# Transdisciplinary science is harder, more expensive, and more prone to failure. We still need to try.

Session 5: "The Role of the National Science Foundation" June 22, 2023

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BS Civil Engineering (Math + Applied Physics)

MS Industrial Hygiene (Aerosols+ Exposure Sci)

PhD Environ Engineering (Phys Chem + Fluids)



**National Institutes** 

of Health





Engineering

NIH K25 Career Award (Physiology, Molec Bio, Lung Tox)



Prof. of Mechanical Engineering (Imposter Syndrome)

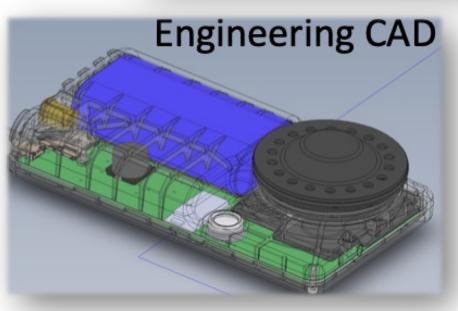


# Mission: Engineering for Public Health

Vision: A world where everyone has access to clean air for each and every breath



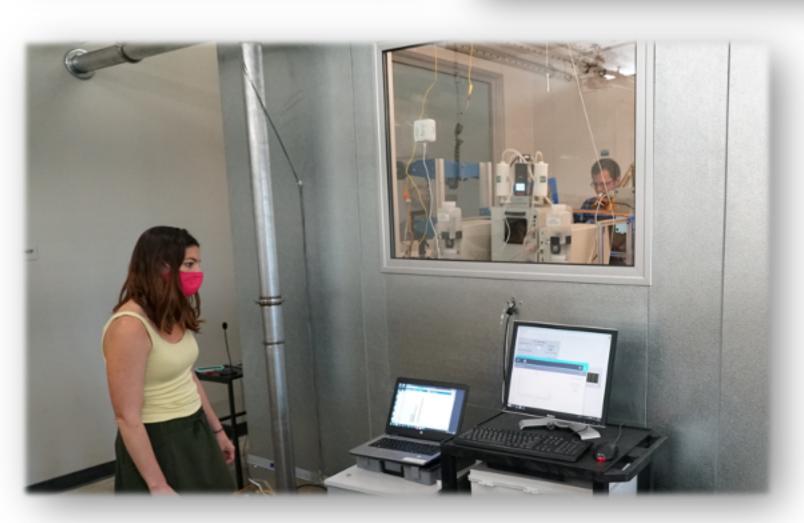












# My Transdisciplinary Journey: 17 years in the making

# **Disciplines**

- History and Philosophy of Science & Technology (Science and Technology Studies)
- Environmental and Energy Humanities
- Cultural Studies





Visiting Scholar, University of Cambridge Center for Research in the Arts, Social Sciences, & Humanities "Climate Histories" Research Group

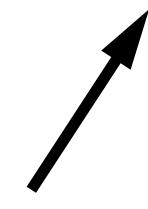


Two Postdoctoral Fellowships in "Energy Humanities"

- Canada Research Chair in Cultural Studies Postdoc
- Banting Postdoc



University of Vienna, Center for Interdisciplinary Research & Institute of the Vienna Circle, History and Philosophy of Science





Graduate Certificate in History and Philosophy of Science



Ph.D. English, Literary Studies

Graduate Certificate in Cultural Studies



B.A. English Major, Philosophy Minor



Associate Professor, English



**COLLEGE OF LIBERAL ARTS** 





A team can learn to become interdisciplinary; it will take hundreds of hours of effort.

How does a team become "Transdisciplinary"? It's an individual journey that takes years.

