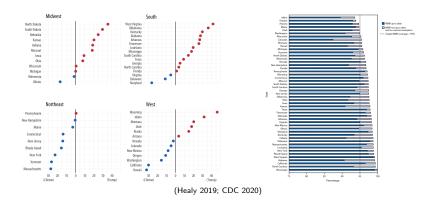
Preventing and addressing vaccine politicization

Brendan Nyhan
Professor of Government
Dartmouth College

Political vs. vaccine polarization

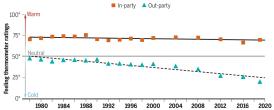


The danger of political sectarianism

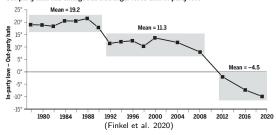
The rise of out-party hate

With the exception of 2020, all data come from the American National Election Study (ANES), as reported in (1). To calculate the estimates for the lower panel, we used upper-panel estimates to compute, relative to the neutral point on the feeling thermometer, the strength of in-party love (in-party score – 50) and out-party hate (50 – out-party score), and then took the difference of those two scores. See supplementary materials for details.

Warmth toward the opposing party (out-party) has diminished for decades



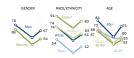
Out-party hate has emerged as a stronger force than in-party love

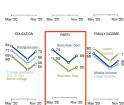


Preventing COVID-19 vaccine politicization

Growing share intend to get a COVID-19 vaccine, though fewer than half of Black adults say they would % of U.S. adults who say they would definitely/probably set a vaccine for

% of U.S. adults who say they would as COVID-19 if one were available today





* Asian adults were interviewed in English ordy. Note: Respondents who give other responses or did not give an answer are not shown. White, Black and Asian adults include those who report being only one race and are not Hispanic. Hispanics are of any race. Family income tiers are besed on adjusted 2019 earnings.

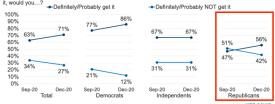
lource: Survey conducted Nov. 18-29, 2020. Intent to Get a COVID-19 Vaccine Rises to 80% as Confidence in Research an

PEW RESEARCH CENTER

Figure 3

Willingness To Get COVID-19 Vaccine Has Increased For Democrats And Republicans, Held Steady For Independents

If a COVID-19 vaccine was determined to be safe by scientists and available for free to everyone who wanted it, would you...?



SOURCE: KFF COVID-19 Vaccine Monitor (KFF Health Tracking Poll, Nov. 30-Dec. 8, 2020); KFF/The Undefeated Survey on Race and Health (conducted Aug. 20-Sept. 14, 2020). See topline for full question wording.

KFF COVID-19 Vaccine Monitor

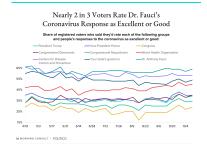
The threat from anecdotes and misinformation

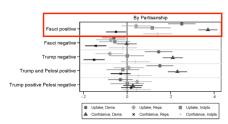




A health worker in Alaska had a serious allergic reaction after getting Pfizer's vaccine. It's unclear if the case has broader safety implications.

Needed: Trusted sources (Fauci)





Comparison to Trump positive statement

(Bokemper et al. N.d.)

Needed: Trusted sources (HC workers)

TABLE 2 Parental Report of Levels of Trust of Certain People for Vaccine-Safety Information

_		- N
А	Some,	Not
Lot,	%	at All,
%		%
76	22	2
26	70	4
23	61	16
15	67	18
8	65	27
2	24	74
	% 76 26 23 15 8	Cot, % % 76 22 26 70 23 61 15 67 8 65

(Freed et al. 2011)

Needed: Trusted sources (Republicans)

Vice President Pence To Get COVID-19 Vaccine Publicly On Friday

December 16, 2020 - 6:29 PM ET



Vice President Pence attends a rally this month in support of GOP Sens. David Perdue and Kelly Lorffler in Savannah, Ga. Scenoer Pint/Seth Image.



As a polio survivor, I am a huge supporter of vaccinations. Whenever my turn comes, I will absolutely take the vaccine and do my part to reassure anyone who's doubtful. It's the right thing to do for yourself, for your family, and for the country.



3:14 PM · Dec 15, 2020 · Twitter Web App

1.2K Retweets 1.2K Quote Tweets 9.1K Likes

Especially critical in marginalized communities

