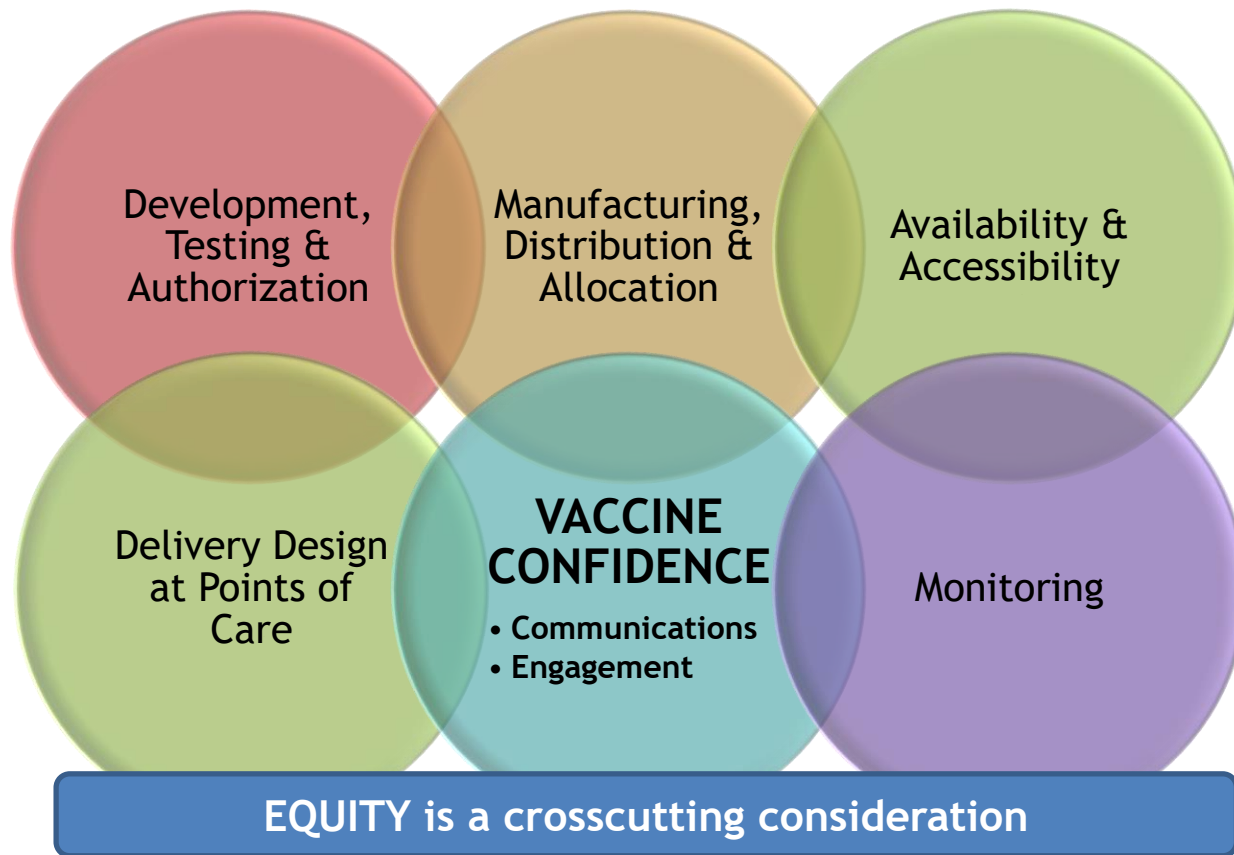
- Brief Panel Remarks from Key Areas of Research
- Overview Discussion

Break

1:15pm-4pm ET Discussions:

- Building Confidence in a Polarized Context
- Building Confidence to Advance Equity
- Building Confidence about Safety

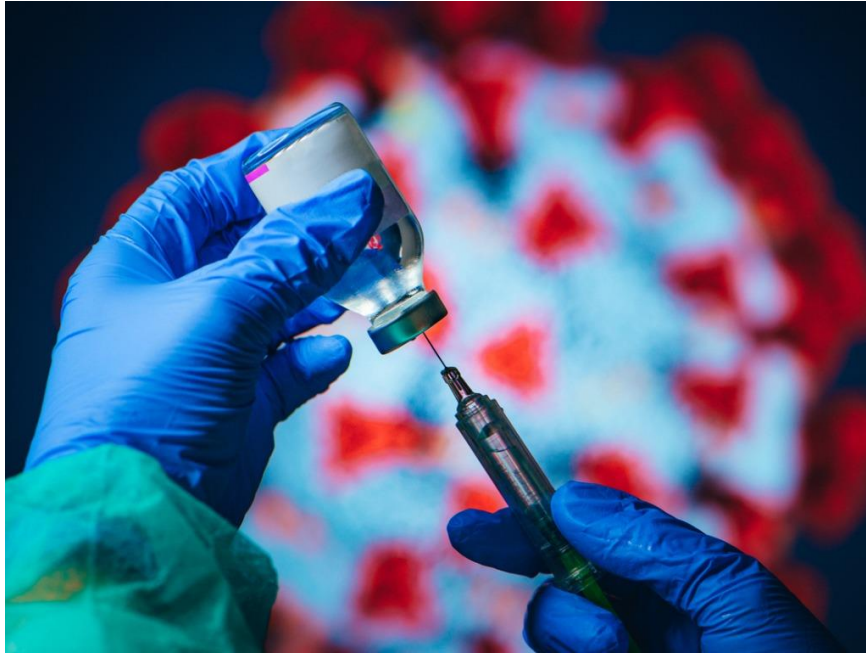
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Thank you!