# Earth's Future





## **COMMENTARY**

10.1029/2021EF002115

#### **Key Points:**

- Advanced Research Projects
   Agency-Climate (ARPA-C) must
   be a new transdisciplinary platform
   designed to contend with the wicked
   problems of climate change
- No US institution has an operational model, requisite funding, and primary mandate to convene global action in response to climate change

#### **Citation:**

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# **Envisioning ARPA-C: A Transdisciplinary Institution for Radical Climate Research and Intervention**

Lynn Badia<sup>1</sup>, Josette M. Plaut<sup>2</sup>, Joseph C. von Fischer<sup>3</sup>, John Volckens<sup>4</sup>, and Jeff Muhs<sup>5</sup>

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**Abstract** President Joe Biden's administration is poised to make a significant investment in climate research, including the creation of ARPA-C (Advanced Research Projects Agency–Climate). This commentary serves to promote discourse on ARPA-C and the future of government-led climate research. Here, we propose a revolutionary leap to the ARPA model that incorporates a focus on culture and equity in a unique institutional structure anchored by transdisciplinarity. With ARPA-C, we argue for a radical rethinking of climate interventions that reconciles and evolves the relationship between social, technical,



English / History of Science



Sociology /
Built Environment



Biology / Environmental Science



Engineering / Public Health

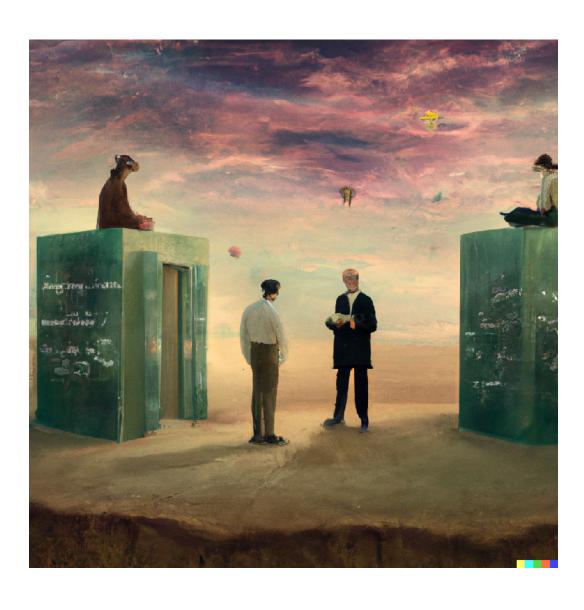


Business / Policy

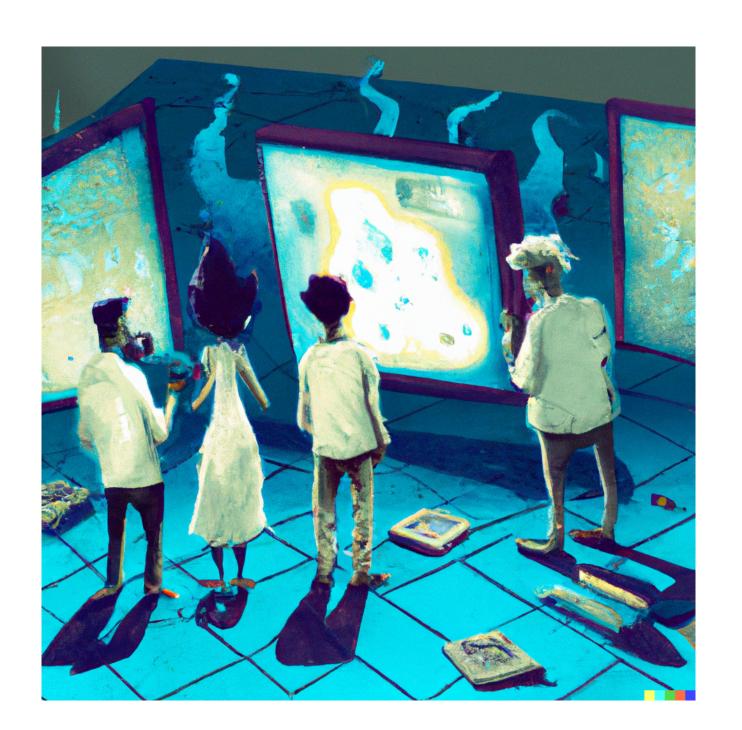
# We started a weekly conversation in 2019







