What new markets, policies, or collaborative efforts can better engage farmers with existing tech tools?

- Markets for conservation measures (e.g., payment for ecosystem services)
- Markets for alternative crops / small grains in the rotation
- Integrated nutrient and carbon markets
- Regulatory mechanisms to effectively deal with the release of N from fertilizer and crop N fixation sources
- Differential regulation of potential input sources between states
- Policies that preserve farmland so that decisions aren't driven by land payment demands
- Remove /revise current subsidy system
- Increased leadership from ag suppliers, commodity organizations and farmer-led watershed collaborations

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