- The Societal Experts Action Network (SEAN):
<https://www.nationalacademies.org/our-work/societal-experts-action-network>
- The Standing Committee on Emerging Infectious Diseases and 21st Century Health Threats:
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- If you have additional feedback or comments, please email Emily Backes (Ebackes@nas.edu) and Ben Kahn (Bkahn@nas.edu)

Public Webinar on COVID-19 Vaccine Confidence



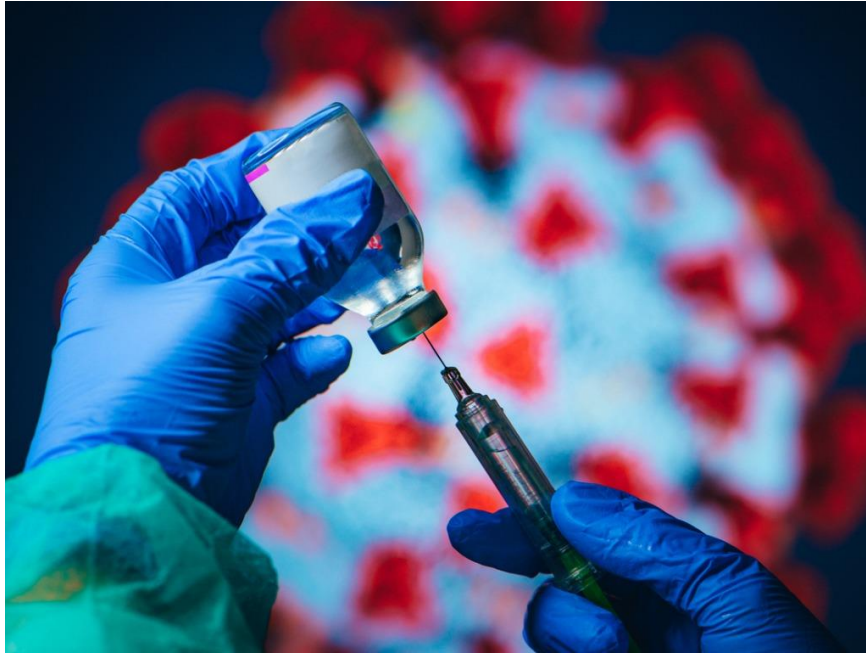
**15-Minute
BREAK**

**Please Stay
Logged on
and Return at
1:15pm ET**

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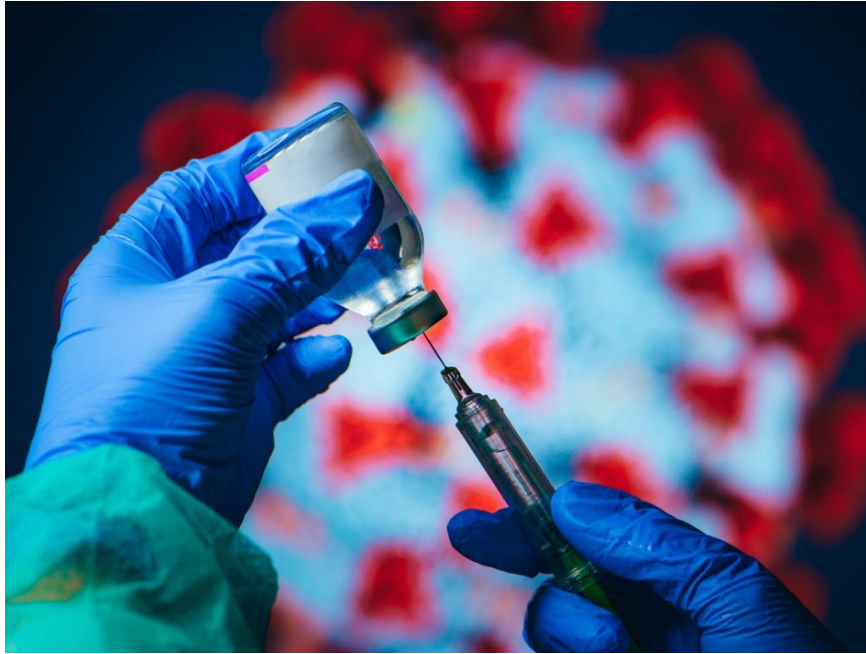
**10-Minute
BREAK**

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2:10pm ET**

Thank you!

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Public Webinar on COVID-19 Vaccine Confidence



**10-Minute
BREAK**

**Please Stay
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3:15pm ET**

Thank you!

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