... and we published our findings in 2021



It took 2 years of effort to become a functioning interdisciplinary team

# Our work aligns with the 2022 NASEM ESS Report

<b>Table 1</b> Comparing Past ARPA Organizations and the Proposed ARPA-C				
Parameter	Classic ARPA Model	Vision for ARPA-C		
Scope of Activities	STEM-dominated R&D leading to sector-specific technology demonstration	Transdisciplinary research leading to holistic climate interventions		
Evaluative Metrics	Focus on development of technology and pathways for adoption	Convergence of social, cultural, technological, and environmental metrics		
Program Leadership	Single autonomous and term-limited STEM expert with support network	Autonomous and term-limited leadership teams combining diverse disciplines		
Ownership & Funding	Existing U.S. federal funding agency with modest industry cost-share	A public-private partnership, funded by a blend of domestic and international sources		
Geopolitical Motive	Domestic self-interests in distinct, sector-specific industries	Global imperative across all industries and social systems impacting climate		

# ARPA-C: Advanced Research Projects Agency - Climate



#### **Earth's Future**

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#### Citation

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Abstract President Joe Biden's administration is poised to make a significant investment in climate research, including the creation of ARPA-C (Advanced Research Projects Agency-Climate). This commentary serves to promote discourse on ARPA-C and the future of government-led climate research. Here, we propose a revolutionary leap to the ARPA model that incorporates a focus on culture and equity in a unique institutional structure anchored by transdisciplinarity. With ARPA-C, we argue for a radical rethinking of climate interventions that reconciles and evolves the relationship between social, technical, and environmental systems, by finding integrated pathways to improvement via a high-risk, creative, and transformative climate action agenda. Without research that can address the network of causal relationships across multiple scales, systems, and nations, programmatic models for climate research and implementation are unlikely to succeed.

#### 1. Introduction

Climate change is an evolving and distributed problem that threatens the welfare of life on Earth. Humans have caused climate change through actions within a complex social-ecological web. Yet, despite the fundamental role of social forces in climate change, there is a pervasive tendency to seek technological solutions that will "solve" the climate change problem. We argue that a transformative response to climate change must, instead, be as radical as the problem itself: The creation of a new transdisciplinary institution with an ARPA-like spirit to research and implement impactful and equitable climate interventions.

Currently no U.S. institution has an operational model, requisite funding, primary mandate, and authority to convene global action in response to the threat of climate change. Extending the successful model of the ARPA programs (see Table 1), we have called for the formation of an ARPA-C (Advanced Research Projects Agency-Climate), a concept later adapted by the Joe Biden presidential campaign (In an April 2019 collaboration, we worked with former Colorado Governor Bill Ritter to propose the creation of ARPA-C to President Joe Biden's presidential campaign. In June 2019, the Biden Campaign unveiled a climate platform including the creation of ARPA-C, however, the stated focus was limited to decarbonizing domestic energy systems through well-established technology-based pathways. In January 2021, the office of the White House National Climate Advisor, Gina McCarthy, requested our white paper on ARPA-C before officially announcing the creation of ARPA-C on February 11, 2021 (The White House Briefing Room, 2021). In April 2021, President Biden released a proposed budget that included a combined allocation of \$1 billion to fund ARPA-C and ARPA-E (Mervis, 2021)). In our vision, ARPA-C must be a new platform specifically designed to contend with the wicked problems of climate change and to harness the methods of complexity science in the Anthropocene. Namely, it requires that transdisciplinary teams work together-from program inception through project implementation-to incorporate methods appropriate to evolving, dynamic systems that are simultaneously environmental, social, and technical in nature.

ARPA institutions—past and current—have developed revolutionary innovations by focusing on science and technology. Here, we envision an ARPA-C that is revolutionary in its integration of social and cultural disciplines with STEM approaches. A growing body of evidence indicates that such transdisciplinary collaboration is essential (rather than additive) to transformative scientific research: Scientific studies of natural systems must recognize their imbrication with human systems, including our deeply rooted history of exploitation and inequity (Chevallier et al., 2020; Inkpen & DesRoches, 2019; Keys et al., 2019). Models

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#### Biden-Harris Administration Launches American Innovation Effort to Create Jobs and Tackle the Climate Crisis

FEBRUARY 11, 2021 • STATEMENTS AND RELEASES

White House Forms Climate Innovation Working Group, Outlines Innovation Agenda

U.S. Department of Energy Announces \$100 Million Climate Innovation Research Opportunity

Today, the Biden-Harris Administration is initiating an ambitious innovation effort to create American jobs while tackling the climate crisis, which includes the launch of a new research working group, an outline of the Administration's innovation agenda, and a new \$100 million funding opportunity from the U.S. Department of Energy to support transformational low-carbon energy technologies. The announcements kickstart the Administration's undertaking to spur the creation of new jobs, technology, and tools that empower the United States to innovate and lead the world in addressing the climate crisis.

