

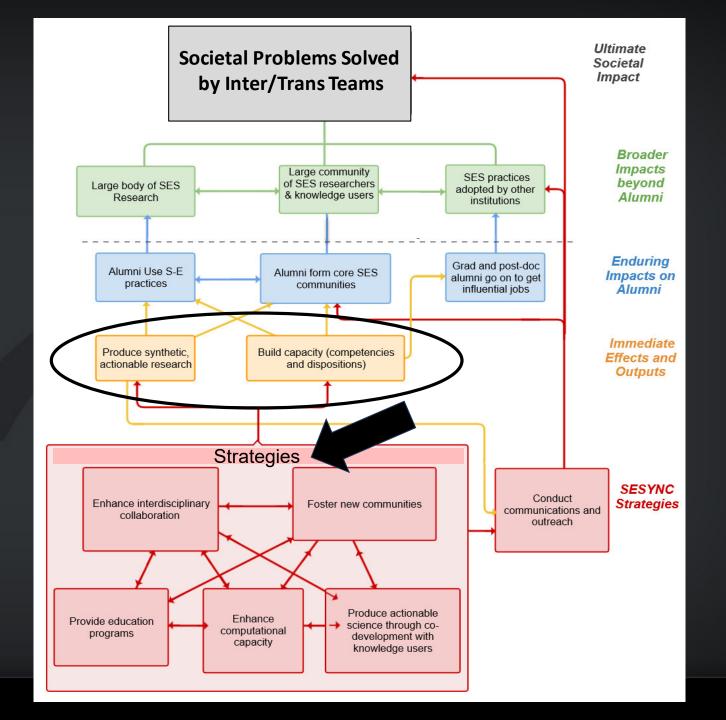
Theory of Change

to achieve impacts

Margaret Palmer









New goals

- Scholarly products
- Impacts > researchers
- Cross-sector engagement

New ways of

- doing
- thinking
- collaborating

Produce synthetic, actionable research

Build capacity (competencies and dispositions)

SESYNC Strategies



a few lessons learned

- 1. A problem orientation promotes novel collaborations
- 2. Identifying the broader context and causal paths shifts thinking
- 3. Sticks lead people to change but many need help to get there
- 4. A reward is motivating but it doesn't have to be \$
- 5. Social investments reinforce change for long term success

NATIONAL SOCIO-ENVIRONMENTAL SYNTHESIS CENTER





Thank you