President Biden is fulfilling his promise to accelerate R&D investments, creating a new Climate Innovation Working Group as part of the National Climate Task Force to advance his commitment to launching an Advanced Research Projects Agency-Climate (ARPA-C). The working group will help coordinate and strengthen federal government-wide efforts to foster affordable, game-changing technologies that can help America achieve the President's goal of net zero economy-wide emissions by 2050 and can protect the American people from the impacts of droughts and flooding, bigger wildfires, and stronger hurricanes. The working group will be co-chaired by the White House Office of Domestic Climate Policy, Office of Science of Technology and Policy, and Office of Management and Budget.

"We are tapping into the imagination, talent, and grit of America's innovators, scientists, and workers to spearhead a national effort that empowers the United States to lead the world in

tackling the climate crisis," said Gina McCarthy, President Biden's National Climate

Advisor. "At the same time, we are positioning America to create good-paying, union jobs in a

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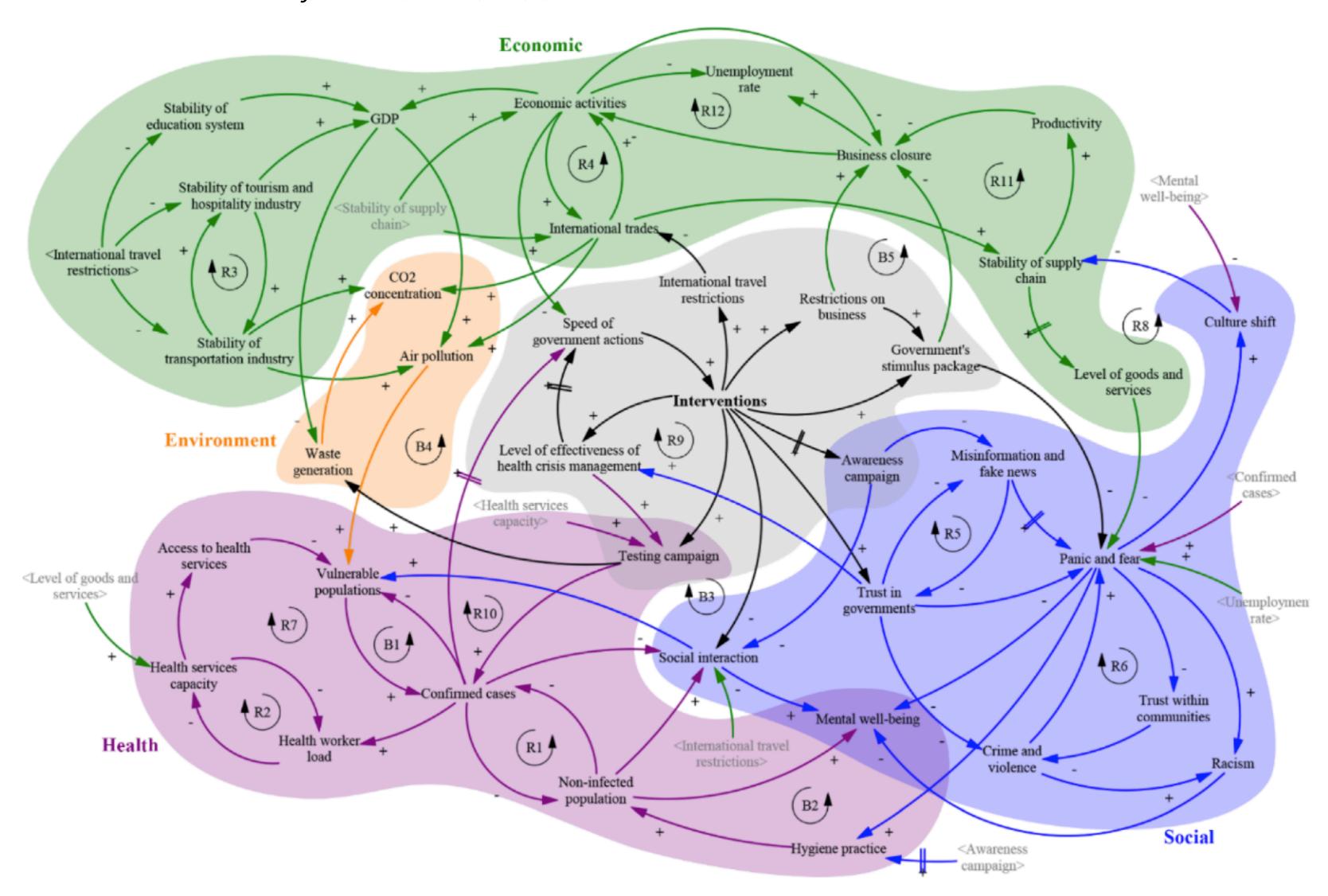
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# Why Transdisciplinary Research:

1	<b>The science is different.</b> The Earth system is inexorably coupled to human-made systems (e.g., fossil-fuel infrastructure and industrial agriculture).	
2	<b>Transdisciplinarity enables assessment of complex externalities.</b> Externalities manifest outside disciplinary boundaries.	
3	Mandate equity and justice. Inequity is a self-sustaining phenomenon. Climate interventions will require new forms of deliberation and democratic process.	
4	Prioritize human wellbeing. Focusing solely on technology is a red flag for implementation.	
5	<b>Leverage human-centered pathways.</b> Current patterns in greenhouse gas emissions are entrenched in society. Climate interventions need to focus on culture and human behavior at scale to create the capacity to work within social systems.	

Sahin, Salim, H., Suprun, E., Richards, R., MacAskill, S., Heilgeist, S., Rutherford, S., Stewart, R. A., & Beal, C. D. (2020). **Developing a Preliminary Causal Loop Diagram for Understanding the Wicked Complexity of the COVID-19 Pandemic**. *Systems (Basel)*, 8(2), 20.

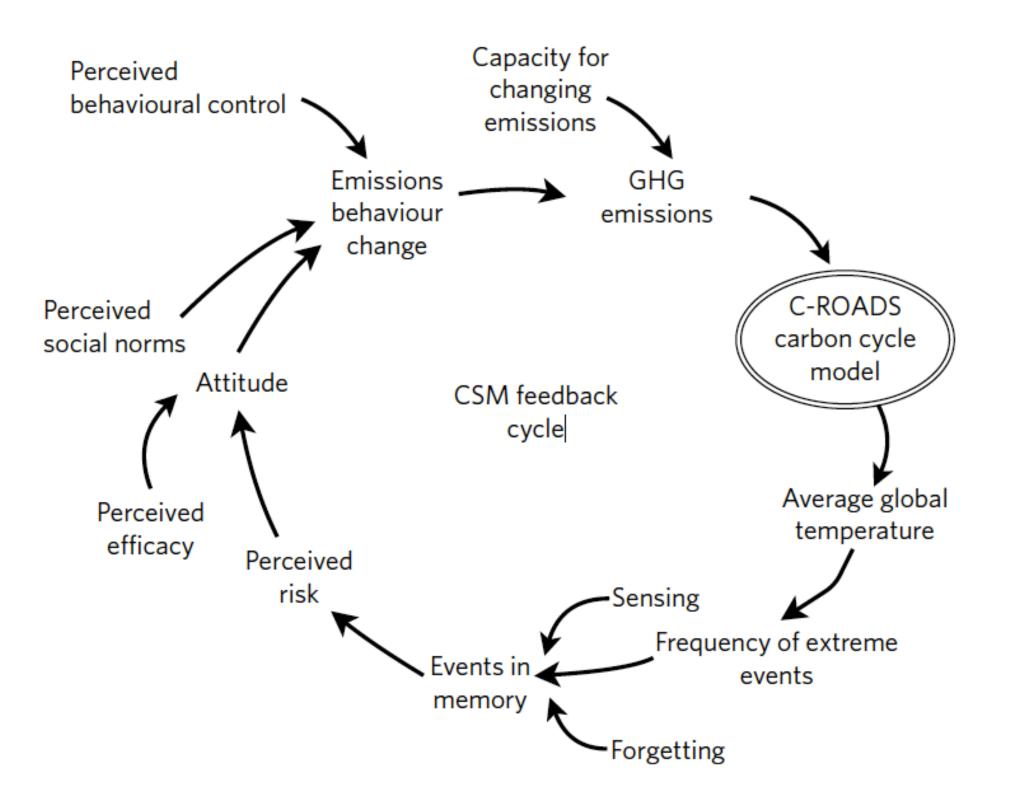


Moore, Lacasse, K., Mach, K. J., Shin, Y. A., Gross, L. J., & Beckage, B. (2022). **Determinants of emissions pathways in the coupled climate-social system**. *Nature (London)*, 603(7899), 103–111.

Political-interest Endogenous cost-Policy feedback reduction feedback Expressive force-oflaw feedback **Emissions** Adoption Temperatureemissions Opinion feedback Social-conformity feedback and endogenous Social-conformity Credibility-enhancing cost-reduction feedback feedback display feedback Climate Cognition Perception feedback

Fig. 1: The climate-social model components and feedback processes.

Beckage, Gross, L. J., Lacasse, K., Carr, E., Metcalf, S. S., Winter, J. M., Howe, P. D., Fefferman, N., Franck, T., Zia, A., Kinzig, A., & Hoffman, F. M. (2018). Linking models of human behaviour and climate alters projected climate change. *Nature Climate Change*, 8(1), 79–84.



**Fig. 1 | Conceptual model.** Linkages between temperature, extreme events, perceived risk, social components and GHG emissions in the CSM. Average global temperature is calculated from the GHG concentration using the carbon cycle model of C-ROADS<sup>7</sup>.

Lynn Badia, "Climate Scenarios: Worlding an Uncertain Future."

Patrick Keys, Lynn Badia, Rekha Warrier. "The Future in Anthropocene Science." Preprint available at EarthArXiv: <a href="https://doi.org/10.31223/X5Z385">https://doi.org/10.31223/X5Z385</a>



Dr. Pat Keys Atmospheric Science



Dr. Lynn Badia Science and Technology Studies



Dr. Rekha Warrier Human Dimensions of Natural Resources



#### **Authors**

Patrick W Keys (10), Rekha Warrier, Lynn Badia

#### Abstract

The Anthropocene is the present time of human-caused accelerating global change, and new forms of Anthropocene risk are emerging that society has hitherto never experienced. Science and policy are grappling with the temporal and spatial magnitude of these changes, as well as the diminishing margin between science and policy itself. However, there is a gap in the transparency — and perhaps even in the awareness — of the profound role that Anthropocene science plays in shaping the structure and possibility of our future world. In this work, we explore three broad categories of Anthropocene science, including international energy scenarios, clim... more

#### DOI

https://doi.org/10.31223/X5Z385

### Subjects

Climate, Environmental Studies, Nature and Society Relations, Sustainability

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# Research Requirements Tied to Progressive Funding (demonstration, down-selection, increasing \$):

Diverse Team Structure  (e.g., Social, Physical, Humanities)	A "nascent" interdisciplinary team will take hundreds of hours of effort (of paid, protected time) to become functional. Many academic institutions are in conflict with this reality.
Rigorous (peer) review in addition to stakeholder input all along the research timeline.	Climate interventions are ethically knotted with costs and benefits. Teams must strive to understand stakeholder biases and blind spots.
Concrete plan for epistemic and disciplinary growth	Interdisciplinarity does not happen naturally or quickly; it must be actively cultivated and guided. Proposals must articulate specific trajectories of each individual's transdisciplinary growth, akin to a "career development plan".
Holistic metrics for success that incorporate social and ethical considerations	Utilization of holistic metrics for project success, such as the merger of:  • technology readiness levels (TRL)  • community readiness levels (CRL)  • society readiness levels (SRL)  • impact readiness levels (IRL)

# What evidence suggests that transdisciplinary research works?

(NSF should fund the NASEM to formulate a model for transdisciplinary research on climate)

- 1: Determine a structure for epistemic/disciplinary growth within convergence research. These skills are likely unique to a given climate intervention.
- 2: Find and document evidence of success in transdisciplinary research. Use this information to create an effective/efficient model for new NSF convergence centers.
- 3: The peer review process for transdisciplinary research is flawed. How can we develop an interdisciplinary peer-review process that challenges the science ALL along the way (not just at funding and publication)?